Home and Farm Magazine Section Editorial Page

Suggestions From Our Associate Editors, Allowing For an Interchange of Views, Written by Men of Experience on Topics With Which They Are Fully Acquainted—Hints Along Lines of Progressive Farm Thought.

TO ADVERTISERS.

Advertisers in this locality who wish to fully cover all sections of Oregon and Washington and a portion of Idaho will apply to local publishers for rates.

General advertisers may address C. L. Burton, Advertising Manager of Farm Magazine Co., Publishers Oregon-Washington-Idaho Farmer, 411 Panama Building, Portland, Oregon, for rates and information.

The publishers will accept business from no advertiser whose reliability can be questioned.

YOUR BOY'S LIFE WORK.

YOU ARE wrapped up in your Boy. What is he to become? Here is a helpful article by Kenneth H. Wayne from his book "Building Your Boy," republishefd by permission of A. C. McClurg & Co., publishers.

It is well worth reading:

"Then there comes the question of the life-work of your Boy. It is here that some of the greatest blunders of parents are made. These blunders are needless because heedless.

"The nature of the Boy has decided, or is deciding, the place in life that he can fill with the greatest satisfaction to himself and others. The natural bent toward this or that occupation is in the Boy. As his father, it is your business to find that bent in his early life. When you have found it, foster it in every legitimate way. Never oppose it by trying to make something else of him.

"Nature has put within your Boy the embryonic qualities of the engineer, the carpenter, the blacksmith, the physician, the lawyer, the merchant, the preacher, the teacher, the farmer—some one of the many occupations of men in life. These qualities you are to discover and aid in their realization. They may run athwart your plans for him, and counter your dearest wishes; but if you are wise, and have garnered anything worth while out of your experience in the world, you will not attempt to force your Boy into some sphere of life-work for which it is apparent he has no natural bent, no aptitude, no earnest desire or thought or enthusiasm.

"You may sincerely desire a reproduction of yourself in your Boy, so far as occupation is concerned, a desire to make him another YOU; and happy are you if nature in the Boy is with you in it. But the blunder of all blunders will be the effort to make him a merchant, or a lawyer, or a preacher, if nature has outfitted him for a farmer, a mechanic, or an artist.

"Study his originality, his initiative. Recognize the personal peculiarities of your Boy in these matters, then cheerfully guide and aid his development along his own leanings.

"If you do not, and you push him or persuade him into some other place, perchance because it anguishes your soul to see the smut of the shop on him, you will see him as a square man in a round hole, or a round man in a square hole—a misfit for life, a sadly pathetic, spoiled life. In the wretchedness of dissatisfied existence, the fret and chafing of it, in its failure of success, your Boy will pay the penalty of your heedless, needless blunder of trying to defeat a natural law. These things have their price, and the price must be paid.

"If your Boy has a natural taste and aptitude for music, do not spoil a successful career in this direction by trying to make him drop it for the tools of a mechanic. It is safer, and far more sane, to let him follow his ambition. Encourage it. If the Boy would rather play with tools than eat, stand by him. Pitch your own notions to the winds, and help him develop his individuality in its own natural direction. The bent of your Boy will reveal itself in one way or another.

"My own Boy wanted one of two things, and the desire came out in a queer way. Getting off a train and walking past the powerful locomotive behind which we had been traveling swiftly, my Boy pulled at my arm and pointed to the cab of the engine, saying: 'Up there is where I want to be, papa;' then he added, 'or behind the guns in the navy.'

"I had altogether different plans and desires for my Boy's future, but thence on, I dismissed them, never mentioned them to him, and willingly helped him to a realization of his desire. I am glad that I did, for he is not a misfit, and has made good.

"History is replete with cases where the father has attempted to take a Boy away from nature and make a misfit of him, and nature has always won out . . . It is wise for you to find out which way nature is leading your Boy in the matter of life-work, then cheerfully acquiesce, and help the Boy on his way."

LISTEN TO WORDS OF WISDOM

SAMUEL is a wise and successful man. He says that whenever he buys a made-in-Oregon chair, suit, calendar or cake of soap he is saving money for his own business.

The same thing is true of Washington people buying Washington-made goods.

"If each of us used a 5-cent cake of soap a week, and nothing but the made-in-Oregon brand, that would mean $2,000,000 saved annually to Oregon and a made-in-Oregon industry," he explained recently in the course of an impromptu sermon on the business righteousness of fostering Oregon industry.

"And look at this suit I wear," he invited.

"The wool in it came from the back of an Oregon sheep and when the grower got the money for the wool he was provided with means to grow more sheep and increase thus an industry for which Oregon's natural advantages are unusual.

"When the woolen mill operator received the money for his work he was helped to pay employes and thus sustain the manufacturing branch of an important industry. When the tailor received his price it means more money distributed among working people, and all of them spent their money right here among us again.

"I make it a study to buy all the furnishings for my house, all the stationery, advertising calendars and other made-in-Oregon supplies for my office, if possible.

"Every time I keep a dollar in Oregon I put it in the way of coming back to me again. Every time I send a dollar out of Oregon I bid it farewell forever.

"If we of Oregon contract a habit of sending our money away we will find that we must continue sending money away as fast as the commodities we buy are used.

"If we of Oregon make it a habit and a system to spend our money in this state for made-in-Oregon articles, we stimulate every branch of industry, the money remains where we can invite it back into our own business again, and together we work toward a development where we can send out commodities and get back the money of other districts."

Mr. Samuel is manager of the Oregon Life Insurance Company. He quoted from an article he contributed to the Chamber of Commerce bulletin to clinch his assertion:

"No other state in the Union is so naturally fitted for self sustenance. Not only can Oregonians live without help from any other section, but they can live more healthfully, more comfortably and a greater number of years than the inhabitants of any other state.

"This is not a mere assertion. It is proved by government statistics. The fact that other countries purchase our cereals, timber, fruits, fish, etc., must not be construed as a desire to be helpful to us. The superiority of our products is the only factor that creates the demand for them.

"One thing, however, must be remembered—up to this time nature has done practically everything for Oregon. Man has done but little. We have not developed as rapidly as we could have by converting nature's gifts of raw material into the finished product. We have exported raw materials, leaving to others the benefits of developing forces of manufacturing.

"Such manufactories as have been started here have not been as loyally supported as they should be. Even manufacturers and house and store room owners, blind to their personal interest, thoughtlessly send away for things that are produced at least as good in Oregon as anywhere else.

"Oregon will eventually come into her own when selfishness and thoughtlessness is frowned down and loyalty to the commonwealth made the keynote and rally of Oregon women and Oregon men, and when all unite, as is done elsewhere, for the betterment of conditions in Oregon."

Oregon and Washington people should take Mr. Samuel's advice to heart and follow it.

How easy it would be to build up two big, prosperous states if we did act upon this suggestion!

KEEP YOUR MOUTH CLEAN.

INFECTIONS for which the mouth is partly responsible include tonsilitis, deafness (through infection of the eustachian tubes), catarrh, colds, bronchitis, stomatitis, catarrh of the stomach, diarrhea, dyspepsia, indigestion, infective endocarditis, enlarged glands, iritis, gout, headaches, septic infection of the joints, nephritis, pneumonia, pernicious anemia, tubercular glands, general tuberculosis, ulcer of the stomach, cancer of the stomach, pyorrhea, Ludwig's angina, and Vincent's angina.

Needless to say that the victim of any of these diseases is in danger himself, and endangering anyone near him when he coughs, sneezes or expectorates. Even the breath of one suffering from an infectious disease is laden with poisonous germs, which may be taken up by your system and cause disease.

A foul breath is a signal of danger and indicates an unhealthy condition of the teeth and gums, which always leads to disease and decay. Both decay and disease may be prevented by thorough cleanliness.

Pyorrhea is an infectious disease of the gums and membrane surrounding the roots of the teeth, which causes the teeth to loosen and finally to come out. This disease is so common that it is generally believed that the teeth should be lost with old age.

It has been said that pyorrhea is a more subtle and dangerous disease than tuberculosis, because it may exist, doing its deadly work for years without being detected by either physician or dentist. By this inflammation or infection, the vitality of the membrane lining the mouth is so lowered as to invite any infectious disease.

In a recent investigation, it was learned that 16 2-3 per cent of all those who die in the Government Hospital at Vienna, die of cancer; and 40 per cent of the cancer is of the stomach.

In the fight against tuberculosis, clean up the entrance to the system, and do more to prevent tuberculosis than has been done with the millions of dollars spent in open-air sanitariums, and all other measures which treat results only.

A large per cent of all tubercular infection takes place through diseased or ill-kept mouths; and what is true of tuberculosis, is true of all other infectious diseases.

Keep your mouth clean and go to see a dentist once in a while.

HINTS FOR SUMMER WEATHER.

HERE are a few valuable hints for use in summer weather:

Bathe at least once daily.

Bathing helps the skin to breathe.

Learn to swim.

Beware of dogs and cats; they may be suffering from rabies.

Be sure your ice-cream and ice-cream soda is clean and prepared in a cleanly manner.

Convert your back yard into a vegetable or flower garden.

Let the stomach rest between meals.

Exercise before going to bed.

Clean wounds, scratches and bruises heal very rapidly. They should be thoroughly cleansed with hot water and tied up in a clean (boiled) rag or sterilized bandage.

The best tonic is sunlight and should be taken frequently every day.

Germs of tetanus or lockjaw are carried in dirt, especially horse manure.

Stable manure is a mighty poor ornament around barns and residences.

Dirt is more than undesirable; it is a menace to health.

To clean up the city means to clean out disease.

Warfare on dirt never ends; it is a life and death battle, incessant and aggressive.

Don't boast—don't hedge—don't recite—write the simple truth—it's the most persuasive!

WEAPONS TO FIGHT DISEASES.

HERE are a few weapons with which to fight diseases. Best of all they are cheap and within the reach of all:

Soap
Toothbrush
Nailbrush
Shovel
Wash tub
Scrub board
Fly swatter
Covered garbage can
Rake
Broom
Scrub brush
Wash boiler
Septic tank
Clean milk bottles
Open windows
Screens
Bath tub
Covered manure bin

ADVERTISING ADVICE.

He who finds he has goods to sell,
And goes and whispers it down a well,
Is not so apt to collar the dollars
As the one who climbs a tree and hollers.

• • •

An advertisement is an invitation to call, and buyers look upon advertisers as progressive people who want their business.

• • •

A good advertisement is not necessarily witty—nor smart—nor familiar—nor spectacular; it should be a truthful, straightforward, businesslike story of your proposition.

• • •

Advertise in your leading town—this one—and do the business.

Consul Alfred A. Winslow, of Valparaiso, states that fairly good riding horses in Chile sell as high as $100 U. S. gold, and the poorer grades as low as $40. Coach horses are valued at $100 to $200.