

THE GAZETTE-TIMES
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ADVERTISING RATES GIVEN ON APPLICATION
SUBSCRIPTION RATES
 One Year \$1.00
 Six Months .50
 Three Months .25
 Single Copies .08
MORROW COUNTY OFFICIAL PAPER
 Foreign Advertising Representatives
THE AMERICAN PRESS ASSOCIATION

LUCKY STRIKE cigarette

It's toasted



Less Taxes and More Money.

Don't Be a Gloomy Gus.
 We think it is up to every business man—and who is not a business man in good old America?—to strike a hopeful keynote in his advertising.

We say this to our local men of business, to our farmers, too, and to every man who sells what he has, even if all he has is his daily labor. Because there has been a slump on the price of this, that or the other commodity, it is the poorest reason in the world for talking hard times. Pessimism never won anything. Gloom is a thing of the grave; it is not for the living man with a future before him.

The times may have been bad for a lot of us for some months past, but as everything changes, going from one extreme to the other and striking normalcy in between we all know that there are good times ahead—and not very far ahead either if we all put the best foot forward and the best smile to the front.

The man who recovers first from the gloom of his bad business, or poor wages, or whatever it was that hit him, is the man who is going to have the most prosperity in the better times that are on their way, that are on their way just as sure as the sun comes up and out of the east every morning. He is going to have the most prosperity because his effort will stretch over a larger period than the fellow who slouches gloomily until the good times are so apparent that they hit him in the nose.

Therefore, we say to the business man who advertises: Put optimism in your ads. To the farmer and other workers, whose tongues are their ads, we say: Talk good times; they are coming and soon.

Religion the Bulwark of the Community.

The bulwark of the community is not its stocks, bonds, real estate deeds and money. The bulwark of any community is its religion. Steel boxes to hold papers and the things of gold are mere egg shells; a revolution would break them open in a minute. The real security of the little properties we hold in this life is religion because religion is love, hope, civilization and such peace as this world affords.

A brilliant young man asked J. W. Johnson, treasurer of the Great Western Electric Co., for a job and the first thing Johnson inquired, according to Forbes' Magazine, was:

"Do you believe in God?"
 The young man said no, that he had tried to find God with his intellect and failed.

"You have failed because you tried to find Him with your intellect. God is beyond human comprehension. Let me explain."

"A few years ago a comet arrived in the eastern sky. Astronomers told us that it would be visible about a month in advance of its appearance. They told us the day and hour we could see it. The star was about 90 millions of miles away, moving three thousand miles a minute—moving as far as from New York to San Francisco in 60 seconds. It remained in sight about a month and then disappeared. After about 80 years of traveling through space it will again become visible to those on earth. Can your mind comprehend a body of such enormous size that it could be seen 90 million miles away and look as if it were standing still, though moving at the rate of three thousand miles a minute?"

Then think of its going out of sight and remaining out of sight for 80 years. Can you believe in that? How could it go on and on and not bang into something? If your mind will seek to grasp what that means, then go a few steps further and strive to comprehend the power of the Being that created and controlled that one star among the billions."

Letting Newspapers Starve.

The local newspaper is always pleading for the support of the home merchant and yet many of them are slowly starving to death.

A western country paper has just died where father and sons and wife lived on starvation incomes for forty years before giving up.

The business man and the banker appreciate the home paper that fights radicalism in all its forms in a campaign and then forgets it.

The office seekers are inclined to throw something to the newspaper when a campaign is on and they want the support of the voter.

But once in office and the country editor is rapidly forgotten and he gets off well if laws are not enacted to put him out of business.

Better support of the home paper would be the greatest wisdom in view of the time coming when there will be a mighty struggle to overthrow American institutions.

meeting, and we presume that the commercial club will see that such a delegation is appointed and gets over to Pendleton to lend our support to the movement.

Slats' Diary.

Friday—pa & me went down in town this evening & pa seen a old friend & he sed 2 him What makes you luk so sober & sad, & the man replied & sed Wen a man is sober isent that enuff 2 make him sad, Pa sed I guess it is.



Saturday—went 2 a pitcher show tonite & when I cum out to go on home the St. lites was out. When I got home I was almost clean out of breath. Ma sed 2 me You shouldnt ought 2 be afraid just recollect that that good man is all ways with you. I guess that is rite but I for Got. But he was a stepping sum if he kep up.

Sunday—At church this morning a mishunary lady ast pa if he had enny use for his old close Pa sed Yes a good deal of use. This cold weather.

Monday—Jake & me had a fite his morning which was a very respecttable 1 too. But we made up & was good friends. Whats a little fite enny way I sed 2 Jake & he sed Yes whats a fite ennyway.

Tuesday—The teacher ast of Jane Who was Clumbus & she answered & sed Clumbus was a Spanyolard which was born in Ily & moved over here & organized Ameriky. I snickered so I guess I am in Bad agen. Shucks who cares about girls.

Wednesday—Pa ast me 2 explaine why I got such poor grades in skool this month. I told him I couldnt understand it Either as I spent more time in the skool room than enny buddy else (which is the fault of the teacher evry nite). I guess grades is like everything Else after the Hollow Days. They just mark them down. But they is no cents in marking them below Cost.

Thursday—pa red in the paper tonite Where is the ole fashioned nickel which used 2 by a beer. Pa sed Where is the ole fashioned beer that the ole fashioned nickel used 2 by. Then he side a long sigh.

It is time for courageous thought and action. The people are groaning under the weight of adversity from various causes. They are ill-prepared to stand additional burdens. Incompetence and extravagance in public office must be eliminated. Not a dollar should be taken from taxpayers above that required to maintain the government of the municipality, county, state and nation honestly and economically administered.

Those invested with public authority from governor to road supervisor should be made to realize that this is no time for increased burdens, but rather that they will be held to strict account for failure to avail of every opportunity to increase efficiency and reduce the cost of government.

It is said of the politician that he is the only animal known to zoology that can lay both ears to the ground at the same time. With this advantage let us hope that he will at least hear if not heed the rumblings of discontent and the appeals for relief from an over-burdened populace, bewildered and distressed alike by the incompetence and extravagance of public servants.

The demand of the hour is neither increased taxation nor new sources of revenue, but retrenchment and economy in public expenditures.—*The Manufacturer.*

The Patron-Teachers Association of Heppner has taken the initial steps toward getting the civic and social organizations of Heppner together, and for this purpose a mass meeting is called to be held at the high school building on next Tuesday evening. It is earnestly desired that there be strong delegations present from all the various organizations and matters of community interest will be taken up and discussed, with the end in view that some concerted action may be had in putting over a few projects that have been fostered by the Patron-Teachers Association, and in which the community at large is vitally interested. Steps to secure a swimming pool, athletic grounds and other things of this nature for the benefit of the young folks, as well as the pleasure of the older citizens will be taken. In union there is strength, and the object of this meeting is to bring all these organizations together in a cooperative movement for the civic benefit of Heppner. It is worthy of the best support that can be given and this meeting should be largely attended.

On next Saturday there will be a big meeting in Pendleton to boost along the proposed power development of the Columbia river at Umatilla rapids. The move was creditably launched at Umatilla last week, and now Pendleton is getting behind it with all her energy and push. This is not alone a Pendleton or Umatilla county enterprise, but belongs to Morrow county as well. In fact it reaches out into the territory in Washington and will be a big factor in further development in that state also. Heppner is urged to have a strong delegation of citizens at this

We are satisfied that the John Day project is bigger than any one man, or any association of men, since attending the meeting Tuesday evening. Its season of childhood distress will be passed successfully and it will soon take on the vigor of young manhood. *Keep a boostin'.*

The payment of wages based on of Railroad Employees.

A Big Drop in JELL-O

2 packages for 25¢

The Genesee Pure Food Company, Le Roy, N. Y.

Far Better Bread!

THE KIND YOU'VE BEEN HANKERING FOR!

Here It Is!

Heppner bread is a FULL, PLUMP loaf, with the same BODY to it that MOTHER used to make!

Does it go down EASY?
 Better BELIEVE it does! Greatest domestic bread in the world!

20c the large size; 10c the small
 For sale at Thomson Bros. and Phelps Grocery Co.
 SEND FOR SOME TODAY
Heppner Bakery

F. R. BROWN

Life — Accident — Health — Fire Insurance

Three Good Heppner Residences For Sale

FARM LANDS CANADIAN LAND

I Buy Grain—Sell Real estate

UP-STAIRS IN ROBERTS BUILDING
 Heppner, Oregon

If You Want

Seed Rye

You would do well to call on

Scott & McMillan Warehouse Company

Lexington, Oregon

L. MONTERESTELLI

Marble and Granite Works

PENDLETON, OREGON

Fine Monument and Cemetery Work

All parties interested in getting work in my line should get my prices and estimates before placing their orders

All Work Guaranteed

The Gift Basket

originated at Christmas time but we carry it through all the year.

On anyone of the 300 shopping days of the year we offer better prices on groceries than may be had in any store in Heppner.

Look at these special prices for the week, they're mighty interesting.—

Ivory Soap Flakes 3 for 25c	Dinner Table Jap Tea, lb...25c
White Navy Soap 2 for 15c	Barrington Hall Soluble Coffee, pkg.40c
Rinso Washing Powder 3 for 25c	Libby's Red Beans, can....10c
	Baker's Cocoa nut, can....15c
	Monopole Preserves .3 for \$1.00
	Easy Day Soap2 for 15c
	Exeelo Cake Flour, pkg....50c
	Folger's Coffee, lb.60c
	Shillings Best Coffee, lb....60c
	Royal Club Coffee, lb.....50c
	Rome Beauty Apples, box \$2.00
	Gano Apples, box\$2.00

Phelps Grocery Co.
 Phone 53

This is the shell that gets 'em

AS dealers in sporting goods, we want to do all we can to contribute to the success of your hunting season. We want to do more than sell you our goods. We want you to get your share of the game that is to be had in this section.

For this reason we are recommending to your use this season the famous Winchester Shells.

By the Winchester system of wadding, the shot pattern is unbroken by escaping gas-blast or pieces of wadding. The pellets cover a 30-inch target so thoroughly at 40 yards, that no bird could get through without being hit three or four times.

shells to your use with the utmost confidence, feeling that whatever the weather conditions may be, these shells will play true to form and give the best results that can be had from any shell on the market.

Come in today and look over our new stock.

We recommend these

Gilliam & Bisbee



The Battery Minus Half the Wearing Parts

Plates and insulation in the Willard Threaded Rubber Battery serve as in any battery—but there's one difference. Wood separators wear out; Threaded Rubber Insulation outlasts the battery every time.

Threaded Rubber Insulation is acid proof—won't puncture or carbonylize. It is one of the things that make this good battery still better. You'll find it only in the Willard Threaded Rubber Battery.

Battery Electric Service Station
J. W. FRITSCH
 Phone Main 83 Heppner

Willard Batteries