Two Great Events

## FIDNIER BRG DAYS

# RODEO and FORD CARAVAN

By special arrangement between CHARLES H. LATOURELL and the associated exhibitors of the Ford and Fordson Power Exposition in cooperation with the business men and Rodeo Committee, the great Ford Caravan, a \$100,000 Industrial Exposition will be brought to Heppner for three days.

## THURSDAY, FRIDAY, SATURDAY SEPTEMBER 28-29-30

This Caravan is covering 4,000 miles of territory, all under its own power, making the most remarkable cross-country tour ever attempted in the United States. Think of it! MORE THAN ONE HUNDRED Trucks, Tractors, Trailors, Power Farming Implements, Road Building and Contracting equipment, Lighting and Pumping systems, Power-driven Household Utilities, a Movie Show, and a Radio Outfit, and the Whole Works is coming to you over the highways!

### Heppner Is the Only Town in Oregon to Get the Caravan for three Days

No other place has had this great show for more than two days but Heppner has been granted an extra day in recognition of the really big Rodeo this year. And in no other town thas there ever been shown so unique a combination depicting through the Rodeo the stirring scenes of frontier life, while at the same time illustrating the marvelous changes wrought by modern power farming and industrial methods.

#### All Caravan Features Are Free

A cracking good movie show, demonstrations, lectures, radio. Only Heppner will have a chance to see both a "Wild West Show" and a complete industrial exposition at the same program. It's a chance of a lifetime and you'll never have it again. Come early, stay late. Bring your family and tell your friends. It's a Real Celebration and

THE WHOLE TOWN IS YOURS