

WRITER OFFERS COURSE ON FARM ADVERTISING

Value and Methods of Using Home Paper to Sell Surplus Produce. Announced for Farmers Week.

Oregon Agricultural College, Corvallis, Oct. 15.—A short course on using the home newspaper to sell surplus farm produce will be offered farmers attending farmers week at the college, Dec. 23-Jan. 3, by C. J. McIntosh, farmer, farm writer and a newspaper man.

"I have known farmers to pay a local commission man \$50 to sell 100 tons of alfalfa at \$20 a ton, when they could have sold it by paying the editor a dollar," said Mr. McIntosh in announcing the course. "They could then have kept the extra \$49, credited it to the buyer or split it with him. I asked why not advertise and sell direct, and they said, 'Why I never thought of it.'"

"Not only the advantage but the method of using the home paper will be considered. The success of the advertisement depends on the facts selected for announcement, the form in which they are stated, and the reputation of the advertiser. All of these—except the last—will be explained and so far as possible demonstrated.

Specimen advertisements that have been business-getters with results are wanted for this course.

Using the home press is not only profitable business but sound public policy as well. Mr. McIntosh asserts. These papers help farm production by running many a farm story that enables the farmer to increase or protect his crops, and are fairly entitled to a share of the paid news matter—advertising.

Editors generally like to run as news items farm stories of unusual yield, odd and interesting farm happenings and community enterprises, and the course will show how this matter may be handled to mutual advantage.

Duncan Cuts Big Timbers In Saw Mill At St. Marries, Ida.

The following short letter was received by the Gazette-Times this week from "Bill" Duncan who now is employed in a saw mill at St. Marries, Idaho. Mr. Duncan has a large number of friends here who will be pleased to learn that he is doing well in his new location.

St. Marries, Idaho, Oct. 10, '19. Old Timbers and Friends, Heppner, Oregon.

Will drop a few lines to let you know I am still alive. Hope everybody is feeling fine down there.

I am working here in St. Marries at a saw mill as a fireman's helper. My oldest boy is head fireman. We have six boilers to fire a planing mill with ten planers, a box factory and a 750 horsepower electric lighting plant and also two band saws and a resaw. The mill cuts out from 150 to 175 thousand feet in eight hours.

Wages are pretty good. The lowest paid man is \$4 per day. Head sawyers get \$9 per day. Boats come from Cour d' Alene City twice each day bringing freight and passengers. St. Marries is also on the main line of the Milwaukee railroad and has a population of about 2900 inhabitants. Lots of fine fishing here, the trout weighing 5 and 6 pounds.

Please send my Gazette-Times to St. Marries. My old address was 2708 Smith street, Spokane. Best wishes to all.

BILL DUNCAN.

AFTER SIX YEARS

This Testimony Remains Unshaken. Time is the best test of truth. Here is a Pendleton story that has stood the test of time. It is a story with a point which will come straight home to many of us.

Mrs. Wm. MacGregor, 711 Lillith St., Pendleton, Ore., says: "I suffered from terrible pains in my back and my feet and ankles swelled. I often had to gasp for breath and sometimes had to be helped around. After everything else had failed to help me, I used Doan's Kidney Pills and they cured me."

SIX YEARS LATER Mrs. MacGregor added: "My opinion of Doan's Kidney Pills hasn't changed in the least since I gave my first recommendation several years ago. I know from experience Doan's have no equal for kidney trouble."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. MacGregor had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.



What's the use of pretending? Time will find you out

IMPERIALES MOUTHPIECE CIGARETTES

make no pretense, but they've taught thousands of men what quality means in a cigarette. They are what they are, always—the longer you smoke them the better you'll like them.

10 for 13c The John Bolland Co. Branch

Tomatoes Easily Canned. Only red, ripe, round tomatoes should be picked from the vine for canning, rather than partly green ones that may be left standing several days to "ripen," say the Oregon Agricultural college cookery specialists. The tomato does not develop its characteristic flavor after being picked. Scald, cold dip, peel and pack into sterilized jars, either whole or in large pieces. Fill to within one-fourth inch of top with thick tomato sauce. This helps to keep the tomatoes whole, plump and of good color. The sauce may be used later for soups and the tomatoes for salads. To each pint jar add one-half teaspoon salt and one teaspoon or more of sugar. Sterilize for 22 minutes in hot water bath.

CASH FOR FRESH EGGS.

We pay the highest market price for fresh country eggs. Special prices on hams and bacon. Sinclair hams, 45 cents per pound. Our own bacon, 40 cents per pound. PEOPLES' CASH MARKET.

WAITSBURG Pure White Flour

For Sale By Phelps Grocery Co.

Jantzen Knit Wear

YOU'LL enjoy the cold days when you are wearing a warm, comfortable slip-on sweater or sweater coat and the cold days of winter will have a different meaning to you when you go out properly dressed for the weather.

Here are garments that, in addition to being warm and wholly comfortable are cleverly made and wonderfully attractive. They're the kind that you have seen exceptionally well-dressed people wear, that look as though they had been made to order.

We design knit garments just as some very well-known caterers plan a gown or suit of clothes, the mode of the moment is caught and fashioned into Jantzen knit wear. It keeps us always on the alert—but it pays big dividends in the popularity of our line.

Just try one on and see—AND BE SURE TO LOOK AT THE LABEL.

JANTZEN KNITTING MILLS
SOLD BY
THOMPSON BROTHERS

YOU ALWAYS NOTICE - A GENUINE JANTZEN

GET WELL NOW

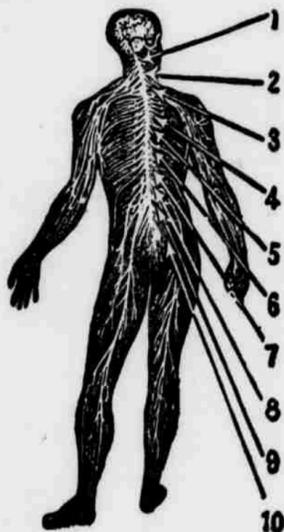
Why suffer longer? Why "doctor" all your days under the old system that vainly tries to cure you by merely treating symptoms without removing the causes of your sickness? Take the scientific, quick road back to health instead.



Avoid Operations

Disease is caused by pressure upon nerve tissue—the tiny wires that carry the life force from brain to all parts of the body. When these are normally working, nature has the power to heal disease. Chiropractic does this, and health is the result.

Ninety-five per cent of all diseases originate at the points shown by the arrows. A slight displacement of one or more of your vertebrae probably is causing your trouble today.



1. Slight subluxations at this point will cause so-called headaches, eye diseases, deafness, epilepsy, vertigo, insomnia, wry neck, facial paralysis, locomotor ataxia, etc.
2. A slight subluxation of a vertebra in this part of the spine is the cause of so-called throat trouble, neuralgia, pain in the shoulders and arms, goitre, nervous prostration, la grippe, dizziness, bleeding from nose, disorder of gums, catarrh, etc.
3. The arrow head marked No. 3 locates the part of the spine wherein subluxations will cause so-called bronchitis, felons, pain between the shoulder blades, rheumatism of the arms and shoulders, hay fever, writers' cramp, etc.
4. A vertebral subluxation at this point causes so-called nervousness, heart disease, asthma, pneumonia, tuberculosis, difficult breathing, other lung troubles, etc.
5. Stomach and liver troubles, enlargement of the spleen, pleurisy and a score of other troubles, so-called, are caused by subluxations in this part of the spine, sometimes so light as to remain unnoticed by others except the trained Chiropractor.
6. Here we find the cause of so-called gall stones, dyspepsia of upper bowels, fevers, shingles, hiccough, worms, etc.
7. Bright's disease, diabetes, floating kidney, skin disease, boils, eruptions and other diseases, so-called, are caused by nerves being pinched in the spinal openings at this point.
8. Regulations of such troubles as so-called appendicitis, peritonitis, lumbago, etc., follow Chiropractic adjustments at this point.
9. Why have so-called constipation, rectal troubles, sciatica, etc., when Chiropractic adjustments at this part of the spine will remove the cause?
10. A slight slippage of one or both innominate bones will likewise produce so-called sciatica, together with many "diseases" of pelvis and lower extremities.

CHIROPRACTIC OFFERS YOU HEALTH WHY DELAY? DISEASE DOES NOT

No matter how you are suffering don't consider your case hopeless or that you have to spend a long time regaining health. Chiropractic is permanently curing hundreds every day. It is doing so because it is the sane, safe, sure, and scientific way to health. Investigate this wonderful modern way of healing disease. Take advantage of it, and suffer no more.

The Pacific Chiropractic College Hospital

Where An Expert Diagnostician will trace your trouble to its source. An Expert Chiropractor will remove the cause and health will return. FREE EXAMINATIONS FREE CONSULTATIONS For Full Particulars Call on or Address Dr. Oscar W. Elliott, Park and Yamhill, Portland, Ore.



United States Tires are Good Tires

The Real Thing Right Through

Put United States Tires under your car and you'll find them the real thing.

They're built to wear—to give you the kind of economical service you want. And that's just what they do.

Hundreds of thousands of regular users will vouch for that—lots of them right around here.

There are five distinct types of United States Tires—one for every need of price or use.

We have exactly the ones for your car.

We know United States tires are good tires. That's why we sell them. HEPPNER GARAGE, Vaughn & Goodman, Props., Heppner, Oregon E. R. LUNDELL, Ione, Oregon

\$1000 MORE

By Using G.-T. Advertising

A WELL known Morrow County farmer recently held a most successful public sale. The crowd in attendance was almost too large to be comfortably handled.

The stock and equipment sold brought big prices, the farmer receiving nearly a **Thousand Dollars** more than he had believed it reasonable to expect.

The sale was advertised *exclusively* in *The Gazette-Times*.

The printed matter for the sale was a G.-T. product. And the profitable outcome of the sale was largely the result of *The Gazette-Times Service*.

THE GAZETTE-TIMES ADVERTISING SERVICE does not stop with furnishing seasonable illustrations for the use of advertisers. It includes, also, modern typographical treatment, clear, readable impression and a large, well-to-do clientele of subscribers.

The Gazette-Times

For Service that Serves

Phone Main 882. We will be glad to give all the assistance possible in preparing your advertising.