

PAIGE

The Most Beautiful Car in America

More Motor Car Value At Less Actual Cost

This is the day of big values in motor cars. Never before in the history of the industry have you been able to buy, per dollar, so much comfort, so much utility, so much real motoring value.

We make this statement in the face of sensational advances in the cost of labor and materials. Those motor car makers who have followed the scientific, progressive manufacturing methods that have made the industry remarkable have not been forced to advance the price of their cars anywhere near the proportionate increase in the cost of materials.

We believe that no other industry has achieved as a group of successful motor car manufacturers among them the Paige—have achieved—in constantly increasing quality and constantly keeping down the cost.

Today you can buy more motoring value for \$1600 than you could for \$3500 five years ago.

Then your purchase price did not include a self-starter, a windshield, a top, headlights, tire carrier, etc. Now you find all these things, as well as innumerable others, making for luxury and comfort, on your car when it leaves the factory. The purchasing power of the dollar in this field has increased to an extraordinary degree.

As for the relation of price to value the Paige-Detroit Motor Car Company has always been in a most fortunate position. Low capitalization, low overhead, low profit per car combined with scientific management and the most complete manufacturing equipment have enabled this company to put the maximum of value into its product and also to keep the price down.

These unique assets, too, account for the quality that goes into every Paige car—quality which has reduced to the minimum the cost of maintaining and driving and enjoying The Most Beautiful Car in America.

That is why you can buy so much quality in The Most Beautiful Car in America at so low a figure in spite of rising markets. It is the secret of Paige leadership and Paige popularity.

Note—It is impossible for us to guarantee the following prices for any definite length of time

Stratford	"Six-51" seven-passenger	\$1595 f. o. b. Detroit
Fairfield	"Six-46" seven-passenger	\$1450 f. o. b. Detroit
Linwood	"Six-39" five-passenger	\$1260 f. o. b. Detroit
Brooklands	"Six-51" four-passenger	\$1795 f. o. b. Detroit
Dartmoor	"Six-39" 2 or 3-passenger	\$1260 . o. . Detroit
Sedan	"Six-39" five-passenger	\$1875 f. o. b. Detroit
Sedan	"Six-51" seven-passenger	\$2400 f. o. b. Detroit
Town Car	"Six-51" seven-passenger	\$2850 f. o. b. Detroit
Limousine	"Six-51" seven-passenger	\$2850 f. o. b. Detroit

Paige-Detroit Motor Car Company, Detroit, Michigan
RIVERS AUTO CO., Ione, Ore.

PERSONAL MENTION

Ellis Minor of Ione was a Heppner business visitor Tuesday.

Oscar Schaffer and son of Monument were in the city the first of the week.

Conrad and Delbert Bellenbrock of Monument were Heppner visitors this week.

Frank Roberts returned Monday from an extended visit to his old home in Iowa.

A. G. Davis is a new Lexington subscriber to The Gazette-Times during the past week.

Tom Boylen, young sheepman of the Echo country, was a business visitor in this city last Friday.

Mr. and Mrs. John Padberg, who live on their farm west of Heppner, were early Monday visitors in town.

David and Will Hynd, Sand Hollow farmers and stockmen, were in Heppner Tuesday attending to business matters.

C. E. Woodson and family have returned from a vacation spent in the vicinity of Herren's Mill on upper Willow creek.

Mr. and Mrs. A. W. Raglan of the Variety store spent the past week in Portland attending Buyers' Week. They returned home Tuesday morning.

Mr. and Mrs. Chas. Thomson returned the last of the week from Portland, where they had an enjoyable time as guests at the Annual Buyers' Week.

A card received this week by Albert Bowker from Mrs. Bowker states that she and Mrs. Geo. Purdy arrived in Tia Juana, Mexico, without mishap and in good time. They are now homeward bound.

Mrs. W. A. Richardson has been under the doctor's care since Monday. Her condition for a time was quite serious, although much improved now. She is suffering from an acute attack of stomach trouble.

Albert Coffee and mother arrived in Heppner the last of the week from their home in Harrison Gulch, Shasta county, California, to visit at the home of Mr. and Mrs. A. W. Raglan. Mrs. Raglan is a daughter of Mrs. Coffee.

Miss Josephine Cameron, formerly of this city but now living in Portland, is spending a few days here, visiting at the home of Mr. and Mrs. B. R. Patterson. Before returning home, Miss Cameron will visit relatives in both Pendleton and La Grande.

Leonard Carlson of Gooseberry was in the city on business Tuesday. Mr. Carlson is an extensive wheat farmer of the Gooseberry section and with his brother, Emil, operates a threshing outfit. Mr. Carlson announces that threshing will start on their place next week.

G. A. Bleakman was in the city Monday after a truck load of merchandise. Mr. Bleakman says that Duval, who until recently worked for him, not only absconded with one of Hardman's charming widows, but also forged Mr. Bleakman's name to a check in the sum of forty dollars. Mr. Bleakman is of the opinion however that Duval will refund the money later. At least he is going to give him the benefit of the doubt.

A letter to the editor this week from Robert H. Young, now a marine at Mare Island, announced that he has just left the hospital after a severe illness. He likes the training he is getting and says all the boys in his time when they will sail for France, time when they will sail for France. Bob says his company will be transferred to a point on the Atlantic seaboard in the near future. He sends his regards to all the boys.

Construction work on the new residences in Heppner is progressing rapidly. Hanson Hughes will move into his new home soon. The interior finishing work is about completed. Camp & Dupuy have the Stacy Roberts residence on Gale street well under way. The concrete basement and foundation was finished Monday by J. W. Johnson. On the west end of Center street the new residence of Mike Kenny is rising rapidly. T. G. Denisee and his crew of carpenters have finished the concrete work and are now busy putting up the wooden structure. Work on the new residence of Dr. McMurdo on Chase street has been started. J. W. Johnson is putting the finishing touches to his new house at the end of Gale street this week.

FOR SALE—A Chalmers car of the latest model; run but few miles. A bargain for some one. See Martin Reid.

Abstracter Takes Vacation.

P. A. Anderson of the Morrow County Abstract Company left Wednesday for Portland and the coast. Before returning home he will go as far east as Chicago and will also visit at the home of his parents in Aberdeen, South Dakota.

The HORN PASTIME

VICTOR GROSHEN, Prop.

SOUTHEAST CORNER MAIN & MAY STREETS

Complete Line of Candies and Cigars and all the Leading Soft Drinks. Card Tables in Connection.

First Class Service : : : Give Us a Call

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CASE FURNITURE COMPANY

WE SELL PURE WHITE FLOUR—NONE BETTER

HEPPNER FARMERS' UNION WAREHOUSE CO.

WE HANDLE WHEAT AND WOOL. HIGHEST PRICES PAID FOR HIDES AND PELTS.

MT. HOOD ICE CREAM

Pure -- Delicious -- Refreshing
 Something Special Every Sunday

ALL SOFT DRINKS SERVED HERE
 THE VERY BEST

THE PALM
 LOWNEY'S CHOCOLATES BEST CANDIES

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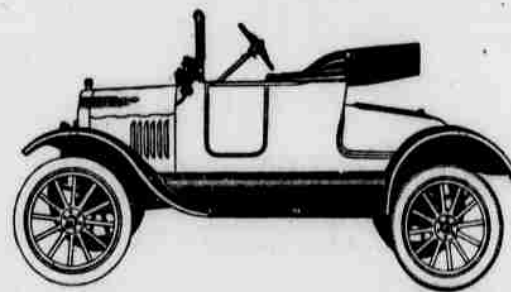
THE UNIVERSAL CAR

The handsome Ford Coupelet, the most convenient and serviceable among two-seated motor cars. Big, wide seat deeply upholstered; large doors with sliding panels of plate glass; waterproof and cozy top lowered or raised in two minutes. The price of the Ford Coupelet is \$505, Runabout \$345, Touring Car \$360, Town Car \$595, Sedan \$645—f. o. b. Detroit. Leave your order with us today.

WALTHER-WILLIAMS HDWE. CO.

J. O. RASMUS, Mgr.

Sales Room in Yeager Bldg., Main St.



When your thoughts
 turn to Eats

Think of Us

PHELPS GROCERY CO.

ESTRAY NOTICE.

There came to my place, about 8 miles east of Lena, Morrow County, Oregon, on July 16, 1917, the following described animals, to-wit:

One gray mare, 8 or 9 years old, weight about 1000 pounds, branded a capital V upside down on left hip. A capital D was also added to this brand when the animal was taken up, it being a hair brand.

Owner may take possession of said animals by proving ownership and paying costs of advertising and keep. Con McLaughlin, at the Mollaly ranch. Phone 24F4, Heppner; Post-office, Pilot Rock, Oregon.

L. MONTERESTELLI

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