

**Personal**

**WANTED**—Boy to milk cow on shares. Inquire this office.—Advertisement. 121-21.

Room and board in modern home, reasonable. Phone Main 461.—Advertisement. 121-21.

Born, on Monday, November 25th, 1921, to Mr. and Mrs. Stephen M. Irwin, at their home in this city, a son.

**LOST**—One black 2-year-old filly, brand horseshoe J on left hip. Notify P. J. HOLBOKE, Heppner, Oregon.—Advertisement. 121-21.

A. M. Zink was a visitor in this city on Tuesday. He reports that there is still much snow covering the ground out north of Ione where he lives.

H. A. Emry has returned to Heppner with his family and will reside here for the winter at least. He has been living at Nampa, Idaho, for the past year or more.

**STRAY ANIMAL**—Brown 2-year-old mare mule, brand THC connected on left shoulder. Owner can have this animal by paying pasture bill and cost of advertising. P. J. HOLBOKE, Heppner.—Advertisement. 121-21.

**TRAYTOR REPAIRING**—I am prepared to come right to your place and do repair work on your tractor, automobile or gas engine. My charges will be reasonable and my work is guaranteed. P. B. MARSHALL, Box 251, Heppner.—Advertisement.

Mrs. John Kilkenny and two children, Jean and Robert Russell, who has been visiting Mrs. Kilkenny's mother, Mrs. Kate Russell, for a couple of months, have returned to their home in Heppner. Mrs. Kilkenny also visited her sisters, Mrs. John Monahan and Mrs. Frank Maddock.—Condon Globe-Times.

Wanted, to exchange for Morrow county farm, one of the most homelike farms on Umatilla irrigation project near Hermiston, Ore. Good buildings, fine shade trees, orchard, berries, about 40 acres of alfalfa. Four miles north-east of Hermiston, one-half mile to Columbia school. J. H. DeMOSS, Hermiston, Oregon.—Advertisement. 1-21.

Mrs. T. M. Richardson, sister of Ralph E. Crego, and who visited with his family in this city for ten days, departed on Friday for Watsonville, Cal., where she will join her parents who reside in that city. It was necessary for Mrs. Richardson to be routed out of Heppner via Walla Walla and the N. P. to Tacoma, in order to reach Portland, as the O. W. R. & N. line was not open for direct travel the day she left Heppner.

J. A. Auburn has closed up his affairs at Lexington, rented his farm for a period of years and departed this week for his old home in Tennessee, where he will join his family who preceded him several weeks ago. Mr. Auburn goes to his old home to take charge of the property left to his mother's estate, and he may conclude to make his permanent residence in the South. However, he thought it worth while to hold on to his Morrow county property and have a place to land in case he can't stay away from Oregon.

George T. Pearce, editor of the Madras Pioneer and Mrs. Pearl Osborn who has been employed as an operator in the Madras exchange of the Pacific Telephone & Telegraph Company for the past five years, and who is a daughter of Mr. and Mrs. Perry Read of Madras, were married last Sunday afternoon. The ceremony was performed by Justice of the Peace Howard T. Turner at his home, the bride being a sister of Mrs. Turner. Following a brief trip to Bend and Prineville Mr. and Mrs. Pearce returned Wednesday to Madras.—Madras Pioneer.

Eight cars of beef cattle left the Heppner yards on Monday, destination

being Portland. These cattle had been brought to Heppner for shipment the week before, and were loaded on the cars and taken as far as Ione, when it was found they could not get through and they were returned and placed on feed at the Vaughan & Parker ranch. The shippers were, Joe Beck, 3 cars, Dillard French 2, Tilden Williams 1, J. H. Hellenbrock 1, and L. Wingfield 1. It was expected that the cattle would have to be transferred over onto the North Bank road at Cullis, but this was not found necessary as the road to Portland on the south side of the river was opened to traffic on Monday.

**CECIL ITEMS OF INTEREST**

Nov. 29th.—Snowed in. No trains, no calls, no gossip. Even Thanksgiving turkey refused to survive the storm and several tables were nipped turkey for Thanksgiving day. What men are delighted with the cover of snow.

Nov. 21st. A covering of twenty inches of snow in Cecil.

Nov. 22nd. Krebs Bros. took a trip to Ella with hay for a large band of ewes belonging to the Snythe Bros. of Arlington which arrived at Cecil after neighbors had broken a road to Krebs Bros' ranch. The sheep are enroute for Arlington.

Nov. 22nd. News received in Cecil that K. E. Duncan, who had left for Condon on Friday, Nov. 18th, with a truck load of honey, was snowed in near Clem and it would be several days before he could reach his home.

The Mayor and his deputy and several other men took hay and supplies to McCall's canyon where sheep belonging to Kenny & Healy were storm bound on Nov. 23rd. We heard the sheep arrived two days later at Killarney, the ranch of J. J. McEntire near Cecil.

Miss Violet Hynd of Butterby Flats and Miss Doris Logan of Fairview arrived on the local on Nov. 24th to eat Thanksgiving dinner with their folks.

Nov. 24th. The barn at Rockcliffe belonging to Krebs Bros fell in and to keep it company the barn at Shady Dell, belonging to Halferty Bros collapsed and also the barn at Fairview, belonging to Everett Logan.

Mrs. T. H. Lowe wishes to thank every one who enrolled during the Red Cross Roll Call. Thirty members were enrolled in spite of the storm.

Nov. 25th and 26th. Snow is melting fast, traveling bad, geese and ducks seem the only things that are in sight. Several bands have passed over Cecil at time of writing.

**Seeded Wheat Land For Sale.**

At \$27.50 per acre, in center of finest wheat land belt in Morrow county, only few miles from railroad; 450 acres sowed to wheat and 80 acres to rye; ranch consists of a little over 1000 acres of rich, deep-soil plow land, a tractor proposition with only ten acres waste land; world's of water and good improvements. Just as it stands and immediate possession given at only \$27.50 per acre. \$7,500 cash down, balance one-third crop payments. This offer holds for only 20 days. Sickness compels owner to move. No better bargain ever offered. See me quick. E. M. SHUTT. Advertisement. 121-027.

Seed rye for sale at the Scott & McMillan Warehouse, Lexington.—Adv.

Furnished housekeeping rooms for rent. Inquire this office.—Advertisement. 121-21.

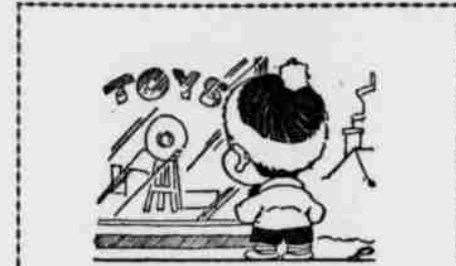
Thoroughbred bronze turkeys for sale. Inquire of Mrs. F. Burroughs, Ione, Ore.—Advertisement. n34.

**SEED RYE FOR SALE**—Cleveland ranch, phone 48711, or leave orders for delivery at Minor & Co.—Advertisement.

Seed rye for sale at the Scott & McMillan Warehouse, Lexington.—Adv.

**Toytown and Dollyville Bid You Welcome at The Christmas Store**

CHILDHOOD'S HAPPIEST DREAMS OF CHRISTMAS MORNING COULD NOT PICTURE SUCH A WEALTH OF TOYS, DOLLS, BOOKS, GAMES, ETC. THERE ARE HEAPS AND HEAPS OF THEM.



**Mechanical Toys**

**TRICK AUTO**

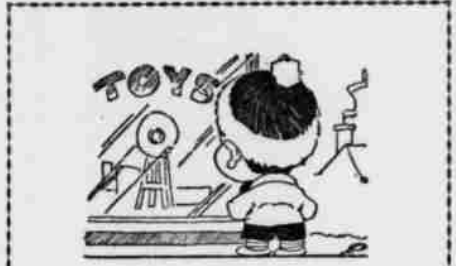
When wound up runs in circles, backs up and changes direction in the most amusing way. 50 Cents.

**CLIMBING MONKEYS**

A most popular mechanical toy. Buy one for the child's Christmas. 25 Cents.

**JAZZBO JIM JIGGER**

A toy with lots of action. Jim dances on the roof of his cabin. Lot's of fun. 50 Cents.



**Games**

Dominoes, 10 Cents

Checker and Chess Boards, 25 Cents

Card Games, 10, 25 to 75 Cents.

**Holiday Boxes**

Convenient sized boxes for handkerchiefs, hosiery, neckties, gloves, etc. in very pretty holiday designs.

Choice 10 Cents

**Holiday Assortment of Boxed Stationery**

Quality Stationery not only carries a message but also shows character. A wonderful assortment.

25 Cents 50 Cents \$1.00

Come and see our Christmas Merchandise

**Minor & Company**

THE GAZETTE-TIMES, Your Home Paper. \$2.00 Per Year.

**A Newspaper's TWO Sources of Revenue**



UBSCRIPTIONS and advertising are the only sources of revenue a newspaper has, and often the subscriptions do not pay for the cost of white paper.

Advertising today, especially in newspapers, is the greatest business getter there is. This is acknowledged by men who know. People read advertisements in newspapers. They have been educated to do so. Every merchant in our town ought to advertise. You remember the story about John Wanamaker. The first day he was in business his receipts were \$24.64. He kept 64 cents and spent the \$24 the next day in advertising. We all can't duplicate this feat, but according to the best statistics available three per cent of the gross sales should be put aside for advertising.

Possible you will say: "I don't need to advertise. I've been in this town thirty years and everybody knows me."

Probably they do, but did you ever stop to think of the sales you lose because your fellow competitor advertises? He may advertise the same goods you have in stock, but the people don't know you have them. The other fellow gets the sale because he advertises. And then how much more business would you do if you did advertise?

We know of one merchant who advertised a lot of goods at 19 cents a yard. They cost him 27 cents. He took a clean loss, but while the sale was going on he could buy new goods at 12 cents. He put them in with the other goods and the result was that he cleaned his shelves of the old goods and he broke even on the deal. Advertising and good buying liquidated his stock without a loss.

We can't all be John Wanamakers, but we all can advertise in proportion to our business. Results will be sure if you advertise honestly and give service. A newspaper can bring people to your store, but it can't make people buy your goods. Your clerks must do that and it depends upon the service you give as to how successful your business will be.

What is done in the big cities can be done right here in this town, if you will show the pep, give the service and advertise. Make business good. You can do it through this newspaper.



**Christmas Always Brings Thoughts of Books**

THE two go together—for how can we hope to better stay in the thoughts of our friends—than through a good book as a remembrance gift.

In our book offering for Xmas giving this year is found every imaginable kind of reading—from kiddie rhymes to Oxford Bibles! Books for father, mother, sister, brother, sweetheart and the kiddies.

Our list includes the year's most popular novels as well as those of former years whose popularity never dims.

Other suggestions for gift giving are: Fountain Pens, Eversharp Pencils, Crane's Fine Linen Stationery, Pictures, Py-ra-lin Ivory, Perfume Sets, Games, etc.

**Humphreys Drug Company**

A Few of the Special Bargains at

**The Cash Variety Store**

Where You Get

Big Values For Little Money

Men's Overalls, 79 cts. Boys' Shirts and Blouses 39cts. Copper Bottom Wash Boilers \$2.75.

**HAVE IT REPAIRED**

Have that damaged tread fixed before it causes a lot of blow-outs and punctures and costs you five or six times the price of having it repaired.

**Bring It Here!**

We will vulcanize it making it as good as new.

Have any tire trouble? Bring it here

**C. V. HOPPER TIRE SHOP**

Tri-State Terminal Building.

**Big Bargain in Small Creek Ranch**

16 acres, all under ditch, partly in cultivation, alfalfa, strawberries, raspberries; good five room house, good barn and out buildings; stock and machinery; good spring and well. Price \$2250.00 if taken at once. 7 miles from town.

**ROY V. WHITEIS**

Real Estate and Insurance, Heppner.

**Central Market**

FRESH AND CURED MEATS

Fish In Season

Take home a bucket of our lard. It is a Heppner product and is as good as the best.

**Seeding Time Is Here**

Gilliam & Bisbee will sell you

**Drills and Harrows**

at prices that are right.

**Gilliam & Bisbee**

**L. MONTERESTELLI**

**Marble and Granite Works**

PENBLETON, OREGON

Fine Monument and Cemetery Work

All parties interested in getting work in my line should get my prices and estimates before placing their orders

**All Work Guaranteed**