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Future of the Country Weekly

The following is an editorial by M. V. Atwood, of the New York State College of Agriculture.

What is to be the future of the country weekly? This rests with the community and with the publisher. If the community recognizes the value and possibilities of the country weekly and is willing to pay what it is worth, and if the publisher realizes his responsibilities to his community, then its future is bright. It will have an important part in building up a satisfying and wholesome rural life.

First of all, the country weekly of the future will be recognized as a community institution. This means it will be prosperous. The community will realize that it is unwise for the community to have a newspaper which is not prosperous. It is bad for the town and it is bad for the publisher and it is bad for the publisher's family.

The publisher's salary should be not less than \$3,000 a year, and in addition he will make a fair return on his \$10,000 investment; for a publisher will need an equipment worth at least that to publish the kind of a paper which will do justice to himself and to his community. For if the country paper of the future is not prosperous, there will be no country paper. Few young men are going into the country newspaper business today, and the reason is that the return, financially and in recognition of service rendered, is too small.

The people of the community will know, also, that they have a part in making it a good paper. As one country editor put it, the country weekly is not the sole product of its editor. It is the combined product of its friends, readers, and advertisers.

Slats' Diary.

By ROSS FARQUHAR.

Friday—I love Fridays because next day is Saturday & we most usually have fish to eat a cashionally, teacher ast Blister. What was a abstrak now & he replied & sed it was sum thing you cud think of but not tutch & she sed give a exampel & he sed a jigger when you ben black-berrying. I new that was rong & sed it was a ranebo.
Saturday—pa & ma including me went down to the zoo today to see the animals and etc. we had a arguement ma wanted to go & put in time looking at the birds & pa wanted to watch the monkeys & I wanted to stand & luk at the snakes I druther look at snakes than enny other animals in the wild. We went to see the birds.
Sunday—They is a kid visiting his ant & unkel here & he sed he wood teech I & Jake how to smoke after sunday skool. I ast him what I shud ort to do in case I got sick. he sed I dont need to tell you wot to do becaws youll do it all rite. I did never agen.
Monday—teacher ast Jake what is ment by Zero & he sed he was the fella which burnt up Rome with a fiddel. I new that was rong so she ast me & I sed he was the man which swam the Red see. Both of us staid in.
Tuesday—went to a party tonite & was dancing with Jane & she ast me which kind of a dance I liked best & I replied & sed I was crazy about the 1 step she sed You are strong on the instep to. I sed why & she sed because you seem to linger on it so long. Then she ast me to brush her shew off.
Wednesday—Pug Stevens is trying very hard to get in good with Jane. he rote her a note & sed on it. Are you fond of nuss, Jane. She rote back & sed Yes I am fond of nuss but I like Slats best. However I diddent let Pug see how pleased I was. Bless her old heart.
Thursday—the teacher was a telling us we shud ort to be satisfied with what we have got she ast me Was I & I sed yes. But I mite have sed I was disatisfied with wot I have not got. Pa is in a pickel he dusent no wether to sell his ford & lift the morgige on the house or sell the house & lift the morgige on the 2th hand ford.

Women on Juries

The bill to permit women to serve on juries should receive the vote of every woman in the state. We should say, perhaps, that it will receive the vote of every woman who thinks. Just as in the case of suffrage, there are women who did not want to vote, there are women who do not want

to perform jury duty, and whose votes may kill the bill.
 Is there a better place for a woman than on the jury before which is being tried another woman or minor boy or girl? Who understands better than a sister woman, the woman's side of the problem? Who comprehends better than the mother heart of every woman—no matter how bad she may be—the temptations to which the boy or girl finally yielded and which brought them into court?

But in Oregon today, only men are considered competent to judge. The woman who has borne the child, nursed him, taught him in school and guided him into manhood, is not considered competent under our laws to judge him in his failure to meet troubles and temptations.

What will the motherhood of Oregon answer at the polls on June 7th.

—The Manufacturer.

We Live and Sometimes Learn

A year ago it was generally stated that prices could not drop from three to five years. Every producer and every workman had it figured out on paper to show that his particular product or his particular wages could not be reduced; war prices were to continue for an indefinite period. If anything dropped, the "other fellow" must make the first concession.

Our whole system of production, including manufacturing, labor and distribution, had been placed on a false basis due to prices established and a non-competitive basis under which service rendered or value delivered for the dollar received was of secondary importance.

The producer of the raw material raised the price of his products, the factories raised the price of the man-

ufactured article, the workman raised his wages, all prices were increased to meet the increased cost of operation, and about this the circle was completed back to the producer, and he made another raise and the game was started over. This process was continued until the card house of inflated prices had reached its peak.

Instead of coming down from the rickety structure to a safe foundation, everyone tried to cling to the top and shove his neighbor off first. The laboring man says: "I can't reduce my wages until the cost of living comes down." The producer says: "I can't reduce my prices until wages come down."

To relieve the situation, Old Man Economic Law stepped in and kicked the bottom out of the card house and let the structure of inflated prices and wages down in a heap, and that's about the way things stand today.

The wise ones are getting up and have already shaken the dust off of themselves and are starting ahead on a new basis with a sound foundation.

—The Manufacturer.

GAMBLING WITH CUPID.
 "You are the only girl I ever loved," he exclaimed fervently.
 She snuggled closer.
 "I'll take a chance on that being true," she replied. "If it is, you must have saved a lot of money."

—Town Topics.

Mr. and Mrs. J. R. Sparks and Mr. and Mrs. M. D. Haines were among the many Condonites in Heppner Sunday and Monday to rest for the home ball players. Mr. Haines is proprietor of Condon's new hotel and Mr. Sparks was until recently the owner of the Liberty theater in that city. While here, Mr. Sparks informed us that he was considering a couple of other movie propositions—one at Bend and one at St. Helens—and would know shortly just where he would locate.

Long Distance Service to the Coast

The summer season at Oregon coast resorts will soon be here. It will soon be time to move the family to the cottage on the ocean beach. Long distance lines of the Pacific Telephone and Telegraph Company reach all coast points—Seaside, Gearhart, Long Beach, Seaview, Cannon Beach, Newport, Tillamook, Rockaway Beach.

Why not reserve your cottage by long distance—make your arrangements for the summer season by using Pacific Long Distance Service. It will save you a trip to the beach and will be quicker and just as satisfactory.

Then plan to keep in touch with the family during the summer season by telephone. It is better than writing a letter and more satisfactory. Every effort is made to expediate calls by day or night. You will find the service quick and efficient and courteous.

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The Pacific Telephone and Telegraph Company

For Prompt Service and Quick Returns

Ship us your cream.

TAGS AND PRICES UPON APPLICATION

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One year ago lard was selling at 40c. We are now selling **PURE LARD** at

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In 2, 3, 4, 5 and 10 pound lots.

Every Bucket Guaranteed
Central Market
 McNAMER & SORENSON

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Commencing June 1st, the following prices for milk and cream will be in effect at the E. K. Kirk Dairy:

Milk 10c per quart
Cream 10c per pint

E. L. Kirk

THE GAZETTE-TIMES, Your Home Paper. \$2.00 Per Year

THINK what would happen if the Light and Power Company which supplies your community with electricity suddenly ceased to operate! The motor-driven machinery in busy factories would come to a standstill. The many little power-driven contrivances which add to the convenience of your shop or home would be useless. Even the lights by which you work and play would be snuffed out.

Yet the great service rendered by the Light and Power Company is too often forgotten. It has become so much a part of our everyday life that it is taken for granted. Only on the rare occasions when something goes wrong does the Light and Power Company receive even a passing thought; and that thought is perforce a damning one.

In the light of actual facts, the Light and Power Company takes on an entirely different aspect. Its welfare and the welfare of the community as a whole are one and inseparable. The extent and character of the service it renders influences to a considerable degree the establishment of new industries. And the more widely that service is used, the cleaner and brighter the community will become, for electrical power is clean power.—Literary Digest. **PAID ADV.**

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We invite you to visit us. Don't wait until you have important business to transact. Come now, if it is only to turn a check into cash. We'll be glad to welcome you, even though you come for a friendly visit.

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First National Bank

HEPPNER, OREGON



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Neither does one GINGHAM.....

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