

# The Home Market

Eastern Oregon, for several years, has been struggling upward against odds until now the day when it is a producer of commodities for which there is a local demand is here. The day of local beef, local mutton, local butter, local eggs, poultry and vegetables is on the horizon.

There is a local market for these commodities right here in Heppner. The local merchant is the one who is glad to help the farmer obtain a market for his goods. The farmer has a right to expect that when he trades at home he will receive a market at home for his products. The market should afford him a reasonable price for his goods—a price that will enable him to make a reasonable profit for his work.

The local merchant wants to see a local market established for the products of every farmer. The merchants of Heppner would like to see every farmer receive a good price for his goods when he brings them in.

The local merchant wants the farmer to do his trading in Heppner. The trading radius of Heppner is large. The calls for farm grown commodities are heavy. Heppner can use more farm products.

The local merchant believes that a fine trade relationship can be built up if the farmer and the merchant work together. Why think of outside markets when you receive just as good prices for your products at home? Why trade away from home when you can receive just as fair prices at home? Why not start now to build up an exchange that will be of benefit to farmer and business man?

**START NOW BY BUYING AT HOME  
BUILD UP A LOCAL MARKET FOR  
BUYING AND SELLING AT HOME**

HUMPHREYS DRUG COMPANY

MINOR & COMPANY

PHELPS GROCERY COMPANY

MARTIN REID

TUM-A-LUM LUMBER COMPANY

HEPPNER FARMERS ELEVATOR CO.

PEOPLES HARDWARE COMPANY

CASE FURNITURE COMPANY

SAM HUGHES COMPANY

THOMSON BROTHERS.

GILLIAM & BISBEE