

THE GAZETTE-TIMES

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ADVERTISING RATES GIVEN ON APPLICATION

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MORROW COUNTY OFFICIAL PAPER



Help the Soldier Boys

In the midst of all the grumbling—and it must be admitted there is a great deal of dissatisfaction among those who served us in the war and who feel they have not received what they believe to be a square deal—the government has for every soldier in the land a message of importance dealing with the question of insurance. If you care to inquire, any insurance man will tell you the government insurance plan offers unusual advantages to the former soldier, and at rates far below those obtainable from any private company.

We would like to tell the former soldier's story of the government's insurance plan, but it is impossible. We must publish our local news, and we have not space to devote to this government problem. The officials of the War Risk Insurance Bureau in Washington realize this, and they want to reach the soldier with their story by advertising in the newspapers because they have found this is the only way they can reach these men. They admit they have failed to reach them by mail. The men are scattered. The official records of names and addresses are almost useless. The man who enlisted in Texas and whose home town was in Alaska has returned from the war, been discharged in New York and gone into business in Thomas, Oklahoma. The army has lost track of him, and his name is legion. He runs into hundreds of thousands. If these thousands of men knew what the government wanted to say about insurance they would gladly listen. But they don't. And they will never know unless the government advertises in the newspapers.

Hundreds of thousands of dollars are being spent in a clerical attempt to solve this problem, but it is as far away from solution as ever. The head of the War Risk Insurance Bureau has nearly a hundred private secretaries at work, and a regular army of clerks. The tremendous cost could be cut materially if our Congressmen and Senators would grant an appropriation for government advertising, but they are not used to this sort of thing and they do not act.

It would be a good thing if all mothers of the former soldiers and all the wives set to work to make them act, if they wrote to their Senators and Congressmen demanding the appropriation asked for by the War Risk Insurance Bureau.

This is just another phase of government advertising. Every man, woman and child in the nation will benefit when the government begins to advertise, but the legislators will not make appropriations until there is a distinct public demand for government advertising. If you want anything in these days it is necessary to go after it. Perhaps our readers will join other citizens in helping to bring about a little action.

Tenant Farms

In the state of Iowa, the state's employment bureau reported that one-third of the farm boys who went to war didn't go back to the farm. They wanted city jobs.

Of course they did! And can you blame them when they see wages so high in the city and small prospects for themselves in the country except to be tenants—tenants producing food for the cities and getting only a piffling percentage of the price paid by the consumer for the goods he himself grows by hard work?

Senator Capper tells of one county in Kansas—Sumner—where 55 per cent of the farmers are tenants. DeKalb County, Ill., has 72 per cent. The land question has to be dealt with in this country before long or more farm boys will go to the cities and then, presently, the specter of famine will stalk in the towns. The farmer, not owning his own land and not getting an adequate price for the crops he produces, won't go on forever raising food for fun.

Political Advertising

By Clarence R. Hotchkiss, Secretary of Roosevelt Republican Club
The day of the torchlight parade and pole-raising has gone, together with the boss in the corner, who put the candidate's picture over the cash register back of the bar while he dispensed drinks to thirsty voters, at the expense of the future governor, judge or constable. The

change did not come about all at once, it was gradual, but it has come to stay, and the entrance of women into the political field is, to a large extent, responsible for this evolution.

We had a lot of fun in the old days, when we cast our first vote, and we cannot look back without a pang of regret for the "Merry Men" who were wont to gather at the political rendezvous. But these men and their methods of political advertising would be sadly out of place today.

Men usually take things at their face value and the man who represents himself as being capable of holding a certain public office is generally accepted at his own estimate in the absence of any evidence to the contrary; but not so with woman. She has the intuition of her sex, which says be cautious, and the keen analytical mind which arrives at a decision only after the fragments are all brought together, which constitute the whole. Not only are women harder to convince than men, but their many inquiries about candidates and their policies raise questions in the minds of their husbands or brothers, questions which refer to ethics, religion and morals. So the candidate for office, who would best appeal to his fellow citizens, must conduct an advertising campaign that is clean, that is truthful and convincing, and it must be through the medium of the best publications in the district where he seeks office. This must be supplemented by a record of achievements in the past with promise of progressive policies in the future, that will adjust themselves to the changing conditions of the times. To this add a keen and active interest in all public movements, which affect the welfare of the community, and that are beneficial to the home. Then the political advertiser can feel assured that he is keeping abreast with modern thought and that he is complying with the demands of those whose vote will decide in the great game of politics which from the earliest history of mankind, has been a potent factor in every era of the world's progress.

Slats' Diary

Friday—rote a note 2 J. E. today & put a pome in it wich red the rose is red the violet blue, I never loved no 1 but you, & she a nother pome 2 me wich sed The rose is red yure nose is 2 yure not in love—you got the flu, reckon she thinks I am sick. She is a ungratefull girl. At times.



saveing the same 2 take 2 skool for 2 have some fun. O lady, I do hope J. E. is there.

Sunday—went to sunday Skool & had a fite. Pa throwed a chunk of cole at a chicken wich had et up some of the lettus coming he had planted & as ma was seeds around the corner the chunk hit her on the knee and maid a black & Blew spot. She sed just in fun not like she was mad that she was going 2 show it 2 the judge and Get a divorce & pa sed if she showed that 2 the judge she sure could have a divorce. Then they laffed.

Monday—Put the crawdad in J. E.'s pokket & she new I had did it & she sed she wood all ways keep it as it wood remind her of me. So I gess she is not so had after all.

Tuesday—A man come 2 our Door wich had his hand rapped up 2 get something 2 eat & pa ast him why was his hand tied up & he sed he layed his hand outside of the Bed & a horse stepped on it, ma give him a biskit. Wich he throwed at our cat.

Wednesday—They was a funeral out in the country of a man wich thought a lit match woodent burn a can of Gasoline. & he found out it wood.

Thursday—Pa had his salry re-dooiced today & he is mad about it & he sed he is going to look for a new possihun or a job or something. I quoted Shakspere & sed That was the most unkindest Cut of enny & he sent me 2 bed wich I dont under stand why he done it.

Mr. Palmer Points with Pride

Attorney General A. Mitchell Palmer has been flapping around the country sniffing at anything which smells like the democratic nomination for the Presidency and wherever the odor has not seemed sufficiently Palmeresque he has been at some pains to stir the sediment in the bottom of the barrel by prating loudly of his long, hard fight against the high cost of living.

Incidentally Mr. Palmer admits that he is winning the fight and is prone to insist that his efforts have already resulted in great reductions which redound to the benefit of the American people.

Mr. Palmer may know of some instances wherein he has reduced the cost of living but a recent survey of the country conducted by that eminent Democratic organ, the New York World, indicates that few prosecutions of profiteers have resulted from Mr. Palmer's campaign and that in general foodstuffs show an

increase rather than a decline in price.

The World asked its correspondents in the principal cities just what had been done by the Federal authorities to lower the cost of living and to punish profiteers. The resulting information is not encouraging.

While Mr. Palmer "points with pride" the cold hard facts ring a different note. Here are some of the things the World's correspondents discovered.

The six months attack by the government on high prices in Chicago resulted in higher prices.

Boston reports that nothing has been done by officials of the government to restrain profiteering, no arrests have been made.

The alleged decrease in the price

of clothing in Buffalo could not be located by the World's correspondent in that city.

Philadelphia reports, "No drop in prices as a result of the government's campaign is noticeable."

Clothing and food is abnormally high in Atlanta in spite of the claims of Mr. Palmer's agents.

San Francisco flings a fly into the ointment by declaring that instead of going down prices on the Pacific coast are going up under Mr. Palmer's attack.

It is quite possible that Mr. Palmer knows where prices of necessities have been reduced as a result of his efforts but until he can produce more evidence than is generally in sight, it is scarcely in the cards for him to "point with pride."

ELECTION, MAY 21

STATE ROADS

Vote 302 X Yes

For 4% State Road Bond Limit

BALLOT TITLE IS AS FOLLOWS:

302 X Yes CONSTITUTIONAL AMENDMENT—Referred to the people by the Legislative Assembly.
303 No LIMITATION OF FOUR PER CENT STATE INDEBTEDNESS FOR PERMANENT ROADS—Purpose: To amend Section 7 of Article XI of the Constitution of the State of Oregon so as to permit the creation of bonded indebtedness for the purpose of building and maintaining permanent roads to the amount of four per cent of the assessed valuation of all the property in the State of Oregon, instead of two per cent as now provided by law.

NO PROPERTY TAX—NO DIRECT TAX
NO INCREASE IN AUTO LICENSE FEES
NO INCREASE OF GASOLINE TAX

Keep these three facts in mind. The present auto license fees and gasoline tax will pay both the principal and interest on all the bonds under this amendment, and will yield an annual surplus besides for other state highway work. No additional taxation of any kind.

FEDERAL FUNDS MUST BE MATCHED

Oregon must have sufficient Highway Funds to match Federal apportionments or Oregon cannot get the benefit of Federal money for Oregon Roads. Increasing this constitutional limit is a necessity. Unless limit is increased, either state roads cannot be completed for many, many years, or must be financed by direct property taxation. This measure averts direct property tax for state highways and makes early completion possible. Let's get the roads built now.

Income from Present Sources Sufficient to Pay Principal and Interest.

The fact that revenue from auto license fees and gasoline tax, without increase of present rates, will be ample to pay both principal and interest on these bonds, is clearly set forth by official figures in the State Pamphlet, mailed to every registered voter. Refer to State Pamphlet for verification. Examine the table carefully. It proves that no property tax is required and that present rates for auto license fees and gas tax will redeem principal and interest and yield surplus besides.

For Interest Tables, Pamphlets or further information, write to OREGON ROADS AND DEVELOPMENT ASSOCIATION
W. L. THURSON, President, 215 Ave. B., Portland
C. C. GILPATRICK, General Secretary, 1000 E. 11th
Campaign Headquarters, 311 Worcester Building, Portland, Ore.

VOTE 302 X YES—For 4% State Road Bond Limit

You Don't Need a Telescope to see the fine qualities in OUR SUITS



Get your measure taken today and thereby start on a crusade of genuine clothes economy.

Skilled Workmanship Goes Into Every Garment

Men's Tailoring from \$40.00 Up.
Ladies' Tailoring from \$60.00 Up.

Heppner Tailoring & Cleaning Shop

United States Trucks

TRIED AND PROVEN

Let us give you a demonstration of U. S. superior qualities today.

Fear & Jennings

Local Dealers

Universal Garage Heppner, Oregon

SEAT OWEN F. JONES

REPUBLICAN

Candidate in Congress

He favors: Equal rights to the Public, Labor and Capital.

Is Immensely Interested in Irrigation Development, the advancement of the mining and timber resources of this part of Oregon and the recovery of our apportionment in the federal fund for development purposes.

He is in touch with the vital needs of Central and Eastern Oregon.

Primaries May 21. Get out and vote.

JONES FOR CONGRESS CLUB.

Paid Adv. Baker, Oregon.



No sir-ee, bob!

No premiums with Camels—all quality!

CAMELS quality plus Camels expert blend of choice Turkish and choice Domestic tobaccos pass out the most wonderful cigarette smoke you ever drew into your mouth!

And, the way to prove that statement is to compare Camels puff-by-puff with any cigarette in the world!

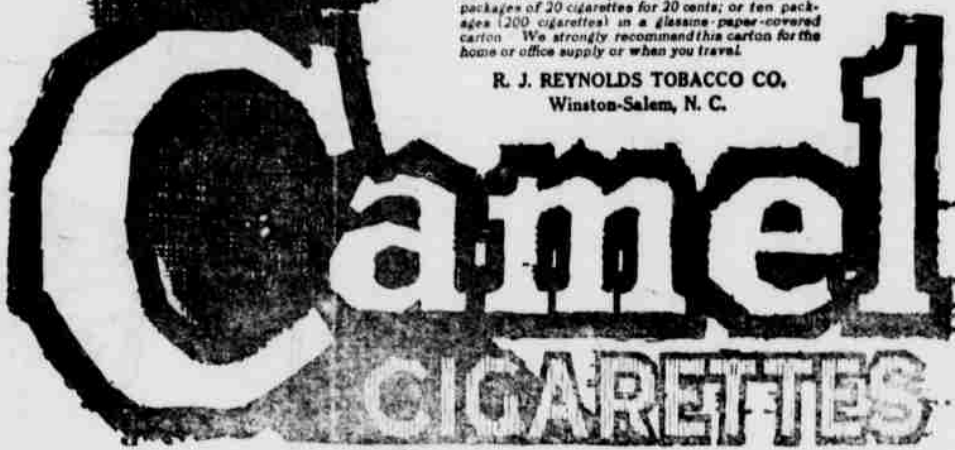
Camels have a mild mellowness that is as new to you as it is delightful. Yet, that desirable "body" is all there! They are always refreshing—they never tire your taste.

Camels leave no unpleasant cigarette aftertaste nor unpleasant cigarette odor! Your say-so about Camels will be:

"My, but that's a great cigarette!"

Camels are sold everywhere in scientifically sealed packages of 20 cigarettes for 20 cents; or ten packages (200 cigarettes) in a glassine paper-covered carton. We strongly recommend this carton for the home or office supply or when you travel.

R. J. REYNOLDS TOBACCO CO.
Winston-Salem, N. C.



BUYERS FOR TOWN PROPERTY

I have buyers for town property. If you want to sell, make listings with me today.

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Arthur R. Crawford

Licensed Real Estate Dealer

Heppner, Oregon

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We Have Just Installed New Machinery Which Means Better Ford and Fordson Service

The Universal bearing burning and running-in machine for FORD and FORDSON motors. The type of a machine found in any thoroughly equipped shop where service is made paramount to every consideration.

Re-Bushing, Re-Babbiting and Reaming machines have been installed, adding to the efficiency of our repair department, which is presided over by Ford mechanics of known ability.

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