

OUR COMIC SECTION

Our Pet Peeve



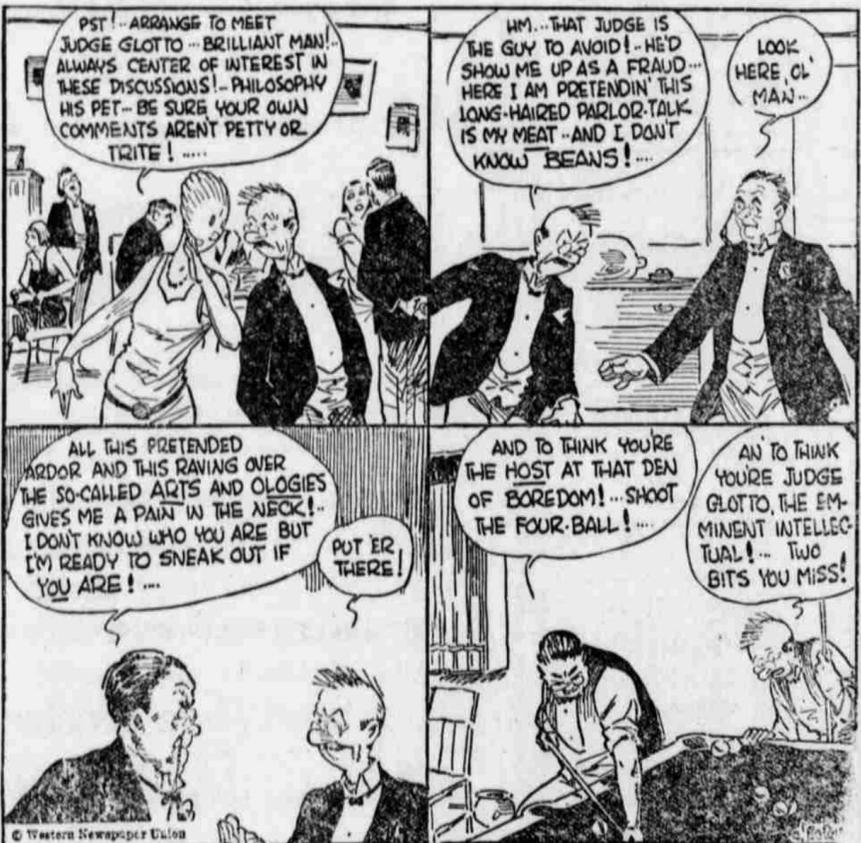
FINNEY OF THE FORCE

It Wasn't the Joke So Much



THE FEATHERHEADS

Ditching the Intelligentsia



Community Building

Why Living in Small Town Has Advantages

Prof. Walter B. Pitkin bases a prophecy as to the rosy future of the small town, which he makes in the Household Magazine on four things: The healthier living conditions in small towns, the realization that the majority of city dwellers are as poor as their country brethren, the new shift of industry away from big cities, and the better opportunities for occupying one's leisure in the country. Small towns, he says, have sunshine, quiet and freedom from smoke. Out of every thousand inhabitants of the big towns, you cannot find more than three or four who are better off in their jobs than the people you meet in Main street or around by the post office. And now comes the new American revolution! Industry begins shifting to the small towns. No man in his senses thinks of starting a factory in a metropolis nowadays unless he is making something which cannot be made elsewhere. And, finally, concludes Doctor Pitkin, "If you live far from the clamor of Broadway, you can pick and choose your leisure pursuits effectively. And, having picked them, you can hold to your course with fewer distractions. And that, I maintain, is half of happiness. To do what you like, in the way of exercise, play, rest, reading, music, inventing, dreaming, or what not, without having a mob of peddlers yelling at you to do some thing else."

Development of City Depends on Planning

It was only ten or fifteen years ago that planning, and along with it zoning, came to be regarded as absolutely necessary in the larger cities of this country. It was soon evident that only by such means could hazardous growth be replaced by orderly development in the interest of rapidly increasing numbers of urban residents. The desirability of the same protection for suburban areas and smaller centers is a product of more recent years. The spread of this enterprise is an indication of the improved conditions which are a part of the modern city.

In giving the result of a recent survey of the situation, the Department of Commerce, through its division of building and housing, notes this fact: "Cities having planning commissions are believed to be more apt than others to exercise foresight and true economy in the laying out and improvement of streets, the location of parks, playgrounds and public works, the development of transit and transportation, provision for street traffic and in the equitable regulation of private use of land through zoning ordinances."

Good Citizen Defined

Good citizenship is loyalty toward community, state and country. It begins right at home. A citizen who delights in keeping his own premises cleaned up and developed, who cooperates with each worthy cause or development that promises improvement, advancement, or uplifting of his community; who supports his home institutions and enterprises so far as economics permit; who obeys the law, who loves order and peace; who takes pride in helping to develop and maintain these conditions, with a similar spirit and attitude prevailing for state and country, is an example of what constitutes good citizenship.—Ruth Adele Barr, in Grit.

Must Speed Up Planting

During recent years tree planting has received great stimulus in the states largely because of the help that the federal government has been able to give. In 1925 only 13 states were distributing planting stock to its citizens, says the American Tree association. Thirty-two states are now engaged in this activity. Nevertheless, it is going to be necessary to speed up America's planting program at least ten times in order to reforest our denuded lands with reasonable promptness.

Makes for Civic Good

Just as the improvement in the home influences the family, the modernization of a house does a certain amount of good for the community. In the last analysis, a city is but a collection of homes and anything that improves a part is working for the good of the whole. Modernizing lifts up a city out of its ordinary commonplace position and transforms it into a live progressive community, filled with busy individuals striving for their betterment.

Be Liberal With Paint

Paint has many virtues. Besides beautifying your home, it will increase its sale value and, in fact, the valuation and desirability of the entire neighborhood. Particularly applicable in this connection is the oft-quoted but very true Dutch proverb: "Good paint costs nothing for it saves more than its cost."

Fewer, Better Schools

Cook county (Ga.) decreased its schools from 30 to 11 in less than a decade, replacing old buildings with consolidated schools.

Eskimo Works of Art of Remarkable Beauty

Scientists who have studied the reports of the finding of implements and other objects in the frozen ruins of a large Eskimo settlement on St. Lawrence Island in the Bering sea believe they contain evidence of man's prehistoric life in the Arctic. St. Lawrence and Dionne islands evidently, have been the metropolises of the prehistoric Arctic. Three successive stages of Eskimo culture are traced in the ruins, and the oldest and most deeply buried objects show the finest and most intelligent workmanship. The age of the most ancient finds is estimated at about 1,000 years. The top layer reveals craftsmanship of Eskimos who have lived in the last 300 years. Among the finds were ivory and bone harpoons, meat picks and delicately carved instruments, possibly used for ceremonial wands, charms and personal ornaments.

Gem of Thought

There is no credit in knowing how to spell, but positive disgrace in being ignorant on that point. So there can be no credit in doing right, while it is infamous to do wrong.—G. F. Train.

FAMILY DOCTOR MADE MILLIONS OF FRIENDS



Fifteen years after his graduation, Dr. Caldwell became famous for a single prescription which now, after forty years, is still making friends.

Today Dr. Caldwell's Syrup Pepsin is the world's most popular laxative. Millions of people never think of using anything else when they're constipated, headachy, bilious, feverish or weak; when breath is bad, tongue coated, or they're suffering from nausea, gas, or lack of appetite or energy.

Dr. Caldwell's Syrup Pepsin is made today according to the original formula, from herbs and other pure ingredients. It is pleasant-tasting; thorough in the most obstinate cases; gently effective for women and children. Above all, it represents a doctor's choice of what is safe for the bowels.

Gold Stronger Than Steel

According to Prof. R. C. Brumfield, gold alloys three times as strong as bridge steel have been developed at the Cooper Union Institute in New York. The announcement follows the results of three years of research in the field of dental gold, and Doctor Brumfield has developed nearly sixty new gold alloys. It is a known fact that the alloys used in the filling of teeth have to be extremely hard when they solidify. The constant wear and tear destroys present-day alloys, so there is always a need for the superior types.—Science and Invention.

Greatness in Office

A job with Uncle Sam is something like greatness. You work to pass examinations to get it. Or you have it thrust upon you by the elective will of the people.—Woman's Home Companion.

At home or away

Feen-a-mint is the ideal summertime laxative. Pleasant and convenient. Gentle but thorough in its action. Check summer upsets with Feen-a-mint at home or away.



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Duchess Claims Vassals

Claims of the duchess of Norfolk that some of her tenants are her "vassals" have just been upheld by the Sheriff court of Dumfries, Scotland. The duchess, as Baroness Herries, claimed the redemption on certain Dumfries properties of the old "dues" known as "casualties," a form of ground rent in respect to land she inherited in 1908. The system has grown from the time when vassals held land from the feudal lords in return for military service.



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A New Extremator that Won't Kill Livestock, Poultry, Dogs, Cats, or even Baby Chicks

K-R-O can be used about the home, barn, or poultry yard with absolute safety as it contains no deadly poison. K-R-O is made of Squill as recommended by U.S. Dept. of Agriculture, under the Connable process which insures maximum strength. Two cans killed 378 rats at Arkansas State Farm. Hundreds of other testimonials. **Gold on a Money-Back Guarantee.** Insist upon K-R-O, the original Squill exterminator. All poultry supply, drug, and seed stores—75c. Large size (four times as much) \$2.00. Direct if dealer cannot supply you. K-R-O Co., Springfield, O.

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Cuticura Soap—fragrant and pure, to cleanse and purify. Cuticura Ointment—antiseptic and healing, to remove pimples, rashes and irritations which mar the beauty of the skin, and finally Cuticura Talcum—so smooth and pure, to impart a pleasing fragrance to the skin.