

# THE BIG STORE THAT SAVES YOU MONEY

## Send Us Your Mail Orders

They will receive our prompt, **PERSONAL ATTENTION** at all times—and will be filled subject to approval always.



## We Meet Eastern Prices

And guarantee our goods in every instance—bring in your CATALOGUES and PRICES.

# THE GREAT FALL SALE IS NOW ON

The Fall Lines purchased by THE FAIR'S eastern buyers, have arrived. The styles are all the latest—the patterns the finest that have ever been shown by any store in the Northwest—the materials and workmanship guaranteed to be the best that money can procure, and all this we offer you at from 20 per cent to 50 per cent below the prices our competitors are asking.

We invite you—the people of Heppner and vicinity—to our big store—not to buy, but to inspect our goods and compare our prices with what you have been

paying heretofore. It will then be up to us, if we cannot convince you that our prices and goods are RIGHT. If you cannot call, WRITE US, and you will receive the same consideration and attention. Just so we can get into communication, and convince you that we mean what we say—that you have been paying other houses exorbitant prices long enough—and that, in truth "THE FAIR IS THE STORE THAT SAVES YOU MONEY."

Highest Quality ~~~~~ Lowest Prices ~~~~~ Largest Assortment

## LADIES' LATE STYLE READY-TO-WEAR

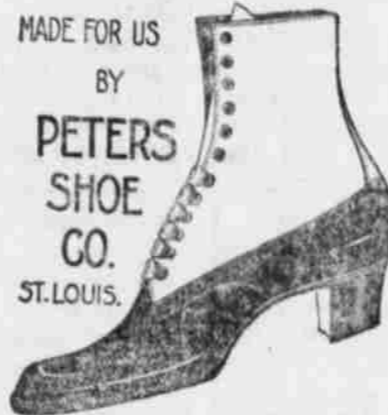


### Garments at Fair Prices....

- Ladies Tourist Tailor Suits in Oxford Zibeline—without collar; the very newest style.....\$6 98
- Ladies Tailor Suit of black Pebble Cheviot, strap seams, velvet buttons and trimming on jacket and skirt, stylish and durable.....\$9 50
- Ladies Tourist Tailor Suits in Navy Cheviot, velvet and braid trimmed, satin lined; also in fancy Oxford Suiting.....\$12 00
- Ladies Man Tailored Suit of black Camels hair Cheviot, velvet and button trimming, satin lined, with the new slashed and shirred sleeve.....\$15 00  
Extremely stylish and pretty.
- Ladies Tourist Tailor Suits in blacks and the new popular mixed suiting, the very best in the new styles and weaves, perfect in finish and fit. A rich and varied assortment at.....\$16 \$18 75
- We are now showing the best line of new fall Coats for Ladies ever brought to Heppner. The correct styles and fair prices.....\$4 50 to \$20 00
- The new Fall Skirts are here also; the perfect fitting "Beverly 8 Jrt." Prices.....\$1 50 to \$9 00

## SHOES FOR ALL FEET

To suit all pockets



- Ladies' Kid dress shoes with patent tip; also old ladies' comforts.....\$1 45
- Ladies' Vici and Box Calf street shoes, extension soles. \$2 00 values.....\$1 75
- Ladies' Vici and Box Calf dress shoes, extension soles, new cut. \$2 50 values.....\$2 25
- Ladies' Dress and Street shoes, best Vici, extension or turn soles. \$3 50 values.....\$3 00
- Ladies' real Patent Colt Blucher dress shoes, the best made. \$5 00 values.....\$4 00

### LOOK OUT FOR THE BARGAIN SHOE TABLE



- Men's lace and buckle work shoes in satin calf and oil grain.....\$1 25
- Men's dress shoes in Vici and Box Calf and work shoes in Kangaroo calf.....\$2 25
- Men's SUNSET Dress shoes in Vici, Velour and Box Calf, the popular Blucher cut and new toe, the best shoe ever produced for the money.....\$3 00
- Men's DIAMOND SPECIAL shoes in Vici, Velour and Box Calf, Blucher cut and new toe, the most popular dress shoe made.....\$3 50
- Men's Par Excellence dress shoes, patent colt, popular Blucher cut. Sold elsewhere for \$6 00 and \$7 00.....Fair Price, \$5 00

## MEN'S NEW SUITS and OVERCOATS

- Men's black and gray Cheviot suits, winter weight. Instead of \$7 50.....Fair Price, \$4 75
- Men's suits in Oxford Melton cloth and fancy Cashmere, that cannot be matched elsewhere for less than \$10.....Fair Price, \$7 50
- Men's suits, all wool black clay Worsted, Cassimeres and Cheviots, best tailor made, fine finish, latest style. The kind others ask you \$12 to \$14 for.....Fair Price, \$10
- Men's suits in new, fancy Worsted and novelties, new fall styles and patterns shaped shoulders, and best tailor finish, perfect fitting garments. Usually sold \$16 to \$18.....Fair Price, \$15
- Men's suits in high grade novelties, Cheviots and Worsteds, with hand shaped shoulders and lapels, distinctive styles and patterns equal to the best tailor made, at one-third less price.....\$16 50 to \$18 50
- Men's Overcoats and Ulsters.....\$5 to \$40
- We have a good weight overcoat in dark gray and black, well lined and finished and perfect fitting. \$7 50 value for.....\$5
- A good wool black beaver for.....\$10
- Strap Ulsters are the swell coat. We have them in the new mixed colors and they are the real thing.....\$10 to \$18 75



## MISSSES' and CHILDREN'S NEW FALL Goods at Fair Prices



- One lot of Children's Coats and Capes, 4 to 6 years.....75c
- Misses School Dresses, ready made, 3 to 14 years.....45c to \$3 50
- Children's and Misses Coats in all sizes from 3 to 15 years. A good assortment to choose from in the new styles and colors, and Fair Prices are easy for all. They run from.....98c to \$5 50

MISSSES' and CHILDREN'S HATS, BONNETS, CAPS and HOODS of all kinds.

Ask to see our Misses SCHOOL SHOES at \$1 25. They can't be equalled elsewhere for less than \$1 65.

## NEW STYLES and PATTERNS in SILKS Dress Goods, Waistings, Outings



- ### SILK SPECIALS
- 36 inch Best grade guaranteed, black Taffeta, Rustle finish.....\$1 38
  - 36 inch Guaranteed black Taffeta, the usual \$1 50 kind.....Fair Price, \$1 25
  - 24 inch Best grade guaranteed black Taffeta, usually sold at \$1 25.....Fair Price, 98c
  - 24 inch Best Black Pean de Soie Silk, guaranteed. Usual price, \$1 75.....Fair Price \$1 50

- 23 inch Armure Fancy black Silk, luster finish. Sold elsewhere \$1 50.....Fair Price, \$1 25
- 24 inch Fine Black Satin Duchess, very popular for waists. Instead of \$1 25.....Fair Price, 98c
- 20 inch Best Royal Wash Taffeta, in all colors, for waists and suits. The favorite silk. Instead of 85c.....Fair Price, 75c
- 24 inch Jap Wash Silks, all colors, sold everywhere at 50c.....Fair Price, 43c

- 38 inch All Wool Mixed Suitings, Granite Weaves, Albatross, Cashmere, Sicilians, in black and colors. Sold everywhere at 60c to 75c.....Fair Price, 50c

- 38 inch All Wool Ladies' Cloth, black and colors.....75c
- 42 inch Jaquard Fancies and 36 inch American Cashmere, all colors.....25c

- 28 inch All Wool Tricot Flannel, all colors.....25c

- 27 inch New Mercerized Oxford Waistings.....25c
- 32 inch Woolens Crepe double fold wash waistings in new designs and colors.....15c
- 27 inch Fleece lined Crepe wash waistings beautiful colors and designs.....12 1/2c
- 27 inch Best Grade Flannellets.....10c
- 27 inch Best Grade Outing Flannels.....10c
- 27 inch Good Outing, 16 yds for.....\$1 00
- Best double fold Percales.....10c
- Best Calico and Cambric.....5c
- Best Amoskeog Apron Gingham.....7c
- Best Table Oilcloth, colored.....20c
- Best Table Oilcloth, white and mended.....25c

### Dress Goods News

- 52 inch Paena Broadcloth, the most popular material for Fall Suits and Skirts, black and colors.....\$1 48
- 44 inch Nob Voile Sating in black and mixed effects. D essay.....98c
- 52 inch Fine Black Broadcloth; also Camel's hair Zibeline in black.....90c
- 50 inch Oxford Cloth Sating and 44 inch Sicilians and fancy Suitings, beauties.....85c

## WE SAVE YOU BIG MONEY on Little Notions

You have been paying 5 cents for what we can sell you for 1c and 3c

ALL FOR 1c each

- Pins, paper of
- Hair pins "
- Needles "
- Thumbtacks "
- Pencils "
- Marbles "
- Tacks "
- Matches, bunch
- Pencil Erasers, each
- Thread, spool
- Clothes Pins, doz
- Corncob Pipes, each
- Envelopes, six
- Writing Paper, 6 sheets
- Apple Corers, each
- Key Rings, each
- Handkerchiefs, each
- Baby Ribbon, yd
- Sponges, each
- Pencil Tablets, each
- Cotton Tape, roll
- Shoe Laces, pair

ALL FOR 3c each

- Hat Pins, large
- Hand Brushes
- Lead Pencils
- Blanket Pins
- Handkerchiefs
- Invisible Hairpins, box
- Egg beaters
- Cake Turners
- Wire Soap Dishes
- Pepper Shakers
- Salt Shakers
- Pie Tins
- Darners
- Bone Crochet Hooks
- Hairpins
- Toilet Soap, bar
- Ink, bottle
- Flower Wire, spool
- Tracing Wheels, each
- Bone Buttons, doz

## BOYS' NEW SUITS and OVERCOATS at Fair Prices

- Boys' two and three piece short pant suits 3 to 12 years, Sailor suits Norfolk suits, Buster Browns and double breasted coat suits. Suits to suit all tastes and the Fair Price suits all purposes. We have them at.....\$1 25 to \$7 50
- Boys' suits for BIG BOYS—the long pants kind—12 to 20 years, a great variety of colors and patterns to choose from in the rough and ready tweeds, the firm, soft Cassimeres and Cheviots and the smooth, glossy Worsteds. Well finished and sure fitters.....\$4 50 to \$12 50
- Boys' Overcoats and Reefers for boys 4 to 10 years. New belt Coats and Ulsters in good dark colors.....\$2 25 to \$7
- Young Men's Overcoats and Ulsters, 12 to 20 years, the reliable Oxfords and black, as well as the new mixed fancies. Good values at Fair Prices.....\$4 45 to \$12
- Boy's School Shoes.....\$1 25 to \$2 25



## UNDERWEAR ALL SIZES AND WEIGHTS at Fair Prices

- Ladies' medium weight fleece Underwear in gray and cream.....Fair Price, 25c
- Ladies' extra heavy fleece Underwear in white, cream and gray. 60c value.....Fair Price, 50c
- Ladies' Natural Gray and Ribbed underwear, firm finish and good weight. Regular \$1 value.....Fair Price, 75c
- Ladies' flat finish flannel underwear in flesh color, very soft and warm.....Fair Price, \$1
- Ladies' fine natural ribbed wool underwear, \$1 25 kind.....Fair Price, \$1 13
- Ladies' Oneita Union Suits in cotton-cotton and wool, and all wool, in white, cream and gray, all sizes. The Fair Price insures best value.....50c to \$2 50
- Children's and Misses Underwear in fleece lined gray.....20c to 35c
- Same in gray and tan ribbed wool.....40c to 85c
- Children's Union Suits in gray fleece and ribbed wool.....50c to \$1 25
- Men's Gray Sanitary heavy-fleece lined underwear. Sold elsewhere for \$1 suit.....Fair Price, 75c
- Men's extra heavy sanitary fleece lined underwear. Regular price \$1 50.....Fair Price, \$1
- Wright's Health Underwear, soft finish,



- no-irritating fleece. \$2 value per suit.....Fair Price, \$1 50
- Men's gray ribbed wool underwear, good weight and finish. The kind usually sold for \$2 50.....Fair Price, \$2 suit
- Men's Pink Ribbed wool underwear, warm and durable. \$2 value. Suit, \$1 50
- Men's Natural Gray wool ribbed and soft finish Tan wool underwear. The usual \$2 50 a suit kind.....Fair Price, \$3 00
- Men's extra heavy Tan wool underwear, soft finish. Suit.....\$3
- Men's fine Derby ribbed Lambswool underwear in Tan and Flesh Color. Some of the finest goods made; usually sold at \$7 50 to \$8 a suit.....Fair Price, \$6
- Boy's heavy gray fleece lined underwear.....25c and 35c each