PAge four $\$ 50,000$ FOR THE SURVEY OF THE
UMATILLA RAPIDS POWER PROJECT

## ;





## Doesit Pay?

Advertising has made the Vietrola dog
famous. fans.
It has made the eash register a big brother oretailers all over the world.

It has introduced the world to a substitute for sole leather.
It is displacing the truck horse with 40 hosepower trucks.
It has helped you to an appreciation of Stetson hats, Walk-Over, Douglas and Emerson shoes.
It has made the hand-written letter an oddity in business.
It has put hair oil on heads where no hair oil would do any good, and on heads where no hair oil was needed.
It has put Castoria down your throat, left bristles in your gums, and then came along
with a Rubber-set and took them out
It has put Zozodont, Pebeco and Pep dent on your teeth.
It has put a Gillette against your hayfield. It has put Murine in your eye, sold you and Ivory for the tub.
It has put Arrow collars around you
It has jammed your feet in Holeproof sox put Paris garters on your legs, and Tiffany rings on your fingers.
It has stuck Robert Burns cigars between your teeth, worn out your jaws on Wrigley warts, bunions and ingrowing toe nails.
Go anywhere you want to, do anything you wish, and advertising has had a hand in

And then some people ask "DOES ADVERTISING PAY?

## Star Theater

friday, february 23 rd "THE U. P. TRAIL" by Zane gray RUTH ROLAND in Fourth Episode
'THE TIMBER QUEEN" Comedy-Co. Heza Liar's Treasure Island

## SATURDAY, FEBRUARY 24th

"THE PRODIGAL JUDGE"
From the famous novel by Vaughan Kester

SUNDAY AND MONDAY, FEBRUARY 25-26 MABEL NORMAND in
"HEAD OVER HEALS"
Side-splitting comedy of Broadway life Also SPORT REVIEW

WED. AND THURS., FEBRUARY 28 AND 29 FLORENCE RIED in
"BLACK PANTHER'S CUB"
Get a Copy of Our Weekly Illust rated Program

## Harwood's

DIAMONDS
WATCHES $\therefore$ :- JEWELRY $::$ PIANOS PHONOGRAPHS $\therefore$ RECORDS $:-$ SHEET MUSIC I. O. O. F. Building, Heppner

Oysters Clams Crab your order.


Elkhorn Restaurant Heppne

## Thomson Bros.

## Wash Goods

New goods arriving daily. If you will step in and see our Wash Goods department you will see one of the prettiest assortments of dress goods ever assembled together. All the newest goods to be had.

## Groceries

We carry the best in groceries at all times
Thomson Bros.
G.-T. Printing Is Known For Its Good Quality

## ROBBERS!!

Robbers do not disturb people who have nothing. A man with a thousand dollars in the bank and only a check book in his pocket has nothing for money which his neighbor carries in his pocket.
It is not safe to carry money on your person
when among strangers. Neither is money safe when among strangers. Neither is money safe
in the house. Money in the bank is safe and is in the house. Money in the bank is safe and is
always available by means of a check book. And always available by means of a check book.
this assurance of safety costs you nothing.

We invite you to place your money with us on checking account. We offer a safe and convenient place of deposit.
Farmers \& Stockgrowers National Bank Heppner, Oregon

Fordson


Saturday, Feb. 24th
Elks and their ladies only Fifty cents each additional lady

