

THE HEPPNER HERALD

AN INDEPENDENT NEWSPAPER

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HOME INDUSTRIES SHOULD BE PATRONIZED

The following editorial was awarded first prize by the Colorado Editorial Association. The prize was offered by the Dry Climate Ink and Roller Co. Do manufacturers generally really appreciate what the local newspapers do for the community in their efforts to encourage industrial development and make a better market for the factory output? Read what Editor Byrnes says in the Pueblo-Colo- rado Indicator:

"When a resident of any city, town or community makes the casual remark that he cannot see why he should buy of home merchants or show a preference for home manufactured goods he sets the more thoughtful individual to thinking, and he is apt to thin kalong straight lines. He has heard a strange sentiment expressed that wakes him up, and he is apt to reflect somewhat after this fashion:

"Now, if all the citizens in this town talked and felt as this man does we couldn't and wouldn't have much of a town, and neither community nor state would be getting just returns for the expense and trouble it has gone to in building up the community, and for the civil government it has established for safeguarding the lives and property and other interests of its citizens. It would not be receiving just compensation for providing schools and parks and jobs for the wage earners and business for the merchants to enable them to make a good living. Such a man is not giving value received for what he gets out of the community of common interests."

"On the other hand the home-patronage and home-industry proposition works something like this: If the local merchant neglects to patronize those who patronize him he is not doing his fair share, either. If he does not buy his boxes, brooms and mattresses, for instance, of the home manufacturer or the state manufacturer, and sends his orders away for such goods, he gets the goods, to be sure, but the out-of-the-state firm gets the money, and thus it is taken out of the home circulation market and it lessens the wealth of the community by just that much.

"And, moreover, the box and broom makers, the mattress makers, and the proverbial butcher, the baker and the candle stick maker is deprived of so much needed employment, and it hurts, for the local laborer and salaried person in town has less money to spend with the grocer, the clothier, the dry goods man and everyone else in business; and so because a link in the chain of natural trade has been broken the entire chain of economics is made weaker and less efficient.

It works the same way when a family sends its order off to Squeers, Sawbuck & Co., or other big mail catalogue houses in Chiyork for household supplies, the struggling home merchant or jobber and the state manufacturer is deprived of his legitimate trade, but he is called upon just the same to contribute to a multitude of small benevolences and enterprises, and he must submit without protest to being plucked about every so often and occasionally in between times.

"So let it be understood that the business man is a very useful and necessary adjunct to any community, for he not only affords employment to others but he is among the heaviest taxpayers of the home government for offensive and defensive purposes, so that he is entitled to consideration and support. It is thus seen that home patronage has its selfish side and its loyal side that appeal to us both going and coming.

"Reciprocity is a grand and noble institution when made to work both ways. It then falls upon the community like mana from heaven. It radiates a sustaining and soothing influence upon all persons and interests alike. It is a human sort of sentiment that needs to be more generally as well as more generously practiced. It is the Golden Rule applied to home and building business affairs. It relates to everybody and everything.

"If the rule were more universally observed there would be bigger and better home and state mercantile, manufacturing and jobbing concerns, more employment and lower taxes, and there would be lower voluminous dog-eared catalogues of the big out-of-state mail order houses in use."

THE TAX PROBLEM

We believe the greatest problem before the American people today is the problem of taxation, says the Shenadoah, Ia., Sentinel Post.

Two sane methods of relief are open. First discourage new governmental fads and fancies which add unnecessary laws to our statute books with increased numbers of employees and more government overhead. Officialism spreads like the green bay tree if left to its own course, so trim down to essentials.

Second, see that all property pays taxes equally, which it does not do at present. Under our existing laws any person is at liberty to convert his property into non-taxable bonds and thus escape all forms of taxation.

The necessity (if it ever existed) for tax-exempt bonds is past and the day is here when no such loophole as this should remain to enable those most able to pay to escape taxation.

Every dollar that tax-exempt bonds absorb cuts two ways—it doubles the tax on other people and removes a dollar from industries which need it for expansion and development.

SHOES AT COST

LADIES' AND CHILDREN'S SHOES

We are going to close out our entire line within the next thirty days at
ABSOLUTE COST

NOTE THESE REDUCTIONS

Ladies' 15-in. hiking shoes, were \$9.00, now \$7.75
Ladies low shoes, were \$3.95, now 3.10
Ladies dress shoes, were \$4.65, now 3.65

PROPORTIONATE REDUCTIONS ON ALL OTHER LINES OF CHILDREN'S SHOES. COME IN EARLY AND GET FITTED WHILE OUR LINES ARE COMPLETE.

W. P. PROPHET & CO.

CRICKETS AND GRASSHOPPERS

Interest in hollyhocks seems to be waning the past week due either to the hot weather or to the Cleveland classic that was published last week. Whatever the cause, hollyhocks and hollyhock stories are sort of curling up and grasshopper and cricket stories are taking the center of the stage.

Friday afternoon Ananias club was holding its regular session on the bench in front of Prophet's store, with Emmett Cochran, Uzz French and Squire Richardson present, when the talk turned to grasshoppers:

"Some of those old hoppers have mighty sharp teeth," remarked Mr. French, "and they can eat most anything. Up at Frank Monahan's place they are eating holes in the side of the house and one year I remember hearing it said that the chickens and turkeys ate so many of the insects that it killed the fowls. The hoppers, after being swallowed, would just eat a hole out through the chicken and hop off to finish their meal in some garden."

"Hoppers are not in it with the big, brown crickets that we used to find on the range over on the John Day," commented Emmett Cochran. "I remember one year I had a band of lambs there and one day they rambled into a patch of crickets. It scared them darned sheep so bad that they wouldn't eat or do anything else but mill around in a circle and it took me two days and a half to get them out of that band of crickets and quieted down again so they would eat."

"The crickets always travel in one direction," continued Mr. Cochran. "And when they come to a river they never stop travelling nor cackling but just wade in and take their chances. That time on the John Day after I got my sheep untangled from the darn crickets, I went down to the river to see what they would do. Well sir, there must have been a good many billions of them and I'll tell the world they didn't stop a minute but just hopped into the water and took their chances. There must have been several billion drowned for the river below was covered with dead crickets for miles but there was enough got across to eat everything there was on that side of the river and to scare all the sheep into fits."

Squire Richardson wiped the perspiration from his brow, fanned himself with his hat for a moment and looked grieved.

"Well, I can tell you fellows one thing," he finally said. "I have seen a few crickets and grasshoppers myself and I could tell you a story about 'em that would make you fellows sound like pikers but being a justice of the peace and police judge of the city of Heppner, I have to maintain the dignity of my office, but if you fellows will just wait till my term expires I will tell you some cricket and grasshopper stories that will make you wish you had told your stories last."



ACTIVITY IN SHEEP MARKET

Several sheep buyers are in the county this week, among them being W. J. Gooding, of Boise; Thos. Taylor of Burley, Idaho, and Tom Boylen, of Pendleton.

It is understood that Mr. Gooding bought five carloads of lambs this morning from W. W. Buell, after they had been loaded for the Portland market, and rebilled the cars to Chicago. Mr. Buell is a sheepman in the Monument country.

Mr. Gooding went from here to Condon this forenoon. Tom Boylen, of Pendleton, was in town this morning and it was reported on the street that he had bought most of the lambs on Butter creek on his way over. This report, however, could not be verified.

It is understood that buyers are prepared to pay about 9 cents for good lambs delivered at Heppner.

are visiting at the home of their aunt, Mrs. M. L. Curran.

Forehanded People

Inside of the vault of the bank are located the individual Safe Deposit Boxes maintained for those forehanded people who want the BEST OF PROTECTION for their valuables. Bonds, stocks, insurance policies, mortgages, records, receipts, jewelry, trinkets, etc., deserve better protection than they receive when kept in an office safe, tin box or hidden away somewhere.

This bank has these Safe Deposit Boxes for rent at the rate of two dollars a year and up, according to the size of the box. It offers you the opportunity to keep your valuables where it keeps its own. Rent a Safe Deposit Box today, for the number now vacant is limited.

Farmers and Stockgrowers

National Bank
HEPPNER, OREGON

This is Real Iced Tea Weather

You have the weather,
we have the makings
Schilling's or Folger's
either in regular paper packages
or vacuum tins

Phelps Grocery Company