

THE HEPPNER HERALD

AN INDEPENDENT NEWSPAPER

S. A. PATTISON, Editor and Publisher

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Terms of Subscription

One Year\$2.00

Six Months\$1.00

Three Months\$0.50

IRRIGON

The Farm Bureau held a special meeting Saturday night and petitioned the county court to designate an election day for the purpose of voting on a five mill tax levy for road purposes as has been agreed upon in former years. The money will be expended on the River View Boulevard, to complete one mile from old school house, thence another mile on the Powell road, south to Irrigon. Should there be anything left from this levy, the balance would go on the Markham-Slocum road. The farm bureau also went on record for installing wagon seats immediately, unless the Tum-A-Lum Lumber Co decides to install them at once. The secretary was also instructed to get in touch with corn shippers in the east and secure best possible prices. Regular monthly meetings will be held in the future.

Mr. and Mrs. Alfred Hicks and family, of Prosser, Washington, accompanied by Mr. Alvin Davis, of Seales Mound, Illinois, and Mrs. McGuire, of Oklahoma, a sister of Mrs. Hicks, were visitors at Glasgow's Sunday. They motored over from Prosser and returned in the afternoon on account of Mr. Davis' transportation would not permit longer stay. Mr. Davis is a brother-in-law of Mr. Glasgow, whom he has not seen for 22 years. Our ferry makes it possible for many similar journeys and visits that would be impossible otherwise.

Prof. C. F. Grover motored to Heppner Wednesday with Irrigon school teachers to attend the county institute, returning Saturday morning. They report the roads in very poor condition at the present time.

Mr. and Mrs. George Rand and son Bette have returned from their vacation tour of the country and are now home on their farm. They traveled about 7000 miles, going through Yellowstone National Park on their way east and returning via California. They say the much talked of California good roads must be clear down in the extreme southern part of the state as they failed to find anything better than the Oregon roads

Yes

it's toasted, of course. To seal in the flavor—



Approved by the American Cigarette Co.

on their journey in that state.

The Hay Growers association has Roy Baker, of Prosser, on the job in this district, baling hay for the association this week, the first car is being loaded at this writing. It being choice hay from the Walpole-Alban cuttings.

Mrs. B. E. Riggs, of Pondleton, was the guest of her sister, Miss Anna Eilbertsen a couple of days the first of the week.

Cause of Rainbow.
The rainbow is caused by the rays of the sun passing through drops of water and being separated by these drops into the primary colors. A similar effect can be obtained by placing a triangular piece of glass before the eyes in the sunlight.

BANKING SERVICE

Your banking requirements may be entrusted to this bank with every confidence that careful and efficient service will be rendered.

Farmers & Stockgrowers

National Bank

HEPPNER, OREGON.

Fresh Fruits and Vegetables

WE ARE HEPPNER'S HEAD-QUARTERS FOR ALL KINDS OF FRESH FRUITS AND VEGETABLES. EVERYTHING IN SEASON WE KEEP

Sam Hughes Co.

"Subscribe for Your Home Town Paper Week"

November 5 to 12

Herald Bargain Week

November 5 to 12

2 Big Events in One 2

Combining Sense and Sentiment in the Greatest Newspaper Circulation Campaign Ever Inaugurated in Morrow County

While "Subscribe for Your Home Town Paper Week" is a good business proposition for any community it also involves a lot of sentiment, which is a mighty fine thing, too. It is a fine thing to spend a little time during one week in each year boosting the Home Town Paper that has boosted you and your community and your business interests and your social affairs "10, these many years."

The HERALD appreciates the work its friends have done, are doing and will do during "Subscribe for Your Home Town Paper Week," to extend its circulation and influence.

The HERALD wants a bigger circulation. It wants to go into every home in Morrow county and in order to help its friends bring this about during "Subscribe for Your Home Town Paper Week," it has decided to announce a

Herald Bargain Week

November 5 to 12

When a Full Year's Subscription Will Be Sold for

One Dollar

This sensational price will be withdrawn at midnight, November 12, 1921 when the regular price of \$2.00 a year will be restored.

How can we do this?

Some newspapers wanting more circulation employ a "contest manager" who, by putting on a hurrah campaign and giving away an automobile or a piano, by the voting contest plan, induces a great number of people to spend their money for subscriptions who do not want the paper but only subscribe to please some candidate or help out some friend. Some girl gets the auto or piano, the contest man gets most of the money and the newspaper owner gets a lot of experience.

Others give away premiums with each subscription which cost at least one-half the subscription price, while others employ a regular solicitor to canvass the territory, his salary and expenses eating up most of the proceeds.

All these schemes cost the publisher at least 50 per cent, or more of the price of subscription and that money goes to some fellow other than the publisher or subscriber.

By Our Plan

THE SUSCRIBER BENEFITS By actually saving \$1.00.
THE HERALD BENEFITS By increased circulation, influence and prestige.
THE COMMUNITY BENEFITS By a stronger, better supported newspaper.

Don't let this chance to save a dollar slip.

Don't let this chance to help your home paper slip.

HERE'S ANOTHER CHANCE TO SAVE MONEY

OREGONIAN-HEPPNER HERALD Clubbing Offer
Between now and October 31st we make the following attractive offer.

	Regular Price		Clubbing Price
OREGONIAN (Daily and Sunday)	\$8.00	Both For	\$8.00
HEPPNER HERALD	\$2.00		
Total	\$10.00		
OREGONIAN (Daily)	\$6.00	Both For	\$6.00
HEPPNER HERALD	\$2.00		
Total	\$8.00		
OREGONIAN (Weekly)	\$1.00	Both For	\$2.00
HEPPNER HERALD	\$2.00		
Total	\$3.00		

NOTICE! If you are already a subscriber to the HERALD and your subscription is paid in advance, PAY A DOLLAR NOW and have your subscription extended for one full year.
If you are behind with your subscription, square up your account to date and pay a DOLLAR more for a full year in advance.

BRING OR SEND IN YOUR MONEY ANY TIME BEFORE NOVEMBER 12 WHEN BARGAIN WEEK ENDS