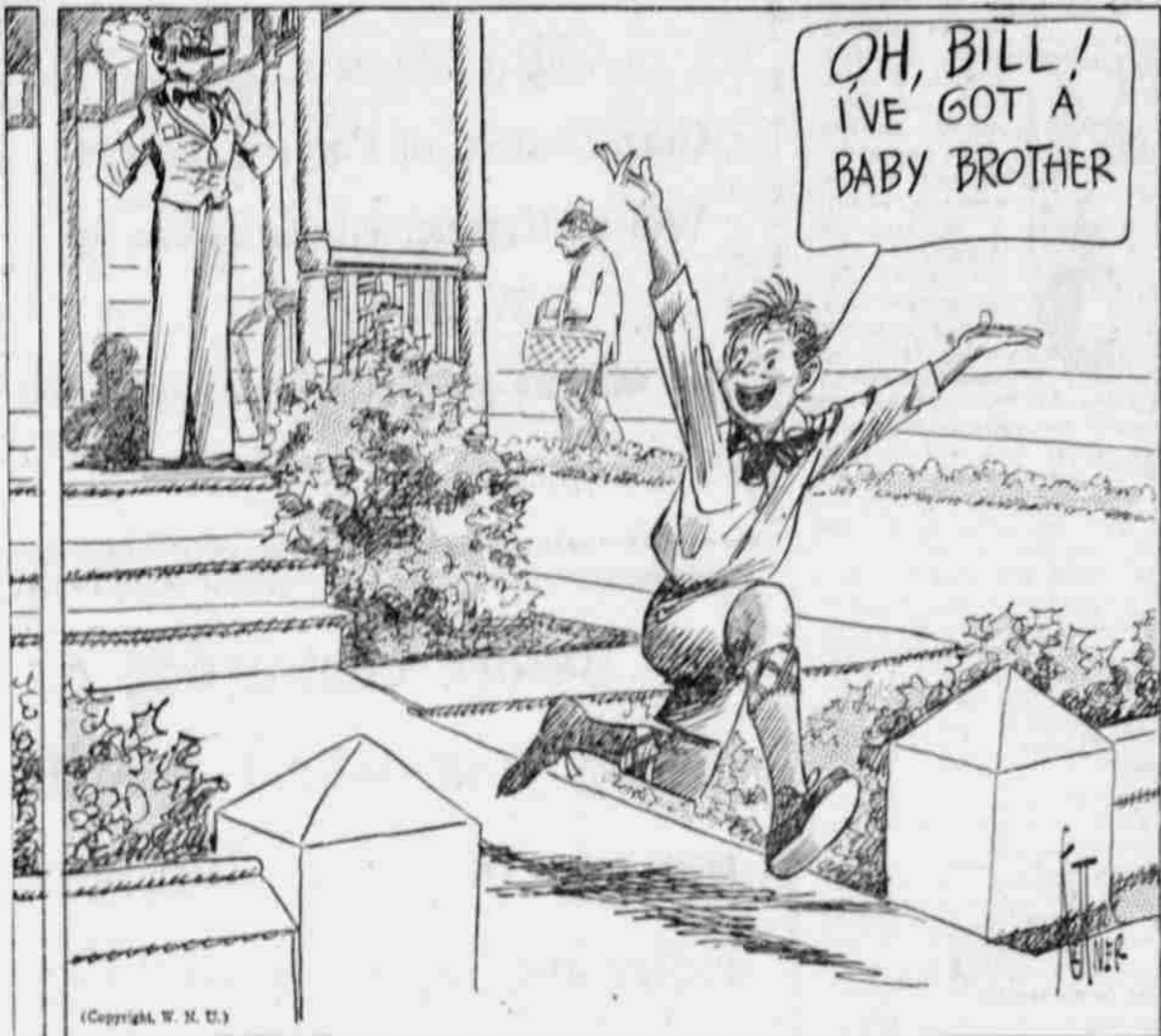


OUR COMIC SECTION

Events in the Lives of Little Men



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Community Building

Progressive City Sees to Its Attractiveness

While much emphasis is being placed—and rightly—on the advantages that Indianapolis possesses as a commercial and industrial center, which are many and obvious, not enough thought or effort is directed to making it attractive as a place of residence. The men who work here have to live here, and therefore the town must be a good deal more than a workshop.

While we have a fine start, there is much that might and should be done to increase the advantages that we already possess. We are richly endowed with churches, schools, libraries and art facilities, all of which make a strong appeal to those seeking new homes. We have our clubs, municipal playgrounds, golf courses and swimming pools and parks, and these are very important assets.

Valuable as they are, other things are needed. People like to live in comfort and amid beautiful surroundings. A campaign for the beautification of the city would yield rich returns. There should be greater care for our trees and a planting of new ones, even in streets supposed to be doomed to treelessness—certain of our business streets, for instance.

The campaign against the smoke evil will, just as far as it succeeds, contribute to both beauty and comfort—contribute very largely. For cleanliness is an element in both. Dinginess is certainly not attractive. Nor is it sanitary. Beauty, cleanliness and comfortable living conditions are all the marks of a wideawake and progressive community.—Indianapolis News.

Rural Schools Urged to Beautify the Grounds

The Missouri state highway department urges each rural school on a state highway to beautify its school grounds with proper plantings and landscaping, and offers the services of a landscape expert to the schools for the preparation of suitable plans for planting flowers, trees and shrubbery, according to letters sent by the department to all county school superintendents in the St. Joseph highway division.

This move is a part of the highway beautification project started by the state highway department last year.

George L. Arzus, engineer at the St. Joseph highway office, points out that northwest Missouri's wooded countryside abounds in native shrubs and plants that are unequalled for landscaping purposes, and they may be transplanted to the school grounds, and if a landscaping program is followed, surprising results at little cost can be obtained. Other desirable plants and flowers may be brought from home by the pupils.—Kansas City Star.

Modern Traffic Needs

The smaller cities of the country, even the small towns, need major street plans and other comprehensive plans as badly as the big metropolitan areas. Everywhere the increased use of the automobile, demand for traffic relief, for airports, parks and new and enlarged business centers is requiring enormous changes, particularly in the widening of streets laid out for a horse-drawn era.

Regional planning activity in the United States has materially increased, particularly in and about Chicago, Los Angeles, Philadelphia and Washington. Many new county planning commissions have been established.

Scenery or Signery?

California is waging an intensive campaign against signboards that disfigure the landscape. There is a reason. Landscape is large in California's stock in trade for tourists.

So the slogan of the warfare on the boards is "Scenery or Signery?" And it seems to be an effective one. Public opinion is operating to compel elimination of obnoxious disfigurements to beauty. It is this force that has impelled two big companies, along with others, to cut out all their roadside displays except one or two of directional value to drivers.

"Scenery or Signery?" It is an all-inclusive suggestion.—Minneapolis Journal.

Remodeling Old Homes

Veneering an old house with face brick has been made a simple process. The contractor merely changes a few old-fashioned bays, etc., on the exterior and lays up the brick right over the old frame. Many builders are offering to finance the remodeling job, letting the owner pay a small amount down and the rest on convenient terms.

Brick Combines Well

Common brick meets all architectural demands for surface effects and type. It may be used in the best homes in combination with slate or tile roofs, copper and zinc gutters and down spouts, metal casements and sash, exposed oak timbers and plate glass!

Two-Way Roads

Business follows good roads: In fact it will open its cut-out and follow right on to the next town if you don't put your own town in order.—Country Home

Reason for Alteration in Name of New Baby

On the very last day of the census, a baby was born at the Good Samaritan hospital and the proud father told the enumerator about it.

"And what is the baby's name?" asked the census taker, poised his pencil.

"Why, it hasn't any name yet; it was born just about two hours ago."

"Can't very well list it without a name," protested the statistician.

"Well, I'd like to have it in the count to make Los Angeles a little bigger," said the husband, and he and the enumerator went into conference as to a suitable name. They finally decided on Henry, and the husband called up the hospital to get his wife's approval.

"She can't talk now," stated the nurse over the phone, "but she says if you've decided on Henry, it's all right with her, except that you'll have to make it Henrietta."—Los Angeles Times.

Skeptical Public

Brian Jewett, grand exalted goof of his well-known GooF club, couldn't sell \$5 gold pieces in Congress street, Portland, Maine, for \$4 each. About five o'clock he emerged from a bank with ten new gold pieces. He started in with a sales talk something like this: "I say, here is a \$5 gold piece and I need some ready money. Will you purchase it for \$4?" Most of the replies he got were hal ha's! One man, however, a foreigner, took a look at one of the gold pieces, bit on it sharply and passed over \$4 with no hesitation. And one other was in on the purchase; but Jewett could not sell the other eight, though hundreds of passersby stopped to listen.—Indianapolis News.

Cannibalistic

Leslie lives in a big city and his opportunities to visit the country are limited, consequently he is "country green" as his country cousin wittily put it.

On his first visit to the farm, when milking time came, he, of course, was an interested observer. Milk, as he knew it, came from the milkman, in bottles. One of the cows had a calf. When she was turned in with it and it began in a most vigorous manner the business of getting its breakfast, Leslie was terribly excited and worried.

"Oh, mother! mother!" he cried, "that calf is going to eat that cow up."

Maybe

Councilman Randall had been talking to some of the young folks in North Hollywood about the glories and profits of outdoor life in southern California. Orange groves, fig ranches and apricot orchards were touched on in colorful and convincing manner.

"And what?" he asked, "will be the outcome of the simple life?"

"A simple death," shouted some one at the rear of the hall.—Los Angeles Times.

Disposing of Estate

A will may be simply stated as a disposition of your life insurance, of your general estate and of personal keepsakes. The administration of the will is the other weighty problem. The choice of executor is of great importance.

In a Manner of Speaking

"Well, I think I'll repair homeward." "Oh, you have a used car, too?"—Life.

Nothing leads to good which is not natural.—Schiller.



When Food Sours

Lots of folks who think they have "indigestion" have only an acid condition which could be corrected in five or ten minutes. An effective anti-acid like Phillips Milk of Magnesia soon restores digestion to normal.

Phillips does away with all that sourness and gas right after meals. It prevents the distress so apt to occur two hours after eating. What a pleasant preparation to take! And how good it is for the system! Unlike a burning dose of soda—which is but temporary relief at best—Phillips Milk of Magnesia neutralizes many times its volume in acid.

Next time a hearty meal, or too rich a diet has brought on the least discomfort, try—

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Bookman's Holiday!

Literary Editor—Where is that book I reviewed yesterday? Assistant—Oh, I gave it away! Literary Editor—What! Didn't you know I hadn't read it yet?

When a boy can earn a living it's because his father won't do it for him.

Don't Cuss!

Here's the sure, quick, easy way to kill all mosquitoes indoors and keep 'em away outdoors!



Meet the Wife

"No woman," says Edgar Guest in the American Magazine, "can slight me by rejoicing in her husband's homecoming. And no man can lose my good opinion by paying attention to his wife."

Some Don't Need It

Jock—"Why do some girls kiss each other?" Joan—"Just to keep in practice, I suppose."—Answers.

Mercy to him that shows it, is the rule.—Cowper.

