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# used car allowances

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MOST new car sales now involve the trading-in of a buyer's used car. More and more people are asking: "Why should my used car stem to have several values? ... Why should dealers in different makes of cars offer me allowances differing materially?. . . Does the largest allowance offered mean the best deal for me?"

### Here are basic facts:

- 1 Your used car has seemingly different values because competitive dealers are bidding to sell you a new car.
- 2 Your used car has only one fundamental basis of value: what the dealer who accepts it in trade can get for it in the used car market.
- 3 The largest trade-in allowance which is offered on your used car is not necessarily the best deal for you. Sometimes it is; but sometimes it is not. 1.18
- An excessive athenante bray mean that you are paying an excessive-price for the new Car in comparison with its real value.
- 5 Judge the merits of the new car in comparison with its price, including all delivery and finance charges. Then weigh any difference in allowance offered on your used car.

When you are ready to trade-in your present car, remember that after all you are making a purchase and not a sale. You are buying a new car and simply applying your present car as a credit toward the purchase price of the new car.

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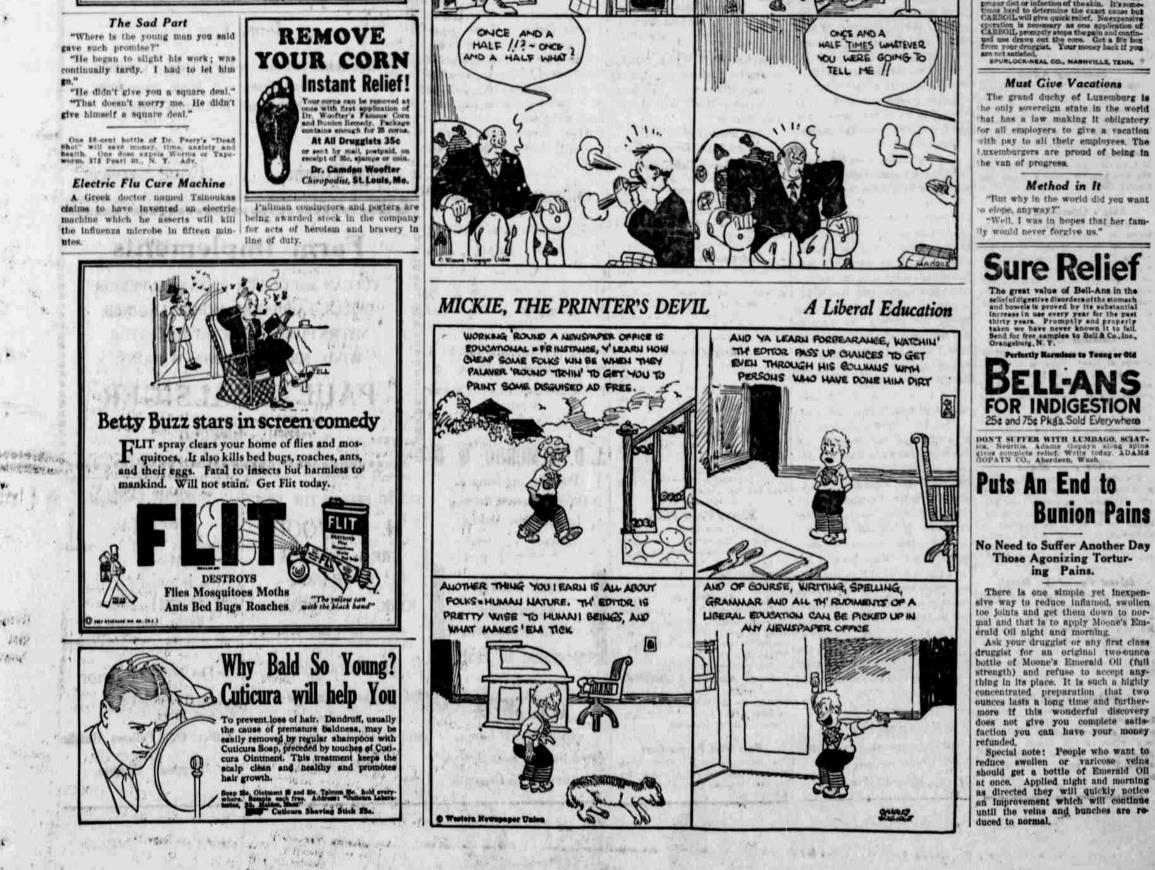
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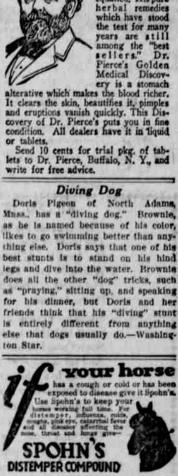
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