

THE GAZETTE-TIMES

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MORROW COUNTY OFFICIAL PAPER

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In these days of long election ballots made necessary through the operation of the Oregon Initiative and Referendum, it takes a great many people a long time to vote. Especially does it take them long if they have not given the men and measures study and forethought before going to the polls. As a result, at many of the precincts the voting lines became congested and there was much waiting. After sitting on an election bench for several hours it was plain to us that people who had made a study of the measures to be voted upon, before coming to their ballots much more readily. And the women on the average, appeared to know more about what they wanted to do, and took less time to do it, than the average man.

Armistice day will be a big day in Heppner. No dull moments for anyone and Heppner Post will act as host. That's guaranteed enough.

Past Means Naught; Face the Future.

By Herbert Kaufman in "Merchandising and Advertising."
When you are satisfied with your success, you've retrograded—no man at rest can do his best. Tomorrow the world will adopt higher standards—new ideas will upset old ideals—intention will ripen into invention—machinery will be improved—systems simplified—waste eliminated.
Men who have carried their problems to bed while you are resting upon your laurels will see a better way of doing what you have done, and some fine day you'll awake with failure as a pillow-mate.
You can't stop, because your rival won't quit—a sure job is a poor job.
While thirty million men are striving to better their lot, you can only be secure in a position that no one wants to secure from you.
This earth isn't the same two days running, the modern gait is hard and stern and swift and unrelenting.
The very sheet that you are reading will give at least one competitor an inspiration to alter his viewpoint and

suggest alterations in his plans.
So long as journalism scours highways and byways for information, so long as the press is a diary of universal activity—so long as news is gathered, interpreted and spread throughout civilization, alert brains will glean suggestions to be applied to personal tasks and to further individual ambitions.

You read, but you do not heed. You have stopped yearning and therefore ceased learning. You believe that you have achieved your utmost, but within a week a hundred strangers, whose names you have never heard will begin to undermine your security.
The methods responsible for your rise in time prove fatal for stumbling blocks.

Improvement is the twentieth century wreckers.
Speed is now the watchword.
The rest of us are racing after you. If you slow down, you'll be run down. It's the man behind who determines how far and how fast you must travel. He measures your destiny—he sets your standards.

If you want to stay ahead, use your head.
What you have and what you have been guarantee nothing.
The future has no memory and no mercy.
Get up or get out.

Slats' Diary.

Friday—Got a letter from my cozzer Hummy & she sed she run a male in her foot & her brother fien was coming home from Frants. She will get 2 miss skool now. I expect.

Saturday—A man knocked at our dore & he ast ma wot was pa's income & she sed it was Genrally about one 30 in the a. m. he luffed and sed he meut his sarly. He was the income Tacks man. I think he was. Threwed a stone just kinda tossed it & hit one of the pullets wot belongs to Jake's ma. she ast me did I do it & sed I her that I diddent throw it at the pullet. I sed I throwed it at a old rooster. But that Excuse diddent help none & she give me strick permission to stay out of her yard. She's disagreeable any how.

Sunday—The Sunday Skool teacher ast us if we wanted 2 go 2 hevvin stand up on our fete. The rest of the class stood up. All but me I diddent. She sed diddent I want to go to hevvin & I sed I wackish in no hurry about it. I sed sum lickeriah with the money left from the colleckshun.

Monday—I told J. E. I past her house yesterday & she sed she was Glad I past it. Don't know just what she meant.

Tuesday—teacher ast Jake wot was

his Chvrgret nashunal him & he sed it was "wot Columbus got jammed in the oskum" Jake had 2 stay in. Agin.
Wednesday—pa Told ma he was wotried about the barnders being out of work wot the U. S. States in dry. Ma sed he shud worry about the barnders. She sed they woud get a job easier than he cut get a drink. Had a test in spelling Today. Low grade. None rite.

Thursday—Went 2 the barber shop 2 get my hare cut. Ast the barber wot did he do with the razor wot he used 2 shave ded men wen they didd he sed he used it to shave his Credit customers. Had my neck shaved Like the men.

Rural Population Still More Than Half.

The census bureau's recent statement on the total population of the United States in 1920 contained the following statement:
"Of the 105,682,118 persons enumerated in the fourteenth census, preliminary tabulations show that 54,816,299, or 51.9 per cent, are living in incorporated places of 2500 inhabitants or more, and 50,865,819, or 48.1 per cent, in rural territory.

We are all aware, of course, that there is a constant stream of young people passing from the rural towns and farms to last amid the smoke and din of handshakes and heartaches of the big cities. Nevertheless, we are convinced that more than half of the population still lives in "rural territory"—not 48.1 per cent, but well over 50 per cent.

What is rural territory? The census bureau assumes that towns of over 2,500 inhabitants are not in rural territory, which is, of course, absurd. Practically every town up to 10,000 or even 15,000, is as rural as the 2500. In nearly all American towns up to 10,000 to 15,000, the residences come down into the business section, fronting even on the central square, or park, or commons. This does not happen in real cities. In such towns you very frequently find small farms within a stone's throw of the town hall. Why the census bureau calls such places "outside of rural territory" is a mystery to us.

We are going to find out the truth of this matter. The Publishers Autocaster Service, in which this paper holds a franchise, is at present investigating at Washington in the correct proportion of the rural population and we will print the results as soon as they are obtained.

The mistake Alex Cornett made was in placing "Independent" after his name on the city ballot. "Republican" would have been a better drawing card for votes.

There will be a grand rush on the part of our independent (?) newspapers to fall in line with the change of administration now. Some them, however like the East Oregonian of Pendleton and the Portland Journal will certainly have to do a lot of house-cleaning and fumigating to get rid of the stench and filth that hangs to them, accumulated from the final week of the campaign.

And Geo. E. has now joined the "also-rans." He has lots of company among the brethren this year.

The Portland Journal thinks Harding will beat Cox more than a million votes in the state of New York. He even walloped Tammany in his own precinct.
Sure was some land slide.

KNOWING HOW—
and serving well

Cleaning, Pressing, Dyeing and Repairing for the **Whole Family**

TAILORING FOR THE MEN

Come in and save money

Lloyd Hutchinson
Ashbaugh Building Heppner, Oregon

THE GAZETTE-TIMES, Your Home Paper. \$2.00 Per Year

Stove time NOW



THE experienced householder does not wait until zero weather to know that it is time to look to stoves for the home. Cold days will come—just as certain as Christmas, so why not select now while lines are complete and deliveries assured?

Stoves for the Living Rooms; Stoves for the Kitchen

Peoples Hardware Co.

WHEAT RANCH BARGAIN


400 Acres
350 Acres Under Cultivation. Five Miles From Town. Small House and Barn and Good Well.

ALL UNDER FENCE.
PRICE \$9000
\$3000.00 down and easy terms on the balance.

Roy V. Whiteis
Real Estate and Insurance
Heppner Oregon

Adjustment of Prices

This is not a Special Sale but owing to market conditions we are adjusting all goods according to market changes



The greatest reduction is on **All Wool Blankets**

Brown and Mottled Grey Blankets.
\$24.00 Blankets for. \$18.00
\$21.00 Blankets for. \$15.75
\$18.00 Blankets for. \$13.50
\$15.00 Blankets for. \$11.25


Plain All Wool Blankets
\$20.00 Blankets for. \$16.00
\$18.00 Blankets for. \$14.00
\$15.00 Blankets for. \$12.00
\$12.50 Blankets for. \$10.00

Outing Flannels

Colored Outing Flannel.....35c
White Outing Flannel.....20c
White Outing Flannel.....30c
White Outing Flannel.....35c
Hope Muslin.....25c
Best 36-in. light and dark Percales.....30c
A F C and Toile Du Nord Dress Gingham.....35c

All Other Cotton Goods Reduced as Soon as We Get the Market Returns.

10 PER CENT OFF ON ALL HATS AND CAPS.




MEN'S WINTER UNDERWEAR

\$9.00 Union Suits for.....\$8.50
\$8.50 Union Suits for.....\$8.00
\$7.50 Union Suits for.....\$7.00
\$7.00 Union Suits for.....\$6.50
\$6.00 Union Suits for.....\$5.50
\$5.50 Union Suits for.....\$5.00
\$5.00 Union Suits for.....\$4.50
\$4.50 Union Suits for.....\$4.00

Wool Pants REDUCTIONS

\$9.00 Pants for.....\$8.00
\$7.50 Pants for.....\$7.00
KAHKI PANTS, \$4.00 Pants for.....\$3.50



Boys' Short Pants Suits

\$22.50 Suits for . . . \$17.50
\$19.50 & \$20.00 Suits . \$16.50
\$17.50 & \$18.00 Suits . \$15.00
\$15.00 Suits for . . . \$12.50

Overall Reductions

BOSS OF THE ROAD, None Better Made
Blue Bibs, \$3.25 for.....\$2.75
Blue Waists, \$3.00 for.....\$2.50
Blue and White Stripe, \$3.00 for.....\$2.50

25c a pair off on Boys' Overalls.

Men's & Ladies' Leather Shoe Reductions

\$15.00 Shoes for.....\$12.50
\$12.50 Shoes for.....\$10.00
\$10.00 Shoes for.....\$ 9.00

Sweater Reductions

All \$16.50 Sweaters for.....\$15.00

Wool Shirts

\$9.00 Shirts for.....\$8.00
\$8.00 Shirts for.....\$7.00
\$7.50 Shirts for.....\$7.00
\$7.00 Shirts for.....\$6.50
\$6.50 Shirts for.....\$6.00
\$6.00 Shirts for.....\$5.50
\$4.00 & \$4.50 Shirts for \$3.75
\$3.50 & \$3.75 Shirts for.....\$2.50

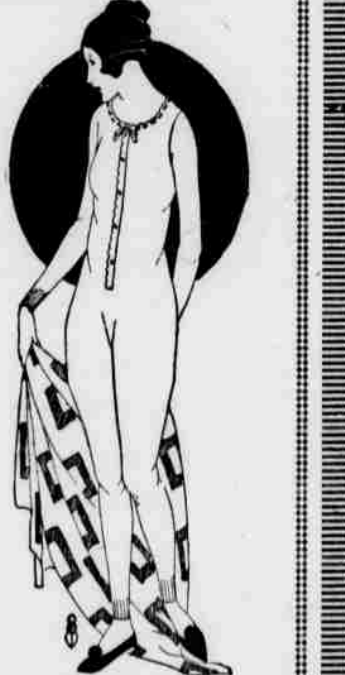
Ladies' Union Suits

\$5.00 Union Suits for.....\$4.50
\$4.50 Union Suits for.....\$4.00
\$4.00 Union Suits for.....\$3.50
\$3.50 Union Suits for.....\$3.00

Men's and Ladies Outing Gowns

\$3.50 Gowns for.....\$3.00
\$3.00 Gowns for.....\$2.50
\$2.50 Gowns for.....\$2.00

\$5 to \$7.50 off on all Palmer Coats



THOMSON BROS.

THE PLACE WHERE YOUR DOLLAR IS TAUGHT TO HAVE MORE CENTS