

THE HEPPNER HERALD AN INDEPENDENT NEWSPAPER

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NEED FOR COMMERCIAL ORGANIZATION

Recently two young business men have suggested to the Herald that Heppner should reorganize the old commercial club...

Both these citizens pointed out that as things now are Heppner is entirely out of touch with the rest of the state...

The other man, a day or two later, handed the writer a clipping from the Oregon Journal giving an account of the recent meeting of the State Chamber of Commerce at Portland...

The gentleman was informed that the Herald has no authority to call such a meeting but that this paper will be glad to co-operate with citizens of the community in any movement calculated to advance the common good...

"No man liveth to himself alone," and towns and communities are very much like individuals. This is an age of co-operation and the community in which every individual undertakes to live for himself only is likely, sooner or later, to find itself sitting by the wayside watching the procession go by.

There are many ways in which a live commercial organization could help Heppner just now but only a few need be mentioned here.

After losing practically all of the interior trade Heppner now has one avenue in sight through which a portion of that trade may be reclaimed. We refer to the Heppner-Spray road which at last, through the untiring effort of Bob Carsner, aided by W. B. Barratt, has at last been placed on the forest road map.

A man who is in pretty close touch with realty matters in this county remarked to the writer a few days ago that "practically all this county is for sale but there are no buyers." With the present prospects for a good wheat crop next summer, and the bright outlook for the wool market and the general improvement in financial conditions which everybody is now beginning to expect, Oregon will no doubt attract many homeseekers and investors during the present year.

Every resident of Heppner—merchant, banker, professional man, workingman—everybody, is dependent on the prosperity of the farmers and stockmen of this county for their own prosperity. The farmers are organizing. They are straining every nerve to work out a better system of marketing and finance that will enable them to get on their feet and bring about a measure of prosperity not only for themselves but for all of us.

Financing an organization for community-building need not be burdensome. Under the plan followed by the old commercial club that was the easiest part. What is most needed in such work is some money and a lot of desire to build up your community and help make it prosperous.

Why not have a report and find out how the old club stands?

There is plenty of good work that needs doing that would help all of us.

FARMER AS BUSINESS MAN

Everybody at Washington, and almost everywhere else for that matter, seems interested just now in giving the farmer more credit. The country has awakened all at once to the fact that the biggest business there is has never had anywhere near the credit facilities of other businesses,

and that this lack is one of the chief reasons for the farmer's present straits.

The farmer who owns his own farm may have as much money invested as the merchant or other individual who owns his own business. Yet when he wants to borrow money to improve his "plant" and expand his production, he is treated far differently. It is harder for him to borrow. He cannot borrow so much and often he has to pay higher interest.

It is well to give this rural business man, with his crop turn-over, as nearly as possible the same facilities for carrying his stock and meeting his obligations that his city brother has. Yet it is just as well to keep in mind this fact:

The chief reason why equal credit has been so long delayed has been that the average farmer has not handled his affairs in as businesslike a way as his city brother, and so has been less dependable. When he demands to be treated like a modern business man, he will be required to act like one.

A general sprucing up of this sort will, in itself, improve the farming business to such an extent as to solve many of the farmer's financial problems.—Pendleton Tribune

CECIL

Mrs. Geo. Henriksen and daughter, Miss Mildred, and Miss Violet Bedford, who have been visiting their friends in Canby for the past few days, returned to Strawberry ranch on Saturday.

Mr. and Mrs. McEntire and children of Killarney were calling at the home of Mr. and Mrs. H. V. Tyler at Rhea on Sunday.

C. D. Sennett arrived at the Willows Sunday from Montana where he has been looking after his mines for the past few months. Mr. Sennett will make his home with his daughter, Mrs. Melville Logan, at the Willows during his stay in Oregon.

Misses Chandler of Willow Creek ranch were calling at Butterby Flats on Sunday.

Mr. and Mrs. Ed Reitman, who have been spending a few days with Mr. and Mrs. Van Vactor at The Dalles, returned to their ranch near Cecil on Sunday.

Mr. and Mrs. Geo. A. Miller and son, Elvin, of Highview ranch spent Tuesday with Mrs. Turner at her home near Lone.

Miss Malinda May of Lone Star ranch left on Sunday for Bend where

she will resume her duties as teacher once more.

Miss Grace Palmiter of Hood River was the guest of Mrs. Mary Halferty for the week end before opening her school near Lone.

Keith Logan, student of Heppner high school, spent his vacation with his uncle, Leon Logan, at Fourmile.

Mr. and Mrs. H. J. Streeter and family were the guests of Mr. and Mrs. Geo. Hardesty of Morgan Monday.

Gene Penland was a busy man around Cecil on Monday rounding up cattle which C. W. McNameer of Heppner had bought from Minor & Krebs at the Last Camp.

Mr. and Mrs. Jack Hynd and family of Butterby Flats, and David Hynd of Rose Lawn, Sand Hollow, were the dinner guests of Mr. and Mrs. Geo. Henriksen on Strawberry ranch on Monday. The young ladies and gentlemen took in the Morgan dance to finish up with.

Herman Havercoat could not resist the temptation of spending Monday in Heppner to see for himself the boxing match between his old pals, Harold Ahalt of Lone and Joe Marcus of Portland.

Misses Annie and Floie Stender, students of the Heppner high school, who have been spending their vacation with Mr. and Mrs. Roy Stender

at Seldomsen, left on the local for Heppner on Tuesday.

E. H. Carpenter of Portland, late storekeeper of Morgan, was calling on friends around Cecil on Wednesday.

John Krebs, who has been inspecting the "ins and outs" of the city of Portland, landed home on Tuesday tired of city life. John is now the busiest man in Morrow county making all things buzz on the Last Camp ranch.

Mr. and Mrs. Geo. Hardesty of Morgan and also E. B. Gorton were looking up their friends in Cecil on Thursday, and for once in a life-time failed to find the sun shining in Cecil.

Mrs. Jack Hynd and Miss Violet and master Jackie Hynd left for Heppner on Tuesday ready for opening of school on Wednesday.

Miss Georgia Summers of the Last Camp, Miss Ruth May of Lone Star ranch, Miss Minnie H. Lowe and Robert Lowe of the Highway House, all left on the local on Monday for Portland ready to resume their studies at

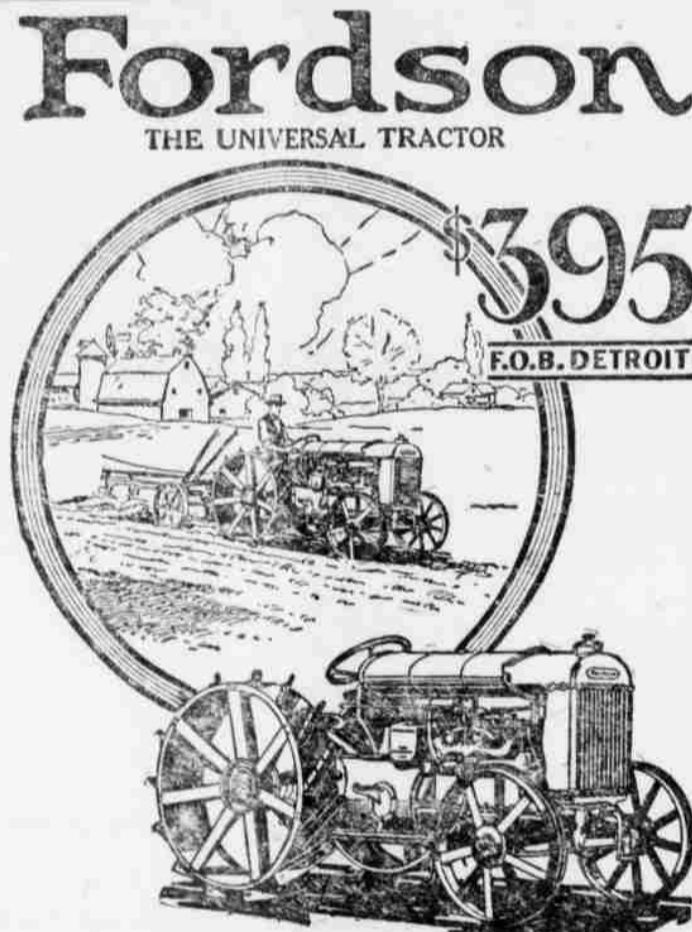
their respective schools.

Congratulations are extended to Miss Vivian A. Logan, formerly a Cecil girl, who was married on Dec. 29th, 1922, to Frank W. Madden of Portland. We all wish the happy pair every good gift it is possible for them to enjoy.

R. E. Duncan of Busy Bee ranch was doing business in Cecil on Saturday.

Roy Glascock, stockman of Mount Vernon, Grant county, was here last week visiting his mother, Mrs. W. W. Smead, and his sister, Mrs. W. O. Bayless. Mr. Glascock, a former Heppner boy, has been engaged in stockraising in Grant county for several years and during the war opened a chrome mine on his ranch to help furnish the government with that valuable factor in the making of war munitions. When the armistice was signed, however, the chrome miners were left with the ore on their hands and no market for it, but lately the government has arranged to pay them for their ore.

REPORT OF CONDITION OF THE FIRST NATIONAL BANK at Heppner in the State of Oregon, at the close of business on December 29th, 1922. Includes RESOURCES and LIABILITIES sections with detailed financial figures.



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