

# THE HEPPNER HERALD

AN INDEPENDENT NEWSPAPER

S. A. PATTISON, Editor and Publisher

Entered at the Heppner, Oregon, Postoffice as second-class Matter

### Terms of Subscription

One Year .....\$2.00  
Six Months .....\$1.00  
Three Months .....\$0.50

### CECIL

Mr. and Mrs. Oscar Luddell and family spent Sunday at the home of Mr. and Mrs. T. V. Tyler, near Rhea Sliding.

T. W. May, of Lone Star ranch, accompanied by his brother L. D. May of Moro, were calling in Cecil Sunday.

Cecil was well represented at Rhea Sliding school at an evening entertainment Saturday evening given by Miss Edith Swick and her pupils. Every one report having an enjoyable evening.

H. J. Streeter was running a delivery wagon between Morgan and Cecil on Saturday and looked well at his new work.

Bill Thomson and his Emox roadster made a short stay in Cecil Sunday. Bill wore a weary face and was full of troubles. First and the greatest affliction of all was his lost lady love, refused to ride in the roadster to the county seat. Next, Bill's nerves were so shaken that he couldn't drive and we heard that it took him three days and nights without any rest to push his car to Cecil, where Bill was soon resuscitated and sent on his way rejoicing.

Miss Annie Hynd, of Rose Lawn, Sand Hollow who has been visiting in Portland for a week or two visited her friends in Cecil during the week before leaving on the local Sunday for Heppner.

Ed Brustow, one of Ione's leading merchants, accompanied by his wife and family and Judge Robinson, Ione's greatest attorney at law, were calling on their Cecil friends Sunday.

Ed Martin, herder for many years for Hynd Bros., left on the local for Pendleton, where he will spend a vacation before returning to work for the winter.

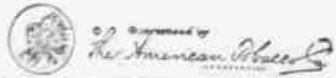
C. A. Minor accompanied by Mr. and Mrs. R. A. Thompson, of Heppner, were the guests of Mr. and Mrs. George Krebs at the Lass Camp, on Monday.

Galen Falkner made a short stay in Cecil during the week before leaving for Condon where he will work during the winter.

A. Henriksen, of Willow creek



Notice this delicious flavor when you smoke Lucky Strike — it's sealed in by the toasting process



ranch is the busiest man in Morrow county entertaining his old time friends, Mr. W. Chandler and son, Oscar, from Nebraska, and buying sheep between times.

Mrs. H. J. Streeter was visiting in Ione Friday and was accompanied by Mrs. George Hardesty, of Morgan.

J. M. Melton, of the Lookout, was visiting at Windybrook, the home of W. G. Palmateer Wednesday. Mr. Melton left Cecil Thursday for Pilot Rock where he will visit friends before leaving for Missouri.

Miss Grace Palmateer, teacher of Fourmile, arrived in Cecil from Condon Thursday where she had been taking in the teachers institute.

Seldomsen ranch was the scene of a large surprise party Friday evening. It being Mrs. Roy Stender's birthday. Gogger's orchestra supplied the music and a merry time was spent by all present.

### STRAYED

From my ranch north of Ione, one 2-year-old mare, color brown with bay points. Branded D M on left jaw. Suitable reward for return or information leading to her recovery.

DWIGHT MISENER, Adv. Ione, Ore. 2817

## "Subscribe for Your Home Town Paper Week"

November 5 to 12

# Herald Bargain Week

November 5 to 12

## 2 Big Events in One 2

Combining Sense and Sentiment in the Greatest Newspaper Circulation Campaign Ever Inaugurated in Morrow County

While "Subscribe for Your Home Town Paper Week" is a good business proposition for any community it also involves a lot of sentiment, which is a mighty fine thing, too. It is a fine thing to spend a little time during one week in each year boosting the Home Town Paper that has boosted you and your community and your business interests and your social affairs "10, these many years."

The HERALD appreciates the work its friends have done, are doing and will do during "Subscribe for Your Home Town Paper Week," to extend its circulation and influence.

The HERALD wants a bigger circulation. It wants to go into every home in Morrow county and in order to help its friends bring this about during "Subscribe for Your Home Town Paper Week," it has decided to announce a

# Herald Bargain Week

November 5 to 12

When a Full Year's Subscription Will Be Sold for

# One Dollar

This sensational price will be withdrawn at midnight, November 12, 1921 when the regular price of \$2.00 a year will be restored.

### How can we do this?

Some newspapers wanting more circulation employ a "contest manager" who, by putting on a hurrah campaign and giving away an automobile or a piano, by the voting contest plan, induces a great number of people to spend their money for subscriptions who do not want the paper but only subscribe to please some candidate or help out some friend. Some girl gets the auto or piano, the contest man gets most of the money and the newspaper owner gets a lot of experience.

Others give away premiums with each subscription which cost at least one-half the subscription price, while others employ a regular solicitor to canvass the territory, his salary and expenses eating up most of the proceeds.

All these schemes cost the publisher at least 50 per cent, or more of the price of subscription and that money goes to some fellow other than the publisher or subscriber.

### By Our Plan

THE SUSCRIBER BENEFITS By actually saving \$1.00.

THE HERALD BENEFITS By increased circulation, influence and prestige.

THE COMMUNITY BENEFITS By a stronger, better supported newspaper.

Don't let this chance to save a dollar slip.

Don't let this chance to help your home paper slip.

### HERE'S ANOTHER CHANCE TO SAVE MONEY

OREGONIAN-HEPPNER HERALD Clubbing Offer

Between now and October 31st we make the following attractive offer.

	Regular Price		Clubbing Price
OREGONIAN (Daily and Sunday)	\$8.00	Both For	\$8.00
HEPPNER HERALD	\$2.00		
Total	\$10.00		
OREGONIAN (Daily)	\$6.00	Both For	\$6.00
HEPPNER HERALD	\$2.00		
Total	\$8.00		
OREGONIAN (Weekly)	\$1.00	Both For	\$2.00
HEPPNER HERALD	\$2.00		
Total	\$3.00		

### NOTICE!

If you are already a subscriber to the HERALD and your subscription is paid in advance, PAY A DOLLAR NOW and have your subscription extended for one full year.

If you are behind with your subscription, square up your account to date and pay a DOLLAR more for a full year in advance.

BRING OR SEND IN YOUR MONEY ANY TIME BEFORE NOVEMBER 12 WHEN BARGAIN WEEK ENDS

## BANKING SERVICE

Your banking requirements may be entrusted to this bank with every confidence that careful and efficient service will be rendered.

Farmers & Stockgrowers

National Bank

HEPPNER, OREGON.

## Fresh Fruits and Vegetables

WE ARE HEPPNER'S HEAD-QUARTERS FOR ALL KINDS OF FRESH FRUITS AND VEGETABLES. EVERYTHING IN SEASON WE KEEP

Sam Hughes Co.