

## This Week =in







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| A Worthy Cause <br> NEWS ARTICLE which we publish today sets forth some of the main facts regarding the progress of the University of Oregon gift campaign. It is a worthy movement, well deserving of the support of every mian and woman who believes in the University of Oregon and who favors giving the rising generation of boys and girls their maximum chance in the world through the equipment of higher education. <br> The University of Oregon has in recent years been faced with a serious problem. Its attendance has been growing faster than have its facilities or its maintenance funds. In 1913-14 there were 732 students enrolled. To- day there are 2.389 . For this year the total will reach day there are 2,389 . For this year the total will reach 2500. Within the ten-year period just past the enrollment in Oregon's high schools has almost trebled. Ten times as many high school graduates are going to higher institutions of learning as were going ten years ago. On the basis of all this it may be confidently predicted that attendance at the University of Oregon will double again within the next five years. <br> In 1920 the University of Oregon received from the state under the millage bills $\$ 806,497$. In 1924 it will receive $\$ 848,820$. Thus the income from the state in four years has increased 5 per cent. Attendance in that four years has increased 39 per cent, eight times as fast. Ob viously a 5 per cent increase in income will not take care of a 39 per cent increase in attendance. The University must increase its income. Oregon is tax-burdened already, and the University does not desire to go to the taxpayers for a larger millage tax. Hence the gift campaign. <br> Through this gift campaign the University hopes to raise $\$ 5.000,000$ in five years. The money will be expended for new buildings and increased facilities. The University alumni have undertaken to raise $\$ 1,000,000$ for three principal buildings. The current student body will finance another building, the Student-Union. Citizens of Eugene have undertaken to raise $\$ 500,000$ for a University auditorium. Thus a very substantial beginning has been made. A little later the intensive campa in is to ramify. The whole public will be asked to partici- |
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"For seven years the people have borne with uncomplaining courage the tremendous burden of national and local taxation. These must both be reduced.'

## Calvin Coolidge

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