



U. S. Senator McVary.

The BULL'S EYE

Editor and General Manager WILL ROGERS



You Can't Smoke History

A fellow from Carolina wants to know where I get the idea that "Bull" Durham and George Washington come from the same state. He says, "Why don't you write and give the people the real History of 'Bull' Durham in its native State, South Carolina, that people would appreciate that more than these Bull Legends of yours."

Now thanks, Sir, for your good-natured suggestion. If I knew History I wouldn't be able to write "Bull" Durham Ads. I would be a College Professor, get everything right, and get nothing for it. Everything you suggested me telling the public about when and where "Bull" Durham originated, has been told for 66 years by typical Advertising writers. That's the only thing the Company asked of me was "please don't tell again where it came from, or how." You see you didn't read their Ads, but you did read mine and remembered it, because it was wrong.

Writing Ads that will be remembered is a queer game. This is an Ad, not a History. I selected Ads over History on account of the pay. (American Tobacco Company's pay is as good as its tobacco.) Where "Bull" Durham comes from or where it goes to is left for the starving Historian.

Will Rogers

P.S. You notice I named in this article the WRONG Carolina. That's so North Carolina will get sore because I named South Carolina, and South Carolina will get sore because I didn't name North Carolina. A true Southerner never forgets.

P.P.S. There will be another piece in this paper soon. Watch for it.

66 YEARS OF PUBLIC SERVICE

2 BAGS for 15¢
make 100 cigarettes

The WORLD'S BEST CIGARETTES

"BULL" DURHAM
Guaranteed

The American Cigarette Co.
INCORPORATED

111 Fifth Avenue, New York City

LEXINGTON NEWS

Mr. S. J. Devine has finished harvesting

Mr. Carl Allen gave Lexington quite a surprise when he announced his marriage to Miss Bergstrom of Eight Mile. He has rented his barber shop to Roy Yardley and has now gone on an extended honeymoon trip.

Miss Neva Shinn of Astoria is visiting in Lexington.

Mr. and Mrs. Harvey Dinger and children have gone to Portland for a few weeks visit.

Grandma Booher is spending the entire week with her daughter, Mrs. Tom Beymer of Hinton Creek, above Heppner.

Mrs. J. S. McMillan and daughter have gone to visit Mrs. Charlie Shinn of Astoria, Oregon.

The pupil of Lexington school will receive the benefit of some new school equipment which has been purchased recently by the School Board.

Edward Burchell has gone to visit some relatives near Spokane, Washington.

A little excitement was caused Saturday afternoon when George Meade attempting to back out his car which was parked in front of Barnett's store, could not get his reverse to work properly with the result that he bumped into a big car. Mr. Meade forgot to honk his horn and in consequence had to buy a new fender. Mr. Meade states that he will park his car towards home in the future.

Mrs. James Carty who has been ill for some time at her Juniper home has gone back to Portland for further medical treatment in the hope that it will aid her recovery.

The Oregonian changed hands the first of the month, Roy Lucas succeeding Freeman Hill.



Kodak keeps the story

Indoors, there's a long list of pictures to make for the Kodak history of the home. And the Kodak album soon becomes the most precious book you have.

Ask us for your copy of "At Home with the Kodak." This 32-page booklet, completely illustrated, describes and shows interesting pictures such as you can make at your house.

Kodak Film—the genuine in the famous yellow box.
Photo Finishing—service that's right and right on time.

Bullard's Pharmacy
The KODAK Store

YELLOWSTONE NATIONAL PARK

VISIT the wonderland of geysers reached via the historic Union Pacific through the West Yellowstone Gateway.

LOW ROUND TRIP FARES will be in effect during the season, June 18 to September 15. You can spend your entire vacation there or make it as a short side trip on your way east.

MAKE RESERVATIONS NOW We'll send you descriptive booklets, furnish all information and make your reservations.

UNION PACIFIC VACATION ROUTE

J. W. Howk, Agt
Lone, Oregon

MORGAN NEWS

Those who have finished heading A. F. and W. T. Palmoteer, Earl Morgan, Norb Pettyjohn and Hal Ely.

Mr. Conshot of Condon was through here this week buying mules.

Alfred Troedson is combining for Bill Troedson.

Mildred Morgan is working for Miss Gertrude Pettyjohn had her tonsils removed by Dr. McMurdo last Saturday and is confined to her bed.

Mrs. Alfred Medlock and sons left Sunday for Missouri where she will visit her parents whom she has not seen for six years.

Those calling on H. G. Ely and family Sunday afternoon were Mr. and Mrs. Harbison, Mr. and Mrs. Frank Halferty and family and F. D. Ely and wife.

Elvin Ely drove over to Irigon, Sunday morning and brought back a load of watermelons.

The Morgan Sunday School has been closed until September.

Mrs. Pat Medlock entertained a number of friends at her home Sunday.

Mr. Pat Medlock and daughter returned home from Lexington Monday, where they have been working during the harvest season.

Mr. Noah Pettyjohn is helping J. S. Eklberry with his heading.

Tom, Cutsforth of Lexington, and his sons moved down here Thursday to harvest their crop.

Robert Smith, of south of Lone, was here looking after his property at Morgan.

Harold Bull Wright's

Latest and best story, "A Son of His Father." Several hundred thousand copies are being distributed as a week after publication. Honor of them \$1.00 per copy. Publishers, The American Cigarette Co., 111 Fifth Avenue, New York City.

Science for Service

True education combines theory and practice and its goal is service. Oregon's Land Grant College affords the liberal training essential to personal culture and civic efficiency, combined with special training for leadership in fields vital in modern life.

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In the school of Basic Arts and Sciences and the departments of Industrial Journalism, the Library, Physical Education and Music.

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With curricula leading to the bachelor's degree in the schools of:
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Graduate work is offered in most of the schools. In addition to the Resident Instruction, the Experiment Station and Extension Service specialize in the application of science to every day life.

FALL TERM BEGINS SEPTEMBER 20

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Tires & Tubes Of The Best Quality

Oils, Grease & Supplies

INDEPENDENT GARAGE

See me before sending away for your Tires. I can give you a real bargain in tires and tubes.

E. R. Lundell Proprietor
The Garage where you get "Service With A Snap"

ADMINISTRATOR'S SALE

In the Matter of the Estate of Franklin P. Ross Deceased.

Notice is hereby given that pursuant to an order of the honorable R. L. Benge, County Judge of the State of Oregon for Morrow county, made on the third day of July, 1926, the undersigned administrator of the Estate of Franklin P. Ross, deceased, will offer for sale and sell at private sale to the highest bidder for cash, subject to the confirmation by the County court of said county, on Saturday, the 14th day of August, 1926, and thereafter, at the law office of F. H. Robinson, at Lone, Oregon, all the right, title and interest of the said Franklin P. Ross, deceased, in and to the following described real property, situated in the county of Morrow, State of Oregon, to-wit:

Beginning at the Southwest corner of the Northwest quarter of the Northwest quarter of Section 9, in Township 1 South, Range 24, East of the Willamette Meridian, thence running East 520 feet, thence West 36 degrees North 232 feet to the South line of County Road, thence beginning at a point directly across, at a point on the North line of said County Road and running West 36 degrees North 527 feet, thence South 240 feet to the North line of said County Road, thence beginning directly across at a point on the South line of the said County Road and running thence South 144 feet to the place of beginning.

Also, all of that certain piece, parcel or tract of land, beginning 317 ft. East of the South West corner of the Northwest quarter of the Northeast quarter of Section 9, in Township 1 South, Range 24, East of Willamette Meridian, running thence South 33 feet, thence East 240 feet, thence North 33 feet, thence West 240 feet to the place of beginning.

All of the above described real property being in Morrow County. One, the whole of said tracts, or sufficient thereof to pay the taxes, mortgage and interest, general indebtedness and costs and expenses of administration of said estate.

F. H. Robinson
Administrator.

Date of first publication, July 16, '26.
Date of last publication, Aug. 13, '26.

The "First Thief of Hameln" is supposed to have led away the children of the town of Hameln in Hannover, Germany, in the year 1284. He led them to Koppenberg hill, into which they disappeared.

GOOD DOCTORS AND BAD

Several times lately we have heard of doctors who have gone wrong. Not so frequently do we hear of the real achievements of the self-sacrificing men in the profession who give all they have to give to the service of good health.

Dr. L. Webster Fox is one of the men in the medical profession whom we must admire. The Philadelphia physician is widely known as a specialist eye disease. He is giving his summer to help an Indian tribe in Montana, where trachoma is prevalent. Two years ago he operated on and cured nearly 400 members of the Blackfoot tribe. He accepts no fees for these services.

—East Oregonian.

Seldom Squeal
A critic says that modern girls are just educated dolls. He may be right, but they don't squeal for "papa" and "mama" when they're squeezed.—Humorist.

A Hunter
In the South Sea Islands there is a little fish about six inches long called the mud-skipper, that leaves the water to hunt insects and worms on the beach.

Sable Philosopher
If some folks had been der ter give instructions when de work was in de makin', there'd be no flea' in it today.—Atlanta Constitution.

NAKED OATS

The "naked" or hull-less oat makes its appearance annually about this time of year in various forms of advertisements. Farmers have been induced to try to grow this freak of the oat family at various times during the past fifty or sixty years by promise of great profits. The very fact that the naked oat has gained no foothold in American agriculture after these repeated attempts to exploit it is proof enough of its inability to compete with the best common or hulled oats, and farmers should not be inveigled into growing it, says the United States Department of Agriculture.

One of the latest to be exploited is known as Liberty Hullless which was developed in Canada. Repeated tests have shown that it cannot compare favorably with the best common varieties. In addition to being inferior in yield it is very susceptible to smut.

The big IDEA

just now is not fuel but

SACKS

14½ & 15 cts.

Before you buy, see

Smith

at the

Farmer's Elevator.

DONT

Be Late to Your Meals or You Will

Get In Bad

With the Cook
Watches and Alarm Clocks
FULLY GUARANTEED
To Give Service for One Year
AND REPLACED
From our Store if Found Defective.

Bullard's Pharmacy
The Kodak Filling Station