

TOURIST ASSOCIATION IS AFTER CONVENTION

In a live-wire, organized effort to bring between 800 and 1000 full-blooded editors with printed mouth-pieces scattered over the length and breadth of the United States and the Dominion of Canada, to the Pacific Northwest next summer, and, after getting them here, to impress them duly with the size, importance and potentialities of this part of the country. The Pacific Northwest Tourist Association now has a delegation of four, representing Oregon, Washington and British Columbia, in attendance at the annual convention of the National Editorial Association at Little Rock and Hot Springs, Arkansas.

The Tourist Association planned the offensive against the editors two months ago and Executive Secretary Herbert Cuthbert received the instructions of the directors to lay out a tactical scheme which, western newspaper men who learned of it say, will surely bring home the bacon.

The National Editorial Association numbers among its many members, practically every important newspaper in the United States and Canada and somewhere in the neighborhood of a thousand of them, represented by their editors, are in session now in Arkansas. These editors, if the invitation is accepted, are going to be so impressed with what they see in the Pacific Northwest next year that they will never be through talking—and writing—about it.

"A convention on wheels" is the plan contemplated. The idea is to take the delegates by automobile through British Columbia, Washington and Oregon, stopping en route to view the scenery and the industries, the agriculture, the shipping, the manufacturing enterprises, and the thousand and one other specialties for which the three great states are known and to hold a session of the convention wherever the delegates elect. There is novelty in the suggestion, and at the same time it has its utilitarian value, because in this way the delegates will see more of the Pacific Northwest than they could from train windows, and at closer range.

Co-operating with the Pacific Northwest Tourist Association in the campaign for the convention are the Washington State Press Association,

the Oregon State Press Association, and the Provincial Press Association of British Columbia. The influence of the press of the states and the province will be brought to bear on the delegates to Little Rock to secure their votes for the Pacific Northwest next year.

The delegation from the Pacific Northwest which left for Little Rock and Hot Springs last Tuesday over the Milwaukee road, consists of Herbert Cuthbert, chairman; Lieut. Chas. Armstrong, representing the Provincial Press Association of British Columbia; E. E. Brodie, of the Oregon City Enterprise, representing the Oregon State Press Association, and Frank P. Gess, representing the Washington State Press Association and the Seattle Press Club. All of the delegates are also accredited to the Pacific Northwest Tourist Association, and they will emphasize the interest of that organization in the desire to entertain the convention in 1919.

Besides the personal attendance of the carefully selected delegation whose efforts on the ground will count for a great deal, the Tourist Association has sent to each member of the National Editorial Association a magnificent invitation 24 inches by 30 inches in size, done in sepiä and

containing six full-sized views of scenes in the Pacific Northwest arranged about an excellently worded communication over which are grouped the seals of Washington, Oregon and British Columbia. This invitation is more than an invitation; it is a message of good-will and of patriotic inspiration extended by the three governments and by the Press Associations of Washington, Oregon and British Columbia through the tourist body. It reads, in part, as follows:

"The entrance of the United States into the world's war upon the side of the Allies, has brought together the peoples of the two nations on the North American continent with one common object, and has induced them to combine their resources and capabilities in order to win the war."

"The Pacific Northwest has come to realize the vastness of its wealth in natural resources, and the ability of its people to use these resources to the very best advantage under the spur of necessity.

"It has, within the short space of one year, established large steel ship-building plants which have astonished the world and have made hitherto unknown records for speed in the turning out of ships. From its great forests have been cut hundreds of thousands of feet of the finest lumber to make airplanes and to build wooden ships. Our lands and orchards have contributed materially to the food supply, while our fisheries have become an important factor in the saving of meat."

"In its contribution of men for our armies and navies, and of money for national loans and patriotic purposes it also is in a premier position.

"The Pacific Northwest offers as a future home for the returned soldier everything he could wish for—the natural resources already brought to your attention, a country of wonderful scenery, noble rivers, inland lakes, national parks, majestic mountains and fertile valleys, together with a climate that is temperate the year round, and in which outdoor work or recreation may be carried on every month in the year."

Signatories to the invitation are President A. E. Todd, of Victoria, B. C.; L. M. Howell, Secretary of State for Washington; Hon. J. D. MacLean, Provincial Secretary of British Columbia; Ben W. Olcott, Secretary of State for Oregon, and Herbert Cuthbert, Secretary.

Farsceing men, especially those in touch with the influence of the war on the nation and especially on the cities of the Pacific Northwest, are convinced that now is the time to put this part of the nation on the map, so to speak, by calling attention to the resources, the industry, the growth in population, and the scenery of the Pacific Northwest, because the greatest development in the history of the nation is going on right here on the Pacific coast.

In the councils of the National Editorial Association are hundreds of leading publishers of the nation; they make it a point to attend the conventions, and the coming of one editor is equivalent to hundreds of dollars in publicity for the place of meeting that could not be purchased for any amount of money in the form of advertising. The publicity of the aggregate number of delegates cannot be estimated in money value, but those who know the value of publicity such as the National Editorial Association controls and gives without stint, realize that the convention of the association is the one big event of the year as a publicity factor, second to none, not even the conventions of the great advertising associations.

It is to win for the great Northwest this valuable publicity at a time when the country is experiencing the most remarkable era of prosperity in its history, that the Pacific Northwest Tourist Association has undertaken to attempt to obtain the 1919 meeting of the National Editorial Association. Every editor is a booster, wherever he goes; every bit of favorable publicity for Washington, Oregon and British Columbia from now on will be capitalized in the form of new people and new capital being attracted to them, and as payroll prosperity increases in any community the industries become permanent, and growth continues.

In sending a delegation to Little Rock and Hot Springs to attend the 1918 convention, the directors of the Pacific Northwest Tourist Association invited the state press associations to affiliate with the association and gave them equal representation on the delegation. Letters have been received from officers of the national association expressing their interest in the plan to meet in the Pacific Northwest next year, and endorsing the convention on wheels idea submitted by Mr. Cuthbert.

And when the delegation reaches Arkansas the people of the south will hear more about the beauty of scenery, the delightful climate, the industry and resources of this part of the country than they ever heard before, because the delegation is going prepared to make a big noise for the Northwest.

Arkansas, appreciating the full extent the value of such a convention has prepared an elaborate entertainment for the delegates, the convention to alternate between Little Rock, the state capital, and Hot Springs, the famous resort. After the convention proper has adjourned, the delegates will be taken for a six-day trip through the state, the most elaborate trains ever assembled in the south having been furnished for the delegates. Into fifty-five counties of the state that is to be seen, to meet the people of the south, and to share their splendid hospitality. No place has been considered too small to show the delegates, and so, in cities, towns, and villages the delegates will be received by the people, and they will write the name and fame of Arkansas into the hearts of every man, woman, and child making the notable excursion.

It is conceded by all who believe in the "See America First" slogan that the Pacific Northwest has no peer in any part of the country when it comes to scenery, the advantages

of outdoor life, and the glorious vista of mountains and lakes that enthrall the traveler wherever he goes in these parts. Added to the wonders of scenery and climate are the great resources and the tremendous industrial development, and the beautiful cities that are scattered throughout the section, giving the Pacific Northwest a wonderful opportunity to open wide their doors to the National Editorial Association and show them through the gardens of their country when everything is most beautiful.

SHEPHERDERS OF ELLA SEE THE WONDERFUL ECLIPSE

By Alex Lindsay.

Now that the eclipse is over with and a thing of history, no doubt we will find out by the Sunday Oregonian all about the wonders, signs and phenomena. Perhaps it wouldn't be out of place, Mr. Editor, to tell you what I thought I saw. Shepherders are a class of people that have seen wonderful signs in their time. The most wonderful sign in olden times the shepherders ever saw, was a certain star that appeared in the East.

In 1918 I have no doubt the most wonderful thing these shepherders in Palestine have seen, was an airplane hovering overhead that came from the west and at the same time General Allenby, no doubt with a British tank, made his appearance in the distance. I can imagine how these old herders felt when they found he was on a mission of mercy instead of plunder and destruction. That the wives and children would be safe in the valley while the men were on the hilltop with the sheep; they will celebrate that day for centuries to come.

Please note the shepherders in the east had to look west this time for their deliverance. I had been putting in most of the day on Saturday writing, so I kept on writing until I was sure there was something taking place overhead. Looking up to the sun I was sure it was time I was getting busy if I was to look for any sign. Perhaps it was my mind being centered on Kaiser Bill at the time, but this is what I thought I saw: a banner or something that looked like it, floating around a circle, being of a dark ugly color and finally it disappeared. Then all of a sudden another banner appeared, much brighter than ever with all the different colors that could be put into the flags of the civilized nations of the earth. All were mixed together. My vision was with the faked eye and the banner or flag, I wouldn't like to say which, was floating and fluttering like bunting on the 4th of July. I couldn't see any stars or stripes or anything that looked like the Union Jack. I wouldn't have cared for that as we know they are practically one anyway. But I do wish it could have kept still just for a second. I wanted to see if the flag that stands for friend and foe wasn't planted in the middle, that flag that stands as an emblem of mercy for all, the "Red

Cross."

I had a beautiful view from where I was standing and we shepherders in Ella looked to the west when we saw this sign as darkness settled down, coming from the way of Mt. Adams finally over Cecil. My sheep began to come closer together until finally they looked like they were to camp for the night. I hugged up a little closer to them myself. One of my tobacco bums came up close to me looking for a chew. I whipped out my plug and said "here, old girl, it may be the last chew I can ever give you," while at the same time I felt like there were a thousand ticks crawling all over me. I thought sure my time had come and I had often made the remark that I wanted to die with my shoes on, and behind a band of sheep. The crawling sensation began to leave as I saw a little light. I rubbed my eyes as if I had just awakened from a dream, and there at my feet lay a new-born lamb. I felt so proud of that lamb I could hardly take time to get out my pencil and get its name on record. I named it Miss Eclipse.

Yes, shepherders may be dreamers but I am going to keep pretty close tab on what I saw or thought I saw and if the sign comes true, the way I have it figured out, Kaiser Bill and Prussianism will be wiped from the face of the earth and Germany, the new Germany, will grow up as harmless as a lamb.

NO MORE SPEEDING.

The Public is hereby notified that the speed limit is fifteen miles per hour. Anyone exceeding this limit will be arrested and prosecuted to the fullest extent of the law. Its up to you Mr. Speeder, whether you have trouble or not.

W. W. SMEAD,
Mayor.

Crushed Rock for Sale—The city of Heppner will furnish crushed rock at \$2.10 per yard at crusher, or \$2.50 delivered anywhere in town.

FOR SALE—Two thoroughbred Jersey calves, three months old; from fine stock. A bargain for quick sale. See Conrad Johnson, Heppner.

REMEMBER—The subscription price of the Gazette-Times goes to \$2.00 beginning with July first.

Summer Pasture Wanted for 30 to 35 head of horses. Address Matt Halvorsen, Ione, Ore.

WANTED—Woman to do general house work. Wages \$1.00 per day. Inquire at this office.

FOR SALE—Sixteen-foot Holt Combine in good condition. Price reasonable. Inquire Gazette-Times

Miss Rova Huston left the first of the week for a visit with her brother at Heppner.—Dufur Dispatch.

Food Will Decide the War

Eat plenty; Eat wisely, but without waste.

Save Wheat, Meat, Fats and Sugar. The Soldiers at the front will need them all.

Be loyal to your own state. Use more Potatoes and ship more wheat.

PHELPS GROCERY CO.

LEND YOUR MONEY AS FREELY AS THEY ARE GIVING THEIR LIVES

You don't have to fight, you don't have to die.

But--

Your son does, or your brother who is now across the way--or the kid now in khaki to whom you used to give pennies a short time ago.

That money you have laid away for "a rainy day" --wouldn't you give every nickel of it to keep a Hun's knife away from his throat?

Well, the Hun is here, and so is his knife--and so is the "rainy day"---its raining now, raining bombs and shrapnel upon our boys "over there."

**JUNE 28th
NATIONAL WAR SAVINGS DAY**

On that day the nation will call upon you, not just your neighbor--but you--to pledge yourself to the purchase of a certain number of War Savings Stamps during 1918.

Lend your money as freely as they are giving their lives.

NATIONAL WAR SAVINGS COMMITTEE

This space contributed for
the Winning of the War by

THE GAZETTE-TIMES

The Gazette-Times

Makes Clubbing Arrangement With
The Oregon Farmer
Offers Unusal Opportunity to its Readers

AMONG our large circle of readers there are a great many who are interested directly and indirectly in fruit growing, dairying and other branches of farming. All of these naturally wish to keep in close touch with agricultural activities throughout the state; and to know about any fight which is being waged for the measures Oregon farmers want and against all sorts of schemes that are detrimental to the people and agricultural interests of this state.

We have, therefore, made a special clubbing arrangement with THE OREGON FARMER whereby any farmer or fruit-grower, who is one of our regular subscribers and who is not now a subscriber to THE OREGON FARMER, will be entitled to receive THE OREGON FARMER in combination with this paper at the same rate as for this paper alone.

This offer applies to all those who renew or extend their subscriptions as well as to all new subscribers. If you are interested directly or indirectly in Oregon agriculture, do not miss this unusual opportunity, but send your order in now.

THE OREGON FARMER is the one farm paper which is devoting itself exclusively to the farming activities and interests of Oregon. It has a big organization gathering the news of importance to farmers, dairymen, fruitgrowers, stockraisers and poultrymen; and it has the backbone to attack wrongful methods and combinations and bad legislation, and support honest leaders and beneficial measures. We are confident that our readers will congratulate us on our being able to make this splendid and attractive clubbing offer.

**208 PAPERS FOR ONLY \$1.50
Two for the Price of One**

The Gazette-Times every week for one year and The Oregon Farmer every week for Three Years, all for only-- **\$1.50**
This is merely the price of the Gazette-Times alone.