

SEMI-CENTENNIAL TO BE STATE AFFAIR

Dr. Hall to be Inaugurated U. of O. President; Program Is Scheduled.

University of Oregon, Eugene, June 1.—Famous scholars in all branches of learning will be brought to Eugene when the University of Oregon celebrates its fiftieth anniversary October 18-23 and the inauguration of Arnold Bennett Hall as president. At this time the cornerstone of the fine arts building will be laid and it will be dedicated to the late President Campbell.

The Semi-Centennial is planned as a state event when account will be taken of Oregon's achievement in art, education and science. Pioneer and educational history will be stressed as several noted authorities on these subjects will be present to make addresses.

Invitations are to be sent to leading universities in the world, and all the colleges of the state are expected to take part in the ceremonies.

Hundreds of alumni will attend, as Homecoming is scheduled for the end of the Semi-Centennial week. First event of the Semi-Centennial will be the inauguration on Monday. In the morning will be the exercises, the main feature of which will be the inaugural address by an outstanding national figure not yet scheduled. At the inaugural dinner in the evening toasts will be made by representatives of state and national institutions, the government, faculty, students and alumni.

The program is divided into three main phases and will have an important bearing on the history and development of the economic, political and social life of the state. Arrangements are in the hands of James H. Gilbert, whose general committee is composed of Dean W. G. Hale, Dr. E. C. Robbins, Dr. W. E. Milne, John Stark Evans, Ralph D. Casey, Mrs. Lawrence T. Harris and F. H. Young, president of the alumni association. Various sub-committees are working busily on the many phases of the event.

The first educational conferences, which will be attended by noted scholars from various parts of the United States, begin Tuesday. The history of civilization, Oregon, the West, and the University will be stressed. Frederick L. Paxson, professor of American history at Wisconsin and famous authority on western life and development, will make the main address. Dr. Joseph Schafer, whose biography of President Campbell will be off the press at that time, will be on the program. Dr. Schafer is recognized as probably knowing more about Pacific Northwest history than any other man. For a number of years he was head of the University of Oregon history department, and now he is superintendent of the Wisconsin Historical Society.

In the afternoon of Tuesday will be the conference on political science and law. Oregon's contribution to the science of government will be one of the topics, considered in the list of initiative, referendum and recall. Dr. James W. Garner, one of the outstanding political scientists of the country and head of that department at the University of Illinois, will make an address. Another speaker is being secured.

Science, mainly in its physical relationships, is the subject of the Wednesday morning conference. Dr. John Buwalda, the country's greatest authority on western geology, particularly that of Oregon, will give an address.

Low Fares for Vacation Trips

| ROUND TRIP TO | |
|---------------|---------|
| DENVER | \$67.20 |
| OMAHA | 75.60 |
| KANSAS CITY | 75.60 |
| DES MOINES | 81.55 |
| ST. LOUIS | 85.60 |
| CHICAGO | 93.30 |
| DETROIT | 109.92 |
| CINCINNATI | 110.40 |
| CLEVELAND | 112.86 |
| TORONTO | 118.05 |
| ATLANTA | 121.65 |
| PITTSBURG | 124.06 |
| WASHINGTON | 145.86 |
| PHILADELPHIA | 149.22 |
| NEW YORK | 151.70 |
| BOSTON | 157.76 |

In effect to September 15 Return Limit October 31 1926

THE EAST INVITES YOU and the Union Pacific makes your journey economical by low round-trip excursion fares to all important points in the East, Middle West and South.

LIBERAL STOPOVER PRIVILEGES enable you to visit the big eastern cities or America's greatest wonderlands.

Zion National Park
Yellowstone National Park
Rocky Mountain National Park
all reached via the scenic and historic Union Pacific. De Luxe trains, Superior service. Descriptive booklet on request.

UNION PACIFIC VACATION ROUTE

FOR INFORMATION AND RESERVATION CALL OR WRITE
CHESTER DARBEE
Agent
Heppner, Ore.

dress on geology and its bearing on Oregon's development. Dr. Buwalda has studied geology in Eastern Oregon for a number of years.

Adult education, a vital topic in this state because of its high record of literacy, will be considered in the afternoon. Steps will be considered on what can be done to raise the general level of intelligence, a state which is extremely important in a democratic political unit having direct popular government.

Oregon is gradually becoming the art center of the Pacific Coast, many educators and artists believe. The University with its famous Murray Warner collection of oriental literature and art, its Millikan Indian art collection and its varied groups of other donated objects of art is in a particularly fortunate situation to capitalize on the prestige of the art school especially in light of Oregon's proximity to the orient. From all over the west students are enrolling in the art department, despite a rapid rise in fees. On Thursday a program of art and music will be held. In the morning will be the musical congress and dedication of Deady hall, which will house the various art collections. In the afternoon Dr. E. T. Williams, head of the department of oriental languages at the University of California and America's foremost authority on Chinese language and art, will give an address. His speech will have a particular bearing on Oregon. Dr. Geo. Rebec will speak on the Concept of Beauty in Human Life.

Alumni will be particularly interested in Friday which will be devoted to the dedication of Deady hall, which although the University's first building, has never been formally introduced into Oregon's family of buildings. A memorial to President John Stark, former head of the University of Oregon, will be given by the Supreme court bench, will give the memorial address. Luella Clay Carson, former head of the University of Oregon English department, for many years dean of women here, and later president of Mills college, has been invited to give the Deady hall dedication address. She has also been asked to act as official hostess to the older alumni.

Saturday will be Homecoming. Since the inaugural will be held in the early part of the week, President Hall will make two special appearances during Homecoming for the alumni, one at the alumni meeting Saturday morning when he will speak and the other at the alumni reception in the evening.

Under the direction of students in the art department specially designed letterheads have been made and an artistic invitation is now being drawn. One feature of the program, the progress of the healing arts and their contribution to the physical health of the nation, has not yet been definitely formulated, but it will be included under the science section. It is expected that the most famous medical school dean in the country will appear on the program.

An especially important aspect of the Semi-Centennial will be the art program, Oregon not long ago emerged from the pioneer state, and it is a

tribute to its educators and artists that already there should be a self-conscious center devoted to aesthetic ideas and practice. Advancement of the state by increased prestige is possible through the development of its University as a means of disseminating art and its ideals.

All during the Semi-Centennial the faculty will appear in academic costume according to their rank as will also the delegates and speakers.

STATE SCHOOL CURRICULA IS AMONG BEST

Prof. F. L. Stetson, U. of O., Makes Study of Secondary Education in United States.

University of Oregon, Eugene, June 1.—While it is unknown whether the product of Oregon high schools is better or worse than in other states, the curricula of secondary schools in the state compare favorably with those in other parts of the country, according to F. L. Stetson, of the school of education, who is studying the problem.

The subject matter to be included in the high school program of studies has for some time been the subject of investigation throughout the country, attracting the attention of many of the foremost educators. In Oregon a state commission, which is headed by Dean Alden of Willamette University and which recently met in Eugene with leading educators of Oregon, is endeavoring to determine what studies should be taught in high schools. The bill proposed by Senator Eddy at the last meeting of the legislature gave an impetus to the investigation in Oregon.

"Teachers and the public all realize that high school studies need to be examined closely," said Professor

Stetson, "if we are to keep the schools in touch with the problems of modern life. We want to determine where any points of inefficiency are located, although we can scarcely hope to reach a perfect selection.

"The problem should be handled by a scientific investigation of the situation. We don't know whether inefficiency in the high school product is due to the grade schools or to the high schools. Possibly it may be caused by young and inexperienced teachers or by the lack of high school supervision in Oregon. We certainly need one or two inspectors to standardize work in our secondary schools.

"Almost every one agrees on general principles, but what we need is the scientific approach, support of premises by experimental evidence. The disagreement generally comes in working out the specified content of the curriculum. There are three ways of doing this: by following lay opinion, by referring to expert judgment, or by making a scientific study of the facts, drawing from them the necessary conclusions and following up these conclusions in actual practice. The last method is undoubtedly the most satisfactory, although it may not secure action as quickly."

Students in Oregon high schools spend most of their time on English, mathematics, sciences, foreign languages, history and civics, Professor Stetson said. The state is rather backward in the introduction of electives because the pre capita cost of instruction in small classes runs very high, but in the larger schools more flexibility might be provided.

Experimental work on the efficiency of the different phases of the studies is particularly needed, Professor Stetson said. One problem which should be attacked is whether elementary school work should be continued in the high schools. Opinion on this point is divided, Professor Stetson explained, although the majority believe that the grade schools should be primarily responsible for all fundamental work such as reading, writing, arithmetic and grammar, thus leaving the high schools free to develop the necessary content of subjects,

particularly those that will give an intelligent understanding of the present day world.

CARD OF THANKS.
We take this opportunity to express our sincere thanks to the many friends who so kindly assisted us in the sickness and death of our dear mother. We also thank them very kindly for the many floral offerings.
MR. and MRS. CLYDE SWIFT.
MR. and MRS. BIRD SWIFT.
MR. and MRS. HARLAND SWIFT.

CARD OF THANKS.
We desire to express our sincere thanks to the friends at Heppner who so kindly assisted in the burial of our beloved father and brother; also for the many beautiful floral offerings.
EARL H. HALLOCK.
SIDNEY HALLOCK.
MRS. IDA DUTTON.

For Sale—One set each of the New Students Reference Work," six volumes, and "The American Reference Library," ten volumes. Good condition; bargain price. Inspect at this office. 7-10p.

LOST—At Road sale on Saturday, silver wrist watch, Swiss movement. Reward. Finder leave at this office.

A Hint For The Young Jelly Maker

By Elizabeth Palmer

Even your mother-in-law can't make better jam or jelly than you can make by the new Certo method. For with Certo no practice is required to pick the right fruit at just the right stage of ripeness. And no experienced judgment is called for to say just when your fruit has been "boiled down" enough. Any fine, ripe fruit you like will jelly perfectly with Certo. You do not have to boil it down. Just bring your fruit and sugar to a boil, add Certo, let it boil hard for a couple of minutes, and it's done.

Your jams and jellies will look prettier and taste better, because the short boil with Certo saves the bright color and delicate flavor of your fresh fruit. It also saves the juice which used to boil away, so that you get half again more jam or jelly from your fruit.

A book of simple, tested recipes comes with each bottle of Certo. Your grocer carries Certo, or you can send 10c (for postage) and get a trial half-size bottle which will make from 6 to 10 glasses of jam or jelly, depending upon the recipe used. Write Douglas-Pectin Corp., 184D Granite Bldg., Rochester, N. Y.

Service and the Small Account

This bank is a service institution organized to meet financial necessities of its depositors. The amount of its service to its depositors often depends on the bank balances they maintain.

This bank must carefully protect the funds deposited here by its depositors. Money can be loaned only when we feel sure that it will be safe. When a depositor maintains a reasonably large, steady balance, it is an indication to us that he knows how to use money successfully. It gives us a reason to believe that loans to him will be safe. That is one reason why depositors who maintain large balances get better service from their bank. They are entitled to it.

And even more than that, a large balance provides the depositor with sufficient funds to take care of emergencies and business opportunities that may arise.

**Farmers & Stockgrowers National
Heppner Bank Oregon**

Heppner Gazette Times for Everything in Printing

Central Market

C. W. McNAMER, Proprietor

FRESH AND CURED MEATS, FISH AND POULTRY

Call us when you have anything in our line to sell.

Phone Main 652

ORDER NOW to Insure Delivery "HOLT" Combined Harvesters

DON'T wait until the harvest is at hand to order your "Holt" Combined Harvester. Don't run the risk of disappointment in getting delivery of the harvesting equipment you want, when you want it.

Take your harvesting problems to the "Holt" dealer while there is still time for careful consideration. He knows harvesters, and is competent to advise you.

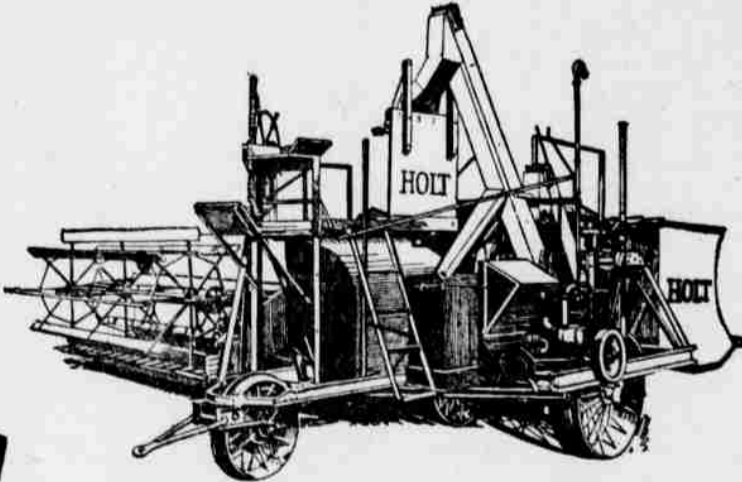
Don't delay! Enjoy—this year—the advantages of better, quicker, cheaper, harvesting.

Better—Because "Holt" Combined Harvesters get all the grain. They do a thorough job of cutting, threshing, separating, cleaning.

Quicker—Because with "Holt" Harvesters, the cutting

and threshing, separation and cleaning are done in one combined series of operations—one trip over the field.

Cheaper—Because two to four men comprise the entire crew. And because "Holt" Harvesters are built to serve many years with minimum replacements.



Western Harvester Co. has been formed by Caterpillar Tractor Co. to continue the manufacture of the world-famous "Holt" Combined Harvesters and parts. Correct design, highest manufacturing standards and a high-class, eager-to-serve dealer organization combine to insure satisfaction and success. Ask about new reduced prices of harvesters and parts, new catalog and name of your dealer.

WESTERN HARVESTER CO.

General Offices and Factory: STOCKTON, CALIFORNIA

Distributing Warehouses: Spokane, Wash., Topeka, Kansas
Manufacturers of "Holt" Combined Harvesters

Always--- Someone Wants What You Have to Sell.

WE WERE talking to a man yesterday who believed in advertising. He cited an instance why he believed in it. His story was this. He owned an apple orchard—a good apple orchard, that was making him money. But he was getting old and wished to retire from the farm. He considered his place worth \$17,000. His banker and others believed it was worth the money but he was unable to locate a buyer in his immediate vicinity.

Then he read in the paper: "If you have something to sell, there is at least one person somewhere who wants it." With this suggestion in mind he looked up 64 leading newspapers in the United States, and asked the opinion of his banker as to the advisability of advertising in the mediums. His banker thought the expense would not be justified by the results. He sent the advertisements in anyway—to run one day in each of the 64 leading newspapers.

He found his man, who paid him \$16,500 cash, after contesting a \$1000 difference in asked and offered price. The advertising cost him \$122.50. Was it worth it?

This is but one instance. There are thousands of others happening daily. Advertising is past the experimental stage. It is now a recognized business adjunct. If you have something to sell, advertise that which you have to sell, there is someone, some place, to buy it—and nine times out of ten that someone is your next door neighbor.

ADVERTISE! It Pays