

THE GAZETTE-TIMES

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MOHROW COUNTY OFFICIAL PAPER

Foreign Advertising Representatives
THE AMERICAN PRESS ASSOCIATION

The Persistent American Farmer

The American farmer is the most persistent fellow in the world as well as indefatigable. We know what he has done to agriculture in this country. Now he is proceeding to put himself over in Alaska—Alaska, where farming was supposed next to impossible except in a very small and weak way.

Already the Matanuska and Tanana districts are furnishing practically all the vegetables required for local consumption. Potatoes for horses and cattle is being grown, and even wheat, the maturing of which was at one time thought impossible, is through the efforts of the agricultural stations now a regular crop.

Fairbanks has the first flour mill to be built in the territory, and it is expected that it will be only a few years before that district will be supplying the whole of the interior and the towns along the line of the government railroad with flour.

The average yield of wheat at Fairbanks is 18.6 bushels to the acre. The farmers there are commencing to organize for the purpose of cooperation in buying machinery and equipment. The livestock industry has hardly progressed beyond the demands for dairy products, but eventually beef cattle will be grown in many parts of the territory.

Nine Rules for Happiness

Did it ever strike you when you're listening to someone rail against the evil of divorce, that the happy marriage, as opposed to the unhappy, has never really had its fair share of publicity?

If one of your neighbors down the street has a family ruckus the whole town will know it tomorrow. But if all the other folk in the block just have a quiet, happy evening at home, no one is the wiser.

It is not so important that a couple be fitted for each other, as they make themselves fit for each other once they are married. Adjusting oneself to an intimate companion of the other sex—that's the hard thing.

Now the British novelist, W. L. George, is in this country with his wife. He is an expert on love, courtship and marriage. While he talks to his audience, his wife sews his buttons.

...and gloves in his celebrity. That doesn't mean she hasn't an occasional thought about her husband's principal topic, herself. In fact, Mrs. George told some Chicago reporters her own ideas, and they're pretty good. How they are:

Do not open each other's mail. You might not like its contents.

A woman should occasionally change her view, her ways and her hats.

If you must be frank, let it be in private.

Once a day a husband should say to his wife "I love you."

Once a day a wife should say to her husband: "How clever you are!"

Lies are no good, but you can exaggerate a little, as in courtship.

If it seems hard to be married to your wife, remember it is hard for her to be married to you.

Find out on the honeymoon if swearing or crying is most effective.

Forgive your partner 70 times seven and then lose the account book.

TEN MILLION PEOPLE

in these United States without adequate mail facilities.

Briefly, one-third of the rural population is not properly served at all by Uncle Sam's mail delivery department. Does it not seem, therefore, the President-elect Harding's postmaster general has a task before him that is well worth the best endeavors of the best man Mr. Harding can get?

What a chance there is in this rural mail problem for a brainy, peppy man to distinguish himself! Not alone in bringing mail delivery to all the people, but in also bringing the producer of foodstuffs closer to the consumer who doesn't grow his own food.

The fundamentals of such a great government enterprise are simple enough even if the details are many and hard. They are three: Extended good roads, provide the routes with auto trucks and pay the carriers just like big business pays the men who go out and bring in lots of orders.

Good roads and trucks would make it possible to carry an AVERAGE of not less than 1500 pounds a day, per route, as compared to the present AVERAGE of 24 pounds per day per route. Good pay and commissions would be an incentive for the carrier, who daily meets the farmers along his route, to drum up business among them. Soon he'd load his truck to capacity with

FOODSTUFF FOR LOAN

for the consumer who doesn't produce his own food.

With 60,000 routes and 50,000 trucks carrying up to 1500 pounds the daily delivery of food from the farms of the country to the town would be 54,000 tons—FIFTY FOUR THOUSAND TONS A DAY!

Good-bye then to the middleman. The consumer and the producer would come together, anyway through the retailer. The producer would get the reasonable price that he asks, and the consumer would get cheaper food than he has had in half a century.

NOTICE OF STOCKHOLDERS MEETING

Notice is hereby given that there will be a meeting of the stockholders of the First National Bank of Heppner, Oregon, on the second Tuesday in January, 1921, (January 11th, 1921), between the hours of 10 A. M. and 4 P. M. of said date for the purpose of electing directors and for the transaction of such business as may legally come before said meeting.

W. P. MAHONEY, Cashier.
Dated this 16th day of December, 1920.

The Sad Story of the Rural Mails

Folks, what do you think about this? There are in operation today 42,445 rural mail delivery routes, serving 29,821,153 persons, or about 6,500,000 families. Nevertheless, there are NEARLY



Far Better Bread!

THE KIND YOU'VE BEEN HANKERING FOR!

Here It Is!

Heppner bread is a FULL, PLUMP loaf, with the same BODY to it that MOTHER used to make!

Does it go down EASY?

Better BELIEVE it does! Greatest domestic bread in the world!

20c the large size; 10c the small

For sale at Thomson Bros. and Phelps Grocery Co.

SEND FOR SOME TODAY

Heppner Bakery

IVORY PYRALIN


WE HAVE an unusually large assortment of IVORY PY-R-A-LIN in both Toilet and Manacure Sets and separate articles.

Besides the plain pattern we have the Du-Barry and Marquette.

Mirrors	\$2.75 to \$18.50
Hair Brushes	\$1.00 to \$12.50
Clothes Brushes	\$4.50 to \$12.00
Hat Brushes	\$2.75 to \$ 5.75
Clocks	\$7.00 to \$16.00
Combs	\$.60 to \$ 3.75
Puff Boxes	\$1.40 to \$ 7.00
Hair Receivers	\$1.40 to \$ 7.00
Jewel Boxes	\$2.25 to \$10.00
Perfume Bottles	\$1.00 to \$ 6.00

Also many other articles such as nail files, cuticle knives, button hooks, buffers, trays, talc boxes, handkerchief and glove boxes, etc. from 25 to \$20.00.

HUMPHREYS Drug Company



THANKS WE THANK YOU AGAIN

L'ENVOI—RETROSPECT

1920—a year that has passed, yet not so soon forgotten—a year that put every business house to a test, and lent a keener stress to the words, "Survival of the Fittest."

For your share of support to our business policy, we thank you most heartily.

TUM-A-LUM LUMBER COMPANY
Heppner, Lexington, Ione

F. R. BROWN

Life — Accident — Health — Fire Insurance

Three Good Heppner Residences For Sale

FARM LANDS CANADIAN LAND

I Buy Grain—Sell Real Estate

UP-STAIRS IN ROBERTS BUILDING
Heppner, Oregon

B. P. O. E.



Vaudeville Show

FRIDAY & SATURDAY Dec. 31---Jan. 1---8 P. M. **Star Theater** FRIDAY & SATURDAY Dec. 31---Jan. 1---8 P. M.

8 Big Time Acts. A Big Show With a Big Punch. Strictly Professional. No Home Talent.

The biggest jubilee Heppner has ever seen. The Elks will dedicate their new temple with appropriate ceremonies. Pat Foley will have the new hotel wide open. A special train load of visitors will be present from Portland, Pendleton and The Dalles.

Something New, something Extraordinary. A Big Time For Everybody. Move to Heppner Prepared to Stay Until Sunday

Tickets \$1.50, Tax 15c. Auspices Heppner Lodge No. 358