

HEPPNER HERALD

VOLUME X

HEPPNER, OREGON, TUESDAY, NOVEMBER 13, 1923

NUMBER 29

PRIZEWINNING BULL TO HEAD MINOR HERD

BOB THOMPSON BUYS STOCK SHOW WINNER

WILL IMPROVE LOCAL STOCK

Hercules Marshall Said to Be Finest Animal of Class in the United States

Bob Thompson, well known Morrow county stockman and member of the W. O. Minor Short Horn Cattle Co., of which Glenn Boyer is manager, has returned from the International Stock show where he purchased the prize winning Shorthorn bull of his class, a senior yearling from the F. M. Rothrock company, of Spokane, Wash.

The animal is registered as Hercules Marshall and has been a prize winner at every show he has attended since his calfhood. As a junior yearling he won first honors at the Chicago show last year and he undoubtedly stands at the head of his class on the Pacific coast if not in the entire United States.

Hercules Marshall and three other very fine Shorthorns purchased by John Kilkenny at the big show, arrived in Heppner Monday and are being taken care of at the Lattace feed yard near the depot for a few days. Hercules will head the Minor Company herd and Mr. Kilkenny's three will be placed with his herd at his Hinton creek ranch.

The purchase of these fine animals by our leading stockmen shows that, in their opinion, the cattle business is a coming one and that the secret of future success lies in improving the breed and producing the highest quality of beef to meet the demands of the best markets.

Mr. Kilkenny, who is known as the biggest sheepman in the county, has lately been building up a fine herd of cattle on his ranges and the addition of these fine animals indicate that he will soon rank well in the cattle industry.

The late W. O. Minor, who founded the Shorthorn company bearing his name was formerly one of the best known Shorthorn men in the west and took many annual prizes at all the big shows east and west.

WHERE DID THIS FARMER GET THE MONEY?

The story comes from Grass Valley that a farmer of that section while on his way to town got out of his car to open a gate when a hold-up man stuck a pistol in his ribs, made him lie on his back, robbed him of more than \$100 then stepped on the running board and started the car over a bluff to keep the farmer from giving a quick alarm.

Two queries are suggested by this story: First, Where did the farmer get all that money and, second, will the robbers be tackling country editors next?

L. V. Gentry, John Kilkenny, R. A. Thompson and John Kelly were among the prominent Morrow county stock men who attended the big show at Portland last week.

50 GOOD CIGARETTES 10¢

GENUINE "BULL" DURHAM TOBACCO



BEST FLAPPER TYPE



Clara Bow, a brunette high school girl, who has been selected from 50 flapper types as the "perfect flapper." She is athletic, keenly interested in all affairs of the day and a smart dresser.

LEXINGTON WINS OVER HEPPNER ELEVEN 14-0

(By Our School Reporter)

The big event of the football season has come and gone. The result is a 14-0 score in Lexington's favor.

The game was played at Lexington last Saturday. Ted Johnson, a former Lexingtonite, acted as referee, while Ed Chidsey was umpire, and Eugene Doherty and Bob McMillan were linemen.

Heppner went into the game with a nose too optimistic outlook. This feeling was augmented by reports of "Big Mike" and "that crooked-leg" referee.

Heppner had the first punt and kept the ball for a few minutes at the beginning. Then the referee gave Lexington the ball. Heppner's team seemed to be in a sort of lethargy and permitted Lexington to get away with two touchdowns in the first quarter. Successful goal kicks were made both times, making the score 14-0 at the end of the first quarter.

In the second quarter it was about an even break. Neither team held the other any too well.

Heppner began to wake up in the last half and discovered that she really could do something if she tried. She completely outplayed Lexington and although she was unable to gain a touchdown (ask the referee why) she kept Lexington from gaining another. The last half certainly was well played by Heppner's men even if the referee did have quite a time condescending to notice that they were on the field.

And so the game ended. As was prophesied, the game went to the one who got the breaks. Whether the game was won by fair means or foul is another story.

Heppner's team seemed rather lacking in co-operation at first, but she retrieved herself toward the last. Had she played the game on her own field and had it been played fairly, the score would have been different.

There was a large crowd present and the gate receipts fulfilled all expectations.

Old H. H. S. turned out strong and certainly yelled for her team in a peppy manner.

The Heppner team's lineup was:
 Right End.....Francis Doherty
 Tackle.....Jim Stout
 Guard.....Emery Goodman
 Center.....Austin Smith
 Guard.....Leonard Schwartz
 Tackle.....Ed Bell
 Left End.....Elmer Buckman
 Right Half.....Paul Aiken
 Fullback.....Guy Hall
 Left Half.....Con Adkins
 Quarter.....Carl Cason

The next game will be played with Fossil on the home field Saturday, November 17.

TAX MEASURE CARRIES BY A SMALL MAJORITY

VOTE IN THIS COUNTY IS VERY UNFAVORABLE

Interest in Question Scant and Only 25 Per Cent of Vote Is Cast

The income tax measure carried by a close vote in last Tuesday's election, the majority in favor of the measure being but a little over 500. Counties voting against the measure were Clatsop, Curry, Klamath, Lake, Malheur, Morrow, Multnomah, Sherman, Tillamook. But little interest was shown in the measure throughout the state and only around 25 per cent of the normal vote was cast.

The election last Tuesday aroused but small interest in Morrow county only about 25 per cent of the voters taking the trouble to go to the polls and the measure lost by a vote of 257 yes to 420 no.

Following is the vote by precincts:
 Alpine—yes 9, no 3.
 Pine City—yes 9, no 0.
 Eightmile—yes 9, no 12.
 Gooseberry—yes 3, no 7.
 Boardman—yes 99, no 15.
 Hardman—yes 16, no 17.
 Lexington—yes 44, no 33.
 North Heppner—yes 35, no 110.
 South Heppner—yes 21, no 71.
 Lena—yes 5, no 18.
 Ione—yes 28, no 99.
 Cecil—yes 4, no 21.
 Irrigon—yes 21, no 14.
 Total—yes 257, no 420.

RETURN FROM EXTENDED VISIT IN IDAHO

Mr. and Mrs. W. O. Bayless returned Wednesday evening from an extended visit with relatives and friends in Idaho where they spent several pleasant weeks around Payette, Caldwell and Boise.

"It's a great country," W. O. remarked to the Herald when speaking of their trip Thursday morning. "It's wonderful the amount of apples, lettuce, hogs, hay and other farm products that is being shipped out of that country this fall. At one station there are three lettuce packing plants where cars are being loaded with succulent lettuce heads continuously. Apples are also being sent out by the hundreds of cars and one day each week is known as "hog day" when 8 to 10 cars of fat hogs are shipped out to Portland. There are no big hog raisers but every farmer and orchardist keeps enough hogs to eat up the waste and when topped out on corn they are prime stuff. Corn is a great crop there, making 70 to 80 bushels per acre and of fine quality."

Mr. Bayless says the farmers there are about the same as in all other countries—some are going broke and some are making money.

Pheasant and duck shooting is great around Caldwell, Mr. Bayless says and he had a world of sport in that line. Not far from Caldwell is a big artificial lake used as storage for irrigation water. It is said to be the largest artificial lake in the world and Mr. Bayless says there are more ducks on that lake than he thought there were in the whole world.

RECENT BRIDE AND BRIDE-TO-BE HONORED

Neighbors of Woodcraft spent a pleasant evening in the lodge room last evening, the occasion being a party given in honor of Mrs. Raymond Ferguson, nee Coramae Crawford, and Miss Bernice Cool, a bride-to-be. Many beautiful and useful presents were presented to the guests of honor and a dainty banquet was served. The engagement of Miss Cool to Mr. Harvey Bauman has been announced the wedding to take place on November 23.

About 40 members of the circle were present at the affair last evening.

Auxiliary Will Hold Bazaar

The Woman's Auxiliary of All Saints Church will hold a bazaar on Saturday, December 1, in the show windows of Gilliam & Blebe's store. Do not miss this opportunity to purchase Christmas gifts from the fine assortment of beautiful work on display at that time—Saturday, Decem-

OF COURSE HE SIGNED



Little Beverly Moffett, five-year-old daughter of Rear Admiral and Mrs. William A. Moffett, called on Secretary of State Hughes and obtained his membership as the beginning of the sixth annual roll call of the American Red Cross.

PERMITS FOR USE OF WATER ISSUED

Rhea Luper, state engineer, has issued the following permits for the use of water for irrigation and domestic use:

To Grover C. Curtiss of Willows, covering the appropriation of water from Willow creek for irrigation 31 acres and domestic use.

To Antone Vey of Pendleton, covering the appropriation of water from the north fork of Butter creek for development of 12 theoretical horsepower. The construction cost is estimated at \$2,000.

FORMER MORROW COUNTY COUPLE WED IN WASHINGTON

A wedding of more than passing interest to many Morrow county residents was solemnized in the Episcopal church at Walla Walla Thursday, November 1st when Mrs. Ella Vale became the bride of Mr. Nathaniel H. Webb. The couple are both well known here, having been residents of this county until of recent years when both have resided at Walla Walla. Mr. Webb was formerly engaged in the stock business on Rhea creek and his bride, formerly Miss Ella Ayers, was a resident of Butter creek. She is a sister of Mrs. Percy Hughes of this city.

Following the ceremony, which was witnessed by only a few relatives and close friends, Mr. and Mrs. Webb left for a few weeks' visit at Portland and the coast following which they will be at home to their friends at their Walla Walla home.

POPULAR CECIL COUPLE ARE WEDDED

Mr. Charles Herbert Hynd and Miss Mildred Henriksen, a popular young couple of Cecil, were married at The Dalles, Wednesday, October 31st with only the immediate relatives of the high contracting parties present. The ceremony was performed at high noon, in the First Methodist Episcopal church at The Dalles, Rev. H. C. Kohr officiating. Following the ceremony the young couple left for Portland and other western Oregon points where they are spending a two-week honeymoon and upon their return to Cecil they will reside in the cozy bungalow near the Cecil school.

The bride, a most estimable young lady, is the daughter of Mr. and Mrs. George Henriksen, of "Strawberry Ranch," near Cecil and the groom is the eldest son of Mr. and Mrs. Jack Hynd, one of the most prominent families of that neighborhood. Both have a host of friends all over the county who will join in extending their heartiest congratulations and best wishes.

The ladies will also serve light refreshments. 29-30

Mr. and Mrs. A. L. Ayers and Mrs. Anna Spencer returned from Portland yesterday after visiting the stock show in that city last week. Mr. Ayers says it is the greatest show he ever saw and the biggest of its kind in the world.

Farmer Must Control Production and Markets

By C. E. Spence, Market Agent, 723 Court House, Portland, Or.

Suppose it required 1000 people to produce articles necessary for a community, and then 500 more people made a living and profits in getting these articles to the people of the community. You would admit that the system was top heavy and that one of two conditions would result, either that the price to the consumer would have to be so low (that the middle 500 might make their profits) that he could not prosper, or the price to the consumer would be so high that he would not consume as much as he needed.

There are 33 1-2 millions of farm folks engaged in producing food for the nation and there are 19 millions of middle folks concerned in distributing these products to the homes. The results are that the middle interests fix the price so low to the farmer that he cannot get cost of production on many of his products, while the price to the homes is so high that normal buying is greatly reduced.

Of this condition Senator Borah of Idaho says:

"The farmer realizes now that unless he is not only in control of production, but marketing also, he will be the victim of those who control the markets. There is no business but must, through organization and ability, be prepared to take care of itself."

There is an abundance of all food products, yet consumers are refusing to purchase beyond absolute necessity, because of high retail prices, and at the same time millions of farmers are leaving the land because they are facing bankruptcy.

In eight years taxes have increased 120 per cent on farms. Freight and express rates on farm products have been raised again and again. Prices on farm machinery and utensils remain where they were during the war period. All living expenses gradually increase.

The farmer has been set back to pre-war standards on all that he has to sell, but war prices prevail on all (Continued on Page 2)

Nation-wide Program for National Education Week

Attention is called to National Education week, November 18 to 24 inclusive.

The following is the basic program which has been prepared by the American Legion, the National Education association, and the United States Bureau of Education. The general slogans for the week are:

Children today, citizens tomorrow; A man of knowledge increaseth might; No illiteracy by 1927; A sick body makes a sick mind.

Sunday—For God and Country

1. Education in the home.
2. Education in the school.
3. Education in the church.

Slogan—A godly nation cannot fail.

Ministers of all denominations are urged to preach a sermon on education, either morning or evening. All communities are urged to hold mass meetings. Requests for speakers should be made to the American Legion posts throughout the country for meetings during this week.

Monday—American Constitution

1. Life, liberty, and justice.
2. How the Constitution guarantees these.
3. Revolutionists and Radicals a menace to these guarantees.
4. Security and opportunity.

Slogans—Ballots not bullets; Visit the schools today.

Tuesday—Patriotism Day

1. The flag—the emblem of the Nation.
2. Help the immigrants and aliens to become Americans.
3. Take an active interest in governmental affairs.
4. Music influence upon a nation.

Slogans—Visit the schools today; America first.

Wednesday—School and Teacher Day

1. The necessity of schools.
2. The teacher as a nation builder.
3. The school influence on the coming generation.
4. School needs in the community.
5. The school as a productive institution.

Slogans—Visit the schools today; Better trained and better paid teachers, more adequate buildings.

Thursday—Illiteracy Day

1. Illiteracy—a menace to our nation.
2. An American's duty towards the uneducated.
3. Let every citizen teach one illiterate.
4. No immigration until illiteracy among native and foreign-born is removed.

Slogans—No illiteracy by 1927—It can be done; Visit the schools today.

Friday—Community Day

1. Equality of opportunity in education for every American boy and girl.
2. Rural schools—City schools—Colleges.
3. Slogans—Visit the schools today; An equal chance for all children; A square deal for the country boy and girl.

Saturday—Physical Education Day

1. Playgrounds.
2. Physical education and hygiene.
3. The great out-of-doors.
4. The country's need in conservation and development of forests, soil, roads, and other resources.

Slogans—A sick body makes a sick mind; Playgrounds in every community; Athletes all.

THANKS!

WE TAKE this space to thank the public for their hearty support the past nine months we have been in business. Such support has enabled us to hammer prices down and place our products within reach of all.

We are pleasing new customers every day. Tell your friends.

We thank you!

THE CENTRAL MARKET

G. B. SWAGGART, Prop.