

THE HEPPNER HERALD

AN INDEPENDENT NEWSPAPER

S. A. PATTISON, Editor and Publisher

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ON THE PROPAGANDA TRAIL

Late information is to the effect that A. D. Lasker, chairman of the United States Shipping Board, in his role of publicity agent for his ship subsidy program, is planning a lecture program in the west. En tour Mr. Lasker hopes to convince the farmers how vital it is to their welfare that fifty to seventy-five million dollars more be taken from the public treasury, and turned over to whomsoever the Shipping Board may delight to favor.

The chairman of the Shipping Board, who is an advertising agent by trade, had been quite confident up to a few weeks ago, that the elaborate press agenting of the subsidy would cause its adoption. His advertising program was based on the theory that the way to put over the subsidy was to arouse American patriotism on behalf of a merchant marine, which, in the language of a well-known present-day humorist, Mr. Lasker nicknamed the "American" merchant marine.

Mr. Lasker's publicity program went strong to heavy black-typed headlines setting forth platitudes and patriotic axioms to which everyone can agree. It was the spread-eagle type that might have gone well in the decade subsequent to the Civil War, and might have well carried a picture of Washington or Lincoln—like the five cent cigar that use the latter's picture as a guaranty of its worth.

Mr. Lasker's advertising was singularly short on details. It did not tell just what interests would benefit through the subsidy. He also neglected to lay stress on the fact that the bill proposed in Congress was practically a blank check authorizing Mr. Lasker and his associates to fill in any name for any sum of money that their little hearts might desire. Not that we are hinting that Mr. Lasker, in filling those huge checks, would be guided by any except the most altruistic motives.

There was always a chance, however, that one or more of Lasker's friends or acquaintances might try to put something over on him, might try to get some of that easy money, by organizing a good paper ship corporation.

For some reason Congress and the country failed to "fall for" the subsidy advertising. Senator Borah denounced the program as a bonus for special interest. Other members of Congress, even though spurred on by the President's urgings, were reluctant openly to support the measure. A damper was put on the program and its advocates in Congress finally agreed to a postponement of action till a more propitious time.

The written propaganda on behalf of the ship subsidy having failed, what was more natural than that Mr. Lasker should decide that his superbly convincing personality needed but to be displayed widely before an admiring nation to become effective. It will be interesting to note just how he satisfies the curiosity of western farmers as to the identity of the men who will get the subsidy money. And the method whereby he explains to some bone-dry auditor, just why he felt called upon to nullify the Constitution of the United States, will also be worthy of consideration.—Dearborn Independent.

HOG FEEDING DEMONSTRATION

One of the farms selected for hog feeding demonstrations in Lane county is that of J. W. Maxwell. Mr. Maxwell runs a dairy of eight cows, farms some 160 acres of land and utilizes the by-products on the farm with three O. I. C. brood sows and a boar. The object of the demonstration is to emphasize the value of some of the farm wastes as a means of raising hogs.

The sows farrowed September 10, bringing twenty-four pigs after first losses were counted out. All of the twenty four were kept up to weaning time. The sows and boar together with the 24 pigs were allowed free run of a grain stubble pasture. They were fed 1000 pounds of grain in addition. November 25th the weaner pigs were weighed up. There were at that time 20 pigs as 4 had been sold for breeding stock. These twenty pigs weighed 1194 pounds. In other words Mr. Maxwell has 1194 pounds of pork with no outlay beside the 1000 pounds of grain.

The sows and boar are in excellent breeding condition and are receiving ample feed from the droppings of the dairy cows which are eating some twelve pounds of grain daily. This lot of twenty pigs weighed an average of 59.7 pounds on November 25.

The grain fed during the second period was barley, wheat and corn with some screenings. A total of 9300 pounds of grain was fed and 7200 pounds of milk. It required 289 pounds of grain and 224 pounds of skim milk to produce 100 pounds of increase in weight. It is safe to estimate that the 224 pounds of milk saved 100 pounds of grain in the production of each 100 pounds of gain.

The grain was charged for at farm price and the milk rated at thirty cents per hundred. Labor, interest on investment and depreciation on equipment were charged for beside the grain and milk fed.

The twenty pigs brought \$513.58. The total expense was \$249.63. The profit was \$263.95, or \$13.20 per hog. The selling price for the pigs was on the basis of \$11.10 per cwt. at Eugene.

This demonstration showed clearly the value of skim milk for hog feeding. It also showed what good thrifty

pigs will do. Mr. Maxwell is an excellent feeder, had good hogs, and made a profit out of one of the farm wastes. Hogs, a few on every farm will go a long way toward making the farm pay.

H. A. LINDGREN,
Livestock Fieldman.

CECIL

Miss Elma Rufener left on the local Friday to spend her vacation with her parents at Hillsboro.

Misses Alma Akern and Norma Fredrick of Heppner made a short stay in Cecil on Saturday, before leaving for Seaside where they will spend their vacation.

J. W. Osborn honored Morgan with a visit on Friday.

Mrs. M. Ingram of Heppner, arrived at Willow Creek ranch Friday and will assist Mrs. A. Henriksen during the busy season.

T. H. Lowe and John Krebs were business callers in Arlington on Saturday.

Mr. and Mrs. Jack Hynd and Mr. and Mrs. T. H. Lowe were callers on Mr. and Mrs. G. A. Miller of Highview ranch on Sunday.

Miss Malinda May of Lone Star ranch and Miss Agnes McFadden, of Fournille were callers in Cecil Monday.

Mrs. Mary Halferty of Shady Dell was visiting in Cecil on Wednesday.

Alvin and George Shane of Arlington were looking up their old pals around Cecil Monday.

Miss Esther Logan who has been visiting in Ione returned to her home in Fournille on Tuesday.

R. E. Duncan, of Busy Bee ranch was a busy man in Cecil on Tuesday and Wednesday.

Shaver & Nord, well drillers of Ione, have succeeded in getting a fine flow of water in the well which they have been digging for T. W. May on his Lone Star ranch near Cecil.

Mr. and Mrs. C. W. Wardfield of Ione, were visitors at the home of Mrs. H. J. Streeter on Tuesday.

Mr. and Mrs. George Krebs, accompanied by Miss Georgia Summers and Herbert Summerfeldt spent several days during the past week in the mountains and returned home Friday with a good supply of huckleberries.

Mr. and Mrs. W. Chandler and son arrived at Willow Creek ranch Sunday from Lebanon, Oregon and will

NOTICE TO CREDITORS

Notice is hereby given that the undersigned has been appointed by the County Court of Morrow County, Oregon, Executrix of the last will and testament of John B. Natter deceased and has qualified as such. All persons having claims against the estate of said deceased are hereby notified and required to present the same to me duly verified as by law required, at the office of my attorneys, Woodson & Sweek in Heppner, Oregon, within six months from the date of first publication of this notice.

Dated and published the first time August 15, 1922.

ANNA NATTER,
Executrix.

16-20

Job Printing

SEE US

When in need of anything in the line of neat and attractive printing.

FRANK SHIVELY

Practical Horseshoer

Lame and interfering horses Carefully Attended
CORK SHOES OR PLAIN SHOES
FOR SALE

Located at Calmus Blacksmith Shop
HEPPNER OREGON

Reduced Cash Prices

CLEANING	PRESSING
\$1.50 Men's Suits	\$.75
1.50 Overcoats	.75
1.00 Coats	.50
.75 Pants	.25
1.50 Ladies Suits, plain	.75
1.50 Coats	.75
1.00 Skirts, plain	.50
1.50 Dresses, plain	.75
1.25 up Pleated Skirts	.75 up
Hats cleaned and blocked	\$2.00

Fancy Dresses 25 per cent lower than city prices

Lloyd Hutchinson

Tailoring

Where they Clean clothes lean

BOARDMAN MAN MAKES MONEY GROWING SPUDS

J. H. Pruter, an extensive potato grower of Boardman, was in town Saturday on business looking up marketing arrangements for a part of his early crop which is now ready to harvest.

Mr. Pruter came to Boardman from Montana three years ago and not being satisfied with the alfalfa business decided to go in for potatoes. He has 24 acres of the tubers in this year and says they will average about 200 bushels per acre or around 12,000 bushels on the 24 acre tract.

Mr. Pruter says he plants only the purest certified seed he can procure and his product is consequently first class. He expects a price of about \$2.00 per bush for the late crop this fall.

REPORT OF COUNTY NURSE FOR JULY

Number of cases cared for, 26.
Number of calls made: Investigative, 10, Instructive, 23, Nursing care, 26, Miscellaneous, 18; Total, 81.

Services rendered to County Court, 2; County physician, 7.

Number of office hours kept, 22.
Number of office calls, 12. Number of committee meetings, 1. Number of talks given, 6. Number of letters written, 48. Social service cases cared for, 2.

Dr. Johnston, of Arlington, who makes regular trips to Boardman, kindly consented to hold a free clinic in that town on July 26th to diagnose the school children. Twenty-one attended, accompanied by their mother or father, and twelve were found to be badly in need of medical attention and more need to be closely watched.

WAR FINANCE AIDS WHEAT GROWERS TO HANDLE CROP

Recent advices from Washington, D. C., state that tentative approval has been given by the war finance corporation for advances aggregating \$4,800,000 to assist northwest wheat growers association in the orderly marketing of wheat as follows:

Washington Wheat Growers association, \$2,000,000; Idaho Wheat Growers association, \$1,500,000; Montana Wheat Growers association, \$1,300,000.

No help was asked by the Oregon association for the reason that ample financing has already been arranged through private banking channels in Oregon.

A FOREST TRAGEDY

He left his campfire burning to see if the fire lookout would pick it up. He did.

He thought this would be a good test to see if the district ranger was on the job. He was.

He wondered if a fire would burn very fast in a dry forest. It did.

He thought he could get away before the ranger could catch up with him. He couldn't.

He thought he could bluff the judge at his trial. He didn't.

He wondered if the judge would have the nerve to sentence him to jail. He did.

He wondered if he will put out his campfire the next time he is in the forest. He will.

111

cigarettes



10¢

They are GOOD!

Homer Nash was a Cecil visitor from The Dalles Tuesday.

John Krebs, of the Last Camp, left Saturday for a well earned holiday which he will spend in the mountains.

The Eats That are TREATS

We make it our business to sell meats for eats that are real treats. And we don't comply with the food laws because it is compulsory—we do it because we want, and expect to get good service and fair treatment from merchants and professional men with whom we deal, and because we know it is our business to sell only the best.

For breakfast, lunch, or dinner we can supply your wants, no matter how elaborate or how conservative. We have arranged to fill all orders and would like to see your meat order.

Central Market

The Value of A Checking Account

THERE is no more effective way of introducing system, economy and safety into your financial affairs than by opening a checking account with a strong reliable bank.

A checking account with this bank protects your money, promotes good business habits and gives you a firmer financial standing and credit.

And all the time your money is just as much at your service as if it were in your own pocket book.

Farmers and Stockgrowers

National Bank

Heppner,

Oregon

Successful Graduates ARE THE BEST RECOMMENDATION OF O. A. C.

This institution offers a thorough, practical, and standard education at a cost within reach of the high school graduate

It offers training for collegiate degrees in:
Agriculture Home Economics
Commerce Forestry
Engineering and Mechanic Arts Pharmacy
Mining Vocational Education
Military Science and Tactics Chemical Engineering
It offers training also in the School of Music, Physical Education, Industrial Journalism.

Fall Term Opens September 18

For circulars of information and illustrated booklet write to
The Registrar, Oregon Agricultural College
Corvallis, Oregon