

THE HEPPNER HERALD

AN INDEPENDENT NEWSPAPER

S. A. PATTISON, Editor and Publisher

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Six Months\$1.00
Three Months\$0.50

IRRIGON

The Commercial Club went on record for five mill tax levy at its regular meeting Friday night and the Farm Bureau has posted a notice for a special meeting Saturday evening, October 22nd, for the purpose of deciding how the funds shall be expended. Everybody is interested in roads and should turn out to express their views. The question of planting trees around the school grounds is coming up special at the next regular meeting of the Commercial Club, Friday, November 11. The secretary has been instructed to post notices to this effect and use every means to get people to turn out to this meeting.

The high school students are busy every minute getting ready for the great \$5,000.00 Halloween Carnival, to be given in the old school building Saturday, October 29th. The building is being arranged for the occasion. Parades have already been taken out and booths will be fixed up for various Halloween amusements, such as fortune telling and other things which are appropriate for a Halloween program. There will also be an egg throwing contest at a real live nigger outside. A cash prize of \$1000.00 is being offered for hitting the nigger square in the eye three consecutive times, and smaller prizes for hits on the top of the head and ears. Some six cases of rotten eggs have been secured for this contest. The girls will sell pies, cakes, candy, popcorn, coffee and various Halloween novelties, while the boys will handle the other corks in connection with the program. The admission will be ten cents to all and they will probably charge one dollar to get out. The Carnival is being held for the purpose of raising money for basketball equipment which promises to be the main sport for the students, when the school building has been completely rearranged and equipped for the game. The affair is being advertised in hopes that some visitors from Umatilla, Boardman and other places may come. A cordial invitation is extended to all.

Yes

it's toasted, of course. To seal in the flavor—



Approved by The American Cigarette Co.

Harry Lester, of Seattle, is home visiting his mother, Mrs. S. E. Lester and is expected to stay for some time.

A big surprise party was made up Friday evening in honor of C. E. Glasgow, the occasion being Mr. Glasgow's birthday. About twenty of the leading card players, including Mr. and Mrs. W. A. Ford, of Umatilla met at Mr. Grim's and all went together, finding Mr. Glasgow just finishing his evening chores. Cards were the order of the evening until about midnight when refreshments were served which had been arranged by Mrs. Glasgow and Mrs. Eggleston. After refreshments much singing and other amusements made up

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"Subscribe for Your Home Town Paper Week"

November 5 to 12

Herald Bargain Week

November 5 to 12

2 Big Events in One 2

Combining Sense and Sentiment in the Greatest Newspaper Circulation Campaign Ever Inaugurated in Morrow County

While "Subscribe for Your Home Town Paper Week" is a good business proposition for any community it also involves a lot of sentiment, which is a mighty fine thing, too. It is a fine thing to spend a little time during one week in each year boosting the Home Town Paper that has boosted you and your community and your business interests and your social affairs "10, these many years."

The HERALD appreciates the work its friends have done, are doing and will do during "Subscribe for Your Home Town Paper Week," to extend its circulation and influence.

The HERALD wants a bigger circulation. It wants to go into every home in Morrow county and in order to help its friends bring this about during "Subscribe for Your Home Town Paper Week," it has decided to announce a

Herald Bargain Week

November 5 to 12

When a Full Year's Subscription Will Be Sold for

One Dollar

This sensational price will be withdrawn at midnight, November 12, 1921 when the regular price of \$2.00 a year will be restored.

How can we do this?

Some newspapers wanting more circulation employ a "contest manager" who, by putting on a burrah campaign and giving away an automobile or a piano, by the voting contest plan, induces a great number of people to spend their money for subscriptions who do not want the paper but only subscribe to please some candidate or help out some friend. Some girl gets the auto or piano, the contest man gets most of the money and the newspaper owner gets a lot of experience.

Others give away premiums with each subscription which cost at least one-half the subscription price, while others employ a regular solicitor to canvass the territory, his salary and expenses eating up most of the proceeds.

All these schemes cost the publisher at least 50 per cent, or more of the price of subscription and that money goes to some fellow other than the publisher or subscriber.

By Our Plan

- THE SUBSCRIBER BENEFITS By actually saving \$1.00.
- THE HERALD BENEFITS By increased circulation, influence and prestige.
- THE COMMUNITY BENEFITS By a stronger, better supported newspaper.

Don't let this chance to save a dollar slip.

Don't let this chance to help your home paper slip.

HERE'S ANOTHER CHANCE TO SAVE MONEY

OREGONIAN-HEPPNER HERALD Clubbing Offer
Between now and October 31st we make the following attractive offer.

	Regular Price		Clubbing Price
OREGONIAN (Daily and Sunday)	\$8.00	Both For	\$8.00
HEPPNER HERALD	\$2.00		
Total	\$10.00		
OREGONIAN (Daily)	\$6.00	Both For	\$6.00
HEPPNER HERALD	\$2.00		
Total	\$8.00		
OREGONIAN (Weekly)	\$1.00	Both For	\$2.00
HEPPNER HERALD	\$2.00		
Total	\$3.00		

NOTICE! If you are already a subscriber to the HERALD and your subscription is paid in advance, PAY A DOLLAR NOW and have your subscription extended for one full year.

If you are behind with your subscription, square up your account to date and pay a DOLLAR more for a full year in advance.

BRING OR SEND IN YOUR MONEY ANY TIME BEFORE NOVEMBER 12 WHEN BARGAIN WEEK ENDS

Bank Your Own Money

By spending all you earn you are permitting the other fellow to bank your money for you. And in a few years he will be independent through careful saving of your earnings.

Begin by banking your own money; by opening a savings account here.

Farmers & Stockgrowers

National Bank

HEPPNER, OREGON.

Fresh Fruits and Vegetables

WE ARE HEPPNER'S HEAD-QUARTERS FOR ALL KINDS OF FRESH FRUITS AND VEGETABLES. EVERYTHING IN SEASON WE KEEP

Sam Hughes Co.