

### College Prof. Gives Dope on Coueism

Good of Teaching in Some Cases not Desist, Nothing New in It, However

University of Oregon, Eugene, July 18.—"There is nothing new in Coueism," stated Dr. Raymond H. Wheeler, instructor in the department of psychology, in his address before the summer school session on the subject "The Psychological Basis of Coueism."

"Come with his way into the hearts and minds of people for various reasons," said Dr. Wheeler. "There is a certain mysteriousness about Coueism. Now and then Coue makes cures, just as individuals cure themselves, for such troubles as hysterical blindness or hysterical deafness can only be cured by the same method which initiated them—that of suggestion."

The principal grip in the psychological basis for Coueism is, says Dr. Wheeler, that of suggestion, both outside suggestion and auto-suggestion. The field of suggestion is a large and important one and often evidence obtained in experiment is not certain, but that it is a most potent psychological factor is undeniable. Dr. Wheeler cited cases of experiments on an individual in an hysterical state who had two burns, but by suggestion one of them developed no further than a dry scorch while the other was more serious. Scavages who go through certain rites before battle which they believe makes them impervious to wounds are thus able to reach the enemy though pierced with wounds, so strong is the power of suggestion which makes them believe themselves unharmed.

"Mental healing is a special case of suggestion," said Dr. Wheeler. "It is the same principle that is leading to the gradual use of music in hospitals to calm an individual's fears before an operation; because it is a recognized fact that if a patient goes under the anaesthetic expecting to fight it he will fight it."

The "Every day in every way" slogan, said the speaker, is enervating because it is optimistic; easy because it is rhythmic. "It is a gradual process of preparing ourselves—a gradual process of suggestion. It both creates and creates. It is apt to lead us into thinking nothing is wrong with us when there is something wrong. The function of mind is control and suggestion is only a

special case of control. Mind is an asset and also a liability." Speaking of Coue himself Dr. Wheeler said that the book on self-healing, popularly attributed to Dr. Coue is not the product of his pen but was written without his knowledge or consent. This fact still further proves that there is nothing new in Coueism, that it is merely a case of suggestion and that the possibilities of suggestion have been recognized and practiced for a long time.

### Must Stop Before Crossing R. R. Track

Impetus to the Careful Crossing campaign now being carried on by the railroads will be given in California after August 31 when the new California Motor Vehicle Act passed by the last legislature becomes effective. The new law provides that operators of all motor vehicles carrying passengers for hire, school buses and motor trucks carrying explosives or inflammables, must come to a complete stop before crossing the tracks of any steam railroad or of any interurban or suburban electric railway.

These provisions of the act are included in Section 135, and a penalty of a fine of not exceeding \$500 or of imprisonment for not exceeding six months or both is provided for violations of the section. Operators of the vehicles mentioned in the section must bring their machines to a stop within not less than ten feet nor more than 50 feet from the nearest rail of the track being approached and then look and listen for approaching trains.

### Oil Fields Promise Real Drilling Soon

New developments in the Crook County oil fields have been taking place within the past few days. A load of timbers for a drill were sent to the Supple section Saturday and rumor has it that there will be more loads of supplies and equipment to follow. Neil Bertrand made a hurried trip to the fields Saturday and returned to Portland Monday.

The holdings leased by the Blue Mountain Oil company include approximately 140,000 acres extending from Post to Supple, according to Bertrand, field manager of the company, who expects to return to Prineville soon.—Central Oregonian, (Prineville).

### FARM POINTERS

(From O. A. C. Experiment Station.) All ages and varieties of fruit trees are attacked by fat borers. The young trees probably suffer the most seriously. A high percentage of young trees are killed their first or second season especially where high temperatures and prolonged drought occur. The borer attacking apple trees works mostly just under the bark, at or above the surface of the ground.

Drainage in experimental fields at O. A. C. has doubled the crop yield. Before drainage on some lands the yield was so small that profit was uncertain. The larger crop obtained after drainage has made good profits.

The larger number of pigs marketed in Oregon are light weight, and are therefore growing as well as putting on fat during the finishing period. To get the best results, careful attention must be given to balancing the ration so that enough protein and mineral matter will be provided to develop muscle and bone. The finishing period need not exceed sixty days unless a rising market warrants longer feeding.

The first injury to the hop red spider is usually in the form of small pale specks over the leaves. These specks tend to blend giving the foliage a pale green or yellow appearance as the injury increases. Some buckling of the foliage and an unhealthy appearance of the vines are further warnings to the grower of the presence of the spider.

The multivane fan for recirculating the air in the new type of drier developed at the Oregon Experiment station, is the most economical, and efficient. It is small and compact, economical in horse power, and delivers a larger volume of air than any other fan of equal size.

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FALL TERM OPENS SEPTEMBER 28, 1923

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