

YOU can ALL enjoy the evenings if they are brightened by the beautiful, white light of the

# ALADDIN KEROSENE MANTLE LAMP

Better than Electric—But Uses Less Oil than an Old Style Lamp



Showing Aladdin Table Lamp Style (101-A) in Use  
—There's an Aladdin style for every place and purpose.

## Try It—10 DAYS FREE—Send No Money

### Don't Pay Us a Cent

until you have used this wonderful new modern incandescent light in your home for 10 days, putting it to every possible test and then if you don't say that it is the greatest oil light that you have ever seen, or you are not thoroughly satisfied, you may send it back at our expense. You can't lose a penny. We want you to prove for yourself, as thousands upon thousands of others have, that the Aladdin has no equal; that it makes the ordinary oil lamp look like a candle; that it saves one-half on oil; that it beats electric, gasoline or acetylene; lights and is put out like old style oil lamp; burns common kerosene (coal oil) without odor, smoke or noise; is clean, safe. Guaranteed.

### Sold 25 in Three Evenings

Stockett, Mont., Jan. 14, 1914.  
Dear Sir: Find enclosed draft to cover order. I have been out only three nights and sold 25 lamps all told. This lamp beats anything I ever saw to sell. Everybody wants it. Look out for my next order. I remain,  
C. C. BOYNTON.

### This Man Succeeded Without Experience

Osakis, Minn., Aug. 24, 1914.  
The Mantle Lamp Co., of America  
Gentlemen:—I have been handling the Aladdin Lamp since the first of March, canvassing throughout the entire country, especially amongst the farmers, during the most adverse season of the year. The farmers are then busy in the field, there is a scarcity of money and the evenings are very short. In spite of this big handicap as well as being only a common laborer with very little education and no experience as a distributor at all, I succeeded very well. As yet I have not received one complaint. Last year there was another kind of a mantle lamp in this country and the people were so dissatisfied that they threw these lamps out of their homes and the Aladdin has taken their places. I have only worked during spare time—about thirty days in all—and have sold eighty lamps. I have not missed one sale on any one trip and have sold as high as four and five lamps a day. I always recommend the table lamp as an all around lamp but where the people want a very fine light in the parlor or sitting room, the No. 115 hanging lamp cannot very well be beat. Last Saturday, August 15th I sold three hanging lamps No. 115 and one No. 101 table lamp. I started the day at 9:30 and worked until 4 o'clock. Then drove twenty miles for home as it was Saturday evening and I tell you, gentlemen, my day's wages looked fine to me, after having been used to working with a thrashing machine in the fall from 10 to 14 hours a day in the dust and dirt for only \$2.00 a day.  
Yours very truly,  
Route 5 J. A. JUNGNER.

### 6 Years Satisfactory Service

Tulare, Calif.  
You asked me in a recent letter how I liked my lamp purchased over a year ago. The lamp is a dandy. I am still using the same mantle and chimney and they are O. K. My sister bought one of your early model lamps in 1908; she just loves the lamp and could not do without it.  
Your friend, J. H. LUNDGREN

### 10-Day FREE Trial Coupon

#### THE MANTLE LAMP CO.

3113 Aladdin Building, PORTLAND, ORE.  
Gentlemen:—Without obligating me in any way, you may send me details of your 10-DAY FREE TRIAL—tell me how I can get an Aladdin Lamp Free, quote your Distributor's Price, explain your Easy Delivery Plan under which inexperienced men make \$100 to \$300 per month on your capital without investing any money.

Name.....

P.O. Address..... State.....

### Pays For Itself In Oil Saved

#### 14 Great Universities Back Our Claims

Recent tests by great light scientists at 14 leading Universities throughout the United States and Canada, show that the Aladdin gives nearly three times as much light as the best round wick, open flame lamps and yet burns only about one-half the oil.

These same scientific tests showed that the quality of the light of the Aladdin has no superior, even excelling Tungsten electric, and nearest of any to sunlight.

Lights the whole room. Reading, sewing, fancy-work, studying, games—all can go on, in any part of the room, with comfort and pleasure for everyone. A good study light is necessary for good results in school work. Save the eyes of your children.

### Many Men With Rigs or Autos Are Making \$100.00 to \$300.00 Per Month Delivering Aladdin Lamps on Our Easy Trial Plan

No previous experience is necessary. Practically every farm home or small town home needs it and will buy after trying. One farmer who had never sold anything in his life before writes: "I sold 57 lamps the first seven days." Another who ordered over 200 in 30 days says: "I consider the Aladdin the best agency proposition I have ever had, and I have done agency work for 10 years." Another says: "I disposed of 34 lamps out of 31 calls." Thousands of others who are coining money endorse it just as strongly.

### Another Sold Over 800 Lamps With Money Back Guarantee—Not One Returned

He writes: "I have sold over eight hundred Aladdin lamps in the past year and a half, requesting every buyer to return the lamp to me at any time they preferred their money back. I have never had a lamp returned."

### Sold 275 in Six Weeks

Here is an exact copy of a letter written us recently by one of our enthusiastic farmer distributors who has made over \$2000 during spare time the past two winters:

### No Money Required—We Furnish the Capital

You can get into a business of your own and make more money than you ever made before, without investing your own capital. We help you by giving you liberal credit.

### You Can Get An Aladdin FREE

We want one user in each locality to advertise and recommend the Aladdin. To that person we have a Special Introductory Offer under which ONE LAMP IS GIVEN FREE.

### Use This Coupon

Today and Get Our Great 10-Day Free Trial Offer.

#### The Mantle Lamp Company of America, Inc.

Largest Kerosene (Coal Oil) Mantle Lamp House in the World  
3113 Aladdin Building Portland, Ore.

Also Offices and Warehouses at  
Chicago, Ill. Waterbury, Conn. Montreal and Winnipeg, Can.

### 3 Million People Now Enjoying Its White Light

Every mail brings hundreds of enthusiastic letters from satisfied users endorsing the Aladdin as the most wonderful light they have ever seen. Such comments as, "You have solved the problem of rural home lighting"; "I could not think of parting with my Aladdin"; "The grandest thing on earth"; "You could not buy it back at any price"; "Beats any light I have ever seen"; "A blessing to any household"; "It is the acme of perfection"; "Better than I ever dreamed possible"; "Wouldn't have believed it 'til I saw it," etc., pour into our office every day. Good Housekeeping Institute of New York tested the Aladdin and writes us under date of September 5th, 1913—"We are pleased to inform you that we have given this device a most thorough trial and find that we can approve it."

### Took Orders for Eight in One Day

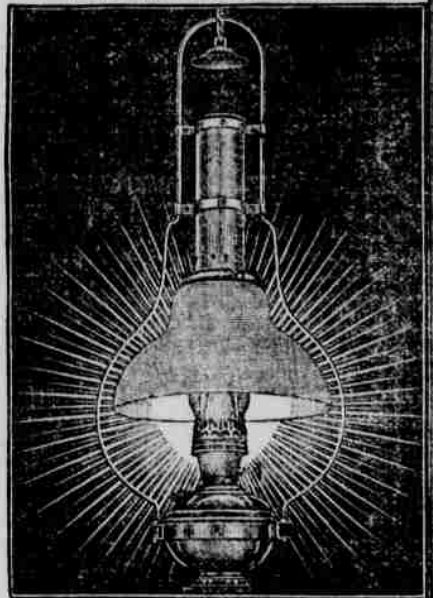
Halger, Neb., March 18, 1914.  
Gentlemen: I received your sample lamp March 6, tried it that night and the next day took orders for eight lamps, and on the 9th of March I sent you the money for the sample lamp and an order for one dozen.  
WM. HOFFER.

### \$1000.00 in Gold Will Be Given

to the person who shows us an oil lamp equal to the Aladdin (details of this Reward Offer given in our circular which will be sent you). Would we dare invite such comparison with all other lights if there were any doubt about the superiority of the Aladdin?

### Women and Children Can Operate It With Ease

There are no complicated parts to get out of order, no "installing" necessary, no pumping up, no sub-flame, no dangerous features. Lights and is put out like the old style lamp everybody is familiar with. No matter how many lamps you may now have you cannot afford to be without an Aladdin if you value the eyesight, appreciate good light and wish to cut down your oil bill.



Style No. 115 Aladdin Hanging Lamp  
For Sitting Room, Parlor, Dining Room and for Stores, Churches, Schools, Halls, etc.