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ROUND-UP COMMITTEE ANNOUNCE RACE PURSES

LIBERAL PURSES HUNG ON TRACK AND ARENA

Track, Corral and Bleachers About Completed. Big '49 Dance Feature Every Evening

Everything is going ahead fine for the Heppner Round-Up to be held here Thursday, Friday and Saturday, September 28, 29 and 30, according to information given the Herald this morning by C. W. McNamer, chairman of the committee in charge.

The track, arena and corral are practically completed and the bleachers will be finished by tomorrow evening while plenty of bookings for the contests are now assured to make certain a fine program.

The following purses have been hung for the different events:

Bucking Contest—\$60; \$40; \$20, Finals
Relay Race—\$60, \$40, \$20, Finals
Cowboy Race—\$15, \$5, each day.
Cowgirl Race—\$15; \$5, each day.
Steer Roping—\$40; \$20; \$10, Finals
Bull Riding—\$7.50; \$2.50, each day.
Calf Roping—\$7.50; \$2.50, each day.
Boys Pony Race—\$7.50, \$2.50, each day.

Half Mile Thoroughbred Race—\$15, \$5, Each day.
Half Mile Saddle Race—\$10, \$5, Each day.
Quarter Mile Saddle Race—\$10, \$5, Each day.

A small entrance fee will be charged in all running races, fees to be added to purses.

The races here, net \$700.00. The committee extends a special invitation to all school children in this and adjoining counties to be their guests at the Round-Up on Friday, September 29th, when they will be admitted free.

An old fashioned '49 dance will be a feature each evening.

MRS. ED ADKINS PASSES AFTER LONG ILLNESS

Mrs. Clara Luella Adkins, of this city, died on the train before reaching here last Saturday morning while being taken to Portland for treatment. Mrs. Adkins had been a sufferer for more than a year and spent several months in a Portland sanitarium early in the summer returning apparently much benefited. Recently, however, she grew worse and when her condition became alarming it was decided to take her to Portland for further treatment. An affection of the heart is understood to have been the immediate cause of death, the end coming as above stated.

Deceased was born at Monument, the daughter of Mr. and Mrs. J. H. Brown, the family removing to this city about 16 years ago. She was married to Edward Adkins in 1907 and has since that time been a resident of Heppner and immediate vicinity. She was 35 years old.

She is survived by her husband and two children, Delvin, aged 13 and Mary Elinor aged 5, her parents, Mr. and Mrs. J. H. Brown, now residing at Weiser, Idaho, two sisters and two brothers.

All of her immediate family were here for the funeral except one brother, Elmer Brown, who resides with his parents at Weiser.

The funeral was held Monday from the Federated church, the services being held under the auspices of San Souci Rebekah Lodge, of which she was a much beloved member. Rev. Storms conducted the services at the church and interment was in the Heppner cemetery.

Mr. and Mrs. Clive Adkins are here from Idaho being called to attend the funeral of Mrs. Ed Adkins yesterday.

A new bridge was put in last week over the power house creek on Chase street constituting a much needed improvement.

BARRATT FAMILY RETURN FROM OUTING

W. B. Barratt and family returned Thursday evening from a vacation trip lasting two or three weeks during which they visited a good part of Oregon. Mr. Barratt combined business and pleasure on the trip, inspecting a lot of state highway enroute that he had not visited before this year.

They took the interior route south when they left Heppner traveling via Mitchell, Prineville, Bend and Klamath Falls to Crater Lake thence to Medford and back north, the route alternated between the Pacific highway and the coast route to Seaside where they stopped for awhile. Returning to Portland Mr. Barratt attended the regular meeting of the state highway commission.

Mr. Barratt found highway work progressing satisfactorily wherever construction was under way along the route and says the letting of road contracts was pretty well wound up at the recent meeting.

McDEVITT HOME IN GURDANE DISTRICT BURNED

The home of Mr. and Mrs. Charles McDevitt, in the Gurdane district on Butter creek, was totally destroyed by fire last Thursday morning together with all the contents. Mr. and Mrs. McDevitt were away from home at the time and the man employed there had cooked and eaten his breakfast and gone to work when he saw the fire but reached the house too late to save but a few articles. It is believed the fire started from a defective fire.

No information regarding the fire or insurance was obtainable.

SCHOOL TO OPEN UNDER FAVORABLE AUSPICES

The Heppner schools, both grades and high, open September 11th with prospects favorable for a good initial enrollment. Considerable work in the way of renovation and repair is being done on and about the building. Mr. E. H. Hedrick, the superintendent, has been on the ground for the past two weeks and is endeavoring to have everything in readiness for the opening day.

With the exception of the music instructor, Mrs. Bernice Hopper, the high school force and superintendent are new to the system this year. Mr. Irving Mather, the new principal, is a graduate of the Oregon Agricultural College and taught last year at Beaverton, Oregon. Mr. Mather is a young man of splendid preparation and successful experience as a high school instructor. He will have charge of science, mathematics and athletics.

Miss Johnnie F. Fleet, of the University of Missouri and with experience in the high school at that place will have the English department. Miss Janet Frasier of the University of Oregon is the new history and civics teacher. Miss Frazier held a like position in the schools of Marshfield last year.

In the home economics department Miss Harriet Chambers will succeed Miss Norris. Miss Chambers is from the Oregon Agricultural College. In the grades two new teachers have been elected. They are Mr. R. Finch for the 8th grade and Mrs. B. R. Finch for the 5th grade. Mr. Finch was last year principal of the grade school at Jacksonville, Oregon. Mrs. Finch is a graduate of the Oregon Normal School and has since taught in the city schools of Eugene and elsewhere.

Other teachers re-elected from last year are as follows: Miss Gladys Turner, Miss Addie O. Quesinberry, Mrs. Opal Clark, Mrs. Elizabeth Dix, Miss Blanche Fahy and Mrs. Edna Turner. In conformity with the new policy adopted by the board, some re-adjustments in the course of study and organization will be effected. The opportunity room has been dropped and those pupils will be assigned to the regular grades. The departmental scheme of conducting the three upper grades will, in all probability be discontinued and each teacher held responsible for the conduct of her own room, with the exception of music and possibly penmanship and art. The state course of study has been re-written this year and some changes have been made. Pupils have been advised not to purchase their books until they have been given the correct list by the teacher.

Pupils who will be six years of age on or before January 1st, 1923 will be received (providing they are physically strong and able to do the work. Parents of such children who contemplate sending them this year are urged to start them at the opening of school as no first year class will be organized after school has once started.

Mr. Hedrick may be found at the school building and day this week and will be glad to meet any pupils or parents, desiring to talk over the work.

Newspapers Will Help in Reconstruction

A few years ago when war activities were being carried on the newspapers were called upon to help "put over" every proposition. If it were a Red Cross drive, a Liberty Loan or a Food Conservation campaign—whatever the demand, columns of copy were furnished to the newspapers with the demand that they be given publicity. When success crowned each effort, as it did in every case, those in charge were profuse in thanks and frankly stated that without the aid of the newspapers they would have failed. They knew the value of publicity and used it intelligently and effectively.

Would the Good Roads campaign, which resulted in Oregon's wonderful system of state highways, ever have been put over and the highways constructed without the aid of the newspapers of the states?

Does anyone think for a minute that the Portland 1925 Fair will ever be carried to a successful issue without the aid of the newspapers of the states?

Portland has tackled a big proposition and the Herald ventures the assertion that, should a small per cent of the newspapers of Oregon actively oppose the proposed Fair it will never be held.

All this is by way of illustration. No one in this age will attempt to deny that newspapers are a necessary factor in modern life.

For the past eight years Heppner has had two newspapers. Prior to that time it sometimes had two and sometimes one. Do the people of Heppner use their publicity organs intelligently and effectively? We should say not.

For instance:

There are in Heppner, in round numbers, about sixty business and professional firms and individuals who carry on their business and make their living here each one of whom is directly or indirectly benefited in a substantial and material way by the publicity given their town by its newspapers. Of this number about 20, or 33 per cent are regular advertisers, about 15, or 25 per cent are occasional or semi-occasional advertisers and about 15, or 42 per cent do not believe in advertising and religiously live up to their belief.

Is such a condition representative of a live, modern community? Is it a square deal the 67 per cent are handing out to the 33 per cent? Is it good sportsmanship for two-thirds of the business community to permit the other third to pay for all the publicity the town receives from its newspapers? The benefits, in a general way, accrue to all, then why should not all put their shoulders to the wheel and help support the publicity organs that work week after week and year after year to help keep the town on the map, to keep trade at home and to make Heppner a better town to live in and to do business and make money in?

The Herald is not offering these remarks in any spirit of complaint but, candidly, is it the right way to do business, to build up Heppner?

People on the outside looking for any information about Heppner often send for sample copies of one or both of the newspapers in order to form an idea of what sort of a town it is by reading the news and advertising columns. What an idea of the town must such a reader receive by going thru the advertising columns of either of Heppner's newspapers. He would gain the impression that the town boasts of a couple of grocery stores, one general store, one pastime, one blacksmith shop, and a couple of garages a motion picture house, no barber shop, no furniture store, no shoe store, no laundry, no electrician, no battery service station, no hotel, one millinery, one confectionery, two banks, several lawyers, a doctor or two and a dentist. Is that representative of the town? Is such a showing likely to encourage a man who has never been here with the idea that Heppner is really much of a town?

We all know the conditions that have prevailed here the past two years and we know that we have all been forced to cut expenses to the quick during the deflation period but what about reconstruction? Are we going to reconstruct build up again, to make Heppner what she once was and what she must be again if any of us are going to prosper, or are we going to lay down our hands, scared stiff, and quit? If Heppner is ever going to re-construct, is ever going to come back, in that reconstruction and coming back process the newspapers are going to do their part just as they did it during the war and in that work they should have the hearty support of every business man of Heppner. Not 33 per cent of you all of the time and 25 per cent more once in a while, but 100 per cent of you all the time. Not enough support do any of you owe your newspapers that it would hurt you in the least but only such an amount as would help you build up your own business and to make your town what it should be among the towns of its size in the state.

SAY IT WITH CUCUMBERS

Sentimental young men used to "say it with flowers" but times have changed now and Judge Cornett, who is young, if not sentimental, has learned the trick of saying it with cucumbers.

The idea is that most every gardener west of the Cascades is claiming the biggest cucumber ever grown this far west, according to the Portland newspapers and what the judge is saying at this time is that he has everybody faded in the cucumber line. His honor has just placed on exhibition at Gurdane's pastime a specimen of the oblong, succulent fruit of one of his eucurbitaceous vines that he says beats 'em all. The specimen is 13 inches long, 10 1-2 inches in circumference and weighs three pounds. If you can't pronounce what sort of a vine it is ask E. R. Merritt who is Judge Cornett's press agent.

LOOK OUT FOR SOME SORT OF WEATHER SOON

Herald readers who have learned to rely on this family journal for dependable weather lore, will be interested in knowing that Lum Gordon, official prognosticator for this newspaper, was in town Thursday and informed us that from now until about October 15th, we may expect a certain amount of some kind of weather every day, but he would not say just what kind it will be. He will return to town for the winter about that time and will then furnish the Herald with a weather schedule for the winter.

Let us hope he will open a better brand for us than he served last winter.

BIG REALTY DEAL IS REPORTED FROM CECIL

AL HENRICKSEN MAKES TRADE WITH W. H. CHANDLER

370 Acres On Willow Creek Exchanged For Farm Near Lebanon

Al Henricksen, of Cecil, one of Morrow county's live wire stockmen, was in town a couple of days during the week accompanied by W. H. Chandler, of Lebanon, Oregon, the two men being here to close a good sized real estate deal by which Mr. Henricksen exchanges 370 acres of his home ranch below Cecil for a fine farm near Lebanon.

Mr. Chandler expects to move to this county and take possession of his new home about November 1st. Mr. Henricksen will not leave this county if it is understood, but is contemplating building a new home on the portion of the ranch he retains which still comprises several hundred acres.

Oral Henricksen, Mr. Henricksen's eldest son, also owns a fine place adjoining his father's on the north where he is also now improving a home.

The Cecil district is one of the most productive sections of the county and Mr. Chandler is to be congratulated on having set his stakes there.

REPUBLICAN CHIEFS PAY HEPPNER A VISIT

CHAIRMAN TOOZE, SECRETARY INGALLS ON HARMONY TOUR

Visitors Entertained By Local Republican at Hotel Dinner Wednesday Evening

Walter L. Tooze Jr., chairman of the Republican state central committee, and C. E. Ingalls, secretary of that body, were Heppner visitors last Wednesday evening while on a tour of the state made in an effort to restore a measure of harmony among the republican ranks of Oregon. The distinguished visitors were entertained by local republicans at a dinner at Hotel Patrick that evening at which about 25 covers were laid. Mrs. Tooze and the young lady stenographer to the state committee accompanied the party.

Mr. Tooze made an impassioned speech following the dinner in which he urged harmony among the members of his party, urging that every republican should vote his ticket straight, from governor to constable. He is an intense party man and believes that no true blue republican should allow any personal or other consideration to divorce him from any name on the ticket. The speaker declared that he belongs to no clique or faction and that he is neither anti-this or pro that; he is pro-republican first last and all the time.

Mr. Ingalls, who is a newspaperman and editor of the Corvallis Gazette-Times, also spoke briefly along the same lines. He is also intensely partisan in his political beliefs and a strong supporter of party organization.

The gentlemen are meeting with much success in their harmony campaign and it is said the effect of their visit to Pendleton and other eastern Oregon towns where much inharmoniousness existed, were productive of great good in uniting warring factions and healing over old sores. The party left here Thursday morning for Condon.

HEAVY SHEEP SHIPMENT GOES EAST FROM HEPPNER

Sixteen double deck cars of sheep were loaded out from the local yards Monday morning for shipment to the east. The shipment comprised about 4,600 head. Minor & Thompson, C. A. Minor, Ellis Minor and others delivered the sheep to Tom Boylan, purchaser, who will ship them into Idaho where they will be worked over, the mutton being sent on to Chicago and the feeders will be held until later.

LARCENY OF POSTS CHARGED—CASE DISMISSED

W. F. Keffer, of the Lexington country, was in Justice Cornett's court last Friday to answer to a charge of larceny of fence posts belonging to Verne Pearson, of Butter creek, the posts having been taken from the forest reserve.

Keffer claimed that he had been engaged by another party to haul the posts and that he did so without knowledge that they belonged to Pearson. He agreed to replace the posts with new ones and the case was dismissed.

FOR SALE

Unbroken horses for sale cheap. Will take good notes. Call at my ranch at Tub Springs, Juniper canyon or address,

JAMES CARTY, Lexington, Or.

Mrs. Edna Breslin and daughter Teresa, returned from Portland Wednesday where they visited relatives for several days.

BEGINNING

Friday Evening September 8

I Will Display on Living Models samples of my Styles in Millinery and Women's Wear

Hours 8 to 10 o'clock

You are Invited to call and see Them

Mrs. L. G. Herren



It's toasted. This one extra process gives a delightful quality that can not be duplicated