

Advertising has made the Victrola dog famous.
It has made the cash register a big brother to retailers all over the world
It has introduced the world to a substitute for sole leather.
It is displacing the truck horse with 40 hosepower trucks,
It has helped you to an appreciation of It has helped you to an appreciation of
Stetson hats, Walk-Over, Douglas and EmStetson hats, Walk-Over, Douglas and Em-
erson shoes. erson shoes.
It has made the hand-written letter an odity in business. oil would do any good, and on heads where no hair oil was needed.
It has put Castoria. It has put Castoria down your throat, left
bristies in your gums and then came along bristies in your gums, and then came along
with a Rubber-set and took them out with a Rubber-set and took them out.
It has put Zozodont, Pebeco and Pepsodent on your teeth.
It has put a Gillette against your hayfield
It has put Murine in your eye, sold you It has put a Gilette ayainst your haytield.
Cuticura for Murime in your yeare soars for tho yath and Ivory for the tub. It has put Arrow collars around
neek and Ingersals aroung your wrist. neck and ingersols aroung your wrist.
It has jammed your feet in Holeproof so put Paris garters on your legs, and Tiffany rings on your fingers.
It has stuck Robert Burns cigars between your teeth, worn out your jaws on Wrigley's and posted you on what to buy to cure cor
warts, bunions and ingrowing toe nails Worts, anywhere you want to, do anythin you wish, and advertising has had a hand in it-absolutely.
And then some poople ask "DOES AD
VERTISING PAY And then some peo

enjoy shill
Oysters Clams Crab
Served in any styje to your order

Our Sunday dinners arc an
atrraction and should appeai to you. Save the wife eatran
work Sundays by taking din.
din
thole tamily along.
Elkhorn Restaurant


Fordson


This Value Has Never Been Duplicated
It takes something besides engineering to furnish a tractor like the Fordson to sell at this astonish ingly low price.
That something is owner confidence built on permanent satisfaction. There are 170,000 Fordson tractors in use-wherever Power Farming is being done Fordson is showing superior service. If you are not using a Fordson now, start right. The working ability of this remarkable power every kind of work done, at the draw bar or from the belt.
Latourell Auto Co.
Authorized Ford, Fordson and Lincoln Sales and Service HEPPNE ales and Ser Main Street $\quad \therefore$ OREGON

## REMNANTS

AND
BARGAINS
of all kinds
AT
Minor \& Company

## Harwood's

DIAMONDS PHONOGRAPHS $\because-$ RECORDS $\because$ SHEET MUSIC I. O. O. F. Building, Heppner


Come in and see our fine assortment of these Palmer Coats
THOMSON BROTHERS

## STARTHEATER

FRIDAY, FEBRUARY 2nd FREE PRIZES


SATURDAY, FEBRUARY 3rd "THE LITTLE MINISTER"
from James M. Barriés famous novel. A motion
picture classic.
Also "ROVING THOMAS SEEING N. Y."

## NEXT WEEK

Get our illustrated, descriptive program, issued weekly


Also "ROVING THOMAS
Get our illustrated, descriptive program,
issued weekly.
Prof. \& Mrs. Cook in illustrated lectures on the Near East and Constantinople. Charlie Chaplin in THE IDLE CLASS. TOO MUCH BUSINESS

| TOO MUCH BUSINESS |
| :---: |
| House Peters in THE STORM |

WED. AND THURS., FEBUARY 7 and 8 CHARLES RAY in Chas. E. VanLoan's great boxing yarn from the
day Evening Post "SCRAP IRON"

The story of a boy who had to fight for all he got!
First for his job. Then
rl-and then for himself.
Virile Drama! Stirring Action! Human Comedy! Also PATHE NEWS


