

THE GAZETTE-TIMES

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MORROW COUNTY OFFICIAL PAPER

PERSONAL SERVICE.

Personal service is the greatest factor in the world that is found back of a strong selling force and it seems to be the thing today that is making for success in business. Take any of the nationally advertised goods. They are handled through a local representative in every city, town and village in the country. They are goods that have an iron clad guarantee and the local salesman has at his back the manufacturer of those goods to make that guarantee good to the purchaser. Hence the man who is buying at home, no matter what he buys, is dealing with the agent direct and that agent, in order to give absolute satisfaction, is determined to have a satisfied customer.

Take the woman who sent to a mail order house for some dress goods and a pair of shoes. She found after receiving the order that there was not quite enough of the goods for her dress and the shoes didn't fit. A party was on in a few days and she simply had to have the dress but didn't have time to send in a sample to match for enough more of the goods to make the dress. How easy it would have been for the lady if she had been buying the dress at home.

You say such things don't happen often, but how about the man who bought a piece of machinery from a mail order house and later, when he needed an extra for repairs, found that his M. O. H. did not have the piece in stock and that the man would have to wait an indefinite period until it could be received from the factory. What a difference he would have found had he bought a standard machine from his own home town merchant. And the convenience of dealing with the agent directly on the ground would have meant more to this man than all the difference in cost, if there had been any difference. Yet on standard made nationally advertised goods the price is the same the country over.

Personal service is something of rare value to the man or woman who is buying goods and that is just the service you receive when you follow the plan of buying at home.

Did you know that the total banking resources of Morrow county are over two million dollars and that the four banks of the county carry deposits of over one million six hundred thousand dollars? Put a two-million-dollar wheat crop on top of this and you will have a pretty good idea of the sound financial condition which exists here... Then did you ever stop and think that there are several thousand dollars, yes hundreds of thousands of dollars laid away in strong boxes in the form of Liberty bonds and war saving stamps.

THE AMERICAN LEGION.

Through Dr. Harold Bean of this city *The Gazette-Times* has for distribution a number of copies of the *American Legion Weekly*, the official publication of The American Legion. Soldiers, sailors and ex-service men may have one of these copies by calling for the same.

The first edition of *The American Legion Weekly*, in the words of its editor, "is born on this one hundred and forty-third anniversary of the signing of the Declaration of Independence. Appropriately so. The principles and ideals of the epochal document in human liberty are those of The American Legion, which *The American Legion Weekly* represents. "The Legion itself is a spontaneous expression of purpose by those millions of Americans who helped crush autocracy. Out of their common experiences through the dark months of the war has grown a comradeship and a patriotism which is vitalized by their organization into this single concrete force which will stand always as a barrier against the forces of greed, ignorance and chaos."

"The American Legion is the epitome of that Americanism for which it stands. Its voice is the majority voice of its members; its will the will of many. Spontaneous in inception, it has been democratic in its development. There are no titles recorded on its rolls. It is free of rank, of cast

and of partisanship. If it seeks in full measure to serve those who were in service, it seeks in fuller measure to serve America."

This is the spirit with which the American Legion has entered upon its mission, and if guided aright by the men who will steer its destiny through the future, then the American Legion will indeed be the one greatest factor in building up a perfect Americanism in the United States.

There are many ex-service men who will be interested in the American Legion. As the Grand Army of the Republic was to the men of '61 so will the American Legion be to the men who participated in the late war. Here in Morrow county are a great many of these men. A post of the Legion will probably be formed here and it is hoped that some of the ex-soldier boys will take steps toward getting a charter.

Heppner Young People Left On Automobile Trip To Coast

Leaving Heppner last week in their car, Misses Leta and Evelyn Humphreys and Roland Humphreys started on an extended motor trip to Portland and coast points. They expect to enjoy an outing of several weeks at one of the big Oregon summer resorts at the beach before returning home.

Tum-A-Lum Sending Out Home Building Plan Book

The Tum-A-Lum Lumber Company is distributing a beautiful home building plan book this week as a part of their Home Building campaign. It is timely literature, for here never was a time when a greater dearth of houses existed than today. The booklet is handsomely colored and blue printed plans of each house are also given. If you have not received yours yet, call at any of the Tum-A-Lum offices in Ione, Lexington or Heppner and get it.

Dry Conditions Prevail In The John Day Country

Mrs. R. A. Munkers writes from Monument that they are having extremely hot weather at the present time and the continued dry spell has injured the hay crop until it will be as short of a normal year. According to Mrs. Munkers there is scarcely any fruit or garden at all and the John Day river is very low. Mrs. Munkers has been living at Prairie City but recently moved to Monument.

Irrigon Pioneer, At Ripe Age Is Summoned By Death

J. S. Cabbage, a pioneer of the Irrigon section, died there last week. Services were held at 3 o'clock Friday afternoon under the auspices of the Masonic lodge, of which order he had been a member for 40 years. Mr. Cabbage was a resident of Irrigon 14 years.

WILL MAKE EXTENDED VISIT TO OLD HOME IN ONTARIO, CAN.

David Hynd and sister, Miss Annie, will leave Wednesday, July 23, for a visit of six weeks to their old home at Arthur, Ontario, Canada. This will be Miss Hynd's first visit to the old home since coming to Morrow county and David has not been back for a visit for several years. They are looking forward to a most enjoyable trip.

CLAUDE KEITHLEY HAS SEVERE LOSS BY FIRE

Fire completely destroyed the big barn of Claude Keithley at his ranch on Eight Mile early last Tuesday morning. When the blaze discovered by Mr. Keithley the sides of the barn were already falling in. He rushed out and succeeded in getting all his horses out but two. These two perished in the flames. Mr. Keithley's automobile was also consumed by the fire. All the harness on the ranch was burned.

Neighbors who saw the fire from a distance, hurried to the Keithley ranch to help fight the flames and succeeded in keeping a field of wheat nearby from being ignited.

It was a fortunate thing that the wheat field did not catch fire, according to Ben Anderson, who arrived shortly after the barn had burned down. According to Mr. Anderson the fire had once reached the fields it would have burned over a large part of the upper Eight Mile country. Mr. Keithley did not carry any insurance on the barn. It is the second serious loss by fire in that neighborhood within recent years, Laurance Leeding on the farm adjoining Mr. Keithley losing his barn and several head of fine mules in a similar manner not long ago. Mr. Keithley is a loss to know how the fire originated.

Glenn Boyer Buys Brown Residence.

Glenn Boyer, well known local stockman, has bought the residence property of John Brown on lower Dale street and will take immediate possession. Mr. and Mrs. Brown expect to spend the coming winter at their old home in Medical Lake, Wn., and will go on to Alberta, Canada next summer to be with their sons Ben and Sam, who recently acquired a large farm in the north country.

Underwent Operation at Pendleton.

George White, well known farmer of Lexington, recently underwent an operation for appendicitis at Pendleton, Dr. F. E. Boyden having charge of the case. The operation was very successful and Mr. White is convalescing satisfactorily.

Building New Residence.

Jeff French has commenced construction on a new dwelling on one of his lots in the northwestern part of town.

Bill D. Sigsbee, who has been visiting in Heppner with his brother B. G. Sigsbee and renewing his acquaintances with old friends and former schoolmates, left Sunday for Portland. Mr. Sigsbee is an electrician in the employ of the Columbia Shipbuilding Corporation. He expects to make another visit to Eastern Oregon in September, when he will be an interested spectator at the Pendleton Round-Up.

H. Parsons, special representative of the Advance-Rumley Co., of Portland, has been spending several days in Morrow county setting up new Rumley separators which have been sold to farmers in the various localities. Mr. Parsons is a brother of M. Vernon Parsons, prominent Eugene attorney and a former member of the Oregon Legislature from Lane county.

The family of Mrs. Helen Buseick are quarantined at their home on Gale street, their doctor having pronounced the case of young Reid Buseick as scarlet fever. Master Buseick is not seriously ill, the disease asserting itself only in a mild form.

J. W. Beckett, retired Morrow county farmer, drove up from his home in Portland last week to make a visit with his sons Walter and Chas. Beckett out at Eight Mile and to look over the crops.

JOHN EDWARD PETERSON

John Edward Peterson was born in Sweden, October 7, 1849. He came to the United States with his twin brother (now Dr. C. F. Carlborg of Lundborg, Kansas) in the fall of 1869. He settled in Lafayette county, Indiana, where he soon went into the agricultural business as a corn raiser. After remaining at this for a period of 12 years he decided to go west, and went to Denver, Colorado. City life did not long agree with him however, so in the fall of 1884 he came to the Pacific coast. After spending the following winter in Seattle and other coast cities he came to Morrow county.

Here he began, as many of the pioneers did, to make his stake by herding sheep and doing such other labor as he could find at that time. However, he soon settled on a home stead and later got in his preemption and timber culture rights. At the time of his death his wheat ranch in the lower Eight Mile country amounted to 1280 acres.

He moved with his family to Portland in the fall of 1912 where he resided until his death July 3, 1919. He had been failing for some time, but death came very suddenly. He was married to Laura Johnson at Portland, Oregon, April 3, 1889. To them were born four children: Carl and Oscar of Ione, Oregon, and Emma and Lydia of Portland. Aaron Peterson of Heppner was a brother.

The fire laddies were guests of the Heppner Farmers' Elevator Co. at one of the local soda fountains after their drill last Tuesday evening and it goes without saying that the boys appreciated the drinks after putting in an hour or two of hard drilling. Last week the boys were treated to a similar party by the Phelps Grocery Company.

Mrs. Ed Adkins received slight injuries when she was thrown from the Adkins car which Mr. Adkins was driving last Friday. The accident occurred on the depot road, when the car struck a rut. Mrs. Adkins was holding the baby in her arms at the time but the baby escaped without injury.

Mrs. Vernie Matson and daughter of Seattle are guests at the home of Mr. and Mrs. Geo. Milholland in Heppner, Mrs. Matson being a sister of Mrs. Milholland. Mr. Matson is a prominent Seattle business man.

Mr. and Mrs. O. J. Cox of Rheas Creek spent Sunday with friends in this city.

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