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Forecasting A Tremendous Spring Demand

739,626

more Ford cars and trucks were produced last year than the previous year, an increase of over 50 per cent.

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1992

In spite of this tremendous increase in production, it was impossible to meet delivery requirements during the spring and summer months when orders for 350,000 Ford Cars and Trucks could not be filled.

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This year winter buying for immediate delivery has been more active than ever before—and in addition 200,000 orders have already been booked through the Ford Weekly Purchase Plan for spring delivery.

These facts clearly indicate that the demand during this spring and summer will be far greater than ever, and that orders should be placed immediately with Ford Dealers as a means of protection against delay in securing your Ford Car or Truck or Fordson Tractor.

ord Motor Company

A small deposit down, with easy payments of the balance arranged, or your enrollment under the Ford Weekly Purchase Plan, will put your otder on the preferred list for spring delivery.

See the Nearest Authorized **Ford Dealer**

OLYMPIC FLOUR in 10, 25 and 50 lb. sacks **OLYMPIC GRAHAM FLOUR** OLYMPIC WHEAT FLOU OLYMPIC PANCAKE FLOUR **OLYMPIC FARINA** in 10 lb. sacks

Olympic Package Goods:

OAT FLAKES WHEAT FLAKES WHEAT HEARTS PASTRY FLOUR PANCAKE FLOUR BUCKWHEAT FLOUR

SOMETHING NEW---Olympic Quick Cooking Oats

Cooks in 3 to 5 minutes

PHELPS GROCERY COMPANY

Our new terms-5 per cent discount for cash or 2 per cent for prompt payment of monthly bills-are meeting with approval