

# HEPPNER HERALD

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## CALIFORNIA BANKER FAVORS CO-OPERATION

SAYS FARMERS MUST UNITE IN MARKETING PRODUCTS

More Credit Danger Rather Than Protection. Must Market Product at Profit

"The very reasons that have made some of the farmers doubtful credit risks are the ones that should prompt the banker to encourage the establishment of co-operative marketing organizations." This is one of the statements made by J. M. Henderson, Jr., chairman of the board of United Bank and Trust Company of California, in an article entitled "The Banker and Co-operative Marketing," recently emanating from his pen.

In pointing out that a good deal of attention has of late been directed to the subject of agricultural credit, Henderson stresses the fact that, unless the farmer can run his business on a profitable basis, more credit will prove a danger rather than a protection to him. "As an individual," says Henderson, "the farmer has not been in a position to market his product to advantage. Unacquainted with the problems of the market his products have become the football of speculators, middlemen, politicians and even consumers. Operating along individual lines he has been at the mercy of organized groups who have not hesitated to so frame the machinery of distribution that the farmer should always get the minimum price for his product, and this, in many instances, has actually been below the cost of production. The lack of uniformity in his methods and the atmosphere of instability thus created could not fail to develop in the banker a spirit of caution in making his agricultural loans. We must never forget that the banker is legally and morally bound to the stockholders and depositors of his institution, and there are many agricultural loan propositions submitted to him which he cannot but hesitate to entertain, having a proper regard for the safety of the funds entrusted to his care."

"Having regard to the effective manner in which co-operative methods of the weak elements in individual marketing," says Henderson, "it would seem that the banker should welcome the movement and do everything in his power to stimulate it. Where there was chaos before, there now arises order. Where before there was instability, there now appears a determinable stability. Where before there was uncertainty as to liquidation, there now appears reasonable certainty in the case of well-managed organizations. The co-operative provides a means for a proper outlet of the farmer's product. Disorganized dumping of the product is avoided, prices are stabilized and the banker knows where he stands. Loans can be made on warehouse receipts which, as the goods covered by these receipts have been

properly standardized and graded, are far sounder as security than the receipts of an individual farmer operating on a restricted basis."

Henderson states that he has recently been in communication with some of the leading growers' organizations in California and that he has received a number of interesting and encouraging reports of their activities. He cites the case of the California Peach and Fig Growers' organization, established in the year 1915, when a serious condition prevailed in that industry. Individual growers were only receiving 2c to 3c a pound for dried peaches, a price much below the actual cost of production. As a result of the organization's activities a wider market has been developed and a price of 10c is being obtained, without any additional cost to the consumer. It is stated that growers of dried peaches and figs have received more than 100 per cent increase in the turns.

Henderson also refers among others to the activities of the Central California Berry Growers' association and the Sebastopol Apple Growers' Union, and to his own activities, having as their object the protection of the dairy industry.

In concluding, Mr. Henderson declares that those who have the cause of California Agriculture at heart, must awaken to the importance of encouraging co-operative marketing in every way possible. "Obstruction," he says, "is still being encountered. Sinister attempts are being made by outside organizations having as their object the undermining of the loyalty of those belonging to co-operative marketing organizations, but right will prevail in the long run and the farmers and the public alike will reap the benefit, the farmers because of the elimination of uncertainty as to markets and prices and the public because of the improvements in grading and distribution."

## ACTIVE WORK SOON TO COMMENCE ON HIGHWAY

Camp is being established and preliminary work is being done towards opening a quarry at the Tom Matlock ranch east of town by the General Contracting Co., the concern having the contract for laying macadam on the Heppner-Jones Hill section of the Oregon-Washington highway, and it is expected active work on the improvement will start at an early date.

The Heppner-Jones hill section was graded a year ago and includes about 12 miles of highway and when completed will be of great value to the people of the Butter creek district in getting to and from Heppner State highway engineers have also been busy this spring completing the survey from Jones hill to the end of the macadam in Umatilla county this side of Pilot Rock.

Although no definite information is available it is expected that federal aid will be secured towards the improvement of that section and that within a year or so the highway will be completed from Heppner Junction via Heppner and Pilot Rock

## OREGON WOOL PRICES RANGE 40-43 CENTS

BOSTON PAYS 40-43 CENTS FOR MARKETED CLIPS

Washington Buying Steady, With 39 Cents Being Paid as Top Quotation in Territory

Boston, April 19.—The Boston wool trade feels that the recent purchase by a Boston house—Hallowell, Jones & Donald—of the Jericho wool pool in Utah, at 51 cents a pound, established the price of good fine and fine medium territory for the season at about 50 cents, which is 25 per cent higher than the price a year ago. The clean cost of the Jericho wools landed in Boston is estimated at \$1.35 to \$1.40.

While buying in the west is confined to a few houses, operations are broadening. It is said that 75 per cent of the Utah clip is contracted and the remainder is being gathered at 48 to 50 cents for good wool. It is understood that the Jericho wool will be resold here.

In Nevada 42 and 43 cents is being paid. A little wool is being bought in Wyoming at 43 to 45 cents. In Montana nothing has been done beyond a few clips bought early around 45 cents. Growers there seem to favor consigning their wool.

A few Boston houses have been active in eastern and southern Oregon, notably at Arlington, where 40 cents has been paid, and in Grass valley, at 42 cents. In the Lakeview section, southern Oregon, about 750,000 pounds have changed hands, mostly at 43 cents, the range being 40 to 43 cents.

In Washington buying is steady. The latest purchase of note being the Klickitat pool, said to have brought 39 cents. The Yakima clips have been largely taken by Boston buyers, 39 cents being top quotation reported.

Outside Utah and Oregon the main interest centers in Texas, where the bulk of the wool shortly will begin to accumulate at concentration points. Scattered clips have been bought on the basis of 50 cents for 12 months and 45 cents for eight months. Until dates are fixed for public sales at Kerrville, San Angelo and possibly other points, the season will not be really open.

Cold weather has delayed shearing in the fleece-wool sections of Ohio and the middle west. Efforts are being made to get the best Ohio wool for Boston accounts and some progress is being made at 45 to 47 cents for medium clips and 50 cents for fine. Shearing is a little more forward in Michigan than in Ohio. Michigan and Indiana growers insist on obtaining 50 cents for their best wool.

Trading in Boston is at low ebb. Choice B super-pulled wool is moving at \$1 to \$1.02, clean, for exceptional lots. Very good B super can be bought at 90 to 95 cents. Moderate sized lots of fine merinos are reported sold at \$1.16 to \$1.18 for 64s and 70s, with offerings none too large. Some held firmly for \$1.20 and occasionally lots of super wools are held for \$1.25. Current clean cost of 64s to 70s combing wool is estimated at \$1.45 to \$1.47, duty paid. At these figures for skirted wools, they compare very favorably with the new territory wools, on the basis of 45 to 50 cents in the country.

Sales are reported at 50s Australian in bond at 56 cents clean, 56s at 70 cents, and 58s at \$1.05. Demand reported very strong in Australian markets, with the situation unfavorable for the new clip, as rain said to be overstocked with medium 44s and 46s. These are offered at 60 cents clean, but buyers are shy. It is hinted that some of the holders would unload at any fair price. Other medium and low crossbreds are also plentiful, with demand dull.

American buyers are cabling buying orders to Australia, but are slow to raise buying limits and get little wool. Predictions are that prices will advance 5 to 10 per cent over the last closing at London auction sales, opening April 24.

Receipts for foreign wool here for the week are 169,947,609 pounds.

## IONE WINS GAME IN HARD FOUGHT BATTLE

ONLY FOUR TALLIES MADE IN NINE FULL INNINGS

Ione Wins Game in Fifth Because Fate Decried It to Be That Way

A rattling good game of ball was the good fortune of Heppner and Ione fans who thronged Gentry field last Sunday to witness the battle royal between Ione and Heppner.

Ione won the game and she deserved every point she made though it must be said that Fate had something to do with the result. Had the fifth inning been eliminated it would have been a scoreless game to the end of the 9th but as the fifth was as outstanding and noticeable as an ugly man's nose Heppner had to let the visitors take their four little old scores and let it go at that.

Ione had her old standby pitcher, Rocky, in the box with Cochran catching and nobody around Heppner will deny that the two made a strong combination.

Rocky has so many different kinds of ball to hand out that the batters never know just what to expect. He is a seasoned pitcher and knows all the tricks of the trade but when it comes to real speed Heppner's tall kid pitcher, Broughton, has him outclassed. When Broughton gets that long right arm of his into action it means much leverage on the ball and high speed. David, when he struck out Goliath, didn't have much on Heppner's kid pitcher. King caught a good game as usual and for some reason, either by accident or design, Rocky walked him each time up but one.

Heppner's best batters failed to meet with Rocky Sunday and the strike outs were too numerous for comfort, but taken all through the teams were evenly matched in all round playing.

After playing four innings without a score Ione, with two men down and two strikes on Rocky who was at bat, broke loose and made four scores. Heppner failed to do likewise, but from that time on they blocked every effort of the visitors to increase their lead.

The line-up:

Ione	Position	Heppner
Rockey	p	Broughton
Cochran	c	KING
O. Reitman	1st	S. Aiken
Glock	2nd	Allen
W. Reitman	3rd	Eiwood
Eubank	ss	Van Marter
Lewis	rf	Brown
Blake	cf	Ward
V. Reitman	lf	P. Aiken

Score: Ione 4; Heppner 0.  
Struck out: by Rockey 8; by Broughton 2.  
Base on balls: Off Rockey 3; off Broughton 2.  
Time of game 1:25.

## CARD OF THANKS

We wish to thank all who so kindly assisted during the sickness and death of our beloved wife, mother and sister. Also for the beautiful floral offerings.

C. C. CHICK,  
CHAS. CHICK,  
J. H. WILT AND FAMILY.

SHEET MUSIC—Four for \$1.00 at HARWOOD'S. 52-53

ROLL YOUR OWN WITH Riz La Croix Papers Attached

## POPULAR HEPPNER COUPLE WED AT BEND, OREGON

Announcement of the marriage of Miss Gwendolyn Darbee and Mr. Ray M. Rogers, well known and popular young couple of Heppner, reached this city last Wednesday from Bend where the interesting ceremony took place Monday, April 16. Marshall Phelps, former Heppner boy, now employed at Bend, was best man and did the honors in the way of helping get the license and in finding the proper clergyman, and in other ways giving his old friend and classmate a proper start on the matrimonial sea.

Mr. Rogers has been living at Redmond since about the first of the year where he holds a good position, and Miss Darbee left Heppner a couple of weeks ago to visit friends at Portland.

The happy couple will have the best wishes of everybody in Heppner for their future welfare. They will reside at Redmond.

## HIGH SCHOOL NOTES

The sophomores met at the domestic science dining room last Friday in the "wee sma' hours" and prepared their breakfast. We understand that quite a number managed to wake up in time, which is saying much for them.

On Thursday evening the freshmen entertained a goodly portion of the high school at a "weenie" and marshmallow feed up the creek.

The report cards for the second six-weeks' period of school were given out last Wednesday.

The senior class has appointed a committee to form plans for a class day this year. This is a new event for us, but we are all backing them to make it a success.

"And Home Came Ted" is the play chosen by the juniors and seniors to be presented in May. The cast has been selected and practice will begin this week.

Although it rained, then rained some more, everyone enjoyed the half holiday on April 17. Only five more weeks and then we'll enjoy many of them. x

Wise people take notice:—Don't miss the operetta, "The Treasure Hunters."

The students were entertained with several musical numbers last Friday morning by Mr. and Mrs. Floyd A. Ross and their daughter, Dorothea. The music was a rare treat for the students and was enjoyed very much.

LOST—Pair of rimless eye glasses in black case. Finder please leave at Herald office and receive reward.

## UMATILLA TEAM TO PLAY IN HEPPNER NEXT SUNDAY

The Umatilla ball team, said to be one of the best in the mid-Columbia district, is scheduled for a game here next Sunday and fans may expect a snappy game.

The Heppner team expected to go to Boardman Sunday but Tuesday morning it developed that a combination of circumstances made it impossible for several of the boys to get away for an outside game on that day. Manager Van Marten expressed deep regret that the trip had to be cancelled but it seemed there was no help for it, he informed the Herald.

## EAT MORE BREAD AND HELP MAKE FARMING PAY

MOVE STARTED TO INCREASE CONSUMPTION OF WHEAT

Restricted Buying Power of Farmers Held Menace to All Industries.

Chicago, Ill.—Can the bakers of America, pulling together, with their allied trades, flour men and machinery men, restore the old fashioned bread basket with plenty of assorted bread in it, to the center of the hotel, Pullman dining car and restaurant table?

If the baking industry can bring this about, according to James F. Bell, vice president of the Washburn-Crosby Co., it will go a long way to restoring prosperity to the farmer "without whose prosperity there can be no prosperity in America for the rest of us."

The idea of getting the bread basket in the center of the table in public dining rooms and dining cars appealed so strongly to the members of the Chicago Bakers club, when they heard Mr. Bell expound it at a meeting in the West room of the Sherman hotel at 2:30 p. m., April 5, that they immediately formed a committee of visitation to see all principal Chicago hotel and restaurant owners.

If the committee, of which A. J. Bemford is chairman, is successful, it will thereafter expand its activities to all parts of the country through the American Bakers association headquarters.

Mr. Bell appeared before the Chicago Bakers club by invitation to tell the story of the "Eat More Bread" advertising campaign his company had inaugurated. He disarmed all suspicion at the start that it was a "private matter" with him by stating that all governors to whom he carried the idea had been asked to launch it in their respective states as their own. He asked all other millers who might care to undertake activities, to use the idea to the limit of their resources, always as their own. He urged all to expand and develop it in any way they could, as their own.

"The heart of the idea," he said, "is to glorify wheat products, not the firm or brand—to glorify the American prosperity that will come to the wheat farmer if the American people eat one more slice of bread per day and thus use up the surplus of 171 million bushels of wheat per year, that is now left on our hands because of the collapse of foreign markets."

There were many bakers present among the audience, besides bread bakers. To these Mr. Bell made an appeal that they adopt the slogan, "Eat More Wheat," and then add a line indicating their own field, "eat it with crackers," or "eat it as macaroni," or "eat it in pies."

"I find," he said, "that the farmer's wheat is the fourth in value of all farm crops. It has gone back to a pre-war basis in the matter of the returns it brings the farmer. This is unfortunate for the farmer as the things he has to buy are far from a

(Continued on page 6, Column 2)

# Base Ball

## Sunday, April 29

### UMATILLA

—VS—

### HEPPNER

#### AT HEPPNER

Umatilla has one of the best teams in the middle Columbia district and fans may depend on a good game.

ADMISSION - - - - FIFTY CENTS

## WHEN YOU BUY MEAT

It is a comfort to know that you are getting only first-class product, handled in a modern and sanitary manner.

Every department of our establishment is open to your inspection.

### CENTRAL MARKET

G. B. SWAGGART