

This Week

**Build a Good Name.
Our Loss by Rust.
Did "Fate" Get Him?
Honor the Automobile.**

What is the value of a good name? Financiers that bought the Dodge automobile company from the heirs of the two able brothers that established it have re-sold the company to the public (keeping a lot of stock for themselves) at a valuation in which the name Dodge represents \$80,000,000. The public eagerly purchases the stock and bonds at that valuation.

Similarly, when Hart Schaffner & Marx made a company of their business, the name which they had established by business ability and SOUND ADVERTISING, sold for five times as much as the actual assets. And that name was probably worth TWENTY times as much as the actual assets.

Build up a name by honesty, intelligence, wise advertising, and you have something that fire, earthquake, or tornado cannot destroy.

Rust costs this country \$300,000,000 a year and scientists wonder how they can save that money. One way is to use copper or brass instead of iron, for water pipes, gutters, etc.

You are told that rust is caused by electricity generated by water and air combining. A way may be found to make iron rust-proof. Meanwhile wherever air and water mix, use copper or brass and forget your troubles for a hundred years.

Clear Palmquist went down with the Titanic. But he came back to the surface, and lived until March 23rd last. His body was found in a shallow pond in Connecticut. He had wandered into the pond, and drowned.

That will cause solemn musing. "If you're born to be drowned, you'll never be hanged, and vice versa; some will say "swim as hard as you like, the water will get you."

The Turks and millions of other Orientals, deeply religious and superstitious, will assure you that the day of your death was fixed millions of years before you were born. God knows exactly when you will die and how. Therefore, the hour and manner MUST have been fixed from all eternity, otherwise God could not know. And to doubt that he knows all things ahead is impious.

Cold common sense, however, says that Palmquist would not have been drowned, had he not wandered into the pond, and would have been drowned when the Titanic sank, had he not been a strong swimmer. This would have been too dull if everything were fixed for us in advance. And if, as the Turks believe, all is settled in advance, and Allah and Mohammed, between them, know everything, each man's fate and destination after death must be settled in advance. In that case, why struggle to reach Mohammed's Paradise? Struggling would not do any good, if you're sent

Grimm Alfalfa Stands Onslaughts of Freeze

A recent check on the extent of winter kill of alfalfa fields in Morrow county indicated that in no instances were stands of Grimm damaged, but there has been considerable loss in common alfalfa, says E. W. Morse, county agent, in a recent report to the Oregon Agricultural College. He found that much of the common alfalfa has apparently been killed at the crown but is coming up from sprouts thrown out below the crown. It is doubtful, in his estimation, that these plants will make much growth.

On the C. S. Calkins farm at Boardman, Liscomb (a hardy Grimm type), and common alfalfa are separated by a ditch down the middle of the field. Mr. Morse found that not a single Grimm crown was damaged, but more than half of the common variety was not growing at the crown. A similar comparison was found on the farm of R. B. Wilcox of Lexington and on a half dozen other farms typical of the alfalfa growing areas of the county.

Mr. Morse reports that almost a thousand pounds of Grimm alfalfa seed were ordered by Morrow county farmers during the month of March. Grimm is the variety of alfalfa that was recommended by the state agricultural economic conference for all alfalfa growing areas in the state with the possible exception of such districts as Malheur county and the western end of Umatilla county, where long growing season prevails and danger from winter kill is not so great as in areas with higher elevations.

It is estimated by E. R. Jackman, farm crops specialist for the O. A. C. extension service, that about 65,000 pounds of Grimm alfalfa seed were purchased by Oregon farmers last year. Grimm is now the standard variety in Crook, Josephine, Klamath, Lake, Wasco and Washington counties, he says. Its popularity is rapidly increasing in other areas.

J. T. Kirk is in receipt of word from his daughter, Mrs. Nels Jepsen, stating that they are now residing at Yakk, B. C., having recently moved there from Edmonton, Alberta. She expects to make the folks at Heppner a visit within a short time.

On motoring tours, throughout the United States, seeing America first, and seeing America in the most comfortable, satisfactory way, Americans will spend this year \$2,500,000,000. This gigantic sum will be divided among the various communities along the popular motor roads of the country. And prosperity will increase greatly in the wake of the two and a half billions of cash left behind.

Respect the automobile, the men that make them, perfect and cheap. And if you have no automobile, get one. To be WITHOUT it is extravagant.

Daniel Clancy, father of twenty sons and daughters, drank a little too much in honor of his oldest son's approaching marriage, and was arrested.

"No free" said the magistrate; "the father of twenty children to a little celebration."

That's judicial wisdom. You observe that it is usually the father of twenty, not the mother, who celebrates in that particular way. Any obstinate man will convince you that the mother of twenty really ought to celebrate with a good excuse. But the mother of twenty or more, or fewer, is content to celebrate by setting a good example.

LOCAL NEWS ITEMS

We are in receipt of a short letter from our old friend, C. R. Johnson of Inglewood, Calif., this week. He reports his little city as coming to the front and real estate is bringing good prices there. One deal recently closed for a business lot of 40 feet frontage on one of the principal streets brot a price of \$40,000, and on this is to be erected a fine office building by a Chicago millionaire. Five years ago this same corner went begging at a price of \$2500. Two months ago another corner lot on the same street sold for \$18,000, and in 1923 this lot sold for \$1950, which is substantial evidence that the city of Inglewood, where Mr. Johnson lives, is moving to the front.

Gentle rains have prevailed pretty much about Heppner this week. However, they have not reached out to any great extent over the grain fields where the moisture is needed. Reports continue to be favorable, and the farmers are hopeful that good showers will reach them in time to make the crop mature. It is reported here that February sown grain on the Werner Rietmann farm near Lone is now in the boot, and is developing fine the grain being of good height, which shows that February sowing is about the proper thing after all.

Mrs. Ellen Buselek and son Reid returned on Sunday evening from a visit over in the Yakima valley. They visited with Mr. and Mrs. Frank Hall at Natches, where Mr. Hall now has an irrigated tract of 14 acres and is well situated. They were very much pleased with that part of the country and everything looks mighty fine now in the Yakima valley.

Mrs. John T. Kirk returned home on Sunday from a visit of a couple of weeks at Vernonia and Portland, having gone below with Mr. and Mrs. John Bush when they returned home. Mrs. Kirk was accompanied home by her daughter, Mrs. Fred Ritchie of Lone who is spending the week with her parents on Willow creek.

Frank L. Harwood returned Wednesday from Portland where he was called on business Friday last. He also visited Monmouth, where he enjoyed the May Day festivities the first of the week. He reports fine weather conditions around Portland and up the Willamette valley.

The Girl Reserves held their regular meeting Wednesday afternoon and put on the candle drill and entertained their mothers and friends at Bethel chapel. Refreshments were served and a very enjoyable time was had.

Mr. and Mrs. Henry Howard have returned from Pullman, Wash., where they spent a couple of months enjoying a visit with son and daughter of Mr. Howard residing in that part of Washington.

Attorney S. E. Van Vactor was here on Tuesday from The Dalles. He was looking up some legal matters. He was accompanied by Mrs. Van Vactor who enjoyed a pleasant visit with friends.

Noah Clark and family were in the city Saturday for their Eight Mile farm. Good rains would be acceptable out that way, and would do the growing crops a lot of good.

LOST—Brown leather hand bag containing \$2.50 in change and check book on Redmond bank; also trunk key fastened inside. Finder please leave at this office.

Mr. and Mrs. J. H. Padberg and Mr. and Mrs. Oris Padberg were Heppner "flat" people in the city on Saturday, doing some shopping and looking after other affairs.

Walter Luckman was in town from Lena Tuesday. That part of the county received a good soaking rain last week, and things are looking up fine.

Mrs. Florence Paul went to Portland on Sunday to enjoy a short vacation in the metropolis, visiting with friends and relatives.

ARLINGTON WINS SUNDAY'S GAME BY 3 TO 0 SCORE

Heavy Hitting by Visitors Piles Up Lead Early in Game While Locals Fail to Connect.

Failure of the Heppner ball artists to connect with Broughton's speed and curve balls cost them Sunday's contest with Arlington, although the many errors chalked up against them also contributed to the result. The game started off with snap, Arlington being retired the first inning in one, two three order. In this frame the locals advanced a man to third but were unable to bring him in. In the second inning the Arlington boys located Kothe and began to hit the pill off over the lot, being able, however, to bring in but one score. They were more luck in the next inning and scored two before the third out was chalked up against them.

In the fourth frame, with a man on first and two on, Broughton's offering seemed certain the visitors would score to their score. However, Thornton relieved Roche on the mound and he pulled the locals out of the hole, retiring Arlington without another hit. Felton and White, in turn, retiring neither side being able to put a man around the circuit. Thornton held the visitors to few hits, striking out a large percentage of the men facing him. Heppner seemed unable to connect with Broughton's offerings, and when they did hit the ball it usually sailed easily into the hands of an Arlington fielder.

Heppner plays next Sunday at Grass Valley, where they will go up against one of the strongest teams in the league.

House and All Contents Are Destroyed By Fire

A fire, evidently caused by lightning, destroyed the house and all the contents of the Roy Brown place down Canon canyon during the progress of the storm on last Wednesday evening.

The house was occupied by the family of Lev Hlatt who had moved there a couple of months ago from Batter creek. There had been no fire on the premises since the noon hour. At the time the fire was discovered, Mrs. Hlatt was out in the yard getting the young chicks under cover. There came a bolt of lightning which evidently struck the house near the front porch, as a moment later the building was ablaze in this quarter, and some distance from where the stove was located. Mrs. Hlatt and the little children were alone at the place at the time, and the progress of the fire was so rapid that they were unable to save any of the contents.

Red Cross Sends Books For Local City Library

Mrs. Lillian Cochran, chairman of the Morrow County Red Cross, has received six books from the San Francisco branch of the American Red Cross, to be presented to the Heppner city library.

Other books in the collection are: "American Red Cross Among the French People," by Fisher Ames, Jr.; "The Passing Legion," by Chas. N. Blackwell; "With the Doughboy in France," by Edward Bumgarford; "Prisoners of the Great War," by Carl P. Bennett.

TIA JUANA HORSES AT CONDON. Race horses are now arriving almost daily to train for the race meet here May 25-29. Stables for 60 horses have been reserved at the race track and private stables for 60 more have been reserved outside the race grounds. Fully 150 running, trotting and pacing horses will be here. Ten runners are on the way from Tia Juana, Mexico, 20 from Vancouver, 25 from Gresham and Canby and smaller numbers from other points all over the Northwest and California.

Taken to Asylum. George W. Allen, a resident of Irrigon for more than 10 years, was examined on Thursday last week at the county hospital, where he was committed to the asylum for the insane by Sheriff McMurdo. Dr. McMurdo is now in the city for a medical examination. The case is a very pitiful one, as Mr. Allen has been a sufferer for years with cancer, and much of the lower part of the face is eaten away. He was adjudged insane, and Sheriff McMurdo took him to Pendleton where he was turned over to the care of the authorities at the Eastern Oregon hospital. He has no relatives residing here who could look after him.

LODGES CHOOSE DELEGATES. Willow Lodge No. 66, I. O. O. F., has elected George McDuffee and E. R. Huxton as delegates to the grand lodge, which meets at the city of Portland on Saturday. The Rebekahs of Heppner will be represented in the grand assembly which meets at the same time and place, by Mrs. Olive Frye and Mrs. John Wightman. Mrs. W. H. Ayers will be a delegate from the Hardman Rebekah lodge.

AUXILIARY MEETING. The regular meeting of Heppner Auxiliary of the American Legion will be held at Bethel chapel Monday evening, May 18, at which time the usual business meeting will be held. A full attendance of the membership is desired. Mrs. Earl Gilliam and Miss Oona Gilliam will be the hostesses for the evening.

COPY OREGON FLAG LAW PRESENTED TO SCHOOL TUESDAY

W. R. C. Holds Ceremony at the Last Meeting of the P. T. A. For This School Year.

The program offered at the closing session of the Patron-Teacher association at the high school auditorium Tuesday afternoon was one of the best of the season. A chief feature was the presentation to the school by Rawlins Post, W. R. C., of a copy of Oregon's flag law, and a reading of the law, which will be held tomorrow. The banquet is being served by the Willing Workers.

Heppner high school is entering the last week of school, which as usual promises to be a busy one. The bacchanale service is planned as a usual service and will be held at the Christian church, May 17, Sunday. This service will be conducted by Rev. W. O. Livingstons of Hood River, assisted by Rev. E. C. Alford, pastor of the Methodist Community church.

Monday, May 18, is the last day for classes and the final examinations will be held Tuesday and Wednesday. In 1925 there were 14,292 births in Oregon while in 1924 there were 15,509 according to the reports of the United States Census Bureau. The rate has increased from 18.2 to 18.6 per thousand population.

Deaths of infants under one year in Oregon in 1923 were 853, or 56.9 per thousand; in 1924, 827, or 53.3 per thousand.

Prof. Roy R. Hewitt of Oregon Agricultural College "Honey Town" Parks High School Chorus Presentation of Diplomas Mrs. E. R. Huxton "Japanese Sunset" Deppen "Persian March" Strauss High School Orchestra Benediction Rev. E. C. Alford

Legion Auxiliary Holds Regular Meeting May 4

The following report of the regular meeting of the American Legion Auxiliary reached us just too late for last issue:

Two new applications for membership were received, bringing the total up to twenty-one. Plans for securing the use of the swimming pool for women and children for certain hours or half days during the week were discussed and passed to the Legion auxiliary for their consideration.

Big Minstrel Show Will Play Here Next Week

Bonner's Dixieland Minstrels will appear for two nights at the Star theatre on May 22 and 23. Sparkling with clean humor, tingling music and latest song hits the Dixieland Minstrels are the most successful and popular shows of the season. Featuring Helen Lewis, the famous Radio Jazz singer, and her Radio Girls, Earl Bonner and Bert Duffay, blackface comedians, a band and orchestra, and two elaborate stage settings, this organization comes to us heralded as one of the best shows on the road today.

WILL MANAGE BUREAU. Portland, May 13.—Will J. Roberts, high school principal at Ontario, Oregon, has been selected to manage an "Oregon Bureau" to be maintained at Green River, Wyoming, by the Land Settlement and Publicity Departments of the Oregon Development Fund during the coming tourist season. It is being organized by W. G. Ide, manager of the Land Settlement Department.

BREAKFAST CHRISTIAN CHURCH PARLORS Saturday, May 16th 6:30 to 8:00 A. M. APPETIZING MEALS WILL BE SERVED Don't Miss It. Given by the Christian Endeavor.

HEPPNER HIGH NEWS

The baseball game played at Lexington with lone resulted in a score of 4-1 in lone's favor.

The annual high school picnic will be held Thursday, May 20. The students of Heppner high appreciate very much the beautiful framed copy of the Oregon Flag Law given them by the ladies of the Relief Corps.

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County Court Gets Road Bond Issue Under Way

At the adjourned meeting of the county court on Monday the matter of getting the bond issue under way was taken up. Representatives were present from two Portland bond houses, and these gentlemen submitted their propositions for preparing the papers in the matter, and the bid of the Lumbermans Trust Company was accepted and a contract entered into with them.

DAUGHTER DIES AT NEWBERG. Mr. and Mrs. C. W. Lawson returned home on Saturday from Newberg, where they had been called by the death of their daughter, Mrs. Sarah Spencer of Boise, Idaho. Their son, N. F. Lawson also attended the funeral which was held at Newberg on Sunday, May 10. Mrs. Spencer was ill but a short time and died right after being operated on for the removal of gall stones. Mrs. Spencer was buried at Newberg from Heppner for a short visit with relatives when she was attacked by the gall stone trouble. She had been with her husband here during her serious illness and had expected to return to Heppner. She is survived by her husband, her parents and several brothers and sisters.

SHEEPMEN KEEPING EWE LAMBS. According to Tom F. Boylen, veterinarian, sheep buyers and stockman, 75 per cent of the feeder lambs that will be produced in Eastern Oregon have been contracted for and will be delivered in September or October. The present range of prices of weathers is from 9 1/2 to 10 cents a pound. Boylen writes that these can do as well as have been contracted for and the indication at present is that they will go on the market as they are ready. Sheepmen apparently are holding their fine wool ewe lambs for breeding purposes.—Condon Globe-Times.

WOODCRAFT CONVENTION. The district convention of the Neighbors of Woodcraft will begin its session at Heppner on tomorrow morning, and will continue over Saturday. The delegates to the number of about 100 are expected to arrive here this evening, and the convention is being entertained by Maple Circle of Heppner.

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OREGON'S BIRTH RATE INCREASING

Gain of 4 Per Thousand Shown in 1924 Over 1923; City Rate Greater Than Country.

The increase in the number of births in the state of Oregon during the year 1924 is encouraging and it is hoped that it will again become fashionable in Oregon to have good sized families. The present conditions require that families having children shall average better than three in order to maintain at least a stationary population. A study of the birth rate shows that the city rate is greater than that of the country.

The death rate in the first year of life has diminished from 56.9 per thousand births to 53.3 per thousand births. The infant death rate has decreased rapidly in the last few years. Oregon has one of the lowest records in the United States. The fact is, however, that of every 1000 babies born in Oregon, 53 die before they reach one year of age. In other words, more than one in twenty die in their first year of life. When we consider that our grandparents were only able to save two out of three, we realize the great gain that has been accomplished by the prevention of the diseases of childhood.

Who Are the Objectors? State Market Agent Spencer wants to know who the objectors to obeying the new potato law. If a potato grower is giving the retailer an honest grade, certainly he does not oppose the law. If the middleman or dealer is selling his stock for just what it is worth, he will not object. If the retailer is giving the family home an honest pack for the price he asks, he is certainly satisfied with the law, and if the ultimate consumer is getting full value for what he pays, he is certainly satisfied with the law. Therefore it would seem that those who are trying to evade the law are those who want to sell a lower grade product for a No. 1 price. Mr. Spencer says the law will work for the benefit of any honest grower or dealer, and he finds that these classes are heartily in favor of its enforcement.

Sheep Industry Looks Good. At the present time sheep raising is about the most profitable industry of farming, says the state market agent. This country is today importing 58 per cent of its wool to its manufacturers, and yet there has been quite a large reduction of the number of sheep raised. If the present tariff on wool is not lowered, the outlook for good prices for wool seen to be assured for some time.

Apple Crop Prospects. Apple growers in the Hood River county state that production will be light this year; that the orchards are not blossoming for anywhere near a normal yield. Whether the severe cold of last winter is the cause, or whether it is simply an "off year" is not known.

Must Obey the Law. The State Inspection department is sending out printed notices to the producers of the new potato law, and warning them that they must abide by its provisions or be subject to prosecution.

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1925 WHEAT CROP WILL BE SMALL

Mr. E. Kest, agricultural statistician of the U. S. Department of Agriculture, says the wheat crop of this year in Oregon will be even lower than the light crop of last year. He estimates that more than one-half of the acreage seeded last fall has either been reseeded to spring wheat or other spring-sown crops, and that the condition of the remaining acreage is probably the lowest in the history of large scale wheat growing. The percentage figure being placed at 55.9 per cent of normal.

Mr. Kest says the condition of the United States crop is placed at 58.7 per cent of normal, compared with 53 per cent a year ago, and the five year average of 81.2; that indications are that the production will amount to about 474,255,000 bushels, compared with 590,037,000 bushels a year ago, or a decrease of about 114,000,000 bushels.

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WE HAVE FEED
Oats \$15.00, Rolled-Barley \$50 per ton. Also Mill Feed and Poultry Supplies at prices you cannot beat.
TRY OUR FLOUR. It is making friends for us.
Brown Warehouse Co.
WE DELIVER WITHIN CITY LIMITS.

EXTRA SPECIAL
STAR THEATRE
May 22-23 — Fri.-Sat.
Bonner's DIXIELAND MINSTRELS (ALL WHITE)
Band ::::: Orchestra
MUSIC SONGS LAUGHS
Featuring HELEN LEWIS and Her Radio Girls
Free Band Concert 7:30 P. M.
PRICES 50c & 25c
Dance Saturday After Show 8-Piece Orchestra.



FLAMING YOUTH
It'll surprise you!
SATURDAY, MAY 16th
Featuring Colleen Moore, with all-star cast including Milton Sills, Elliott Dexter, Sylvia Branson, Myrtle Stedman and Ben Lyon. From the book by Warner Fabian.
A startling exposé of modern society—a story of pleasure-seeking wealth-shoppers at the drive-in jazz. You'll sit up and take notice; no going to sleep on this one.
ALSO
Finch & Schwarz
In a new novelty act of
Tumbling and Balancing
One-half hour of Speed and Snap.
Here is a real double-header program about which you will talk for some time to come.
CHILDREN 25c ADULTS 40c
Show will start at 8:00 o'clock. Be on time and see it all.
MUSIC BY HIGH SCHOOL ORCHESTRA