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CO-OPERATIVE MARKETING IS HERE TO STAY

A booklet recently issued by the American Cotton Growers' Exchange makes the following statement: "Co-operative marketing in America is a widespread economic movement for marketing reform that is destined more vitally to affect the financial status of more people for the better than any other single factor which has come to light in the history of agriculture."

Eugene Meyer, Jr., managing director of the War Finance Corporation, says: "The rapid growth and popularity of the movement for the co-operative marketing of cotton throughout the cotton belt is one of the most interesting and fascinating business romances of this generation."

Herbert Hoover, secretary of commerce, says: "Business men should encourage co-operative marketing among producers for the same reason that they should support any method for the advancement of the business and economic life of the country—because it is good business."

There is food for thought in the above quotations. Hundreds more might be cited.

Co-operative commodity marketing, by which is meant the organization of farmers for marketing by commodity rather than by locality, is no new thing. It started in Denmark seventy years ago, and has made that nation the most prosperous agricultural country in the world. Its term of successful life in California is more than a quarter of a century.

But it never progressed beyond the confines of the Pacific Slope until the idea was seized upon by Oklahoma men and made a part of Oklahoma's economic life in the form of the Cotton Growers' association only two years ago. Since that time and under the inspiration of Oklahoma's success, farmers everywhere have flocked to the standard thus set up until today more than 200 associations with more than 750,000 members and an annual business in excess of \$1,000,000,000 are on the map.

This audacious attempt by farmers to increase their own income by taking charge of a greater percentage of their own business has variously excited sympathy, commendation, complete approval and cordial assistance on the part of city business men, as well as doubt, hesitation, suspicion, ridicule and alarm on the part of other city people, according to their own recognition of economic principles and their own personal relationship to the new movement.

But this much is certain: Co-operative marketing in some form is here to stay. It is not a miracle, nor a cure-all. It will not make a good farmer out of a poor one, nor good land out of bad. It merely purports to be an economic remedy for some of the ills to which agricultural flesh has fallen heir.

One of the finest things in connection with the whole movement is the quite general approval which city business men, financiers and students of economics have generously given in.—Oklahoma Farmer-Stockman

SALARIED HIGHWAY COMMISSION

On the highway program, the governor's recommendations are consistent with his established views. He wishes a paid commission, and it may be that he cannot get competent men to serve unless for a salary. There would have been no difficulty in inducing men of large caliber to serve without compensation under a governor who believed in a highway program, but such men will be slow to accept appointment under conditions created by the election and the campaign which preceded it. The caliber of the men who can be induced to serve now as highway commissioners will probably be in proportion to the salary fixed. If there are to be salaried commissioners, the salary should be a high one. It is one of the ironies of the situation that while sincerely opposing salary increase the governor should have brought about a condition where three salary increases from \$0 to \$5,000 or \$10,000 must be resorted to in order to justify men of more than mediocre ability in undertaking responsibilities heretofore carried without compensation by men of superb ability. But we are facing the condition, and must make the best of it.

It is gratifying to note that Governor Pierce recommends increasing the auto license fees if they are to be disturbed at all. The added revenue will be needed for maintenance. Another cent on gasoline may be resorted to, but might prove a mistake, in that it should stimulate the purchase of gasoline from other states by Oregon consumers. The revenue from the existing gasoline tax and license fees will be abundant to take care of the state highway bonds and maintenance; the only excuse for any increase would be the increasing requirements for maintenance, especially for the macadam roads. We concur with Governor Pierce in suggesting that the increases in license fees be confined to the higher priced cars. It is notorious that Fords are now paying more than their just proportion. There should be a lower classification admitting Fords, so that if the present minimum fee is retained, the fees for all other cars will carry the increase. Owners of the heavier cars are much heavier gainers by having a state highway system due to the savings in tires and repairs, and should pay proportionately according to weight.—Oregon Voter.

BOARDMAN

Boardman, Jan. 15.—Mrs. Tom Hendricks returned Wednesday from McMinnville, Oregon, where she was called by the death of her brother-in-law.

Martin Conly of Porter & Conly construction company, was in Boardman the last of the week looking after his business interests. Mr. Conly has shipped several tons of alfalfa hay from his ranch west of town.

Col. Emmett Callahan left on Friday for a visit in Portland.

J. F. Gorham has been confined to his home with a slight attack of grippe.

W. L. Suddarth of Irrigon, Opal Wagener and Glen Carpenter of Boardman made final proofs before Commissioner Blayden last week.

Thursday evening the high school boys won another basket ball game from the Legion with a score of 1-12. The game between the Boardman girls and Rhea Siding was also another high school victory. However, the "Rhea Siding Flappers" were only local boys in costume, which came as a surprise to the crowd of spectators.

On Tuesday evening the M. W. of A. held their regular meeting and installed the following officers: Consul, Dan Ransier; adviser, W. H. Gilbreth; clerk, Leo Root; past consul, J. F. Gorham; banker, Victor Hango; escort, W. L. Gilbreth; Watehman, Adna Chaffie; secretary, Clifford Olmott; trustee, Paul Smith. After the meeting the ladies of the Woodmen served chicken, sandwiches, salad, pie, cake and coffee.

A 12x24 addition and a 10x20 screened porch has been completed by J. L. Jenkins, making the Jenkins residence one of the most spacious homes on the project.

On Saturday a large number of high school pupils and teachers went to Arlington where they witnessed the unearthing of prehistoric animals. Tasks measuring seven feet in length were found.

Lyle Blayden returned Monday from a business trip to Spray.

The work on the cement bridge across the spillway is nearing completion. This bridge has been badly needed.

Mr. and Mrs. Pat Stael of Hermiston were guests at the Ballenger home Sunday.

Miss Ethel Broyles entertained in honor of her guest, Miss Mabel Gerard, last Thursday evening. Dancing was enjoyed by those present. Miss Gerard left on the early 10:30 Friday morning for her home in Abundeen, Washington.

Miss Mabel Gerard of Aberdeen, Washington, is visiting with Miss Ethel Broyles. Miss Gerard, who is a niece of Mrs. C. E. Hein, was formerly a student of the Boardman high school.

Mr. and Mrs. Charles McDaniel arrived Wednesday from Sandpoint, Idaho. They are occupying the M. B. Signs residence and will remain here for several months.

Mrs. Dale Albright visited in Portland a few days last week.

E. P. Dodd of Hermiston was a business visitor in town Friday.

Raymond Crowder visited here the first part of the week while on his way to Hermiston. Mr. Crowder recently sold his theatre in Wasco and is now owner and editor of the Hermiston Herald.

Mr. and Mrs. J. C. Ballenger and Mr. and Mrs. W. A. Murchie were Hermiston visitors Tuesday.

Mr. and Mrs. Ira A. Berger left Monday for an extended visit in the south. Mr. Berger sold his interest in the Cash Mercantile company and has leased the farm to his brother, Clarence Berger.

B. S. Kingsley of Portland was transacting business in Boardman on Saturday.

Mrs. H. Binns left Sunday for a visit with friends and relatives in Portland.

Glenn Carpenter and bride arrived Wednesday from Montana where their wedding occurred on December 25th. Mrs. Carpenter was formerly Mrs. Muriel Holloway of Corvallis.

Mrs. N. A. Bleakney of Echo is visiting her mother, Mrs. H. H. Weston.

Mr. and Mrs. Evan Stoneman and daughter left Tuesday for their home in Hardman, after a week's visit with relatives here.

Messrs. Broyles, Albright, Weston and Wicklander were in Hermiston on business last Friday.

Mr. and Mrs. Logan were dinner guests at the J. F. Gorham home on Sunday.

Miss Ethel Broyles, who has been visiting her parents, left Sunday for Boardman where she will resume her office in the Washington college.

City Lee and M. L. Morgan are bringing their new radio sets. These are the first private sets to be installed in Boardman.

REPORT OF RED CROSS NURSE

Report of work done by the county nurse in past year:

Miss Ethel Blunge was sent by Red Cross headquarters to do the public health work in Morrow county November, 1921. After being here just six weeks she decided to return to her home in Minnesota to care for some of her people who were ill. It so happened that I was Heppner on a visit at that time. The Red Cross committee here asked me to take over the work to carry out the six months demonstration, until further notice.

The work being new to the county, it was hard to get the cooperation of all the parents and teachers, but the response in general was very good and much has been accomplished, due to the interest of those who understood that we were trying to promote future health.

Schools Visited

All of the schools in the county, with the exception of three small ones, were visited during the first part of the year. All of the children were given an individual inspection and were weighed and measured and given the correct weight and height standard to live up to. Those 10 per cent under weight were given a special talk on nutrition and urged to keep up to weight by proper diet.

The children in the town school were re-weighed as often as possible and by the end of the school year many of them were up to normal in weight.

School Building Reports

Each school was visited, a report was made on the condition of school building, one copy being sent to the clerk of the district and one to the county school superintendent.

One district has dug a well and another had a cistern built so the children could at least have water to wash their hands in while at school.

Inspection of Pupils

Each child was given an individual inspection and a note sent to parent telling them of the conditions which were not normal and asking that the child be taken to the family physician for diagnosis and care.

Many of the parents responded but others paid no attention and this fall I find many of the children with the same defect grown worse. Another note is sent home.

Not so many home calls were made as I would have liked, but many of the children live out of the towns and I had no way of reaching them.

Corrections

Among the children who have been re-inspected, I find that 225 have had corrections, such as teeth filled, tonsils out and eyes fitted to glasses. I know of many more who have had corrections but as yet I have not checked over their records.

During the year I assisted with sixteen operations for the removal of tonsils and adenoids. Some of these were done free of charge and others were done for a fee smaller than the regular charge on account of the financial condition of the family.

Crippled Children

Under the Crippled Children Law, four children were sent to Portland for treatment and care. Two of them could not be helped but the other two are on the road to recovery.

Tuberculosis Work

When we are able to locate cases of tuberculosis, and the family cannot afford private care, we try to get them in the State Hospital for a few months so they may learn how to care for themselves and protect the public. Five applications were sent from this county but on account of the crowded condition of the institution only one patient was sent. The others are still on the waiting list.

Emergency Work

Because of there being so few nurses in the county, the county nurse is often called upon to help out and to do special duty until a nurse can be sent for. The fee collected is turned back into the fund to carry on the work.

Clinics

Two free clinics for children of pre-school age and one for school children were held during the year. The children were given a physical examination and the parents instructed how to keep them well rather than how to care for them after they were ill.

First Aid

First aid instruction was given to the Boy Scouts under the leadership of Mr. Livingston. Fourteen of them received the Junior Red Cross certificate.

First aid work was given to a group of girls also but the course was not completed.

A partial list of the work done:
 Schools visited, 38.
 Visits to schools, 152.
 Pupils inspected, 1200.
 Inspection of pupils, 2100.
 Class room inspection, 120.
 Excluded for infectious diseases,

34.
 Notes sent to parents, 644.
 Home calls to school children, 150.
 Weighed and measured, 1200.
 First aid classes, 20.
 Social service cases, 42.
 Investigations, 97.
 Instructive visits, 94.
 Nursing calls, 81.
 Others, 172.

It was gratifying to know that the public health work met with the approval of the people to such an extent that they requested the county to help finance it, thus putting it on a par with other educational work and on a tax basis.

Respectfully submitted,
 LULU JOHNSON, R. N.,
 Public Health Nurse.

If there is anyone interested in taking a course in "Home Hygiene and Care of the Sick" given by the public health nurse, call or see Mrs. Phill Cohn or Mrs. McNamer; the only charges being 60 cents for the Red Cross book.

MEN'S MEETING
 Hear Men's Gospel Team, Sunday, 3 p. m., Federated church.

Advertise in the Herald.

CENTRAL MARKET CHANGES OWNERSHIP

A deal was closed last Friday by which Grover B. Swaggart became the owner of the Central Market, formerly owned and operated by C. W. McNamer. Mr. Swaggart took charge of the business yesterday morning.


Mr. McNamer has owned and operated the market for some three years and has built up a fine business. Other business interests, it is understood, will claim his attention.

Mr. Swaggart announces that he expects to handle only first-class meat and other products in his line and he also proposes to make some price reductions, believing such a course will increase the volume of trade to a considerable extent.

Job Printing


SEE US

When in need of anything in the line of neat and attractive Printing.



Idle Money Tends to Grow Less

It is difficult to make it increase. The four per cent interest which we pay on savings is consistent with conservative banking; it makes a safe investment that will bring you sure returns. Your money is available at all times and earns you 4 per cent while in our care. We invite your account.



First National Bank

Heppner Ore.

Shoes! Shoes!

For Ladies, Misses and Children

We have just received a line of this standard-made Footwear from the Central Shoe Company from which we will be pleased to have you make your selections. There is no better line of shoes on the market for the money.

Call and look them over while the line is complete

Prophet & Co. Cash Store

We sell for cash and give our customers the additional profit required to operate a credit business