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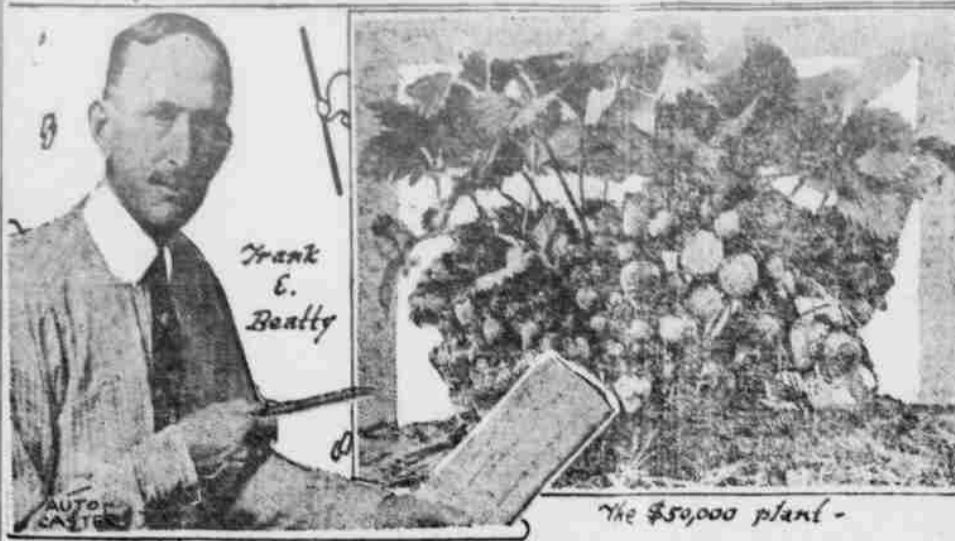
PENDLETON, OREGON

Fine Monument and Cemetery Work

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Fifty Thousand Dollars For a Strawberry Plant



Frank E. Beatty, of Three Rivers, Michigan, has set a record price for strawberry plants. He paid Harry Rockhill, of Conrad, Ia., \$50,000 for an everbearing plant which has taken fourteen years to develop. The berries grown on this plant are gigantic. Mr. Beatty has named it the Rockhill berry.

COOPERATIVE MARKETING ON SOUND BASIS IN OREGON

By R. A. WARD, President, Oregon Cooperative Council, in Oregon Voter.

A group of the nation's leading business men who have recently been lending their assistance to farmers' marketing activities in the South and Middle West have termed this form of marketing the greatest economic advance of a century.

Cooperative marketing has made substantial progress in Oregon. It has its problems the same as any other type of business but these problems are being met as they arise. For fear that your comment on cooperative marketing in the Voter of November 11 may raise doubts and fears which are without foundation we desire to set forth a few facts concerning the marketing movement that may be helpful in a discussion of this important phase of agricultural endeavor.

Unfortunately, but comparatively few of our business men are aware of the real progress that has been made or the fact that for the most part the cooperatives are being conducted successfully along sound business lines. It is only fair to state that the state-wide commodity cooperatives now doing business in Oregon have, through the channels open to them, adopted distributing and accounting systems which fit their needs fairly well and which have been adopted from older cooperatives and private business with such improvements as the exigencies of the local situation required. There is an erroneous opinion which should be corrected, to the effect that the state-wide farmers' cooperative organizations are not conducted along sound business lines. This has no doubt been gained from the fact that one of the Oregon cooperatives did fail about a year ago, perhaps for this reason, but there is no more reason why this insinuation should be cast on cooperatives than that we should conclude the banking system in Oregon to be a failure because of the failure of this past year of several banks, one in particular of long business experience. We know certain banks who are only too familiar with the failure or near failure in very recent years of several large private concerns engaged in the canning, lumbering, wheat, wool, and live stock loan business. From a perusal of the reports of business failures during the past twelve months, it appears that the mortality in the ranks of private businesses is larger than among cooperatives. On the whole, the Oregon cooperatives have had as low an operating expense for the commodities handled as in the case of private concerns.

The Voter's comment on credit and finances being extended to cooperatives by banks on very liberal terms with resultant loss to said banks does not square with the facts as they exist among the cooperatives doing business in Oregon today. We are acquainted with the financial career of three successful cooperatives doing an annual business running into the millions of dollars, and we have been informed by leading Portland bankers that not a cent has been lost in extending these cooperatives credit facilities. As to that phase of financing dealing with the issuance of commercial paper by cooperatives in a form that will meet with the standards required by banks from private concerns, it should be stated that the Portland Clearing House Association and its leading member banks have formulated plans for financing which are being followed by these cooperatives. The War Finance Corporation and one of the leading Portland banks have perfected a form of financing for one of the cooperative associations which is considerably better and of a higher standard than that required of many private business institutions.

Human nature and sentiment have played no part in financing the cooperatives as at present carried on. The collateral has been of the best, chiefly warehouse receipts and in the case of one cooperative, U. S. bonded warehouse receipts. The amount loaned against such certificates has been extremely conservative, leaving a very ample margin for protection and this amount has also been proportionately less than in the case of private businesses.

The foundation of cooperative marketing in Oregon has been well laid. The cooperatives now in existence were not formed until a very careful and searching investigation of the most successful of existing cooperatives had been made. In this connection, advantage was taken of the experience of the former marketing director of the U. S. Bureau of Markets, the various agricultural colleges, and the cooperatives now functioning. The Oregon cooperatives adopted the famous California contract plan with these improvements which years of experience in California had indicated should be incorporated in new cooperative associations. In bringing this about, Aaron Sapiro, nationally recognized legal expert on cooperative marketing, the late Harris Weinstein, formerly state marketing director of California, as well as other authorities were employed and gave largely of their time to inaugurating the movement in Oregon.

Oregon cooperatives now in existence have developed themselves, and have paid their own way. They have not leaned on outside support, nor have they received any considerable amount of external aid. They have made use of the educational assistance offered by the Extension Service of the Oregon Agricultural College and the U. S. Bureau of Markets, in much the same manner that private concerns use the same agencies, and are using the services extended by the Department of Commerce. There has been no special privilege extended to cooperatives. The Oregon laws as we interpret them do not give cooperatives special privileges or advantages over private concerns. About all they provide is the right to organize and use enforceable delivery contracts themselves. This is a fundamental necessity of farmers' non-profit organizations, and is not a special privilege.

Leading business men and statesmen of the nation have used it to endorse the Capper-Volstead Cooperative Marketing Bill which was passed by the Congress of the United States and which provides substantially the same features as are contained in the Oregon Cooperative Law. President Harding saw fit to give the matter personal attention and expressed his recommendation and approval of this form of marketing.

I note that you infer in your opening paragraph concerning the article by Director Maris which follows your "Comment" that the chief encouragement desired is that which will make it easier for them (cooperatives) to obtain credit with banks. I must confess that I do not draw this conclusion from Mr. Maris' article, nor have I conversed with a single reader who arrived at such a conclusion. To me his article is an appeal for the sympathetic moral support of business men to this important activity, and the suggestion that cooperative marketing be given a prominent place in a state development program. Two state-wide marketing associations have not used over fifty per cent of the lines of credit extended to them, and one association has not been able to fulfill requests for commercial paper made by banks in Western Oregon who have found cooperative association notes secured by warehouse receipts very satisfactory investments.

Wins Highest Scout Honor



Oscar sheds a visitor.

by Terry Gilkison

STOCKASTER

WELL IF I CAN MAKE IT ACROSS HERE WITHOUT BEIN' FEENISH - I CAN GET 'EM AN' FINISH DRESSING - O-OH!

In impressive ceremonies, Wm. Cannon, of Los Angeles, Calif., has been awarded highest scout honors, the National medal of Honor. Despite a terrific tide and high waves, he plunged into the sea at Honolulu last year, saving two women from drowning. Shown here, he is wearing his medal.

Subscribers Can Help Improve Own Service

Many Ways in Which Users of Telephone May Promote Its Efficiency.

From the viewpoint of the person desiring to talk, good telephone service consists in being able to reach promptly and without confusion any person desired and to talk satisfactorily and without interruption. It is seldom appreciated how important a part the subscribers themselves play in the giving of telephone service. The person desired should answer a call promptly and courteously. He should have sufficient telephone facilities so that his lines will not be busy an undue portion of the time. If he has a private branch exchange, he should provide himself with competent operators, and if he does not answer the telephone himself he should make provision for someone else to answer it properly.

The calling subscriber should know how to make his calls, he should give the call accurately and clearly to the operator, and he should pay attention to her repetition. He should know how to use the transmitter and receiver so as to obtain the maximum efficiency from those instruments. He should know the significance of such signals as the audible ringing signal, and he should know how to signal the operator. Subscribers on party lines should refrain from interference with other persons on their lines who may be talking. If there is failure in any of the above, the subscriber cannot receive satisfactory service although the telephone company does everything in its power.

The functions of the telephone company in giving service which are most commonly recognized are the provision of adequate facilities for the business relations with subscribers and which aids them in providing themselves with proper facilities to handle their telephone business. It must also provide adequate directories so that the subscriber may know with whom he can talk.

HOMEY PHILOSOPHY for 1922
Here's the housing problem. Notin' but high rents, high taxes an' cares but why kick? Let's get back to the ways of our sturdy ancestors and live in caves. Still, we've got to face all this marital discontent. Everybody getting married, gettin' divorced, gettin' married, again, gettin' divorced again, an' the whole trouble could be stopped by nobody gettin' married at all. Then we've got the trouble with children—nothin' but care an' sacrifice—well, let the people decide not to have any children. Really, there isn't a confounded thing right with the whole world, so why not stop it? Can't be done? Boy, we're in a fix. Maybe we'd better not waste time grouching. Then we'd have time to fix things up.

Punchettes

by Rev. M. A. MATTHEWS D.D., LL.D.

THE CURSE OF GAMBLING

Have you sometimes wondered at the spirit of extravagance which seems to have taken possession of the people? It is one of the results of the gambling wave that has swept over this country.

The desire to gamble seems to have entered every breast.

The evil of gambling is seen everywhere.

Its dirty fingers are on nearly every garment.

It has invaded the church socials, and has stained the very robes and liveries of heaven.

The fiends who gambled on the Saviour's garments are still polluting the aisles of the church with their dirty feet and nimble fingers. Raffles, lotteries, games of chance have polluted certain religious circles, have become the social features of clubs, societies, and organizations.

This gambling spirit has ruined the youth's ambitions, and has caused thousands of girls to sell their all. Homes have been sacrificed and

beautiful parlors have been turned into dens of vice at the suggestion of the avaricious beast—the gambler.

There was never a greater curse sweeping a land than the gambling spirit. It has turned cigar stand, restaurant, club table, and places of amusement into a gambling center.

Men disregard city, state, and national statutes to play their game, to throw their dice, and to gratify their desire to get something for nothing.

Thousands of young men are in the penitentiary today at the dictation of this awful curse.

Is there no way to stop it?

Can't the business men call their girls into their offices and talk to them about honesty and frugality?

Is it not possible for the ministers of the country to preach against this evil; the Sunday School to teach the danger of such a practice; the courts to enforce rigid penalties, and thereby bring America to see this awful menace?

The gambling curse is costing this nation hundreds of thousands of dollars every year.

Poem by Uncle John

CRITICS
I wonder if man's alive, that's got a perfect score, in pleasin' all the critics that his life is flashed before? It's true our dear Rodemer lived a short though perfect span. . . . But critics pierced his lovin' heart, as brutal humans can. . . . This land of our'n has shed its blood, that peoples might be free. We seized our swords an' bayonets, an' sed, "It's got to be!" We sent our dashing boys abroad, an' crushed the monster's might, and now, we hear the critics howl, "They never done it right!"

J. O. Turner and wife of Swaggart Buttes, spent Thanksgiving with the folks in Heppner. They were in town again on Saturday, also to attend the farmers meeting, and were accompanied by Harvey Miller.

Dr. C. C. Chick returned from a trip to Pendleton on Sunday. He was accompanied by Mrs. Chick, who recently underwent an operation at the hospital in Pendleton, and is slowly recovering from its effects.

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\$1455	\$666

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At Universal Garage
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WE MEET TRAINS NOS. 1, 2 AND 18
NEW SCHEDULE EFFECTIVE DECEMBER 1st

TO HEPPNER		TO ARLINGTON			
	A.M.	P.M.	A.M.	P.M.	
Arlington	Lv. 9:00	2:00	Heppner	Lv. 9:00	4:00
Cecil	Lv. 10:20	3:20	Lexington	Lv. 9:25	4:25
Morgan	Lv. 10:35	3:35	Ione	Lv. 9:50	4:50
Ione	Lv. 11:05	4:05	Morgan	Lv. 10:05	5:05
Lexington	Lv. 11:30	4:30	Cecil	Lv. 10:35	5:35
Heppner	Ar. 11:55	4:55	Arlington	Ar. 11:55	6:55

HEADQUARTERS AT PATRICK HOTEL
O. H. McPherrin R. E. Burke

KIRK BUS & TRANSFER COMPANY

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Prompt and efficient service at all times, both day or night. Leave orders at Hotel Patrick or Phone Main 664.

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California

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Most attractive ocean beaches on the Pacific Coast.

Most complete system of hotels, apartment houses, cottages, bungalows and small suites for tourists of any country in the world, and all costs reasonable. Room for everybody.

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UNION PACIFIC SYSTEM
will gladly furnish informative and beautifully illustrated booklets giving complete information about the glorious playground of the West. Let them tell all about hotel rates, railroad fares, through car service, the famous Circle Tour through San Francisco and Salt Lake City, as a part of the way by ocean trip. No journey of equal interest in America.

C. DARBEE, Agent, Heppner, Ore.
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The Byers Chop Mill

(Formerly SCHEMP'S MILL)

STEAM ROLLED BARLEY AND WHEAT

We handle Gasoline, Coal Oil and Lubricating Oil

You Find Prompt and Satisfactory Service Here

LOOKING AHEAD

NATION'S industrial situation shows itself, as a rule, in the statements issued by the banks of the country.

Thus, periods of prosperity are marked by increases in commercial as well as savings deposits. Periods of readjustment, with their accompanying problems of unemployment, show themselves in a decline of commercial deposits and a slight change of savings deposits. And as times become better and the future looms big with possibilities, bank deposits grow again and business comes to life.

As we look ahead the best advice that this bank can give is: "GET YOUR FINANCES WELL IN HAND. BUILD UP YOUR CHECKING ACCOUNT. PREPARE YOURSELF TO MEET OPPORTUNITY WITH A CASH RESERVE AND CREDIT POSSIBILITIES."

FARMERS & STOCKGROWERS NATIONAL BANK

Heppner Oregon