# New Location 


greet my old and new friends.
ROY V. WHITEIS

Real Estate and Inurrance



## Sam Hughes Company

## Business Must Continue



SPITE of the scarcity of money in spite of seeming adverse conditions, busness must "carry on." The people must buy the necessities and most of them are ble to, and will, buy the luxuries to which they are accustomed. They will, of course, buy these things where the inducement offered them is the greatest, and the merchant who realizes and acts upon this fact is the one to whom will go most of the trade.

Of all times, now is the time when advertising, persistently and consistently done, will accomplish the most. The times of "easy come easy go" are over and here as everywhere else, a buyers' market has become a sellers' market. Every business man with something to sell must exert himself as he has not had to do in the past few years, and this exertion expressed through advertising will accomplish wonders.

In Heppner the logical medium through which to reach the people who constitute the buying force of Morrow County is, of course, THE GAZETTE-TIMES. Logical, because of a circulation double that of its nearest competitor; unequalled mechanical equip. ment; the best of workmanship, and an advertising service which is complete in every respect.

THE GAZETTE-TIMES is ready at all times to put its equipment, advertising service and knowledge at the disposal of the business man. Cooperation to make your advertising pay you big returns is our hobby and we are sure we can interest you.

Call Main 882 and a representative will call upon you.

## The Gazette-Times <br> Morrow County's Newspaper

A Romance of the South. A flash of lightning, a torrent of rain, a frightened horse and a still more frightened girl bring about a thrilling situation.
"The Chorus Girl's Romance"
Two Nights, Monday and Tuesday
February 7 and 8
A sprightly play of the stage, the college campus and the shimmering shimmy.

