

THE BRICK

McAtee & Aiken, Props.
We Are Exclusive Agents in Heppner for

Norman's Ice Cream

WATCH THIS SPACE FOR SUNDAY SPECIAL

Special for Sunday July 17 Walnut Pudding

The Finest Product on The Market
SPECIALS EVERY WEEK

TWO RANCH SNAPS

50 acres all in alfalfa. Good water right, good new house. One and one half miles from school...\$6,000. Easy terms.

180 acres 4 miles from town. 50 acres in alfalfa, balance farm and grazing land. Good Improvements. Stock, machinery, and equipment included at only \$10,000. Easy terms.

Better See Me At Once About These Fine Bargains

ROY V. WHITEIS

Give Us a Fair Rate of Return

is a good slogan for any industry. But it is a very timely one right now for the electrical industry.

Everyone wants good electrical service and every one will get good electrical service, but they must be shown that unless a central station or lighting company is allowed to earn on a full and proper value and not on a depreciated value that central station or lighting company cannot continue to serve in a proper and efficient manner.

Let every man who has a stake in the industry take this fact to heart and convince his neighbors and friends... Put your shoulder to the wheel and then get every one to do likewise.

Heppner Light & Water Co.

Two Of The Outstanding Reasons

For success in business are courteousness and the exercise of sound business principles. These have made many successes with the aid of good banking connections. We render our customers the best service possible.

Their success is our success.

Farmers & Stockgrowers National Bank

HEPPNER, OREGON.

THE HEPPNER HERALD, ONLY \$2.00 A YEAR

Uncle Walt's Story

BEING A SUNBEAM

"WE HEAR and read a great deal about optimism," said the stranger, "and we go around telling our friends not to worry. The advice is good enough, but we don't pause to reflect that optimism is a mental attitude that can be reached only by study and training. What shall we study? I have here, madam, a little book entitled, 'How to Be a Sunbeam,' which answers the question fully and completely. It was written by—"

"I don't care who it was written by, or whether it is indorsed by all the statesmen and prelates in the country," exclaimed Mrs. Curfew. "I don't want to be a sunbeam, experience having taught me that I can get along better and have less trouble and tribulation, when I look as much like a mentax as possible."

"Last evening before I went to bed I was reading a book called 'Sunshine Susan.' It was about a woman who just made up her mind to be happy no matter what happened. Then her husband was brought home with a broken leg, and the two children had a number of measles simultaneously, and the house burned down, and the bank in which she had deposited her savings closed its doors, and in spite of everything she went around singing and dancing."

"If I had thought it over I might have realized that it was too good to be true. No human woman could be gay and happy in the midst of so many calamities. But I was in a sentimental mood, and when I turned out the light and went to bed I thought that I ought to be ashamed of myself for not being like Sunshine Susan, and I made up my mind I would turn over a new leaf first thing in the morning."

"So I came downstairs smiling, and I was singing all the time I was getting breakfast, and when Mr. Curfew came down he said it warmed up his whole being to see me in such a cheerful frame of mind. It reminded him of him of the time when I was sweet seventeen, and as pretty as a red wagon. Then he gradually drifted into a story to the effect that he had a great opportunity to make the finest horse trade of his career. All he needed was \$7 in cash to close the transaction, and he would make at least \$15 by it."

"He knew I had \$7 put away in the clock to buy myself some clothes I need the worst way. I had saved that money, a nickel and a dime at a time, and was looking forward to the time when I would have enough to go shopping and buy myself an outfit good enough for the queen of Sheba."

Mr. Curfew had been trying to borrow my savings for a long time, offering to give me his note as security, and before I read that Sunshine Susan book I always refused him, and nearly snapped his head off doing it. But that morning I was anxious to make everybody happy, so I handed him the money, and he went and made his horse trade and brought home an old crowbat that has been sick ever since, and he spends all his time out at the barn, feeding it pills and powders, and I can't get him to do any of the chores around the place."

"The same morning Mrs. Turpentine heard me singing in the back yard, and she thought it would be a good time to borrow my patent electric washing machine, and came over for that purpose. She had asked for it a dozen times before, but I always told her to go to. Being full of sunshine on that occasion, however, I told her she could have it and welcome, and I've never been able to use it since. The man who sold it to me says it will cost \$8 for repairs, so you see what Sunshine Susan did to me."

"No, mister, I don't want any recipe for being a sunbeam, and you can take your book along to Mrs. Turpentine, in the yellow house across the street. She's the champion middle weight pessimist of this neighborhood."

Explained.

"Do you see the man yonder? Well, to my certain knowledge he is leading a double life."

"You don't say so!"

"Yes; he is a professional contortionist."

After American Stylemakers.

French creators of feminine gowns and hats have appealed for a law to prohibit the indiscriminate photographing of their models at the race tracks. They claim that American and other clothing designers are stealing fashion points from the pictures.

Close Call.

"It was a near thing, but I made it." "The operation, you mean?" "Yes. In another twenty-four hours the patient would have recovered without it and walked out on me."

ADVOCATES "SETTING UP" EXERCISES.

Beatrice Eves Heskett Gives Health Lecture.



In line with the policy of the Cadmean Chautauquas to include in its programs all matters of general interest to a community, Beatrice Eves Heskett has been secured for this year's program. She is a Wellesley graduate whose educational work in the University of Nebraska and other large schools and upon the Chautauqua platform has placed her in the front ranks of American women health advocates.

Appearing in trim gymnasium costume for her Chautauqua address, she points out the need for physical training to be accomplished through recreation centers, public play grounds, graded and high schools, colleges, and in the home. She illustrates some simple exercises and shows how any man or woman or child may be kept in perfect health with a minimum of effort and expense.

HOW TO STOP CRIME WAVE.

Warden Botkin Discusses Remedies.



The best minds of America have recently been devoting a great deal of attention to the prevalence of crime and seeking methods of prevention and cure for this National disease.

This year's Chautauqua brings one of the progressive public men of the country, Honorable J. D. Botkin who as warden of the Kansas Penitentiary has studied the matter first hand.

The present orgy of bank hold-ups, gang murders, defaulting by officers of big concerns, sex crimes and others have been variously charged to the after effects of the war, the picturing of criminals in movies, lapse in religion, influx of undesirable foreigners, class hatred and many other causes. Mr. Botkin discusses the causes of crime as well as the remedy for it. In this latter connection, such matters as delays in trial, avoidance of punishment through technicalities, early pardons, capital punishment, prison reform and other related matters all receive attention. Mr. Botkin is a pleasing speaker as well as a close student of public affairs and a public man of prominence. He will address the Chautauqua on the last afternoon.

It is in the information supplied by Chautauqua on great questions and the inspiration to better living that the Chautauqua has come to be considered the great American open forum. It is a duty of all patriotic citizens to hear such men as Warden Botkin. However, in his case, it is a pleasure as well. Nothing is more gripping than the stories of men who have "gone wrong" and reformed.

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Magnificent hotels and commodious camps; 300 miles of improved highways; all in the midst of matchless scenery. Its hotels are marvelous establishments. Its camps are pretty little tent villages, models of cleanliness, sanitation, order, comfort and simple informal living. An ideal place for vacation pleasures. Send for our beautifully illustrated booklet telling all about its wonders in word and picture.

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Our local agents will be glad to explain the various tours which enable visitors to see the Yellowstone so comfortably and at minimum cost; also to quote fares. Prepare your itinerary and make your reservations. Call on

C. Darbee, Agent, Heppner, Oregon

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Asbestos Wick

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Cook in a cool kitchen

Peoples Hardware Co.



Fresh Pure Lard

We render fresh, pure lard three times a week and have reduced the price to 20¢ A POUND!

Order a Strictly First-Class, Heppner-made Product

Central Market

McNAMER & SORENSON, Props.

Line the Linoleum.

When purchasing linoleum for the floor it is a good idea to order a lining of felt. This precaution will probably prolong the use of the linoleum. It also deadens sound and makes the floor warmer in winter. It prevents the linoleum from expanding or contracting and it gives a softer tread, all advantages worth considering.

Galleon.

The galleon was originally a warship of three or four gun-decks. The name was subsequently applied to the Spanish treasure-ships which brought from the Spanish possessions in Mexico and South America gold and silver and other wealth to Spain. They were large, unwieldy vessels, and were eagerly sought after as prizes during the times of war on account of the immense wealth they contained.