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Greatest Mother Summons Her Children



AN ALLEGORICAL concept of the Red Cross as a peace-time ideal is employed by the American Red Cross in a new and striking poster for its Annual Red Cross Roll Call. Spread out before the heroic side figure is the outline of the United States with a Red Cross superimposed upon it while around its borders are sketched scenes depicting the chief activities of the Red Cross today—service to disabled veterans of the World War, disaster relief and promotion of the public health. The poster is the work of Lawrence Wilbur, a New York artist and will be displayed throughout the country during the enrollment of the Red Cross membership for 1923.

**RED CROSS WINNING
 IN FIGHT FOR HEALTH**

**Better, Stronger Citizenry Now
 Emerging Out of Work in
 United States.**

The American Red Cross as an evangelist of better health has looked its problem square in the face. How it accepted the task, revealed to it in the nation's physical condition as brought out during the World War, and conscientiously applied its activities to correct the same, forms a vivid chapter in the forthcoming annual report. Historically and practically, nursing is a basic work for the Red Cross. In its public health nursing service, in instruction in home hygiene and care of the sick, nutrition classes, first aid and life saving courses and health centers, the American Red Cross is applying effectively the lessons learned during the war and making for a healthier, stronger and better nourished citizenry.

The task of the Red Cross Public Health nurse in the 1,240 nursing services now operating throughout the country instructing their communities in health essentials and disease prevention is demonstrating the possibilities of human betterment and the great benefits of enlightenment.

During the last year 313 new public health nursing services were established by Red Cross Chapters, and several hundred services so convincingly proved their effectiveness that they were taken over by public authorities. In order to promote this work \$30,000 was allotted to provide women to prepare themselves for public nursing. The home visits made by the 1,240 nurses aggregated nearly 1,500,000, visits to schools numbered 190,000, and in six months 1,250,000 school children were inspected by these nurses and where defects were found advised examination by physicians. In rural communities this service has made a very marked advance and has won thousands of converts to approved methods of disease prevention.

In home hygiene and care of the sick instruction, which fits the student in methods of proper care where illness is not so serious as to require professional service, the Red Cross conducted 3,884 classes during the last year, enrolled 2,356 instructors, 93,426 students and issued 42,056 certificates.

On June 30, 1922, nutrition service embraced 1,199 classes, with a total of 27,523 children and 2,589 enrolled dietitians. Seventy-eight food selection classes graduated 733 who received Red Cross certificates. In general health activities Red Cross Chapters maintained 377 health centers, serving as many communities, provided 38,751 health lectures for large audiences everywhere, while clinics numbered over 10,000.

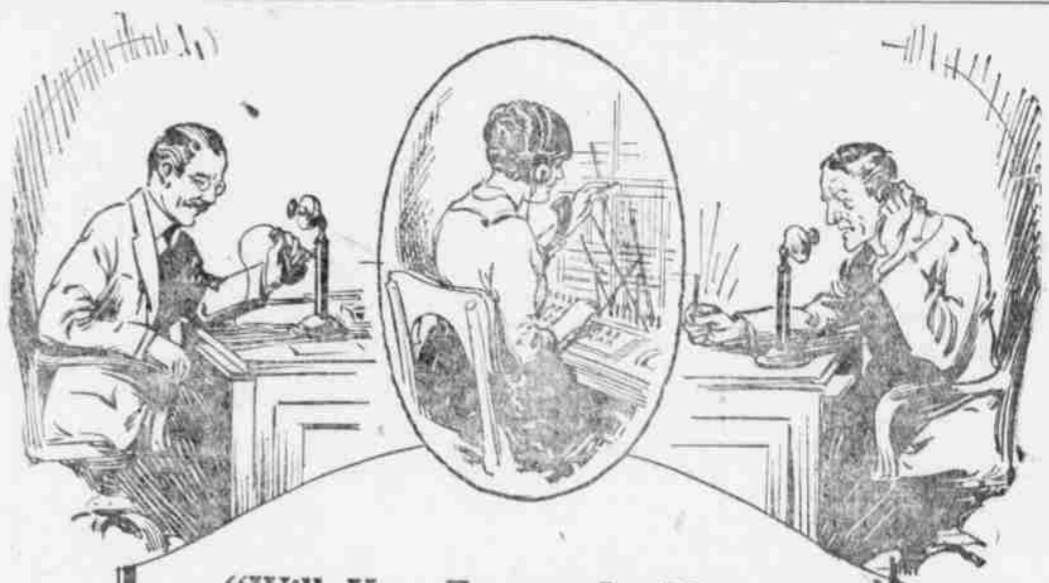
**Red Cross Gains
 Strength in All
 Foreign Fields**

In insular possessions of the United States and in foreign lands the American Red Cross scored heavy gains during the last year, passing the previous membership high mark of 1918 by 4,291 and advancing the figure to 154,408. The Philippines take the lead, gaining nearly 100 per cent, now having 115,917 members. In Europe the 1921 Roll Call enrolled 11,125, with the Constantinople Chapter reporting 965, a gain of 39 members. China was 1,782 members, a gain of 560; the Little Virgin Islands have 1,000, while the Dominican Republic with 2,927 advanced from its previous high mark by 1,423 new members. Haiti, organized in 1920, now has nearly 1,000 enrolled. Mexico reports 354, a gain of 827 in one year. The American Red Cross has spread its membership over some 70 foreign lands and its Junior membership outside of the United States is close to 700,000.

**Red Cross Water
 First Aid Makes
 Life-Saving Gain**

More than 325 Chapters engaged in life saving or water first aid last year with the result that the American Red Cross Life-Saving Corps has set a new high mark for enrollment and the number of qualified life savers developed. The influence of "learn to swim week" in many localities is reducing the water fatalities through instruction and the wider dissemination of resuscitation methods demonstrated by the Red Cross representatives. Resuscitation work has been done in teaching a large part of the American population how to save life in the water. Growing appreciation for the Red Cross Life-Saving Service is shown by the enthusiastic interest which many cities for members of the police and fire departments in the more practical method of resuscitation.

Help to Help
 You can help to help—by giving an American dollar to the American Red Cross. Help to help—those who are hurt and who need relief.



**"Will You Excuse It, Please....
 There Is No One on the Line Now"**

Mistakes are bound to happen. We all make them. When your telephone bell rings and the operator says, "Will you excuse it please, there is no one on the line now," she is not responsible for your annoyance and inconvenience.

The occasion for the use of the phrase most frequently arises when the called party is slow to answer—the calling subscriber does not wait and hangs up his telephone.

Many times daily telephone users call wrong numbers—use incorrect prefixes, such as "Main" for "Market"—transpose figures, such as 5342 for 5432. Suddenly realizing their mistakes, they hang up their telephone.

Without fault or negligence on her part the telephone operator is left to explain, and the sentence first quoted is that adopted as most briefly and concisely covering the situation.



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