



THE 1915 FORD

F. O. B. Heppner \$559

THE OREGON GARAGE

HALL & VANCE, Props.

WE HAVE the agency for the above popular car, and make deliveries on a day's notice. We carry a complete line of FORD repairs and accessories for other cars.

Our New Garage Will be Open to the Public About March 1st.
HALL & VANCE

A Rare Opportunity

To Buy A

20-Acre Tract on Willow Creek
 1 1-2 Miles from Rhea's Siding South.

This tract includes 12 acres of Alfalfa and the balance ready to put in. Also a small orchard, three years old. All under ditch and watersight. Plenty of water. A four-room house and other good buildings.

TERMS \$3000; \$1500 CASH

And the balance on two years at 8 per cent.

THIS IS CONSIDERED ONE OF THE BEST TRACTS ON WILLOW CREEK.

For Particulars write or call on

SMEAD & CRAWFORD

Heppner, Oregon

FLOWERS FOR ALL OCCASIONS

FUNERAL DESIGNS OUR SPECIALTY

The Jewell Green Houses
 THE DALLES, OREGON Phone B. 2721

People's Cash Market

Phone Main 73

All kinds of Fresh and Cured Meats, Poultry, Lard
 We pay highest cash prices paid for Stock, Hides and Pelts.

HENRY SCHWARZ, Proprietor

Advertising Will Pay You If You Use The G.-T.

EIGHT MILE.

Vane Jones was sick the first of the week.

Chas. Stanton spent Saturday at the county seat.

Fraser Bedsaul made our principal city the other day.

Guy Fuller is chief mogul at the Rugg ranch now days.

These cold nights are sort of a drawback to farming.

J. W. Scrivner has recovered and is singing like a lark.

Coil Lutkins is driving one of Frank Anderson's teams.

Claus Johnson and family visited at Martin Lovgren's Sunday.

Frank Anderson is plowing the north quarter of the Coats place.

Guy Huston and family were over on Rock creek Sunday afternoon.

Chas. Huston has gone back to the good old way of plowing: the "moot burner."

Mrs. J. W. Cradick and children called on Mrs. F. M. Lovgren Sunday afternoon.

Sidney Young, uncle of J. S. Young is here visiting. His home is at Penawawa, Wash.

Dr. Gaunt was again called to attend Emerson Keithley's little girl. She is suffering with pneumonia.

The school lost a pupil by Mr. Walker leaving, but has gained a new one in the enrollment of Lena Redding.

What is coming out better than was expected. None will have to be reseeded if favorable conditions prevail.

Emerson Keithley made a trip to Hardman for medicine Saturday morning and brought back the word that Mrs. Knightley was improving rapidly. She was partially paralyzed.

Get your squirrel poison out and begin to scatter it. The squirrels are already out, and while there is so little for them to eat, is time to poison them. Lets all get busy and see how well we can thin them.

Mr. Redding moved onto his newly acquired ranch a few days ago, and is as busy as a bee getting ready to begin spring work. Mr. Keithley and family are living at the Claud Keithley home at the present time. Mr. Keithley talks like he might go to Portland.

A letter of recent date from near Sacramento, Cal., states that it had rained incessantly for over two weeks and that it was so wet there that one would soon need a canoe unless the weather changed. Here's hoping it may clear up in California and rain like the mischief here.

A mouse in the cistern caused quite a commotion at school Monday morning. Some one at literary Saturday night left the lid off and transformed the cistern into a mouse trap. Mr. Alfred responded to the call for water, but was unable to get into the cistern to clean it out. Mr. Stanton, being a little smaller, performed the clean-out stunt and the school is happy again.

GOOSEBERRY.

Tilman Hogue is plowing.

Mrs. A. E. Dalzel is suffering with a cold.

Mrs. G. M. Akers was reported ill Sunday.

G. M. Akers took a few chickens to market a few days ago.

Algott Lundell made a business trip to the Egg City Sunday.

John Bergstrom is discing, prepar-

atory to plowing.

R. M. Akers was a business visitor in Ione Wednesday.

Glenn Farrns visited at the Newt King ranch Sunday.

Mrs. Drake visited at Mrs. Bergstrom's Friday afternoon.

E. R. Lundell and family visited in this neighborhood Sunday.

Claus Johnson and wife visited at Eric Bergstrom's Monday.

Chas. Anderson made a business trip to the Egg City Friday.

Fred Esteb reports the loss of several of his thoroughbred chickens.

It is reported that they had lots of fun at the non-union supper and dance.

Mrs. Vern Jackson is reported to be very sick at her home in Democrat Gulch.

Robt. Graham leaves the Hawthorne ranch this week, his lease having expired.

Mrs. Zinter and children have returned from a visit with relatives at Clarkston, Wash.

Newt King was beat out of a trip to town by his old cow hiding out, one real foggy morning.

Peter Brenner, G. M. Akers and Erik Bergstrom were visitors at Fred Esteb's Saturday afternoon.

Joe Blahnik has been appointed postmaster at Gooseberry and expects to take charge at an early date.

Mrs. Oren Brians was unable to attend the supper and dance Friday evening on account of a very severe cold.

Tilman Hogue says that after staying home for 746 Sundays, as soon as they go visiting they have visitors also.

J. S. Young and uncle, Sidney Young, of Penawawa, were down in this part of the country sight seeing Monday forenoon.

A lynx was seen by Mrs. Nichol's children in the vicinity of the Geo. Holmes place. The bounty added to the worth of his pelt, makes a lynx worth looking for.

Joe Blahnik made a business visit to Ione the other day and remarks since the rabbit hunt has been declared ended the "jumping critters" are thicker than ever.

Mr. Long is making arrangements to take over the management of the Hawthorne ranch in the near future. He expects to put on a traction engine and plow, and do some farming.

Greatest Literary Man is the Writer of Ads That Sell—M. A. Reed.

"It takes a real writer to force people to read what they think they don't want to read about; you will notice that the writers of great literature started by choosing something that people wanted to read. It takes real gray matter to construct an advertisement with genuine selling power."

In this epigrammatic way, Merrill A. Reed, president of the Reed Advertising company of Portland, told 120 State University students that the man who puts an ad. into an Oregon newspaper ought to pay just as much attention to his method of selling the goods as he does to buying them.

"An ad writer is like an architect in one respect," he said: "the architect has to know all about the different parts of the building as he constructs it. So the writer of an ad. should have full knowledge of the business and the goods he writes about."

Mr. Reed gave figures to show that others besides himself believe in advertising: "In American magazines alone, \$7,000,000 a year is spent on ads," he said.

The original man with something to sell knew he must advertise; he carved on a rock a crude announcement, Mr. Reed said. Printing type, fast presses, and development of modern news services, gave advertising wonderful impetus, "but even now advertising has not been reduced to an exact science, although it is one of the biggest factors in our daily life."

More than 100 students, nearly all men, have enrolled for this advertising series. They include many of the future consumers of advertising in this state, who know that to be successful they will have to advertise, and who desire to learn while in the University how best to do it to achieve results.

TYPHOID is no more necessary than smallpox. Army experience has demonstrated the almost miraculous efficacy, and harmlessness, of Antityphoid Vaccination. Be vaccinated NOW by your physician, you and your family. It is more vital than house insurance. Ask your physician, druggist, or send for "Have you had Typhoid?" telling of Typhoid Vaccines, results from use, and danger from Typhoid Carriers. THE CUTLER LABORATORY, BERKELEY, CAL. PRODUCING VACCINES & SERUMS UNDER U. S. GOV. LICENSE

CITY MEAT MARKET

J. FRANK HALL, Prop.

Best in the line of meats handled at the lowest possible prices. FINEST HOME-MADE LARD AND FRESH AND CURED MEATS.

See Me Before You Sell Your Fat Stock.

RATE INCREASE NECESSARY

FARMERS' UNION OFFICIALS THINK RAILROADS ARE ENTITLED TO MORE REVENUE.

Products of Plow and Farmer Who Lives at Home Should Be Exempt From Increase.

By Peter Radford, Lecturer National Farmers' Union.

The recent action of the Interstate Commerce Commission in granting an increase in freight rates in the eastern classification of territory; the application of the roads to state and interstate commissions for an increase in rates, and the utterances of President Wilson on the subject bring the farmers of this nation face to face with the problem of an increase in freight rates. It is the policy of the Farmers' Union to meet the issues affecting the welfare of the farmers squarely and we will do so in this instance.

The transportation facilities of the United States are inadequate to effectively meet the demands of commerce and particularly in the South and West additional railway mileage is needed to accommodate the movement of farm products. If in the wisdom of our Railroad Commissions an increase in freight rates is necessary to bring about an improvement in our transportation service, and an extension of our mileage, then an increase should be granted, and the farmer is willing to share such proportion of the increase as justly belongs to him, but we have some suggestions to make as to the manner in which this increase shall be levied.

Rates Follow Lines of Least Resistance.

The freight rates of the nation have been built up along lines of least resistance. The merchant, the manufacturer, the miner, the miller, the lumberman and the cattlemen have had their traffic bureaus thoroughly organized and in many instances they have pursued the railroad without mercy and with the power of organized tonnage they have hammered the life out of the rates and with unrestrained greed they have eaten the vitals out of our transportation system and since we have had railroad commissions, these interests, with skill and cunning, are represented at every hearing in which their business is involved.

The farmer is seldom represented at rate hearings, as his organizations have never had the finances to employ counsel to develop his side of the case and, as a result, the products of the plow bear an unequal burden of the freight expense. A glance at the freight tariffs abundantly proves this assertion. Cotton, the leading agricultural product of the South, already bears the highest freight rate of any necessary commodity in commerce, and the rate on agricultural products as a whole is out of proportion with that of the products of the factory and the mine.

We offer no schedule of rates, but hope the commission will be able to give the railroad such an increase in rates as is necessary without levying a further toll upon the products of the plow. The instance seems to present an opportunity to the Railroad Commissions to equalize the rates as between agricultural and other classes of freight without disturbing the rates on staple farm products.

What is a Fair Rate?

We do not know what constitutes a basis for rate making and have never heard of anyone who did claim to know much about it, but if the prosperity of the farm is a factor to be considered and the railroad commission concludes that an increase in rates is necessary, we would prefer that it come to us through articles of consumption on their journey from the factory to the farm. We would, for example, prefer that the rate on hogs remain as at present and the rate on meat bear the increase, for any farmer can then avoid the burden by raising his own meat, and a farmer who will not try to raise his own meat ought to be penalized. We think the rate on coal and brick can much better bear an increase than the rate on cotton and flour. We would prefer that the rate on plows remain the same, and machinery, pianos and such articles as the poorer farmer cannot hope to possess bear the burden of increase.

The increase in rates should be so arranged that the farmer who lives at home will bear no part of the burden, but let the farmer who boards in other states and countries and who feeds his stock in foreign lands, pay the price of his folly.

RED FRONT

Livery & Feed Stables

WILLIS STEWART, Proprietor.

First Class Livery Rigs

kept constantly on hand and can be furnished on short notice to parties desiring to drive into the interior. First class Hacks and Buggies

Call around and see us. We cater to the

Commercial Travelers and Camping Parties

and can furnish rigs and driver on short notice.

HEPPNER - - - OREGON

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Red Dragon
 Squirrel and Gopher Poison
 Will rid your place of Squirrels, Gophers, Rats, Field Mice, Crows and all such pests
 Results—or Your Money Back

ASK FOR THE RED DRAGON
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