

KEEP CARRYING ON

Only Eighteen Days Remain in the Heppner Herald's Big Prize Campaign

Campaign Closes at 8 p. m, Saturday, November 18th

Note the Difference in These Credit Schedules

The race has apparently narrowed down to a limited few. Real contenders must "carry on" and see it thru to the finish if they would win. Candidates are necessarily dependent on their friends and acquaintances to increase their vote totals. If YOU have a favored contestant in this race help her now—while more than the minimum number of votes can be secured. The race is close. Your subscription now may be the deciding factor—turning dismal defeat into glorious victory. The ALL-IMPORTANT "second period" ends one week from this Saturday night. So closely bunched are the leading contestants that as sure as the sun rises tomorrow the candidate who receives the most assistance NOW (regardless of today's published standing) will have the very best chance of winning.

SECOND PERIOD
Embracing the fifth and sixth weeks (terminating Nov. 11), the following number of credits will be issued for subscriptions:

1 year	\$ 2.00	1,000
2 years	4.00	6,000
3 years	6.00	10,000
4 years	8.00	15,000
5 years	10.00	20,000

THIRD PERIOD
Embracing the seventh and last week (terminating November 18), the following number of credits will be issued for subscriptions:

1 year	\$ 2.00	1,000
2 years	4.00	6,000
3 years	6.00	10,000
4 years	8.00	15,000
5 years	10.00	20,000

\$2000.00 IN PRIZES AND CASH

LIST OF PRIZES

SECOND PRIZE

\$225 Beautiful Chesterfield Furniture Set, bought of Case Furniture Co.

THIRD PRIZE

\$125 Stradavaris Phonograph, bought of and on display at Patterson & Son's.

FOURTH PRIZE

\$60 Scholarship in Behnke-Walker Business College, Portland, Oregon.

FIFTH PRIZE

25-piece cabinet of Community Silverware, bought of and on display at Haylor's.

SIXTH PRIZE

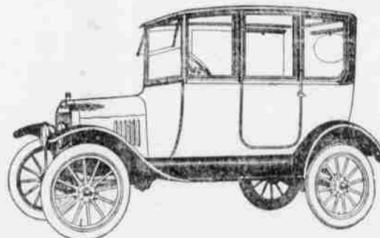
Your choice of any \$35 watch from the large stock of F. L. Harwood.

SEVENTH PRIZE

2C Seneca Kodak, bought of and on display at Humphreys Drug Co.

First Prize

1923 MODEL FORD SEDAN



Bought of and on Display at Latourell Auto Co.

ADVISORY BOARD

It is the sincere aim of this newspaper to conduct this Salesmanship Club, from start to finish, in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants, and absolute honesty in all dealings is guaranteed. However, not all wisdom lies within any one man or institution, an Advisory Board has been decided upon whose functions shall be to decide any question of sufficient moment that might happen to arise during the campaign and from which a committee shall be selected to act as judges and count the credits the last night of the club. The personnel of this board is as follows:

- W. P. MAHONEY
Cashier First National Bank
- S. W. SPENCER
Cashier Farmers & Stockgrowers National Bank
- C. E. WOODSON
Attorney
- E. M. HULDEN
Farmer and Secretary of Farm Bureau
- J. A. WATERS
County Clerk

Race Getting Exciting

As the end of the campaign draws near the race is becoming very exciting--the standings are so very close that it's just simply nobody's race. One or two 5-year subscriptions for any one of the contestants would up-set the whole standing, the one at the bottom of the list today may be the leader tomorrow. Hard, consistent, work from here out is necessary. DO YOUR BEST.

NO LOSERS

The Herald does not ask Club members to canvass for subscriptions and then take the chance of getting no reward for their efforts. The Herald agrees to pay all Club members who participate in this campaign a CASH COMMISSION of twenty (20) per cent (\$1 out of every \$5 collected) for all subscription money turned in provided they turn in one or more subscriptions each week after they start to work, and in the event such Club members do not win one of the prizes.

DETERMINATION WINS

A real winner doesn't stop at the first setback. It takes grit and determination to win any race—with determination the leading factor. If you think you're beaten you are. "As a man thinketh in his heart, so is he." Prizes, as costly as these, are not offered every day. Naturally, there will ensue a fight to the finish—and a subsequent survival of the fittest. If it's in you to win, you can—if you quit now, you're lost!

Help Your Favorite Win

For further information, subscription blanks, receipt forms, etc., call on, phone or write

THE SALES MANAGER

HEPPNER HERALD

Open Evenings

Phone 13

\$500 CASH

Has been set aside to pay 20 per cent to all active non-prize winners. \$1.00 out of every \$5.00 you collect is yours if you fail to win an award

—READ THE HERALD—

Take that subscription you promised—TODAY!