

THE GAZETTE-TIMES.

The Heppner Gazette, Established March 29, 1883.
The Heppner Times, Established November 15, 1897.
Consolidated February 15, 1912.

VAN TER CRAWFORD
Editor and Proprietor.

Issued every Thursday morning, and entered at the Postoffice at Heppner, Oregon, as second-class matter.

SUBSCRIPTION RATES:
One Year \$1.50
Six Months75
Three Months50
Single Copies05

ADVERTISING RATES:
Display, transient, running less than one month, first insertion, per inch, 25c; subsequent insertions, 12 1/2c; display, regular, 15c; local, first insertion, per line, 10c; subsequent insertions, per line, 5c; lodge resolutions, per line, 5c; church socials and all advertising of entertainments conducted for pay, regular rates.

MORROW COUNTY OFFICIAL PAPER

Thursday, September 2, 1915.

THE NEWEST THING.

The success of the newest venture depends upon adherence to the oldest principles.

One of the easiest facts in life is to frame up a program of what might, could, or should be done—especially if it is along lines of which you know but little from experience.

Much talk of efficiency is a matter of simple principles. When you have learned to do anything successfully, you have arrived at bottom principles and bottom principles are so simple that they may be known and read by all men.

The expert shearer of sheep had reduced muscular movement to simplicity itself. He goes about his business with an ease and performs his work with an apparent carelessness that surprise the observer. The first thought is that anybody could shear a sheep if it is done as easily as this expert does it. When a new man tries his hand at shearing sheep, however, this simplicity disappears at once. There are halting movements of the muscles; there is complicated action; it is the hardest of work, and the operation is the hardest to understand. The other man's business, if it is done efficiently, seems to be easy. Improvements in the other man's business seem equally easy. It seems so simple a matter to tell the other man how to do his work better.

The difficulties of one's own business are largely stored in the out-of-way attics of experience. These difficulties are largely a matter of history and not of current observation. The more successful a man is, the more successful a business is, the less is to be seen of the storm and stress period which has resulted in the present prosperity.

It is the part of wisdom to be chary of the newest thing, especially if it has to do with somebody's else business; or with conditions and experiences in your own business which you have not hitherto met and conquered.—Spokesman-Review.

THE BLUFFER.

Teddy is dissatisfied and talks in a way to make suckers believe that were he president, something would be done right away.

He was president once. When the crash of 1907 came, it will be remembered that he was on a hunting trip on the lower Mississippi. He first heard of the crash when he reached Memphis on his way home. Of course, he made a speech, the burden of which was: "Wait until I reach Washington and you will see."

He did reach Washington safely, but we saw nothing for a good while.

The facts were that the great United Steel company had for a long time desired to obtain control of the Tennessee Coal & Iron Company. A great house in New York was behind that company. There was nothing to do but to smash that house, which was done, and that caused the panic in which the big company obtained the desired control.

Then what the colonel did when he reached Washington was to officially ratify that absorption.

The colonel seems to be growing very active of late. Is he serving notice on the Democracy that if he undertakes to elect Mr. Wilson for them again next year he will convince them first that "the laborer is worthy of his hire?"—Goodwin's Weekly.

GETTING THE DOLLAR.

Portland merchants are to have a dollar day next month. There will be a gigantic demonstration of what a dollar will do. Many thousands are expected to visit the stores participating in the special day.

The idea of showing what a dollar will buy is a splendid one. The demonstration will show many a mail order buyer how folly. It will result in many a dollar being spent at home that would otherwise go to help build a palace for some merchant prince of Chicago or elsewhere.

The fact that letting the buyer know what a dollar will buy will keep a lot of money at home, will show the merchant his folly in not letting the buyer know the year around what a dollar will do when spent at home.

Profits on the goods bought away from home would pay many times over for the advertising necessary to let the buyer know it is profitable to buy them at home.

Merchants who expect the buyer to come in and go over his stock is almost forcing money away from home.

The Cottage Grove buyer knows that his Chicago store sells everything. He can find the price in a second or two. The buyer wants information and accommodation. If the local store doesn't give these it shouldn't kick if the buyer's patriotism is not sufficient to induce him to ask if the articles he is sending away for can not be purchased at home and as cheaply.

The buyer who sends away from home without inquiry has as much patriotism as the merchant who makes no attempt to overcome catalog buying with proper publicity.

The merchant can place himself in the position of the catalog buyer by asking himself how much he would buy from the wholesale house that waited for him to come to it.—Cottage Grove Sentinel.

The story of the war losses in men is beginning to come across the sea. Nothing like it was ever read before. "Only so many millions killed and wounded" is the burden of the news. So many million killed, so many millions maimed, to be a tax upon friends and the state so long as they live. And how many millions of hearts are broken because of those dead? And for what? Nothing that could not have been peaceably settled save for ambition, pride and lust for more territory and more power.

Will the result be a lifting up of the poor and an insistence on their part that they must be consulted before the next war is sprung?

If it could have that effect the sacrifice would not have been entirely in vain.—Goodwin's Weekly.

SHUTS OUT PRIVATE CAPITAL.

The people have had laws passed and commissions created to regulate railroads, street car companies, gas and water companies, and driven capital out of those fields.

It is getting so that no community can secure a railroad or extension of suburban or city street car lines without paying for the improvement, as private capital will not invest.

The Oregon Voter comments on this in a manner that reveals the situation that has been brought about by too much regulation of the transportation business. It says:

Roseburg has voted \$300,000 bonds to be turned over to a group of timber owners, who in return agree to build a railroad line into their holdings in the mountains east of Roseburg and to erect a big sawmill to cut the lumber. It took nerve for the taxpayers to agree to tax themselves in the hope that embarking in the transportation and lumber business would result in an industry that would help their country and community.

It reminds one of the old days in Oregon, when land grants and bonuses were necessary to induce capital to build a railroad.

For many years afterwards private capital was applied in abundance to railroad construction without subsidy and without risk to taxpayers, but we killed the goose that laid the golden egg. Hostile and restrictive legislation knocked the profits out of the railroad business, and now the taxpayers find it necessary to tax themselves to induce private capital to invest, or to take the entire risk themselves in a field which private capital finds unprofitable.

THE SAME APPLIES TO HEPPNER.

Two cart loads of Sears, Roebuck catalogues have recently arrived here by parcels post. If the people of this community are interested in building up Chicago, these catalogues are valuable; if they are interested in building up Stanfield then they should be used for kindling at once.—Stanfield Standard.

THE RAILROADS AS EMPLOYERS.

The politician who is always ready to jump sideways at the railroads and holler the "deer peepul" is generally employing no one but himself and that at public expense. The railroads are our biggest taxpayers and largest employers of labor.

According to compilations just completed by the auditing department of the O-W. R. & N. Company for 1914, the company has expended for wages, taxes, construction and for other purposes incident to the conduct of its business in Oregon, Washington and Idaho, an aggregate of \$15,573,355. This is \$50,893 for each working day of the year. Although the exact proportion of this amount that went for labor has not been compiled, the company announces that a large per cent of their operating and maintenance expense is chargeable to labor. Outside of operating expense, which represents two-thirds of the expenditure, the appropriation for investment and construction, totaling over three million dollars, was the biggest charge for the year. The company paid in taxes \$1,416,745.

These figures are impressive, as showing the large part the railroad plays in contributing to the industrial prosperity of the community it serves. Were one to trace the extent to which the industries are dependent upon the railroad for their growth and welfare, its influence would be manifest into the very foundation of our industrial activity.

Heppner's first concrete bridge soon to be built across Willow creek at the lower end of Gale street will serve as a lasting monument to the intelligence and business integrity of the present city administration.

IONE.

The hot winds last Sunday were fierce and there is not much of some of us but a grease spot.

Mr. Alfred of Ione made a business trip to Cecil last Tuesday. He went down to the McBee ranch.

Born—To Mr. and Mrs. Libbie McBee of Cecil last week, a daughter. Mother and child all O. K.

Dick McElligott was a passenger on Wednesday's train. We did not learn what his destination was.

Hiss Olive Hartwell went up to Lexington last Sunday evening where she will remain for some time.

Geo. Frank has moved from the R. R. Grabel house up at the end of the town down to the Art Rice house.

Miss Velmaletta Woolery left Ione last Tuesday morning for Portland where she will visit for some time.

Miss Kittie Wilmut went down to Cecil Thursday of last week to wait on Mrs. Libbie McBee, who has been ill.

Mrs. Tindal Robinson left Ione last Wednesday morning for Portland where she will remain for some time.

Mrs. Corson returned to her home in this city last week after a couple of months out at the Palmateer ranch.

Mrs. Geo. Allyn and family of Lexington, were visitors in Ione last week, being the guests of Mrs. Maggie Barnett.

We understand that Geo. Ely, of Morgan is on the sick list. We hope this will not last long as this is Geo.'s busy season.

Miss Katherine Jones returned to her home last week after spending her vacation with her sister, Mrs. Ed Keller at Mosier.

Rev. J. L. Jones returned to his home at Ione Wednesday evening of last week after a visit to Portland, Seattle and Mosier.

Mrs. Jesse Smith, who has been visiting in and about Pendleton for the past couple of weeks, returned to Ione last Monday night.

Miss Wilmut was up from Cecil last Tuesday and spent the night with her mother, returning to her duties Wednesday morning.

Dr. Dye and Walt Smith returned from the mountains last Sunday evening after spending several days up there having a jolly good time.

Mrs. E. H. Turner left Ione last Wednesday for her old home in Minnesota, where she will visit with relatives and friends for some time.

Thelma Newton and Irene Brierly were passengers to Rheas Siding last Monday, where they will visit with Mrs. Farnsworth for a few days.

Mrs. Bert Mason, who has been spending the summer with her parents at St. Johns, returned to her home in Ione last Sunday evening.

Marie Cason was a passenger on last Wednesday's train bound for White Swan where she will visit with friends and relatives for some time.

Mrs. J. L. Kincaid, who has been visiting with her mother and sister for the past two months returned to her home at Pendleton last Monday.

Miss Smith, who has been visiting with her sister, Mrs. A. E. Pierce, for a couple of weeks returned to her home in the valley last Sunday morning.

Frank Calkins and part of his family are having the time of their lives up in the mountains. We hear he is getting plenty of fish and plenty of feathers.

Sam Esteb was a passenger to Heppner last Sunday. We do not know what the attraction is up there for Sam but he certainly knows where Heppner is.

Grant Olden and wife were in Ione last week getting a few of the necessities of life. They took a run up to Heppner in Bert Barlow's jitney while their team rested.

W. F. Palmateer finished threshing last week after a splendid run. His son Bert jitneyed to the springs below The Dalles to soak some of the dust loose for a few days.

Charlie Chick, who has been down at Portland for the past two months, returned to Ione last Tuesday evening. Charlie spent a couple of weeks at Newport before his return journey.

We overlooked mentioning in last week's items the birth of a daughter to Mr. and Mrs. Alex Lindsay at their home on Monday, Aug. 23rd. Mother and child getting along nicely and Alex is the same old good natured fellow.

Mrs. Chittick passed through Ione one day last week on her way to The Dalles. She will go from there back East where she has accepted a job with the government. She has been head cook at the Jake Young ranch this summer.

Professor Doak and wife, who spent the summer in Chicago, West Virginia, and other places of interest returned to their home at Ione last Saturday evening. One of Mr. Doak's brothers returned with them. These good people report a very pleasant time.

Lon McCabe returned home from the East Tuesday evening. Lon had been back there for about a month visiting with his father who is very poorly. He says the farmers are losing lots of grain there this fall due

to the heavy rains, the grain rotting in the shock.

Mrs. John Olden and her mother returned to her home last week after a visit of a couple of months back East. You ought to have seen the broad smile on John's face when his wife arrived. John does not like to batch when he has so many other things to attend to.

LEXINGTON.

Wm. Padberg finished the threshing in his part of the country Saturday.

Prof. Doak and wife returned Sunday from Tillamook where they spent the summer season.

William Cronk and Frank Robinson of Ione were in town Wednesday looking after business interests.

Bill McMillan and Frank Burgoyne returned Friday from an extensive trip into the Monument country.

Miss Ina Gilbert returned Sunday to take up her duties in the primary grade in the public school of this place.

Tom Nichols and Ray McAllister went to the mountains to get out their winter's wood. They expect to be gone ten days.

H. E. Burchell returned to his home in Portland Thursday after having arranged for the care of his ranch for another year.

H. W. Copeland is in from his ranch in the Finley country. He reports the weather rather warm and no decrease in the rabbits.

Houston and Son of Portland have been awarded the contract for building the new school house. They commence on the foundation Monday.

Buster, the little son of Gene Gentry had the misfortune to fall out of a tree, breaking his right arm near the wrist. He is getting along all right at the present time.

Bert Glover started for his old home in Cedar Rapids, Iowa, last Tuesday. Bert has been away 10 years and says he expects to see some changes in the old home town.

Mrs. Vesta Cutsforth is visiting her sister, Mrs. C. R. Pointer. Miss Cutsforth spent the summer at the seaside and is now on her way to Pendleton, where she will teach in the high school the coming year.

J. A. Sachs, who has resided in Lexington the past year, has decided to locate in town. He has purchased the Thomas property on Main street and has fitted it for a residence and will move his family in this week.

H. V. Gates and Alfred Ayers of the Heppner Light and Water company were in town this week looking after the power line going through this place. Poles and wires have been unloaded and work on the line will soon commence.

Jim Allyn came to town Friday from Paulina, Crook county. Jim left Morrow county nine years ago for the central part of the state and this is his first visit here since he left. He is visiting his brother, Geo. Allyn of this place.

Last Sunday was a pretty warm day for the country. It was a little too warm for these auto excursions that have taken place all summer. A relief came Monday and Tuesday with a change in the weather.

The family of T. J. Mahoney returned home Wednesday evening after spending several weeks at Salt Air, on the Oregon coast.

W. L. Houston, of Portland, was in Heppner Monday. He and his son have the contract of building the new school for Lexington and have begun operations.

The citizens of the Butter creek section are agitating a big rabbit drive as a means of getting rid of these pests. The situation in that locality is coming to the point where either the people or the rabbits will have to move out, and the farmers out there have arrived at the conclusion that it is the rabbit's move. They are asking the county court to cooperate with them in exterminating the rabbit pest.

OREGON CONTINUES

(From Page One.)

May Save Oregon Building.

If George M. Hyland can accomplish it, the Oregon Building will be preserved along with the Fine Arts Palace, and the dome of the Horticultural Palace. The matter has been broached to Exposition officials and it is said that President Moore and Commissioner R. B. Hale have given the idea their hearty endorsement.

Mr. Hyland and the Oregon Commission are doing all that is possible to bring about this greatly-to-be-desired disposition of the Oregon structure. This building is on Presidio, or government ground, and if the government will make certain concessions the Oregon Parthenon will stand for many years as a magnificent advertisement of Oregon resources. While the structure contains a vast quantity of marketable lumber it is said that the salvage would bring no more than the cost of removing the structure, so there is added reason for leaving the building stand as it is. It is a tremendously substantial building, could be made to serve splendid purpose for many years to come, and would prove an Exposition landmark that thousands would find pleasure in viewing.

1080 ACRES OF DEEDED LAND FOR SALE ONE OF THE BEST COMBINATION RANCHES IN THE COUNTRY.

370 acres of this is wheat land now in cultivation. The balance is pasture land, well watered, with government land adjoining. 130 acres fenced hog-tight.

\$14,500
Good Terms
CONSULT
SMEAD & CRAWFORD
Heppner, Oregon



LET 'ER BUCK at the ROUND-UP
PENDLETON, OREGON
SEPT. 23-24-25, 1915
EXCURSION FARES

Wild and Wonderful
PONY EXPRESS RACES
BRONCHO BUSTING
INDIANS, COWBOYS
OUTLAW HORSES
Get Fares and Particulars

UNION PACIFIC SYSTEM
Furious and Exciting
New Contests for Glory
Old Champions, man and beast, hold you spellbound with their nerve and daring
From Agent O-W. R. & N.

GET THE UP-TO-DATE STYLES, AND
The Best In Workmanship And Fabric
PEARSON, The Tailor
Is now located in his new quarters on Main Street, and is displaying the finest line of samples of Fall and Winter suitings ever brought to town. Step in and look them over and make your selection early.
CLEANING, PRESSING, REPAIR WORK