

HEPPNER HERALD

VOLUME IX

HEPPNER, OREGON, TUESDAY, NOVEMBER 14, 1922

NUMBER 29

A BEAUTIFUL FORD SEDAN FREE IN FOUR MORE DAYS

HERALD TO AWARD PRIZES TO WILLING WORKERS

Saturday evening, November 18th, will see the close of the Herald's Salesmanship Campaign, the biggest thing of its nature that has ever been undertaken by any newspaper in this territory. On that evening at First National bank which was chosen by the candidates by their own vote as the place to put the ballot box. The advisory board will count the work of the week, total it with work credited to the end of the second period, award prizes and the Salesmanship Campaign will rank with the World War, Democratic control and other things of the past.

The second period of the Herald's big Salesmanship campaign closed last Saturday night. All of the leaders are working hard and everyone of them expect to show big gains. A large number of credits secured during this second period are printed in this issue of the Herald but many are working with the determination of having a good reserve when this period closes.

It is a strange coincidence—something very unusual in affairs of this kind—but several of the leading club members benefited so equally thus far in this period that without hair-line figuring it would be almost impossible to determine the real leader today. As stated in these columns last week it seems that the Herald's big prize campaign is fated to be extraordinarily close one throughout.

The competition therefore, so far as the relative standing of the leaders is concerned, is practically where it was prior to last Saturday night. Hence, the struggle for supremacy will be fought out during the next 4 days. The campaign closes, Saturday, November 18, at 8:00 p. m. It depends almost entirely upon the results obtained between now and the end of the campaign as to who the ultimate winners will be.

Club members should put forth an extra effort during the remaining days for a very few long term subscriptions may mean the difference between the car and one of the other prizes so don't wait but make the most of every moment of the remaining time to get every available subscription while you still have time to do so.

Ten subscriptions for five years each will give you 400,000 credits and if you lacked just that many of winning the Ford Sedan car it would make you sick to think that you overlooked the opportunity to win, so don't let a single friend or member of your relatives get away without giving you at least one five year subscription, for their subscription may be the means of your winning.

The duties of the campaign manager ended Saturday night, as on Monday morning the ballot box was taken to the bank and locked and sealed by the judges of the campaign and the ballot box will remain there until the close of the campaign Saturday night at 8:00 o'clock.

No subscription will be accepted by the campaign manager or the Herald during the balance of the campaign as each club member must take or send their subscription direct to the bank and mark plainly on the outside, "For Ballot Box," and when received the envelope bearing the subscription money will be deposited in the ballot box unopened.

Should a club member desire they may hold their subscriptions until the last day of the campaign and deposit them personally in the ballot box, but due care must be taken that they are placed in the box before the final stroke of eight o'clock or they will not be counted. If there is any thing that you do not understand about placing your subscriptions in the box or if you want additional information

be sure and ask the campaign manager.

Members of the advisory board announced at the beginning of the campaign will be asked to officiate on the last night of the campaign and open the ballot box and make the final counting of the credits and decide the winners.

Club members may place their subscriptions and credits in the ballot box any time after Monday morning but be sure that they are placed in the ballot box before the final hour of eight o'clock Saturday, November 18th, or they will not be counted and no excuse will be accepted. The campaign will positively close at eight o'clock Saturday—not one minute before nor one minute after.

The race is now in the final lap and it is any one's race for the car, and a great deal depends upon what the club members do this week as to which one will win the Ford Sedan, and the other prizes that are being offered. Several of the club members are well toward the million mark but there may be some surprises at the end and it is well to say at this time the winner will have several million credits when the final counting is made and the prizes are awarded. The full voting strength is not shown in the credit totals published in the paper this week and all have made very strong reserves to come to light at the final. The race is an interesting one and doubly so by the fact that the Herald has done everything possible to make it absolutely fair and square to all.

remains in the final burst of speed. The final scenes are set. All that the storm of ballots will last until Saturday night, November 18th and at eight o'clock the shower will stop for all time and the counting will then start. Be sure that your credits are in the ballot box before that time or they will not be counted no matter what the excuse might be that you will offer. Don't let a single subscription slip by for that might win the car. A little effort and the car may be yours. Work now or never. May the best one win.

BOARDMAN FOLK ENJOY FINE RADIO PROGRAM

Boardman is forging ahead. Her citizens can now boast of having heard a radio concert. The directors of the cemetery association gave the affair Tuesday evening to raise the necessary funds for the payment on the cemetery plot. The auditorium was packed and everyone was so interested to hear the radio—most of for the first time. This was a bit of a disappointment at first because of some difficulty and so the films run instead and the audience thoroughly enjoyed "Alfalfa Love" a light comedy in which a trained dog was the leading actor. Then came Harold Lloyd (who is always good) in a screaming comedy; the house rocked with laughter from start to finish of the film. Following this we heard a splendid solo very clearly and distinctly on the radio, and then a violin solo which came over the air waves so plainly that it was almost impossible to believe that the violist was hundreds of miles away. Then more difficulty was encountered the sounds becoming scratchy and blurred and harsh, but those who stayed later reported hearing some excellent music.—Boardman Mirror.

Ben Swaggart, well known stockman of near Lexington, was a visitor in Heppner yesterday. Mr. Swaggart who is a staunch democrat, is well pleased with the result of the election.

COMMUNITY SINGERS WARBLE FOR RED CROSS

The Community Sing given at the pavilion last Saturday evening was well attended and under the management and direction of Mrs. Emmett Cochran an excellent program was rendered. The girls of the chorus, not "chorus girls," were attired in uniform and insignia of the Red Cross purse and the singing, joined in by the audience, was spirited.

The Boy Scouts were present in numbers and put on an interesting demonstration of first aid work. Short addresses were given by J. D. Zureher, an attorney of Stanfield, Oregon, Rev. J. R. L. Haslam, Rev. and Mrs. Livingstone, Mrs. Cochran and others.

Mrs. Cochran has requested the Herald to express her thanks to all who by their assistance on the program either as singers or speakers, contributed to the success of the evening.

Mrs. Cochran and her corps of assistants, are making a thorough canvass of the county this week and many dollars are expected to be turned in to the Red Cross fund.

FARM BUREAU TO MEET IN THEATRE WEDNESDAY

President Mansfield of State Bureau to Speak

Business Men Invited to Join in Discussing Problems of Mutual Interest

Be at the Star theatre Wednesday afternoon at 2 o'clock and hear the president of the Oregon State Farm Bureau speak.

A meeting will be held at Heppner, Oregon, Wednesday afternoon, November 15th, at 2 p. m., of far reaching importance, not only to the livestock men and agricultural producers but to the business men as well. Mr. Mansfield, president of the Oregon State Farm Bureau will be the principal speaker but there will doubtless be interesting short talks by stockmen and business men. It has been apparent for some time that prosperity is not just around the corner, as optimistic prophets have predicted, but depends upon vigorous action by ourselves. It will be demonstrated to business men and farmers alike that prosperity depends absolutely on the prosperity of the producer and that this depends upon a proper and orderly marketing of his products. This is impossible at the present time because the producer, unless he is properly financed is forced to dump his products on the market. We must begin by first correcting this condition. The Producers Finance Corporation and Orderly Marketing by means of the Producers National Live Stock Association is offered as a solution. Business men are especially invited. This is their problem as well as that of the producer. A big audience is expected and an interesting discussion of the subject will be had. Come out and see what you think about it, and express your sentiments. This is our problem. Let us try to solve it.

Morrow County Farm Bureau.

E. M. HULDEN LEASES BIG BLACKLOCK RANCH

E. M. Huldén, who has made a success raising wheat on his big ranch on Blackhorse, is extending his field of activity by leasing the Dr. C. J. Smith ranch at Blalock, in Gilliam county. The ranch contains 5,250 acres one-half of which is now in crop. Mr. and Mrs. Huldén and their two boys are leaving today for Blacklock where they expect to spend the winter getting things under way on the ranch. Mr. Huldén will continue to operate his Blackhorse ranch and will return to make his home here as soon as things are well under way at Blalock.

Mr. Huldén is an example of the city man who makes good on the farm. He quit the banking business in Portland a few years ago to try farming in Morrow county and has made good.

CITY ELECTION RESULTS

At the city election last Tuesday Mayor Noble was re-elected without opposition and Jeff Jones, C. L. Sweek and Claud Cox were elected to the city council by a practically unanimous vote. W. A. Richardson was elected recorder and W. O. Dix city treasurer.

PIERCE SWEEPS STATE BY GREAT MAJORITY

LANDSLIDE FOR DEMOCRATS IS COUNTRY WIDE

Voters File Protest Against Republi- can Party Bad Times

Last Tuesday's election was a sort of replica of that of two years ago except that things were turned the other way round.

Two years ago the Republican party smashed into power on a regular tidal wave of votes and it was with many glowing promises of a continuance of the great prosperity the country was then enjoying that the present national administration went into power. Many promises were given and promises made about what was to be done for the farmer, the stockman, the ex-service man, and most everybody else but as a matter of fact nothing has been done to redeem those pledges. Such, at least, seems to have been the condition of the public mind as it was reflected in the election returns last Tuesday. Democratic victories were reported from all over the country and the Republican majority in congress was all but wiped out.

In Oregon, Walter M. Pierce, Democratic candidate for governor, won over Ben W. Olcott by a heavy majority. Other Republican state officials on the ballot were generally elected.

In this congressional district Sinnott won over Graham but McArthur lost in the second district to Watkins, democrat.

The democrats gained 10 members in the legislature one of them being Hon. H. J. Taylor, of Umatilla county for senator, who won the election from Colon Eberhard, present incumbent.

The vote in the county follows:
Congress—Graham, dem., 411; Sinnott, rep., 789.
Governor—Olcott, rep., 688; Pierce, dem., 729.
Treasurer—Hoff, rep., 893; Tou Velle, dem., 426.
Supreme Court—Burnett 866, McCourt 812, Rand 922.
Supt. of Pub. Instruction—Churchill, rep., 1959; George, dem., 253.
Com. of Labor—Gram, rep., 211; Hansen, ind., 235.
Service Com.—Campbell, rep., 769; Erickson, ind., 225; Kerrigan 338.
Senator 19th Dist.—Eberhard, rep., 559; Taylor, dem., 688.
Rep. 22nd Dist.—Lionelton, dem., 551; Smith, rep., 669.
County Com.—Benge, dem., 831; Bleakman, rep., 482.
Treasurer—Briggs, 1091.
Assessor—Wells, dem., 1201.
Surveyor—Kirschner, 1916.
Constable—S. P. Devina.

Measures
Linn Co. Tax Levy—Yes 366; no 538.
Benton Co. tax matter—Yes 357; no 505.
Single Tax—Yes 134; no 968.
1925 Exposition—Yes 279; no 828.
Income Tax—Yes 272; no 785.
School Bill—Yes 622; no 673.
Rodent Bounty—Yes 627; no 498.
A study of the returns in this county on the various measures is interesting.

The first two measures on the ballot, permitting Linn and Benton counties to levy additional taxes sufficient to pay outstanding warrants lost in all precincts but three, viz: Boardman, Irrigon and North Heppner. Single tax, income tax and exposition tax lost in every precinct in the county while the school bill carried in four and lost in nine precincts, and the rodent bounty measure, a purely local issue, carried in nine and lost in four precincts.

The vote by precincts on congressional, governor and superintendent of public instruction, and also on the school bill is herewith given:
Alpine—Graham 15, Sinnott 19.
Olcott 17, Pierce 19; Churchill 21, George 22; School, yes 17, no 19.
Boardman—Graham 43, Sinnott 89; Olcott 31, Pierce 128; Churchill 160, George 47; School bill, yes 89, no 48.
Ceeli—Graham 7, Sinnott 20; Olcott 30, Pierce 11; Churchill 36, George 5; School bill yes 11, no 26.
Eightmile—Graham 19, Sinnott 18; Olcott 16, Pierce 22; Churchill 29, George 5; School bill yes 24, no 15.

ROUND-UP IS DISCUSSED BY THE LOCAL BROTHERHOOD

At the Brotherhood dinner last evening the subject for discussion was the Pendleton Round-Up and whether it is a benefit or a detriment to Morrow county. Sentiment among the speakers seemed to be pretty well divided. Rev. Livingstone and others arguing that the moral effect is bad and that it draws a lot of money out of this county to Pendleton each year.

Dr. Conder and other speakers declared the Round-Up to be a fine show at once educational and entertaining and with great historical value, advising the people of Heppner to spend their time boosting for their own town and Rodeo rather than spend it knocking Pendleton. No vote was taken on the question of having the Pendleton show discontinued so it will no doubt run another year or two anyway.

HEPPNER HIGH LOSES GAME TO LEXINGTON

In one of the best games seen here this year, Heppner lost to Lexington high by a score of 13-6. It was a fight from start to finish with the winning score going to the team that had the breaks. At the end of the first half, the score was 7-6 and it was the first time this year that Lexington goal line had been crossed. In the second half Lexington won the game by blocking a punt on Heppner's 50 yard line and carrying it across the line.

Lexington was doped to win 30 points but the hard work and steady practice of the Heppner boys closed up a lot of the early season weak points. In fact, Heppner had all the better of the game except the score and the breaks. The local boys made 11 set downs to only 7 by their opponents and completed 6 forward passes to two by Lexington. But with all these figures old lady flex still seemed to be against our boys. However, we will say that Lexington has a wonderful backfield and with a lot of coaching should develop into a wonderful team.

Those on the local team who did stellar work for their school were: Captain Cason, Francis Doherty, Keith Logan, Elmer Bucknum and Paul Alben. In fact the whole team played in great form and all deserve credit. From Lexington Lewis Allen and Harold Cox were easily the outstanding stars.

ELKS' LODGE OF SORROW SUNDAY, DECEMBER 3

Heppner Lodge of Elks will hold memorial services in memory of departed brothers on Sunday, December 3, 1922, in the lodge rooms in the Elks building.

This service in Elksdom is known as the "Lodge of Sorrow" and is universally observed on the first Sunday in December wherever there is a Elks lodge. It is a beautiful, and impressive ceremony and typifies the spirit of fraternity that is fostered in the heart of every true Elk. The memory of every departed brother is sacred to every living Elk. His faults are written upon the sand; his virtues upon the tablets of love and memory.

Gossberry—Graham 1, Sinnott 8; Olcott 8, Pierce 1; Churchill 9. George; School bill yes 1, no 8.
Hardman—Graham 17, Sinnott 55; Olcott 16, Pierce 45; Churchill 62, George 16; School bill yes 28, no 23.
Irrigon—Graham 31, Sinnott 35; Olcott 24, Pierce 47; Churchill 38, George 31; School bill yes 33, no 31.
Lena—Graham 8, Sinnott 36; Olcott 5; School bill yes 19, no 39.
Lexington—Graham 57, Sinnott 70; Olcott 69, Pierce 87; Churchill 113, George 25; School bill yes 87, no 52.
Lone—Graham 51, Sinnott 122; Olcott 124, Pierce 160; Churchill 175; George 38; School bill yes 79, no 121.
Pine City—Graham 9, Sinnott 15; Olcott 4, Pierce 26; Churchill 21, George 5; School bill yes 5, no 14.
N. Heppner—Graham 80, Sinnott 147; Olcott 162, Pierce 127; Churchill 225, George 27; School bill yes 122, no 123.
S. Heppner—Graham 73, Sinnott 142; Olcott 136, Pierce 195; Churchill 179; George 36; School bill yes 168, no 115.

BUSINESS INTERESTS, O. A. C. TO AID FARMER

WILL HELP SOLVE MARKETING PROBLEMS

Better Marketing System Essential To Prosperity In State Affairs Chamber

Two recent developments in Oregon serve to emphasize the increasing interest in producer's marketing associations, in business and educational circles. One is the action taken by the chamber of commerce to establish a fund to assist cooperatives. The other is embodied in a report from a committee acting under the bureau of organization and markets of the extension service of the Oregon state agricultural college.

The chamber of commerce action followed extensive investigations of cooperative establishments in California and elsewhere throughout the United States. In a statement just made public the committee of the chamber calls attention to the "unsatisfactory conditions among agricultural growers, and to the fact that the farm population in the state is dwindling at an alarming rate. It recommends a fund of from \$150,000 to \$200,000 a year, a considerable part of which would be used in support of existing cooperative institutions and in the development of others.

The report of the extension committee concerns considerable space in setting forth the value of cooperative marketing, summarizing the work which has been done to date. Then new enterprises, these cooperative institutions will experience many difficulties. It shows the necessity for assistance to those now in operation and the development of others to handle products which now are unorganized.

"A better system of marketing is essential to the development of prosperity throughout the state, it says. "California has prospered immensely through cooperative marketing. We have confidence that Oregon can do the same. Cooperative associations have been developed. They are now in action. In behalf of the public interest their future must be prevented."

The report points to the assistance already extended to cooperative organizations by the state agricultural college, and recommends further action through a continuance of "its intensive study of cooperative marketing."

"We urge the importance of aiding farm organizations to give more attention to the cooperative movement," it says, "and to feature this subject insofar as practicable, as a regular course throughout the year."

Community and other conferences on marketing are endorsed, with broadcast educational work by the college. There is also suggested a program of education among business interests and consumer which would include personal conferences with influential business men and bankers, carefully prepared addresses for chambers of commerce and other civic bodies, and marketing exhibits for fairs.

"We recommend," the report recites, "that the closest possible cooperation shall be given the existing cooperative associations, the Oregon cooperative council, the Farm Bureau, the Grange, the Farmers' Union, chambers of commerce and all other agencies which are striving to put the business of marketing of farm products on a higher plane of efficiency."

WARNING TO PARENTS

Certain children known to the Postmaster and authorities are nightly opening postoffice boxes and committing other depredations in the postoffice. This has got to stop, any further acts of vandalism of this nature will cause their arrest and punishment. It is not my desire to cause anyone trouble but if the parents will not look after their children the law will.

W. M. SMEAD, P. M.

Boost Your FAVORITE

Club Members Standing November 13th, 1922

| | |
|---------------------|---------|
| Mrs. J. F. Gorham | 692,000 |
| Norma Frederic | 679,500 |
| Mrs. C. R. Laugdon | 660,000 |
| Mrs. M. L. Curran | 422,000 |
| Dollie Barlow | 273,000 |
| Mrs. Emma Breshears | 162,000 |