

ICE CREAM!!

Ice Cream Soda, Ras. Porter, Orangette, Red Lemonade

Cigars and Tobaccos

In fact everything good to drink and smoke at

THE PASTIME

HENDRICSON & GURDANE, : : : Props.



Stiff Hats

\$3.50

The Celebrated Hardeman Hat

Soft Hats

\$3.00



SAM HUGHES



A NEW INSTRUMENT

An attachment for hoe drills as illustrated here has two very valuable and important features which every progressive farmer will appreciate. One. They are made to fit any hoe, are easily adjusted and answer the double purpose of, regulating the depth of sowing and at the same time pressing the soil firmly around the grain thus insuring immediate germination. Splendid results are obtained from their use. Manufactured by

Pendleton Iron Works,

PENDLETON, OREGON

WATCH THIS SPACE!
WE'LL MAKE A SMILE
GROW WHERE THERE
WAS A FROWN
BEFORE



SAY!!

DO YOU KNOW WHO I AM?
WELL IF YOU DON'T, ASK SOMEBODY.
I'VE COME HERE TO STAY A FEW YEARS AND
TELL YOU WHERE TO BUY HARDWARE AND THINGS.
I'LL DO SOMETHING DIFFERENT EACH WEEK. LOTS
OF MY YOUNG FRIENDS ARE GOING TO CUT ME OUT
OF THE PAPER EACH WEEK AND MAKE A SCRAP
BOOK. YOU'LL FIND THIS LOTS OF FUN.
AND IT IS FUN FOR US TO SELL GOOD GOODS TO
A GOOD CUSTOMER.
COME, LET'S GET TOGETHER AND WE WILL ALL
BE GOOD.

Gilliam & Bisbee

THE GAZETTE-TIMES

The Heppner Gazette, Established March 30, 1883
The Heppner Times, Established Nov. 15, 1897
Consolidated February 15, 1912.

VAWTER CRAWFORD, - Editor and Proprietor

Issued every Thursday morning, and entered at
the Postoffice at Heppner, Oregon, as second-
class matter.

SUBSCRIPTION RATES:
One Year, \$1.50
Six Months,75
Three Months,50
Single Copies,05

ADVERTISING RATES:
Display, transient, running less than one month,
first insertion, per inch, 25c.; subsequent in-
sertions, 12 1/2c.; display, regular, 12 1/2c.;
locals, first insertion, per line, 10c.; subsequent
insertions, per line, 5c.; lodge resolutions, per
line, 5c.; church socials and all advertising of
entertainments conducted for pay, regular rates.

THURSDAY, August 1, 1912

Pendleton people have arranged to enlarge the stadium where the roundup is staged, so that many people may be seated at the coming show. The management has invited Theodore Roosevelt to attend and he writes he is considering a plan to arrange his itinerary so he may be in Pendleton during the Roundup.

Appropriations for Oregon River and Harbor improvements, that seem sure to be forthcoming, amount to over \$2,300,000. The bill has passed both houses of Congress and has been approved by committees, awaiting only the President's signature. The biggest single item is \$1,000,000 for the month of the Columbia work, while the Lower Willamette is scheduled for \$180,000. Tillamook Harbor and the Nehalem River and harbor improvement each get \$100,000. The Dallas-Celilo canal is listed for \$700,000.

Through the farmer's agency at Walla Walla, the grain growers of that section have been saved a considerable sum of money in the purchase of grain bags for the present crop. A shipment of a half a million bags just received recently relieved the shortage very considerably. These had been contracted for at \$6.71 per 1000. Such bags are now selling for \$11.00 per 1000 at Walla Walla, and the farmers have been saved \$23000 on this shipment alone because of contracting through the farmers agency.

Single Taxers claim that when private property in land is abolished, with it will go the unequal distribution of wealth and all the ills and imperfections of society. Then will be the dawn of the dreamer's social millennium. We have heard of people who insist on spending the greater portion of their time in sleep so that they may dream sweet dreams, thus defying environment. Single Taxers are far advanced in the science of dreaming, —for them sleep is not a necessary condition. It is certainly a marvelous age!

Success has followed the experiment of C. S. Hudson, cashier of the First National Bank of Bend, who last year shipped in a carload of brood sows and sold them to nearby farmers, taking their notes at one year in payment. He writes D. O. Lively, of the Portland Union Stock Yards Co., that the hogs are proving a profitable investment and he has a report from each man who purchased, showing a profit of as high as 200 percent in some instances. He says he believes the average will be 100 percent or more on each hog.

Owes Much to the Country Newspaper Man.

A leading editorial recently published in the Timberman, of Portland, a journal devoted to the lumber industry of the Northwest, discusses "What the Lumber Industry Owes to the Country Newspaper Man." While much of the article deals with the lumber trade there is a lot of good things said touching other lines, and we are disposed to give the entire article for the good it contains.

There is no set of men engaged in any line of business effort who give more and receive less in the way of compensation than the editor of the average country newspaper. He is expected to be the mouthpiece and personal organ of every cause in which his community is interested. It rarely ever happens when a local organization for mutual benefit to the town in which he lives is to be formed by a few live, progressive, but often very thrifty citizens, that the cost of the necessary and absolutely essential publicity is paid to the local editor. He is supposed to be a charitable megaphone—and too often he is—for anybody or anything that happens along.

The local merchant often feels that the small monthly pittance doled out in exchange for a generous advertising space, like money donated to any charitable institution— orphan asylum or a home for the feeble minded. It rarely occurs to the local merchant, irrespective of whether he is a dry-goods merchant, grocer or local retail lumber dealer, or simply an individual who has decided that merchandising consists in buying a few goods and

marking up the price without regard to quality or previous condition of servitude. And this is often—too often—the type of merchant he has to deal with.

To succeed, the average country newspaper man has to be as wise as a serpent and harmless as a dove. The plea of many of the merchants against supporting the country newspaper is based upon the theory that either everyone in the community knows the store is in existence, or the big mail order houses of Spokane, Great Falls, Billings, Salt Lake, Seattle, Tacoma, Portland, San Francisco, Minneapolis, Chicago, New York, or Paris, are getting the business, and hence advertising would be probably of little more value than a serenade at a funeral.

The editors of the Inland Empire met at Sookane on June 22, and organized an association for mutual helpfulness, at which it was the pleasure of The Timberman editor to be present. The resolution which hits the nail squarely on the head when a lot of maudlin sympathy is being extended to the mossback merchant, is to the point. Here it is:

We further believe that the merchants of the small cities and towns are in a measure responsible for the inroads of the mail order houses upon their trade. Having the advantage of immediate and personal contact with their customers, they should, by adopting modern merchandising methods and through intelligent and persistent advertising, be able to compete successfully with said mail order houses.

The resolution also deprecated the sending of money away to the various large cities when the goods can be purchased at home for less money,—believing that such a course is inimical to the development and upbuilding of the community. Sound, reasonable and logical doctrine; but only country newspaper men—who have bled, suffered, and died—realize the poignancy of grief and shedding of crocodile tears by the average merchant who feels that his best interests are often served by sending away for his job work, in direct contravention to the policy he is attempting to carry out for the benefit of the town—and aptly illustrating the "difference twixt tweedledum and tweedledee." This now brings us up to the crux of this article: What the lumber manufacturing interest owe to the country newspapers, and the policy they should pursue towards them.

A recital of a few of the active campaigns which these powerful local organs for moulding public opinion have assisted to carry to success: The forest fire legislation of the various Western States was made possible largely through their advocacy of the cause.

Without the aid of the country newspapers the strong and vigorous public sentiment which sustains the efforts of the local state forest fire associations, and the broader work of the Western Forestry and Conservation Association would not be possible.

In the passage of the splendid workman's compensation law now in effect in the State of Washington, the zeal and disinterested advocacy of the country press was the real dominant power which forced this meritorious piece of humane legislation through a none too willing legislature. Backed by the ambulance-chasing lawyer, the casualty insurance company, which fattens at the expense of the injured workman on one hand, and the imperative necessities of the employer on the other.

The passage of similar laws in the various states can only be made possible through the co-operation of the country newspapers.

For reasonable and just taxation laws affecting every class of property

In National affairs the country newspapers of the States of Montana, Idaho, Washington, Oregon and California did their full share in the passage of the amendment to the Interstate Commerce Act, which guarantees to every shipper the right to be heard before his rate can be advanced. A stable freight rate is as essential to the manufacturer as a stable currency.

In the passage of the Borah irrigation bond bill, providing for the issuance of \$20,000,000 of bonds to complete the National irrigation projects in the West Senator Borah will bear testimony to the invaluable service of the country press. Irrigation means more to the lumber business of the West than to any other single industry.

In this brief cursory review of some of the measures which the country press has aided, the writer speaks with authority, as it came to his hand to help create the sentiment which made possible the enactment of much of this legislation.

When labor troubles come—and they come unbidden like a plague of locusts—the I. W. W. horde swept all before them for a time. The country press, always conservative, counselled the men to remain and work, and discouraged the movement in every way possible.

In financial crises in many a community the personal equation of the editor of the local newspaper—often scarcely known and little appreciated, has helped them stem the tide of disaster. But why continue?

What can be done by the lumber industry to repay and continue to deserve the support of these brave country newspaper men—who with often only a handful of type help fight the battles? One word tells it all: Advertise and advertise liberally. See that every man jack around the mill and office subscribes for the paper. Have your job work printed by the local press, wherever possible. If the local newspaper offices are not equipped to do the work, let them handle the order. The big printer in the city will pay a commission and in time, as the community develops, the local plant will be prepared to do the work; but give him a chance first. We are hearing a great deal these days of what the retail lumber dealer owes the local newspaper. This is doubtless true—but the manufacturer of lumber owes more. He owes the very creation of just laws which help him to do business. This means more than anything else to a manufacturer.

Flying Men Fall

victims to stomach, liver and kidney troubles just like other people, with like results in loss of appetite, backache, nervousness, headache, and tired, listless run-down feeling. But there's no need to feel like that as T. D. Peoples, Henry, Tenn., proved. "Six bottles of Electric Bitters," he writes, "did more to give me new strength and good appetite than all other stomach remedies I used." So they help everybody. Its folk to suffer when this great remedy will help you from the first dose. Try it. Only 50c at Slocum Drug Co.

Butler-Spake.

There was a quiet wedding at the Star Hotel in this city last Saturday, the 27th, the contracting parties being Pickney M. Butler of Lexington and Miss Lucy B. Spake. The ceremony was performed by the Rev. W. A. Pratt, local Methodist pastor, in the presence of the host and a few friends.

Can't look well, eat well, or feel well with impure blood. Keep the blood pure with Burdock Blood Bitters. Eat simply take exercise keep clean and, good health is pretty sure to follow. \$1.00 a bottle.

LEXINGTON.

Mr. Reed left Saturday to visit his family at Mt. Hood.

Mrs. E. L. Reaney left for a trip to Salem on Monday.

Mr. and Mrs. Breshears were Heppner visitors on Sunday.

Miss Susie Munkers is now clerking in W. P. McMillan's drug store.

Mr. and Mrs. John Branstater left Wednesday morning for a business trip to Portland.

Mr. Willet, who was formerly a resident of Lexington, is a caller in our city at present.

Mrs. Waterbury, who has been staying at the Lexington hotel for some time, moved up to Heppner on Monday evening.

Don't forget to get your express at Jos. Burgoyne's store. A new supply of granitware on hand in which to do your harvest cooking.

Mrs. Willmot, of Ione, visited with her daughter, Mrs. McMillan, of Lexington over Sunday. Miss Kittie accompanied her mother.

Born—To Mr. and Mrs. Gus McMillan at their home near Lexington, a son, on Thursday afternoon. Mother and child doing nicely. Gus is also able to be around and treat to cigars.

Mr. and Mrs. Joe Devine and two children left Friday morning for a pleasure trip to Eaton, Ore. Mrs. Devine has been in rather poor health and we hope the change will be beneficial.

Another one of our young men who believes in the Bible, saying that man should have a helpmate, took unto himself a wife, the solemn occasion being at Heppner on last Saturday. We wish Mr. and Mrs. Butler every success all through life's journey.

Mr. H. E. Burchell, better known as Grandpa Burchell arrived Thursday evening to visit his two sons, Ed and Charlie during the harvest. Mr. Burchell, who now resides in Portland, was for several years a resident here and no doubt will enjoy a visit with his many friends.

Are Ever at War.

There are two things everlastingly at war, joy and piles. But Bucklin's Arnica Salva will banish piles. It soon subdues the itching, irritation, inflammation or swelling. It gives comfort, invites joy. Greatest healer of burns, boils, ulcers, cuts, bruises, eczema, scalds, pimples, skin eruptions. Only 25 cts at Slocum Drug Co.

Oregon Agricultural College.

This great institution opens its doors for the fall semester on September 20th. Courses of instruction include: General Agriculture, Arzonomy, Animal Husbandry, Dairy Husbandry, Bacteriology, Botany and Plant Pathology, Poultry Husbandry, Horticulture, Entomology, Veterinary Science, Civil Engineering, Electrical Engineering, Mining Engineering, Highway Engineering, Mechanical Engineering, Domestic Science, Domestic Art, Commerce Forestry, Pharmacy, Zoology, Chemistry, Physics, Mathematics, English Language and Literature, Public Speaking, Modern Language, History, Art, Architecture, Industrial Pedagogy Physical Education, Military Science and Tactics, and Music. Catalogues and illustrated literature mailed free on application. Address: Registrar, Oregon Agricultural College, Corvallis, Oregon. SCHOOL YEAR OPENS SEPTEMBER 20th.

DEFECTS OF VISION

Though slight may cause much annoyance which usually appear in the form of itching eyes or dull headache. If you are suffering from strained vision, our scientific examination will reveal the cause.

Eyes Examined Glasses Fitted Lenses Duplicated

OSCAR BORG

Registered Optometrist

COME

Where you can keep cool.

Just installed a big electric fan and will guarantee to keep you cool.

TO-NIGHT

The Sheriff's Punishment—Western story. A crackerjack. Sir George and the Heiress or the Stolen Elopment.—A good Romance.

Song—"Baby Rose."
Out of the Shadow.—A comedy, and to know that it is made by the Biograph Company is enough said.

Friday and Saturday.

PATHE'S WEEKLY—Stockholm, Sweden—The Lieutenant Colonel Unge has just perfected a new aerial torpedo, projected into space by its own energy and able to carry 165 pounds of explosives 3 1/2 minutes.

Paris, France—The annual Rugby foot ball game to determine the selection of the team to represent France in the International Championship Games which take place at Princess Park.

Long Run, Kentucky—Four persons are killed, five fatally injured and a score seriously hurt when a special Chesapeake & Ohio train crashes into a regular Louisville & Nashville passenger train.

Special for the ladies—Paris, France—The new coiffures require the addition of ribbons, flowers and airgrets.

Peggy, The Moonshiner's Daughter, an Idol of the hills.—Drama.

In the Shadow of Mt. Vesuvius.—Scene.

Jimmie the Detective.—He assumes many disguises and plays many parts while bringing a rogue to justice.

STAR THEATER