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THE HEPPNER HERALD AN INDEPENDENT NEWSPAPER S. A. PATTISON, Editor and Publisher

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THE FARMER SEES SOMETHING

householders because they could not get fresh vegetables. Stores that had taken pride in supplying a large variety of sisted mainly of canned stuff and persons who have not been converted to preparing their 'vegetables with can openers found their menus considerably disturbed.

All this was the result of one little storm, but there are signs of a bigger storm brewing that will have a more lasting effect upon the food market. The farmer is constantly being told that he is overproducing, but in the past he has continued to do so by force of habit and because to curtail production would not help unless it was generally indulged suitable slogan for the 1924 cam- quired to succeed in the country. in. But something is happening now to the minds of those paign. hard working men. If scattered instances are any indication of what is coming, the day is not far off when the farmer will get what is rightfully his.

Last week a farmer brought a load of wood to a valley town and sold it for a good price. All he had done to that by 23in., in not more than four col- the relation of crops to soil and eliwood was cut it up and haul it; nature had taken care of ors and must be applicable to cross- mate, the rotation of crop fertilizathe planting and cultivating. He told his friends that it ing accident prevention. had brouoght him more than it was worth, and he has plenty more and knows that the demand is good.

The same man lost money on his wheat crop this year. He had worked early and late, plowing,, sowing and be submitted by two or more per- handle various gasoline engine vethreshing, and when he sold it he found that he would have sons, the suggestion received first been better off if he had simply sat in the sun and loafed will be declared the winner. instead of producing. He plans to cut more wood and and slogan shall become the proper- seller, a good manager, should plant less wheat.

would not be much of a market for wood, but others are any or all designs, suggestions, etc. ability, should have the stamina to finding other ways out. Some plan on growing enough be made by a committee composed of day, and if frost or hall or drought food to feed themselves this year and working in' mills nationally known men, names to be or flood or high wind brings the within flivvering distance of their homes instead of pro- announced shortly. ducing for the market. Others have decided that they might as well loaf and break even as work and lose money, while still others are leaving the farms entirely.

This means that many persons will lose their holdings, Street, New York City, so as to reach the farmer should know. Yes, it is and as a matter of fact they have been losing them. One his office not later than February 11, large land owner who had sold numerous Eastern Oregon 1924.

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wheat farms on a part time basis reports that the buyers are accepting the loss of their first payments and moving off, and his experience is not unique. It is a story of shattered hopes and people tired of the struggle, but in it there is a bit of promise for the future. Overproduction may soon be a thing of the past. Then the farmers who have stayed on the soil will have their turn.

The psychology of overproduction is peculiar. It is not the physical so much as the mental effect of the comparatively small extra amount of food that does the damage. Everyone feels that someone will be struck badly and all race to avoid being that one. Consequently all are made to suffer for their eagerness to sell.

Co-operation and curtailment of production will remedy When the cold snap that ushered in the new year was all this, and the chances are that the effect will be noticed at its height there was considerable complaining among before long. Economic conditions are bound to adjust householders because they could not get fresh vegetables. People will not go on forever working at a loss; it is a physical impossibility for them to do so. The produce suddenly ran out, and shoppers were told that farmer was well off a few years ago and he will be again, things had frozen. There was plenty to eat, but it con- and the sooner he organizes for concerted action with his fellows the sooner that day will be .- Portland Telegram.

AMERICAN RAILWAY ASSOCIATION OFFERS PRIZES

The committee of the American jobs and be farmers. They have Railway association on prevention of read and believed the rainbow gush highway crossing accidents announc- of the literary back to the landers. es a national contest open to all for So each mail brings letters to many the best design for poster and most leading farmers, asking what is re-

Prizes offered for posters are \$500, \$200 and \$100 for first, sec- bookkeeper. He took a lot of trouond and third prizes respectively and ble to be specific and replied that a the slogan prize is \$100.

crossing accident prevention, catchy, livestock, how to handle livestock in brief, euphonious and practical.

Should the slogan finally adopted repair broken machinery, how to

Exclusive title to accepted design smithing, must be a good buyer and ty of the American Railway associa- know enough about bookkeeping to

Of course if every farmer with a wood lot did this there tion. The right is reserved to reject compute costs, must have executive Selection of poster and alogan will do fourteen or fifteen hours' work a year's work to naught must have the

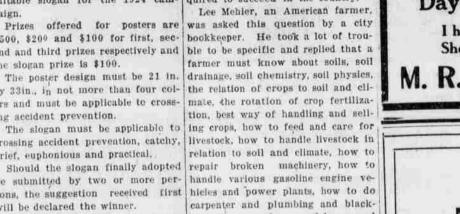
All designs and slogans to be for- courage to take a drink of water and warded to H. A. Rowe, Chairman, a cold bath and start over again. Committee on Prevention of High-And the above is only an incom way Crossing Accidents, 90 West plete list-a mere start toward what

a great life if you don't weaken .-Exchange.

Lee Mehier, an American farmer, was asked this question by a city farmer must know about soils, soil The poster design must be 21 in. drainage, soil chemistry, soil physics, tion, best way of handling and sell-

WHAT A FARMER SHOULD KNOW

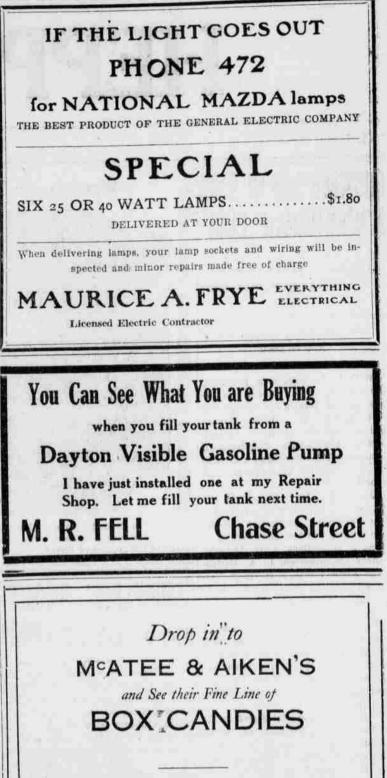
A lot of folks want to quit city



HOT DRINKS and SANDWICHES always ready to serve;



Tuesday, January 29, 1924





Did You Ever Have an Argument

with your grocer, doctor, or neighbor-he INSISTING you had not paid your bill, while you were POSITIVE you had?

Such annoyances are needless. There is very little room for dispute about accounts that are paid by check.

Your cancelled check, when properly endorsed, is the most perfect form of receipt known in the business world.



First National Bank Heppner Ore.

