

Tash & Akers

Successors to

VAUGHN & SONS

Dealers in

General Hardware

Plumbing a Specialty

We have secured the services of a professional plumber and will be in a position to give you satisfaction in all lines of plumbing work.

Shelf Hardware, Stoves, Tinware

Contribute your "bit" by attending the government food training camp of Oregon's greatest agricultural and industrial exposition—the

56th ANNUAL STATE FAIR

SALEM, SEPTEMBER 24-29.

Daily lectures and demonstrations on food production and conservation; more and better exhibits; scores of high class amusements, entertainments and attractions; an excellent speed program; ideal camping grounds, and the best of accommodations for both exhibitors and visitors.

EXCURSION RATES ON ALL RAILROADS.

A. H. LEA, Secretary, Salem.

LUMBER FOR SALE

I have finished the Grain Elevator and have for sale:

22,000 feet of No. 1 and No. 2, 2x6, length 12 to 24 feet, at \$21.00 per M., f. o. b. Heppner.

Another lot of No. 3 grade 2x10, 2x4, 2x8, 2x12 and 1x4 at \$15.00 per M.

J. W. JOHNSON

CONTRACTOR AND BUILDER,
Heppner, Oregon

Hoover Approves

KEEP ICE IN YOUR ICE BOX THE YEAR ROUND

MOST EFFECTIVE WAY
OF REDUCING HIGH
COST OF LIVING.

SAVES EVERY MORSEL OF THAT
HIGH PRICED FOOD STUFF.

PHONE MAIN 362

Heppner Ice & Soda Works

J. B. SNYDER, Proprietor

QUALITY - QUANTITY - SERVICE

Dr. A. D. McMurdo is in receipt of a letter from his mother, Mrs. C. E. McMurdo, this week, written from Nagasaki, Japan, giving a description of a thrilling experience met with while returning to America from Manila on the transport Thomas. A short time out from Manila the boat

encountered a typhoon and was in utter darkness for a period of 72 hours. The vessel was driven out of its course a distance of 259 miles by a terrific wind that blew at the rate of 125 miles per hour and was grounded on the rocks off the island of Formosa. Two holes were made in the bottom of the transport and she was

EDITORIAL SECTION

THE GAZETTE-TIMES

The Heppner Gazette, Established March, 30, 1883.
The Heppner Times, Established November 18, 1897.
Consolidated February 15, 1912.

SUBSCRIPTION RATES:
Three Months.....\$1.50
Six Months.....\$2.50
One Year.....\$4.50
Single Copies......05

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VAWTER CRAWFORD, Proprietor. ARTHUR R. CRAWFORD, Editor.

OFFICIAL PAPER FOR MORROW COUNTY.



Thursday, September 20, 1917.

BUY AT HOME.

President Wilson has said, "Community interests is the new basis of American liberty." There is nothing that will do more to foster community interest than the "Buy-at-Home" movement. One of the largest fashion magazines of the country is advocating the "Buy-at-Home" movement so strong that it has barred all mail order advertising from its pages. Every line of advertising is aimed to send customers to the retail stores.

The total yearly business of the mail order stores is estimated at \$500,000,000. As high as 20 per cent of rural retail buying is said to be done through the mail order houses. In some communities we will venture the percentage runs higher than that.

One of the fast-growing mail order houses claims 6,000,000 reorder customers. More than \$1,500,000 has been taken in on a single day by this concern. With the help of magazine advertising it has distributed 11,000,000 catalogues in one year. The sales of this house alone in 1916 were \$146,838,000, showing a gain of 30.33 per cent. For the past five months of 1917 sales reached \$74,946,019, an increase of \$8,595,107 or 33.02 per cent. The growth of mail order houses in the past few years has been tremendous.

This big magazine can force the ill effect upon the prosperity of the country in general in centralizing purchases in one or two large cities. This magazine has therefore thrown out all advertising that takes money away from home and has come out flatfooted for the retail merchant in the fight against the big mail order competition. And as time goes by the fight against the big mail order houses will grow and grow and the rural citizen who at the present time believes that he is safeguarding the strings of his own pocketbook, will find that he has been paying tribute to a few big concerns far away from the center of things in which he is most interested. As he becomes educated, he will see a new light and that endless flow of money over the mail order counter will cease. With that cessation, greater circulation of home currency will be in evidence and a greater community interest will be the result.

A certain church in a certain valley town has started a protest against sending cigarettes to the soldiers in the army. The members of this church contend that, in the first place, the cigarettes are evil, and in the second place there are but a very few of the young men enlisting from their congregation who use tobacco in any form. We have no use for the little white pill, but there are any number of our soldier boys who do use them, and who will use them, in spite of any efforts on the part of some people to deprive them of this "little joy." The boys are going to face a worse proposition than cigarettes and the morale of the army will be kept up to standard if the boys can get some of the things they have always been used to in civil life. Give them their smokes, and may they have plenty of them.

Now that the county fair is over and we have heard some people make the statement that it was not up to the standard of former years and that the management has fallen down in this way and that way, let us pause a minute and ask these people just one question. What did you do to help make the fair a success? After giving this question due consideration and you find that you have done nothing, wouldn't it be well to resolve that in future years, beginning with the next fair, you will get behind the management with all your strength and genius. Ideas of a new kind will help put pep into the fair and it will finally put down and under some of the unfavorable comments which we have just heard.

compelled to put back to Nagasaki for some time. He is returning on orders and will likely be sent to the front in France.

The transport was due to arrive at San Francisco on the 12th of this month but will be delayed for some time. The boat struck the rocks at 11 o'clock at night and all the passengers were ordered to put on life preservers. However, the storm let up in time so there was no loss caused and all passengers were landed safely.

Mrs. McMurdo is accompanying her son, Dr. H. B. McMurdo, on his return to San Francisco. Dr. McMurdo is an army surgeon and has had charge of the military hospital in

Manila for some time. He is returning on orders and will likely be sent to the front in France.

Little May, daughter of John Killenny, who has been very ill at the Heppner sanatorium, is reported by Dr. McMurdo to be greatly improved at this time and her early recovery is looked for.

A son and heir was born on Sunday, in this city, to Mr. and Mrs. Alva Bennett. The young man arrived on his father's birthday and there was occasion for double rejoicing in the Bennett household.

Let Us Figure With You For Your

Harvest Supplies

We are better prepared than ever to fill all orders as our stock is larger and more complete and prices are less than if we had to buy on today's market.

Thomson Brothers

AN EDITORIAL FROM THE "OREGONIAN" OF SEPTEMBER 6, 1917.

IS LUMBER REALLY DEARER?

It is generally understood that the lumbermen of the Northwest have had a tough time for quite a number of years, but there are a few people, aside from those interested in some branch of the business, who understand fully, or even partially, the great slump several years ago and the prevailing unfavorable conditions at the present time.

It is estimated by government officials that in normal times about one million people are employed in the lumber industries in the United States, and that one quarter of these, or 250,000 are employed in the Northwest—Oregon, Washington and Idaho. But during several years, up, say, to the first of July, 1916, 25 per cent of these men were idle.

When the loss of wages to over 60,000 people is added to strikes, car shortages, and the low price of lumber, it can be seen that the lumbermen have had their worries. But many think, since war orders began to pour into the mills and dealers, that once more the lumbermen are profiting. Is that true? Is it not a fact that lumber comparatively is today one of the cheapest commodities on the market?

An advertisement of the Tum-A-Lum Lumber Co. makes the following statements: "In 1914 a Tum-A-Lum barn cost 40 hogs; in 1917 same barn costs 24 hogs. In 1914 a Tum-A-Lum house cost 480 bushels of wheat; in 1917 same house costs 225 bushels of wheat. In 1914 a Tum-A-Lum silo cost 220 bushels of corn; in 1917 same silo costs 110 bushels of corn. In 1914 a Tum-A-Lum machine shed cost 20 tons of alfalfa; in 1917 same shed costs 10 tons of alfalfa."

Nowhere have we seen the facts as to the present comparative prices of lumber so tersely stated.



IN THESE TIMES OF UNUSUAL BUSINESS conditions it is a matter of prudence to prepare for the days to come, in your business and private affairs.

We invite you to associate yourself in a financial way with this institution, which for nearly 30 years has weathered all storms and today stands as solid as a rock, with practically unlimited resources and equipped to give the best banking service possible.

Whether you want your ready funds cared for or require capital for your legitimate requirements, we are ready to serve you.

The First National Bank

Heppner, Oregon.

Capital
\$100,000.00

Total Resources
Over \$1,000,000.00