

HEPPNER HERALD

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Herald Salesmanship Club Is Attracting Many Workers

MANY HAVE JOINED IN EFFORT TO TAKE AUTOMOBILE AND OTHER PRIZES

WORK ONLY WILL WIN THEM!

Salesmen Report People Are Taking To Project and Subscribing Years in Advance

The interest manifested so early in the Herald's Salesmanship Club is indeed pleasing to the management of the paper. All day Thursday came inquiries from interested people, both in Heppner and the surrounding neighboring towns, in regard to the Salesmanship Club, asking for more detailed information. What the Salesmanship Club is? What will I have to do to win? I am interested, but would like more detailed information before I make my mind to join the club. Can I get the receipt books now? When will they be ready? and so on. Inquiries from men and women interested deeply in the big distribution, but desiring more information before joining.

The response has been the heartiest and more immediate than is usual in similar campaigns. The people of Heppner and surrounding territory are alive to the opportunity that is offered by joining the club, and there are very few men and women, who have noticed the advertisement, and who have understood the offer, who have not felt interested in a greater or less degree. That is as it should be for the people of this community are business men and women, alive to every opportunity of making money and adding to their resources.

This paper offers \$2000 worth of prizes and cash commissions to residents of Morrow county to help increase the circulation, to help build a real paper for Morrow county that will have a hearty welcome in every home and business place in this city and surrounding towns, a paper that will furnish you all of the local news from all of your neighboring towns, and an advertising medium for the business men, that will be second to none. With this in view, and the valuable prizes that are offered, for the cooperation of the residents of this county, is the reason that the first announcement of the Salesmanship Club has brought such a hearty response. Housewives, telephone operators, farmers, mechanics, business people, high school students, saleswomen, all are joining the club, and planning a real fight for subscriptions. The offer means much to every one of them.

The first list of club members who have nominated themselves will be published in another place in this paper. Watch them. Will your name be in that list? Remember, right now you are given an opportunity to join a free prize salesmanship club.

To win you do not have to finish first—on the contrary, you may run near the bottom of the long list of club members, and still win a prize that is worth your while. YOU CANNOT LOSE even if you fail to win a prize, you will receive a cash commission of 20 per cent of the total amount you have turned in if you are an active club member thru the entire campaign. BUT WHEN

YOU ENTER THE RACE, DO NOT COUNT ON THAT COMMISSION—INSTEAD FOR THE FIRST PRIZE AND FOR IT ALONE, and if you go out to get it no matter where you live what you do, or who you are, you are as good a prospective winner as anyone else.

Potentially you are a winner—for in yourself lies the decision. If you choose right, you will win. If you choose wrong, you will never even get started. Remember this—NOW, and right now, is the time to decide—to wait means the loss of incalculable advantages of an early start and you can't afford to sacrifice ANY advantages at all.

Try this, go out, after you have nominated yourself and you have received the necessary supplies—call on your friends first. Get their renewal subscriptions as a starter. Then after you have learned a few selling pointers, make a house to house canvass, do not miss a house and use all the ability you have to sell a subscription to every home. Remember that every person whom you see and meet is a prospect, and that you are helping to build the circulation on a paper for Heppner, something that is needed by all and surrounding territory and when it is brought to the attention of the people in the right manner, you will be surprised to know how few refusals you will have. And at the end of the day you will also be surprised at the pile of subscriptions you will have. SO GET STARTED OUT NOW! A few days' time now, means weeks and months of self reproach at the end of the campaign, when you see some other club member in the car you might have had.

LEXINGTON PARENT-TEACHERS ASSOCIATION MEETS OCT. 10

The Lexington Parent-Teachers association will hold its regular monthly business meeting and program, Tuesday, October 10th at eight o'clock in the movie hall. Mr. Carmichael, the treasurer, will be prepared to receive dues for the coming year.

The program will consist of a two-reel educational film, entitled, "Putting Your Uncle to Work," and Mr. Robert Wilcox will address the assembly on the "County Unit Plan of Taxation." All who are interested in school and taxes should be present.

MRS. F. R. BENNETT, Pres.

Mr. and Mrs. Sam Barnett, of Arlington, and Mr. and Mrs. W. T. Matlock, of Anywhere were the house guests of Mr. and Mrs. Emmett Cochran during the Rodeo.

J. T. Liewallen, democratic candidate for representative from this district, was a visitor at the Rodeo last week and improved the occasion by meeting many voters of this county. Mr. Liewallen is a prominent citizen of his section of Umatilla county and those who know him best speak highly of his qualifications for the office he seeks, and many Republicans in the district are already giving assurance of support in the coming campaign.

State Highway Commissioner, W. B. Barratt left this morning for The Dalles and Portland on highway business.

Miss Annie Cork and her sister went to The Dalles this morning for a visit with friends.

Mrs. D. O. Hendricks and baby, who have been visiting her parents, Mr. and Mrs. Jeff Jones, for several weeks, left for their home in California this morning. Mrs. Jones accompanied them for a visit in the Golden state.

John K. Pattison, of Port Orchard, Washington, who has been visiting relatives in Colorado and Kansas for several weeks, spent several days during the week with his brother, S. A. Pattison, leaving for his home this morning.

Tom Hughes and Everett Pattison left Friday morning for Portland where they expect to spend the winter. Mr. Hughes expects to take a position with an abstract company and Mr. Pattison will enter Behrke-Walker Business College for their business training course.

MRS. ANNA HENRIKSEN PASSES AT PORTLAND

Word was received here Wednesday of the unexpected death of Mrs. Anna Henriksen, well known Cecil woman, which occurred Monday at a Portland hospital.

Mrs. Henriksen underwent an operation there a few weeks ago from which she seemed to be rapidly recovering and her death was entirely unexpected.

Mr. Henriksen was on his way to Portland Monday to accompany his wife home when he received a telegram on the train announcing her death.

She is survived by her husband and two sons, Oral and Clifford Henriksen, all residents at Cecil.

Mrs. Henriksen was held in the highest esteem by a wide circle of friends and acquaintances in this county and also in Douglas county where the family formerly resided. She was a woman of highest character and ability and her loss will be keenly felt not only in her own household but among the hundreds of friends who loved and esteemed her.

The funeral was held at Portland on Saturday.

CLARENCE SCRIVNER VERY ILL

Clarence Scrivner, well known resident and business man of Heppner is dangerously ill at a local hospital suffering from an attack of pneumonia. Mr. Scrivner has been in poor health for several months and when the attack of pneumonia came on his system was in no condition to resist the disease. His condition was reported unchanged this afternoon with his recovery in grave doubt.

REV. HASLAM PASTOR AT FEDERATED CHURCH

Rev. Haslam, who recently accepted a call to the pastorate of the local Federated church, occupied the pulpit Sunday for the first time since his acceptance of the call. Mr. Haslam preached here several times a few weeks ago, however, and made such a favorable impression on the congregation that a call was tendered him.

The Federated Sunday school is making a drive this week for an attendance of 250 next Sunday as will be seen by an advertisement in this issue of the Herald.

The church has been without a regular pastor for some time and increased activity in the work is planned for the future.

SAYS SWAGGART HORSES BEST

William Byers, of Salem, was an interested visitor at the Rodeo last week coming from the Yakima Fair where he had been working his string of racing and educated horses. Mr. Byers is a prominent horseman and makes a specialty of handling show horses at all the big gatherings on the coast. He now owns a string of six Oregon Creamlines, bred and raised by Ben Swaggart, well known Morrow county stockman, and he says the Swaggart strain is without doubt the best show horses in the country combining as they do beauty, grace and a high order of intelligence. Mr. Byers works his team in a chariot race act that is a favorite at the big fairs and he is now about to contract with one of the big movie concerns in southern California to use them in the production of Ben Hur, which is to be screened this winter.

Heppner's First Rodeo Won the Applause of Thousands

RECORD CROWD WITNESSED A FINE DAILY PROGRAM

Timely Rains Laid Dust and Made Weather Conditions Ideal

Everything seemed to unite in contributing to the success of the first annual Heppner Rodeo which was held last Thursday, Friday and Saturday. A fine rain fell Wednesday night effectually putting the dust out of business and reducing the high temperature that had prevailed for several days previously.

The track and arena were in splendid condition and the bucking and race stock were full of pep and action.

The attendance was perhaps the largest attending any similar event in the county a total of more than 4000 people being present during the meeting.

No serious accidents marred the show although the bucking bull and several of the bucking horses gave the riders about all they wanted in rough treatment.

The bleachers were crowded to capacity Friday and Saturday and the entire grounds were surrounded with parked cars.

Roundup fans who were present united in high praise for the management of the Rodeo as well as for the work done by the committee of judges composed of Hon. R. J. Carner, of Spray, Champ Wilson, of Monument and Ben Jory, of Hermiston, all well known stockmen and square shooters in everything with which they are connected. Heppner hats are all off to those men as well as to C. W. McNamer, L. V. Gentry and Charlie Latourell, general committee in charge, who gave of their time and energy without stint to make the affair the great success it was.

The Dalles City band also came in for much praise for the prize music furnished during the 3-day meeting. No band ever employed at a similar event in Heppner gave as much high grade music for the money. The Dalles band is not lazy but seem to strive to give satisfaction.

Very successful dances were given at the pavilion each evening and a '49 dance with all the trimmings of bar and gambling games attracted much attention and patronage. This feature was under the management of the American Legion post.

The general opinion in Heppner now is that the Rodeo will be made an annual event here.

Following are the awards in the various track and arena events:

Bucking contest—J. D. Bellinbrook, 1st; Jack French, 2nd; Earl Terry, 3rd.

Half-mile Cowboy race—First day, Vic Eads, 1st; Spike Hendon, 2nd;

The next regular meeting of the Parent-Teachers association will be held on October 10th, in the High school auditorium. Program as follows: Piano selection, Mrs. Moore; exercise 4th grade, Miss Queniberry; discussion on "Good Reading", lead by Mrs. Livingstone, followed by Mesdames Woodson, Coban, Geo. Thomson and Parker. Blanche Fahy, Secretary.

J. C. Stapleton, a former resident of this county, now residing near Eugene, was here during the week visiting his friend and business associate, W. O. Minor. Mr. Stapleton and Mr. Minor are interested in a strawberry farm in Lane Co. where they now have 90 acres in bearing and expect to have 120 acres next spring bearing and in a year or two they will have 300 acres bringing forth the luscious berries. They expect a crop of not less than 5000 crates next season.

S. E. Notson returned from Portland and the coast last Friday much improved in health following a two week vacation.

Mrs. C. E. Woodson returned from Portland and Eugene last Friday after getting her daughter, Miss Margaret Woodson, settled at the University of Oregon where she enters as a freshman.

Second day, Hendon, 1st; Geo. Cason, 2nd. Third day, N. M. Kirk, 1st; Lloyd Mattison, 2nd.

Quarter-mile saddle race—First day, Eads, 1st; Frank Swaggart, 2nd. Second day, Antonio Cunha, 1st; V. E. Carpenter, 2nd. Third day, Geo. Cason, 1st; Barney Ward, 2nd. Relay race—Eads, 1st; Swaggart, 2nd.

Half-mile saddle horse race—First day, Ward, 1st; Elmer Scott, 2nd; Second day, Eads, 1st; Ralph Reid, 2nd. Third day, Swaggart, 1st; Will Furlong, 2nd.

Steer roping—Ralph Reid, 1st; Jack French, 2nd; Howard Lane, 3rd. Calf roping—Second day, Eddie Sheridan, 1st; Jack French, 2nd. Third day, Howard Lane, 1st; Rufus Snyder, 2nd.

Mule riding—J. H. French, 1st; Pat Patrick, 2nd; Second day, J. H. French, 1st; Punch Guyette, 2nd. Third day, Eddie Sheridan, 1st; J. H. French, 2nd.

Boys' pony race—First day, Don Boyer, 1st; Billy Hill, 2nd. Second day, Harold Gentry, 1st; Don Boyer, 2nd. Third day, Harold Gentry, 1st; Roland Snyder, 2nd.

MRS. L. E. McBEE LOSES LIFE WHEN HOME BURNS

(Pendleton Tribune, Wednesday, September 27th, 1922.)

"Funeral services will be held at two o'clock this afternoon at the Christian church for Mrs. L. E. McBee, who died Tuesday at a Walla Walla hospital from the effect of burns and shock received when the McBee farm home was totally destroyed by fire caused by the explosion of kerosene poured into the kitchen stove. Mrs. McBee was 34 years of age and is survived by her husband and three small children; Beth, aged 11; Mary, age 7; and Ralph, age 3. "In attempting to rescue his wife whose clothing was a mass of flames instantly, Mr. McBee received serious burns about the head and arms, but he will be able to be here for the funeral here today. None of the children were injured in the fire as the two little girls were at school and the son was at the barn with his father who had just driven in with a load of hay when the explosion occurred.

Two sisters and one brother also survive as does a step sister, Mrs. W. H. Wyrick of Pendleton. Her sisters, Mrs. Frank Marvel of Rosevelt, Wash., and Mrs. Nora Fordyce of Astoria, Ore. will be here for the funeral today. Her brother is Daniel Boone of Roseburg.

"The McBee home which was valued at something between \$8,000 and \$10,000 was completely destroyed in the fire. It was the second home of the McBees to be burned to the ground on this same farm within the last two years. It is said that the entire building seemed to burst into flames instantly upon the explosion of the oil, and nothing was saved."

The McBee family were former residents of this county. Mr. McBee being a successful rancher at Cecil and later on Balm Fork near Heppner. Mrs. McBee resided here before her marriage and will be remembered by many friends as Miss Vera Eastery.

Word comes from Portland that W. H. Cronk, formerly of this city, is very ill at his Portland home and his recovery is considered doubtful. Mr. Cronk was former manager of the Tum-a-Lum Lumber company in this county and has a host of friends here.

FEDERATED CHURCH

Sunday school at 9:45, classes for everybody. Preaching services at 11 a. m. and 7:30 p. m. Special music at both services. Prayer meeting for praise, prayer and testimony every Wednesday night at 7:30. Next Sunday will be Rally Day, and we have a goal of 250 for which we are working. If you are not in any Sunday school come and help us reach the goal. In accepting the pastorate of the church I find a splendid spirit among the people of harmony and cooperation which has so much to do in building up a great work for the master.

J. R. HASLAM, Pastor.

IT'S TOASTED
one extra process
which gives a
delicious flavor



LUCKY STRIKE
CIGARETTE