

THE HEPPNER HERALD AN INDEPENDENT NEWSPAPER

S. A. PATTISON, Editor and Publisher

Entered at the Heppner, Oregon, Postoffice as second-class Matter

Terms of Subscription One Year \$2.00 Six Months \$1.00 Three Months \$0.50

The Less Governments Mix in Business the Better for the Peoples.

By VISCOUNT BRYCE, Lecture in Institute of Politics.



An experience of many years has led me to believe that governments not only accomplish less in the long run for the trading interests of their respective nations, and do harm by letting their traders rely too little on their own energy, but that those dangers to a government and to a nation as a whole, which seem almost inseparable from mixing national policy with the pecuniary interests of business affairs or classes, are more serious than is commonly realized.

Money can exercise as much illegitimate influence in democracies as elsewhere. In some of them it can buy the press, perhaps also a section of legislators. Where the standard of public virtue is high, those who want to get something from the government will, to use a current expression, "try to get at the press," while also seeking to induce influential constituents to put pressure on their members and members to put pressure on ministers, the object in view being represented as a public interest, whereas, it is really the interest of a small group. When the standard is low, the group will approach the private secretaries of ministers or even a minister himself.

That wars are made by financiers is not generally true, but they have a great hand in negotiations and in fixing the lines of policy, and they sometimes turn it in directions not favorable to true national interests. Governments must, of course, consult financiers, and may often not only profit by their advice, but make use of them. A consortium of banks such as has been set up for China may prevent—and I think it does prevent—evils which would arise if each national group intrigued for its own interest.

There are upright men valuable to a nation in high finance as in other professions. You know them in America and we know them in England. They have their sphere of action necessary to the world. But wherever large transactions involving governments arise, the danger signal for watchfulness should be raised.

Every government must defend the rights of its citizens in commercial as well as other matters, and secure for them a fair field in the competition which has now become so keen. But the general conclusion which any one who balances the benefits attained against the evils engendered by the methods that have been generally followed, is that, balancing the loss against the gain, the less executive governments have to do with business and international finance the better for the peoples.

WHAT THE FARMERS READ

The kind of advertising that will reach the farmer has long been a fruitful subject for debate. The usefulness of such discussions has generally resulted from the fact that everybody was permitted to take part except the farmer and he is the only person who really knows anything on the subject.

Out in Abilene, Kansas, which is surrounded by a representative American farming community, they have held aside the arguments of the advocates of real media and knock-knocks of advertising and carried the question direct to the farmer with rather startling results.

A questionnaire to the farmers on which kind of store and manufacturer advertising was most likely to be read by them, and where they pre-

ferred to find advertising appeals directed to them, brought 310 replies. Some made second choices, as will be noted by the totals that follow: Newspapers, 276; circulars, 143; billboards, 119; movie slides, 15.

Farmers are like their city cousins, prefer their advertising in the newspaper that comes into their homes regularly and is known and trusted as a true friend, and in the country, as in the city, the newspaper is more than nearly 100 per cent efficient in reaching prospects than any other of the usual advertising media.—Editor and Publisher.

Mr. and Mrs. A. L. Ayers left Sunday morning for Portland to take in the Rose Festival and other attractions. They went provided with a camp outfit and expected to stop Sunday night at Hood River.

Mrs. S. C. Lapman, of Hood River is here for a few days visiting her parents, Mr. and Mrs. Frank Winward, of Balm Fork.

Hon. R. J. Carsner was over from Spray Friday on a short business trip. The Portland newspapers tried to make out that Mr. Carsner lost out in the recent primaries in the contest for nomination for representative but he didn't and Bob says the funny thing about it is that in Wheeler county where he is best known, he got almost a solid vote.

CECIL

Jack Hynd accompanied by his daughter, Miss Violet and niece, Miss A. C. Lowe, honored the Egg City with a visit on Saturday.

George Haines, of Heppner, was a visitor in Cecil on Saturday.

Elmer Mohr who has been spending his vacation in Heppner returned to his work at Butterby Flats Monday.

Messrs. Earl D. Wright and E. Erickson from the highway office at Ione were the guests of Mr. and Mrs. T. H. Lowe at Cecil on Sunday.

Miss Margaret Barratt, daughter of Mr. and Mrs. W. B. Barratt, of Heppner is visiting at the home of Mrs. T. H. Lowe at Cecil.

Mr. and Mrs. Chas. Wear and W. W. Randall, of Wallowa, have taken up their residence at the Dovecot while working for Minor & Krebs during the hay season.

Mr. and Mrs. Dwight Mliner, of Daybreak ranch and friend J. E. Swanson, of Morgan, who spent their vacations at Sheppards Springs, Wn.,

returned home on Monday. All delighted with their outing and ready to begin hard work once more on their ranches.

Mr. and Mrs. George Krebs, of The Last Camp and also Misses A. C. Lowe and Miss Margaret Barratt were the guests of Mr. and Mrs. Jack Hynd on Sunday.

Misses Mildred and Thelma Morgan, of Morgan, were visiting with Miss Helen Streeter on Tuesday.

J. W. Vickers, of Sacem, spent a short time with his friends around Cecil during the past week.

Master Billie Logan, of Ione is having the time of his life in his old home town and says Sunny Cecil cannot be beat even if it doesn't rain, the wind and sand can blow to beat the land.

Mr. and Mrs. Phil Brady and son, of Athlone Cottage, near Ione, were calling on their Cecil friends Wednesday.

J. W. Morris who has been looking after his interests at Mossi, left for his home in Portland Sunday.

J. J. Kelly was a busy man in Cecil Thursday shipping several car loads of ewes and lambs to Montana.

Mr. Weger, who has been visiting with his daughter, Mrs. George Henriksen on Strawberry ranch left on Friday for his home in Canby.

Mr. and Mrs. C. A. Minor, of Heppner, were the guests of Mr. and Mrs. George Krebs Wednesday, leaving Thursday for Portland.

Mr. George Henriksen, of Strawberry ranch is the busiest man on Willow creek picking and delivering his fine strawberries. His first crate of strawberries was delivered to Mrs. T. H. Lowe at Cecil last week.

Six cars of yearlings belonging to Minor & Krebs were shipped from Cecil Tuesday bound for Montana.

MARGARET GARRISON WON IN NATIONAL CONTEST

Carried Off First Honors When Pitted Against Country's Best Speakers.

It remained for a titan-haired lady from Sunset Land to be the first woman to win the National Oratorical Contest. This was the accomplishment of Margaret Garrison, reader and impersonator who pitted her golden voice against a continent at Des Moines, Iowa, a year ago. Fifteen



hundred speakers took part, representing 230 universities and colleges. Miss Garrison will be heard at Chautauqua in the second afternoon in a miscellaneous program of readings and impersonations. She is pupil of Maurice Brown and other noted dramatic instructors; has taken a prominent part in the Little Theatre movement and is a member of the Portland Playhouse Players. She is a reader of rare dramatic talent.

Peat to Discuss "Introducing Your Neighbor"

Former War Hero and Author, "Private" Peat, Will Talk Peace Problems at Chautauqua



Harold Peat's great lecture, "Introducing Your Neighbor," is a plea for a more harmonious relationship among the English-speaking peoples of the earth, in the interest of humanity's welfare. It will be delivered before Chautauquans, the second night, with all the earnestness, enthusiasm and fire that characterized the war talks of Mr. Peat, then famous the world over as "Private Peat"—war hero, journalist and author. Peat is a consummate orator, and as a raconteur of narrative and anecdote, is second to none. He has seen war's Hell, and his own experiences have opened his eyes to the necessity of a thorough study of the problems of peace. His is a delightful platform style for there's lots of humor in his talk, as well as instruction and inspiration. "Private Peat" is like a letter from home," said the Chicago Daily News, following an address in that city. You have probably heard him discuss war and you were probably thrilled as never before; now hear him discuss peace, the biggest problem of this battle-scarred old world.

Mr. Peat is a Canadian by birth, yet excepting the time spent in the war, a large part of his busy career has been spent on this side of the boundary line. The past winter was spent in New Zealand and Australia where he was a "headliner" on the Ellison-White Circuits in those lands. You will warm up to Harold Peat as you seldom do to a public speaker. In the parlance of the day he "has the stuff."

ing, Composition, Domestic Science, Thesis for Primary Certificate. Methods in Reading, Course of Study for Drawing, Methods in Arithmetic. THURSDAY FORENOON—Arithmetic, History of Education, Psychology, Methods in Geography. FRIDAY AFTERNOON—Mechanical Drawing, Domestic Art, School Law, Geology, Algebra, Civil Government. THURSDAY AFTERNOON—Grammar, Geography, Stenography, American Literature, Physics. SATURDAY AFTERNOON—Typewriting, Methods in Language, General History, Bookkeeping. 6-7

PROGRAM FOR TEACHER'S EXAMINATION

Notice is hereby given that the County Superintendent of Morrow county, Oregon, will hold the regular examination of applicants for State Certificates at the School House, in the auditorium as follows: Commencing Wednesday, June 14, 1922, at 9:00 o'clock a. m. and continuing until Saturday, June 17, 1922, at 4:00 o'clock p. m. WEDNESDAY FORENOON—U. S. History, Writing (Penmanship), Music, Drawing. WEDNESDAY AFTERNOON—Physiology, Reading, Manual Train-

CHAUTAUQUA ELLISON-WHITE

Proclamation

I, E. G. Noble, Mayor of the City of Heppner, on behalf of the People of the City of Heppner, do hereby proclaim that all the People of the Counties of Umatilla, Grant, Wheeler, Gilliam, and Morrow, are cordially invited to come to our City and attend our Chautauqua, June 24-29.

E. G. Noble, Mayor

You Will be Delighted with every Program

Reports from other towns where the Ellison-White Chautauqua has been held this summer all say: "Not a poor number on the program."

Reserve Your Season Tickets at Once!

Pay for them before noon of the opening day



PHONE YOUR ORDER

Adults, \$2.50 Children, \$1.00 High School Students, \$1.50

Jugo-Slav Tamburicans Coming to Chautauqua Most Unique Musical Organization of Native Musicians Feature Surprising Repertoire—Will Play on Varied Sizes of Native Tamburica



The Jugo-Slav Orchestra, playing their native Tamburicans, and singing the folk songs and melodies of their homeland, will charm Chautauqua folks with the intrinsic beauty of their music on the third day. The Tamburica combines the best qualities of the mandolin, guitar, ukulele and other similar instruments, yet it is surprisingly superior to all of them in beauty of tone and in volume. The young men play a half dozen sizes of the instrument, the largest of which is rather suggestive of the bass violin and the smallest is no larger than the Hawaiian "uke." A surprising repertoire is given, for the clever artists not only play all the native songs, but offer as well standard operatic numbers, symphonic arrangements together with the light popular numbers of the day.