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MR. DEVINE EXPLAINS HIS FORMER LETTER

LEXINGTON, Or., July 17—Editor Herald:—Having had my attention called to the fact that parts of my report on the annual meeting of the Wheat Growers association, might be misconstrued and considered a disparagement on the principles of the association, I wish to explain more fully some things which might lead some who have not gone deeply into its principles to feel that I am knocking.

The loss at Condon I mentioned merely as an item of the report, it never having occurred to me that others might consider the loss due to lack of judgement on the part of the board instead of an unforeseen accident, until suggested to me by C. A. Barnes, who by the way is our very able and efficient fieldman.

In regard to the item concerning Mr. Nelson; he was chosen as Sales Manager at, I believe, \$15,000.00 per year.

As he did not appear to be the man for the position, he was dismissed at the expiration of six months. He is now suing the association for six months salary, having been paid only for the time he served.

It would appear at present that the management was merely mistaken in its judgement of the man.

If the suit should be lost to Mr. Nelson I should consider the management to have been careless in the matter of its contract with him. That point remains to be proven. As for knocking the association, there is not a man in Morrow county who believes in its principles and power for the good of the farmers more than I, nor one who has worked harder from the very beginning to make this a success and I still think that the association is the farmers' salvation, under proper management and my object in writing that article was not to hinder organization but to awaken the farmers to the fact that they have a big business ahead of them, as a whole and each individual must work for his own interests and ultimately for the interest of all.

If the association should fail, which I sincerely hope it will not, it will not be the fault of the association but the fault of the farmers themselves, many of whom are doing as they have always been accustomed to doing, sitting disinterestedly back and allowing any one, who will, take up their business and run it for them.

To prove that I will state that in Morrow county for the year ending June 1st, 1922, there were 174 signed contracts and only 93 votes cast in the election.

The association is a decided success in California, the raisin growers having the greatest success as they are under better management. If it will help them why not us.

But unless every farmer gets in and pushes, his association will come tumbling about his ears and conditions will be worse, if possible, than before.

Farmers come to life! Attend to the business of your association as well as your farm, demand your rights, adequate representation and all that goes with it, and in that way keep out of the clutches of the speculators, bankers, and loan sharks who have been your undoing in the past. Organize! Push and all push together for this way lies your salvation.

JOE DEVINE

THE FIRST 1922 WHEAT

Dwight Misener is credited with delivering the first 1922 wheat at a local warehouse. Delivery was made last Monday and was of Turkey Red variety. It showed slight effects of the late hot wind but tested 58 pounds per bushel with a likelihood of increasing as the cut gets farther inland. The yield promises to be little, if any, under the average yield.

Many ranchers began harvesting this week, and in a few days the work will be going full blast. The prospects throughout the country, except for a strip in the western portion, is said to look very promising.—Jones Independent.

Mr. and Mrs. Roy Pickens and little son returned from a pleasant two weeks vacation last Saturday. Mr. Pickens is the affable and efficient manager of the Pacific Telephone

BREAKFAST TASTES BETTER IN CAMP

The latest idea for side-stepping some of the monotony of the hot wave is that adopted by a number of young ladies last Thursday morning who hiked to the edge of town on Hinton Creek in the early morning hours, built a campfire and cooked a breakfast altogether fit for the gods—or we should say, goddesses—the meal being served at 5:30 sharp. The exact menu was not announced but all declare that it was without fault in quality and quantity and every morsel was just as it should be. Those in the party were: Norma Fredrick, Anna Doherty, Dorothea Metcalf, Lucy Marie Metcalf, Opal Briggs, Alma Devin, Mrs. Loraine Ruby Corrigan, Pearl Hall.

GAME WARDEN SEEKING LAW VIOLATORS

W. H. Albee, district fish and game warden, for Morrow and Umatilla counties with headquarters at Pendleton, was here last week looking for violators of the game laws and made a rip over to Juniper creek where a number of Indians have been encamped for some time who were suspected of killing game out of season. Walter Matteson accompanied Mr. Albee on the trip but they failed to find any incriminating evidence at the Indian camp. Mr. Matteson circulated a petition here a few days ago for appointment as deputy game warden for this county.

John Kinsman, of McMinnville, formerly engaged in the meat business in Heppner, visited friends here for a few days last week leaving Thursday morning.

W. P. Dutton returned to Portland Thursday after spending a few days here on business.

Earl Gilliam has been making extensive improvements on his residence lately including a couple of new porches and a concrete basement.

"SAFETY FIRST" PLAN FOR HEPPNER BRANCH

H. H. Corey and T. M. Kerrigan, members of the Oregon Public Service commission, held a hearing in this city last Wednesday to consider the elimination or change of location of certain grade crossings on the Heppner branch in the interest of public safety.

Besides the two commissioners named, the meeting was attended by C. E. Packard and H. H. Houser, engineer and reporter for the commission; Attorney Sibbald and Engineer M. G. Smith, representing the state highway commission and C. E. Cochran, attorney, and Engineers Williams and Roberts, representing the O. W. R. & N. Co.

Several crossings along the branch were considered and change of location of crossings at Morgan and Ione were ordered in order that a better view of the track might be obtained, and the elimination of a crossing at the Standard Oil plant near the Heppner depot was considered.

Mr. Corey, who represents eastern Oregon on the commission and who is always awake to the interests of this section of the state, made a short call at this office and stated that the meeting would result in a much higher degree of safety along the Heppner branch than has hitherto prevailed.

The party were traveling on a special train and left immediately after the meeting adjourned for Moto where they went on a similar mission regarding the Shaniko branch.

RUN OVER BY AUTO. RIBS BROKEN

George Ray was painfully injured yesterday by being run down by a auto driven by Lincoln Yoakum. The accident occurred in front of Calmus's blacksmith shop when Mr. Yoakum started to back his car away from the curb where it was parked. Ray unconsciously stepped behind the car while looking the other way and was run down. Two ribs were broken and other injuries sustained.

Sam Hughes went to Walla Walla yesterday for a few days' visit.

Herbert Olden, of Rhea creek, is reported seriously ill with an attack of erysipelas.

Mutual Obligations

In beginning this, the third article in the "Campaign for Newspapers" series, we want to make it plain that the articles are not being written in any complaining or fault finding spirit, but only with the end in view of having the business people of Heppner look at this matter of newspaper publicity fairly and squarely. We recognize the fact that every man or woman is perfectly free to do exactly as he or she may please about supporting newspapers, stores, garages, barber shops or any other business institution in their town. We submit, however, that there should be a certain obligation among business people of every town to support any institution that contributes to the public good—that which makes their town a good town to live in and to do business in.

There was a time when the Herald had a mighty punk, worn-out hand plant. There was a time when we had no plant at all, only a borrowed one 20 miles away. There have also been times when competent help was impossible—when the only qualifications necessary for a man to call himself a "printer-operator" was the ability to draw war time wages and soldier on the job. During such times the Herald was often not what it should have been either as an example of the printer's art or as a news medium. Without throwing any bouquets at ourselves, however, it may be said that the Herald has done for this community just about what the ordinary country newspaper is doing every week for its community, under similar circumstances, and if there has been at times, a lack of service it may be said, in all candor, that the Herald has, at all times, a lack of service it may be said, since the present publisher has been on the job, given as much, and more publicity service than it has been paid for.

All will agree that every town should supply the needs of the territory from which it draws its support and, naturally, the different lines of business demanded by the territory spring into being and one of the modern needs of every community is its newspapers. There is no citizen but owes a moral obligation to the newspapers of his town. No doctor, no dentist, no pastime owner, no barber, no blacksmith, no hotel, no restaurant, no one who draws his living from this field or owns a home here but owes something to the town's publicity organs. True, the value of newspaper publicity for a community is not sent out on the delivery truck. It is more like the rain which, according to Holy Writ, falls alike upon the just and the unjust.

In marked contrast are two classes of citizens and they are to be found in every community. One reasons something like this: "This is my town; my interests are all here. If it prospers I shall prosper, hence, it is up to me to work for the common good as well as my individual interests." In estimating his overhead expenses for the year—his rent, interest, taxes, help, etc., he always includes advertising—publicity. To himself he says: "If we have newspapers in this town they must be supported and I will do my share." That man is public spirited. He puts his shoulder to the wheel—he helps make a town.

The man of the other class—and he is often very well-to-do—says: "Of course we have got to have newspapers but I guess they will get along without me. If I pay out a dollar, or it is equivalent, or more, must come straight back to me. I know all towns have to have newspapers but let George do it." Let the other fellow pay for it and I'll get the benefit without cost to me." Mr. Reader to which class do you belong?

A few years ago a man came to Heppner and went into business at about the same time the present publisher took charge of the Herald. His line required but little capital, ability or training. His stock in trade was handed out in a paper sack and no one could get the stock without passing over the coin. During the time he was here two newspapers were continuously on the job giving publicity to everything that drew trade and people and money to Heppner—every day turning customers into his door. Did he reciprocate? Not on your life. He "did not believe in advertising." Neither did he believe in patronizing home merchants. Every ham, every pound of sugar or pair of shoes, or piece of cloth he needed was bought away from home, if possible. Is such a spirit as that just or fair? While the rest of us—newspapers and live business men who support them—made the conditions, he took advantage of our effort and energy, acquired a competence and retired. A sufficient number of that kind of business men will kill any town and they have not all left Heppner.

PIONEER WOMAN BURIED AT LONE ROCK

The funeral of Mrs. Harriet J. Neel, one of the best known pioneer women of the Lone Rock country, was held at that place Sunday, July 16th, her death having occurred on the previous Thursday.

Mrs. Neel was one of Oregon's sturdy pioneer women, having been born in Lane county in 1855, the daughter of William and Sarah Hayes who were among the earliest settlers of that county. With her husband, Andrew Neel, she came to the Lone Rock country in 1878, where the family has since continuously resided. She is survived by her widower, Andrew Neel, one son, Jeff Neel and one daughter, Mrs. H. G. Perry, both of near Lone Rock, and one brother, John Hayes, who resides at Portland.

RETURN FROM TRIP TO BAKER

Frank Gilliam and C. E. Woodson returned Wednesday evening from a business trip to Baker where they spent a couple of days. Mr. Gilliam says conditions are about the same in that country as it is here the crops being considerably under last year's standard. Most of the farming is done under irrigation there and in many sections hay is the principal crop. Baker is a good town, Mr. Gilliam says, but not as much visible stir on the street as at Pendleton. While in Baker they met Roy Turner, Emery Gentry, Mrs. R. J. Vaughan, all former Heppnerites, all of whom are getting along well. Dr. and Mrs. Vaughan are living on their ranch outside of Baker and Doc was at home looking after the hay crop.

HEATLEY TO HANDLE ASSOCIATED WHEAT

(Oregonian)

Under contracts composed of a meeting of the board of trustees of the Northwest Wheat Growers Association negotiations for which have been under way for several months, Heatley & Co. of London become the sole British and European distributing agent for the association and will handle cooperative wheat exclusively.

K. A. Oswald, of the importing firm's home office has been in Portland throughout this time, leaving for Great Britain immediately after arrangements were concluded to assist in the work of preparing to receive the new wheat crop, which soon will begin to move. In addition to the Pacific coast wheat to be exported by the marketing associations, Heatley & Co. also will distribute the Montana and Dakota cooperative grain to be exported, while it is concentrated through the new sales office at Minneapolis.

The new distributing firm for the Northwest Wheat Growers Association has acted as agent for some of the largest American exporters at various times during its long history of dealing in American wheat. It was the exclusive European connection of the House—interests during the years when the former coast dealer was handling more wheat than any other exporter. Heatley & Co. have representatives in every important milling section of England, Ireland and Scotland, and in all important European nations.

"The name of Heatley & Co. is excellently known in the world's wheat centers," said George C. Jewett, general manager of the Northwest Wheat Growers Association. This arrangement, whereby the English firm becomes our exclusive distributors for Europe, means that the associations are definitely and permanently on the world's map. It is another move in straightening out the chain between the producer and the consumer, and as such it will result in greater returns for members of the associations.

Heatley & Co. have the experience of many, many years to go on when they start to handle cooperative wheat only. They have been distributing American wheat practically since it first moved to Europe. They know the requirements of every important vicinity, of every mill. They are known and known well, by bankers and shippers. They form for us as strong an international connection as ever has been at the disposal of any business, no matter what kind.

HAMILTON RANCH IS SUMMER BEAUTY SPOT

Whispering pines, purring brooks, grateful shade, bright sunshine, pure mountain air—these are a few of the attractions the far famed Hamilton ranch has to offer the baked-out town man who, after sweltering through a week of toil in Heppner, is looking for an ideal spot to grab a bit of comfort on a hot Sunday.

Broad expanse of meadow lands yielding heavy crops of timothy and clover hay; rolling slopes of pasture lands, carpeted with waving grasses through which wade big, fat cattle, already in prime condition for the market; and beyond, acres and acres of timber lands carrying a wealth of golden dollars in their big, tall trees. These are a few of the attractions the ranch offers to the man who owns that mountain-locked beauty spot for, be it known, the ranch has a value as a business proposition, more worth while to the owner than are its scenic and summer comfort attractions.

Al Henriksen, of Cecil, is the present owner of the Hamilton ranch and he does not hesitate in saying that, even through the bad financial times of the past two years, the ranch has yielded a net profit.

Mr. and Mrs. Henriksen, and their son, Clifford, are at the ranch just now superintending the harvesting of their hay crop, of some 400 tons, after having finished the first crop on their big alfalfa farm below Cecil and the Herald man enjoyed a visit with them last Sunday that was a real pleasure.

The Hamilton ranch is situated on the headwaters of Rhea creek, about 18 miles south from Heppner and for years has been known as one of the finest mountain ranches in Oregon. The place comprises 4200 acres of wooded land of which more than 300 acres is fine hay and grain land. The place seems perfectly adapted to timothy and clover and yields heavy crops each year. As much as 600 tons has been put up on the place, but this year Mr. Henriksen is cutting only 400 tons using the rest of the meadows for pasture. He also controls about 2000 acres of wooded lands adjoining the ranch. The place is well improved with a big, white-painted ranch house, barns, sheds, corrals, etc. and is considered an ideal stock plant.

A considerable portion of the place is covered with a heavy growth of pine timber which may some day be turned into lumber unless Mr. Henriksen should decide to close a deal with certain Portland capitalists who have for several years wanted to secure the property to establish a game preserve, deer park and perhaps a colony of summer homes.

Mr. Henriksen also owns a 1000 acre ranch near Cecil of which 400 acres is under ditch. He cuts 1200 to 1500 tons of alfalfa every season and feeds several thousand sheep and cattle every winter. The two places make a great stock plant but when the hot season strikes Willow creek they all enjoy hiking for the Hamilton ranch where the cool breeze blows and where haymaking is not much more than gentle exercise.

OBITUARY

GEMMELL

Eddie Gemmell, son of Mr. and Mrs. Robert Gemmell in this city, died at the family home (Friday, July 14), aged 19 years, 11 months and 9 days. Blood poison resulting from a slight scratch was his cause. The funeral was held Saturday afternoon in the Protestant Church, Rev. W. G. Livingston conducting the services.

HANCOCK

Edwin Hanco, son of Mr. and Mrs. Charles Hanco, of Woodburn, died at the home of Mrs. T. S. Johnson, county nurse, late Saturday, at the age of 11 years, 10 months and 11 days, following an operation for the removal of tonsils. The child had been in poor health for several years. The remains were taken to Hordman Sunday where the funeral was held Monday.

Dan Harlow, of Rhea creek, is on the crutches this week occasioned by a fractured horse falling on him last Sunday when one bone in his leg was almost fractured.